

# Agenda



International Career  
Development Conference  
Louisville, Kentucky  
April 24 – 27, 2010

# 64<sup>th</sup> INTERNATIONAL CAREER DEVELOPMENT CONFERENCE

## TENTATIVE SPECIAL EVENTS AGENDA

### *Friday, April 23, 2010*

12:00 p.m.-8:00 p.m.

**Tour Booth Open**  
Kentucky Expo Center

12:00 p.m.-6:00 p.m.

**Conference Registration (State/Provincial Advisor only)**  
Kentucky Expo Center  
**Blazer Booth Open**  
Kentucky Expo Center

### *Saturday, April 24, 2010*

7:00 a.m.-5:00 p.m.

**Tour Booth Open**  
Kentucky Expo Center

8:00 a.m.-10:00 a.m.

**Conference Registration (State/Provincial Advisor only)**  
Kentucky Expo Center

8:00 a.m.-5:00 p.m.

**Blazer Booth Open**  
Kentucky Expo Center

9:00 a.m.

**Officer Candidate Testing and Interviews**  
Kentucky Expo Center

DECA Day at Six Flags Kentucky Kingdom

Park Opens at 9 a.m.

1:00 p.m.-6:00 p.m.

**Exhibit/Campaign Booth Set-Up**  
Kentucky Expo Center

5:00 p.m.

**Parade of State/Provincial Flags Rehearsal**  
Kentucky Expo Center

5:00 p.m.-8:15 p.m. and 10:00 p.m.-11:30 p.m.

**State/Provincial Photographs**  
Kentucky Expo Center

8:30 p.m.

**Grand Opening Session**  
Freedom Hall, Kentucky Expo Center

12:30 a.m.

**Curfew**

***Sunday, April 25, 2010***  
8:00 a.m.

**Virtual Business Challenge Briefing**  
Kentucky Expo Center

8:00 a.m.-9:00 a.m.

**Career Exhibits Open (Advisors ONLY)**  
Kentucky Expo Center Hall A

8:00 a.m.-4:30 p.m.

**Tour Booth Open**  
Kentucky Expo Center  
**Blazer Booth Open**  
Kentucky Expo Center

8:30 a.m.-4:00 p.m.

**Leadership Academies**  
Kentucky Expo Center

9:00 a.m.-3:00 p.m.

**Advisor Academy**  
Kentucky Expo Center

9:00 a.m.-3:00 p.m.

**Career Exhibits/Campaign Booths (Open to ALL)**  
Kentucky Expo Center

10:00 a.m.-12:00 p.m.

**MDA Brunch**  
Sponsored by MDA/Safeway, Inc.  
Kentucky Expo Center

10:00 a.m.-1:00 p.m.

**Executive Mentor Program**  
Kentucky Expo Center

12:30 a.m.

**Curfew**

***Monday, April 26, 2010***  
7:30 a.m.

**Judges/VIP Reception**  
Kentucky Expo Center

8:00 a.m.-9:00 a.m.

**Career Exhibits Open (Advisors Only)**  
Kentucky Expo Center Hall A

8:00 a.m.-12:00 p.m.

**DECA Images Yard Sale**  
Kentucky Expo Center

8:00 a.m.-5:00 p.m.

**Tour Booth Open**  
Kentucky Expo Center

8:30 a.m.-10:30 a.m.

**Johnson and Wales Breakfast**  
Kentucky Expo Center  
Sponsored by Johnson & Wales University

8:30 a.m.-4:00 p.m. **Leadership Academies**  
Kentucky Expo Center

9:00 a.m.-4:00 p.m. **Career Exhibits/Campaign Booths (Open to All)**  
Kentucky Expo Center Hall A

9:00 a.m.-3:30 p.m. **Advisor Academy**  
Kentucky Expo Center

10:00 p.m.-2:00 p.m. **Administrator's Day**  
Kentucky Expo Center

11:30 a.m.-2:00 p.m. **Judges/VIP Luncheon**  
Kentucky Expo Center

12:00 p.m.-1:30 p.m. **State/Provincial Officers Luncheon**  
Kentucky Expo Center  
Sponsored by Piper Jaffray & Co.

12:30 a.m. **Curfew**

***Tuesday, April 27, 2010***

7:30 a.m.-10:30 a.m. **Judges/VIP Reception**  
Kentucky Expo Center

8:00 a.m. **Second General Session**  
Freedom Hall, Kentucky Expo Center

8:00 a.m.-1:00 p.m. **Tour Booth**  
Kentucky Expo Center

9:00 a.m.-1:00 p.m. **Finalist T-Shirt Sales**  
Kentucky Expo Center

9:00 a.m.-6:00 p.m. **Final Competition**  
Kentucky Expo Center

11:00 a.m. **Election Session**  
Kentucky Expo Center

11:30 a.m.-1:30 p.m. **Judges/VIP Luncheon**  
Kentucky Expo Center

1:00 p.m.-2:30 p.m. **Leadership Luncheon**  
Kentucky Expo Center  
Sponsored by Foot Locker, Inc.

1:00 p.m.-3:00 p.m.

**Written Report Return**  
Kentucky Expo Center

5:00 p.m.-8:00 p.m.

**State/Provincial Photographs**  
Kentucky Expo Center

6:30 p.m.-8:00 p.m.

**Leadership/Scholarship/NAB Reception**  
Kentucky Expo Center  
Sponsored by Berkeley College

8:15 p.m.

**Fashion Show & Grand Awards Session**  
Freedom Hall, Kentucky Expo Center

12:30 a.m.

**Curfew**

**Wednesday, April 28, 2010**

8:00 a.m.-2:00 p.m.

**New Officer Orientation**  
Crowne Plaza Hotel

## TENTATIVE COMPETITIVE EVENTS SCHEDULE

### Accounting Applications Series

*Saturday, April 24*

8:00 a.m.

Series Director's/Assistant Series Director's Briefing

*Sunday, April 25*

2:00 p.m.

Series Director's/Adult Assistant's Briefing

3:00 p.m.

Participant's Briefing/Testing

*Monday, April 26*

7:30 a.m.

Series Director's/Adult Assistant's Briefing

8:30 a.m.-1:30 p.m.

Competition Preliminaries

*Tuesday, April 27*

9:00 a.m.

Series Director's/Adult Assistant's Briefing

9:30 a.m.-5:00 p.m.

Competition Finals

### Advertising Campaign

*Saturday, April 24*

8:00 a.m.

Series Director's/Assistant Series Director's Briefing

*Sunday, April 25*

10:00 a.m.

Series Director's/Adult Assistant's Briefing

11:00 a.m.

Participant's Briefing/Testing/Manual Registration

*Monday, April 26*

7:30 a.m.

Series Director's/Adult Assistant's Briefing

8:30 a.m.-6:00 p.m.

Competition Preliminaries

*Tuesday, April 27*

8:00 a.m.

Series Director's/Adult Assistant's Briefing

9:30 a.m.-5:00 p.m.

Competition Finals

### Apparel and Accessories Marketing Series

**Sponsored by J. C. Penney Company, Inc.**

*Saturday, April 24*

8:00 a.m.

Series Director's/Assistant Series Director's Briefing

*Sunday, April 25*

9:00 a.m.

Series Director's/Adult Assistant's Briefing

10:00 a.m.

Participant's Briefing/Testing

*Monday, April 26*

1:00 p.m. Series Director's/Adult Assistant's Briefing  
1:30 p.m.-6:30 p.m. Competition Preliminaries

*Tuesday, April 27*

9:00 a.m. Series Director's/Adult Assistant's Briefing  
9:30 a.m.-5:00 p.m. Competition Finals

**Automotive Services Marketing Sponsored by National Automotive Parts Association**

*Saturday, April 24*

8:00 a.m. Series Director's/Assistant Series Director's Briefing

*Sunday, April 25*

9:00 a.m. Series Director's/Adult Assistant's Briefing  
10:00 a.m. Participant's Briefing/Testing

*Monday, April 26*

1:00 p.m. Series Director's/Adult Assistant's Briefing  
1:30 p.m.-6:30 p.m. Competition Preliminaries

*Tuesday, April 27*

9:00 a.m. Series Director's/Adult Assistant's Briefing  
9:30 a.m.-5:00 p.m. Competition Finals

**Business Law and Ethics Team Decision Making Event**

*Saturday, April 24*

8:00 a.m. Series Director's/Assistant Series Director's Briefing

*Sunday, April 25*

1:00 p.m. Series Director's/Adult Assistant's Briefing  
2:00 p.m. Participant's Briefing/Testing

*Monday, April 26*

7:30 a.m. Series Director's/Adult Assistant's Briefing  
8:30 a.m.-6:00 p.m. Competition Preliminaries

*Tuesday, April 27*

9:00 a.m. Series Director's/Adult Assistant's Briefing  
9:30 a.m.-5:00 p.m. Competition Finals

**Business Operations Research Events  
Business Services**

**Buying and Merchandising**  
**Finance**  
**Hospitality and Tourism**  
**Sports and Entertainment Marketing**

**Sponsored by the National Assn. of Mortgage Brokers**

**Sponsored by South-Western/Cengage Learning**

*Saturday, April 24*

8:00 a.m.

Series Director's/Assistant Series Director's Briefing

*Sunday, April 25*

9:00 a.m.

Series Director's/Adult Assistant's Briefing

10:30 a.m.

Participant's Briefing/Manual Registration

*Monday, April 26*

7:30 a.m.

Series Director's/Adult Assistant's Briefing

8:00 a.m.

Competition Preliminaries

*Tuesday, April 27*

10:00 a.m.

Series Director's/Adult Assistant's Briefing

11:00 a.m.

Competition Finals

### **Business Services Marketing Series**

*Saturday, April 24*

8:00 a.m.

Series Director's/Assistant Series Director's Briefing

*Sunday, April 25*

9:00 a.m.

Series Director's/Adult Assistant's Briefing

10:00 a.m.

Participant's Briefing/Testing

*Monday, April 26*

7:30 a.m.

Series Director's/Adult Assistant's Briefing

8:00 a.m.

Competition Preliminaries

*Tuesday, April 27*

9:00 a.m.

Series Director's/Adult Assistant's Briefing

9:30 a.m.

Competition Finals

### **Buying and Merchandising Team Decision Making**

**Sponsored by Sears Holdings Corporation**

*Saturday, April 24*

8:00 a.m.

Series Director's/Assistant Series Director's Briefing

*Sunday, April 25*

8:00 a.m. Series Director's/Adult Assistant's Briefing  
9:00 a.m. Participant's Briefing/Testing

*Monday, April 26*

7:30 a.m. Series Director's/Adult Assistant's Briefing  
8:00 a.m. Competition Preliminaries

*Tuesday, April 27*

9:00 a.m. Series Director's/Adult Assistant's Briefing  
9:30 a.m.-5:30 p.m. Competition Finals

**Community Service Project**

**Sponsored by MDA and Safeway, Inc.**

*Saturday, April 24*

8:00 a.m. Series Director's/Assistant Series Director's Briefing

*Sunday, April 25*

9:00 a.m. Series Director's/Adult Assistant's Briefing  
10:30 a.m. Participant's Briefing/Manual Registration

*Monday, April 26*

7:30 a.m. Series Director's/Adult Assistant's Briefing  
8:00 a.m. Competition Preliminaries

*Tuesday, April 27*

10:00 a.m. Series Director's/Adult Assistant's Briefing  
11:00 a.m. Competition Finals

**Creative Marketing Project**

*Saturday, April 24*

8:00 a.m. Series Director's/Assistant Series Director's Briefing

*Sunday, April 25*

9:00 a.m. Series Director's/Adult Assistant's Briefing  
10:30 a.m. Participant's Briefing/Manual Registration

*Monday, April 26*

7:30 a.m. Series Director's/Adult Assistant's Briefing  
8:00 a.m. Competition Preliminaries

*Tuesday, April 27*

10:00 a.m. Series Director's/Adult Assistant's Briefing

11:00 a.m. Competition Finals

**DECA Quiz Bowl**

**Sponsored by Zee Craft**

*Saturday, April 24*

10:00 a.m. Series Director's/Assistant Series Director's Briefing

*Sunday, April 25*

8:00 a.m. Series Director's/Adult Assistant's Briefing  
9:00 a.m. Participant's Briefing/Testing

*Monday, April 26*

8:00 a.m. Series Director's/Adult Assistant's Briefing  
9:00 a.m. Competition Preliminaries and Finals

**Entrepreneurship Participating Event**

**Creating an Independent Business**

**Entrepreneurship Participating Event**

**Assn.**

**Creating a Franchising Business**

**Sponsored by International Franchise**

**Educational Foundation, Inc.  
Coca-Cola Co. & 7-Eleven, Inc.**

*Saturday, April 24*

8:00 a.m. Series Director's/Assistant Series Director's Briefing

*Sunday, April 25*

8:00 a.m. Series Director's/Adult Assistant's Briefing  
9:30 a.m. Participant's Briefing/Manual Registration

*Monday, April 26*

7:30 a.m. Series Director's/Adult Assistant's Briefing  
8:00 a.m. Competition Preliminaries

*Tuesday, April 27*

8:00 a.m. Series Director's/Adult Assistant's Briefing  
9:30 a.m. Competition Finals

**Entrepreneurship Promotion Project**

*Saturday, April 24*

8:00 a.m. Series Director's/Assistant Series Director's Briefing

*Sunday, April 25*

9:00 a.m. Series Director's/Adult Assistant's Briefing  
10:30 a.m. Participant's Briefing/Manual Registration

*Monday, April 26*

7:30 a.m. Series Director's/Adult Assistant's Briefing  
8:00 a.m. Competition Preliminaries

*Tuesday, April 27*

10:00 a.m. Series Director's/Adult Assistant's Briefing  
11:00 a.m. Competition Finals

### **Entrepreneurship Written Event**

*Saturday, April 24*

8:00 a.m. Series Director's/Assistant Series Director's Briefing

*Sunday, April 25*

9:00 a.m. Series Director's/Adult Assistant's Briefing  
10:30 a.m. Participant's Briefing/Manual Registration

*Monday, April 26*

7:30 a.m. Series Director's/Adult Assistant's Briefing  
8:00 a.m. Competition Preliminaries

*Tuesday, April 27*

10:00 a.m. Series Director's/Adult Assistant's Briefing  
11:00 a.m. Competition Finals

### **Fashion Merchandising Promotion Plan**

**Sponsored by Fashion Institute of  
Design and Merchandising**

*Wednesday, April 24*

8:00 a.m. Series Director's/Assistant Series Director's Briefing

*Thursday, April 25*

10:00 a.m. Series Director's/Adult Assistant's Briefing  
11:00 a.m. Participant's Testing/Briefing/Manual Registration

*Friday, April 26*

7:30 a.m. Series Director's/Adult Assistant's Briefing  
8:00 a.m. Competition Preliminaries

*Saturday, April 27*

8:00 a.m. Series Director's/Adult Assistant's Briefing  
9:30 a.m. Competition Finals

**Financial Analysis Team Decision Making Event**  
**Sponsored by National Apartment Association Education Institute**

*Saturday, April 24*

8:00 a.m. Series Director's/Assistant Series Director's Briefing

*Sunday, April 25*

1:00 p.m. Series Director's/Adult Assistant's Briefing  
2:00 p.m. Participant's Briefing/Testing

*Monday, April 26*

7:30 a.m. Series Director's/Adult Assistant's Briefing  
8:00 a.m. Competition Preliminaries

*Tuesday, April 27*

9:00 a.m. Series Director's/Adult Assistant's Briefing  
9:30 a.m. Competition Finals

**Financial Literacy Promotion Project**

*Saturday, April 24*

8:00 a.m. Series Director's/Assistant Series Director's Briefing

*Sunday, April 25*

9:00 a.m. Series Director's/Adult Assistant's Briefing  
10:30 a.m. Participant's Briefing/Manual Registration

*Monday, April 26*

7:30 a.m. Series Director's/Adult Assistant's Briefing  
8:00 a.m. Competition Preliminaries

*Tuesday, April 27*

10:00 a.m. Series Director's/Adult Assistant's Briefing  
11:00 a.m. Competition Finals

**Food Marketing Series**  
**Inc.**

**Sponsored by Safeway,**

*Saturday, April 24*

8:00 a.m. Series Director's/Assistant Series Director's Briefing

*Sunday, April 25*

9:00 a.m. Series Director/Adult Assistant's Briefing  
10:00 a.m. Participant's Briefing/Testing

*Monday, April 26*

7:30 a.m. Series Director's/Adult Assistants' Briefing  
8:00 a.m. Competition Preliminaries

*Tuesday, April 27*

9:00 a.m. Series Director's/Adult Assistants' Briefing  
9:30 a.m. Competition Finals

### **Hospitality Services Team Decision Making Event**

**Sponsored by Marriott International, Inc.**

*Saturday, April 24*

8:00 a.m. Series Director's/Assistant Series Director's Briefing

*Sunday, April 25*

8:00 a.m. Series Director's/Adult Assistant's Briefing  
9:00 a.m. Participant's Briefing/Testing

*Monday, April 26*

7:30 a.m. Series Director's/Adult Assistant's Briefing  
8:00 a.m. Competition Preliminaries

*Tuesday, April 27*

9:00 a.m. Series Director's/Adult Assistant's Briefing  
9:30 a.m. Competition Finals

### **Hotel and Lodging Management**

**Sponsored by Hilton Hotels Corporation**

*Saturday, April 24*

8:00 a.m. Series Director's/Assistant Series Director's Briefing

*Sunday, April 25*

2:00 p.m. Series Director's/Adult Assistant's Briefing  
3:00 p.m. Participant's Briefing/Testing

*Monday, April 26*

7:30 a.m. Series Director's/Adult Assistant's Briefing  
8:00 a.m. Competition Preliminaries

*Tuesday, April 27*

9:00 a.m. Series Director's/Adult Assistant's Briefing  
9:30 a.m. Competition Finals

### **International Business Plan Event**

*Saturday, April 24*

8:00 a.m. Series Director's/Assistant Series Director's Briefing

*Sunday, April 25*

9:00 a.m. Series Director's/Adult Assistant's Briefing

10:30 a.m. Participant's Briefing/Manual Registration

*Monday, April 26*

7:30 a.m. Series Director's/Adult Assistant's Briefing

8:00 a.m. Competition Preliminaries

*Tuesday, April 27*

10:00 a.m. Series Director's/Adult Assistant's Briefing

11:00 a.m. Competition Finals

### **Internet Marketing Plan Event**

*Saturday, April 24*

8:00 a.m. Series Director's/Assistant Series Director's Briefing

*Sunday, April 25*

9:00 a.m. Series Director's/Adult Assistant's Briefing

10:30 a.m. Participant's Briefing/Manual Registration

*Monday, April 26*

7:30 a.m. Series Director's/Adult Assistant's Briefing

8:00 a.m. Competition Preliminaries

*Tuesday, April 27*

10:00 a.m. Series Director's/Adult Assistant's Briefing

11:00 a.m. Competition Finals

### **Learn and Earn Project**

*Saturday, April 24*

8:00 a.m. Series Director's/Assistant Series Director's Briefing

*Sunday, April 25*

9:00 a.m.  
10:30 a.m.

Series Director's/Adult Assistant's Briefing  
Participant's Briefing/Manual Registration

*Monday, April 26*

7:30 a.m.  
8:00 a.m.

Series Director's/Adult Assistant's Briefing  
Competition Preliminaries

*Tuesday, April 27*

10:00 a.m.  
11:00 a.m.

Series Director's/Adult Assistant's Briefing  
Competition Finals

### **Marketing Management Series**

*Saturday, April 24*

8:00 a.m.

Series Director's/Assistant Series Director's Briefing

*Sunday, April 25*

9:00 a.m.  
10:00 a.m.

Series Director/Adult Assistant's Briefing  
Participant's Briefing/Testing

*Monday, April 26*

1:00 p.m.  
1:30 p.m.

Series Director/Adult Assistant's Briefing  
Competition Preliminaries

*Tuesday, April 27*

9:00 a.m.  
9:30 a.m.

Series Director/Adult Assistant's Briefing  
Competition Finals

### **Principles of Business Management and Administration**

*Saturday, April 24*

8:00 a.m.

Series Director's/Assistant Series Director's Briefing

*Sunday, April 25*

2:00 p.m.  
3:00 p.m.

Series Director/Adult Assistant's Briefing  
Participant's Briefing/Testing

*Monday, April 26*

7:30 a.m.  
8:00 a.m.

Series Director/Adult Assistant's Briefing  
Competition Preliminaries

*Tuesday, April 27*

9:00 a.m. Series Director/Adult Assistant's Briefing  
9:30 a.m. Competition Finals

### **Principles of Finance**

*Saturday, April 24*

8:00 a.m. Series Director's/Assistant Series Director's Briefing

*Sunday, April 25*

2:00 p.m. Series Director/Adult Assistant's Briefing

3:00 p.m. Participant's Briefing/Testing

*Monday, April 26*

1:00 p.m. Series Director/Adult Assistant's Briefing

1:30 p.m. Competition Preliminaries

*Tuesday, April 27*

9:00 a.m. Series Director/Adult Assistant's Briefing

9:30 a.m. Competition Finals

### **Principles of Hospitality and Tourism**

*Saturday, April 24*

8:00 a.m. Series Director's/Assistant Series Director's Briefing

*Sunday, April 25*

2:00 p.m. Series Director/Adult Assistant's Briefing

3:00 p.m. Participant's Briefing/Testing

*Monday, April 26*

1:00 p.m. Series Director/Adult Assistant's Briefing

1:30 p.m. Competition Preliminaries

*Tuesday, April 27*

9:00 a.m. Series Director/Adult Assistant's Briefing

9:30 a.m. Competition Finals

### **Principles of Marketing**

*Saturday, April 24*

8:00 a.m. Series Director's/Assistant Series Director's Briefing

*Sunday, April 25*

2:00 p.m. Series Director/Adult Assistant's Briefing  
3:00 p.m. Participant's Briefing/Testing

*Monday, April 26*

7:30 a.m. Series Director/Adult Assistant's Briefing  
8:00 a.m. Competition Preliminaries

*Tuesday, April 27*

9:00 a.m. Series Director/Adult Assistant's Briefing  
9:30 a.m. Competition Finals

### **Public Relations Project**

*Saturday, April 24*

8:00 a.m. Series Director's/Assistant Series Director's Briefing

*Sunday, April 25*

9:00 a.m. Series Director's/Adult Assistant's Briefing  
10:30 a.m. Participant's Briefing/Manual Registration

*Monday, April 26*

7:30 a.m. Series Director's/Adult Assistants' Briefing  
8:00 a.m. Competition Preliminaries

*Tuesday, April 27*

10:00 a.m. Series Director's/Adult Assistants' Briefing  
11:00 a.m. Competition Finals

### **Quick Serve Restaurant Management Series**

**Sponsored by Carl's Jr.**

*Saturday, April 24*

8:00 a.m. Series Director's/Assistant Series Director's Briefing

*Sunday, April 25*

2:00 p.m. Series Director's/Adult Assistant's Briefing  
3:00 p.m. Participant's Briefing/Testing

*Monday, April 26*

1:00 p.m. Series Director's/Adult Assistant's Briefing  
1:30 p.m. Competition Preliminaries

*Tuesday, April 27*

9:00 a.m. Series Director's/Adult Assistant's Briefing  
9:30 a.m. Competition Finals

### **Restaurant and Food Service Management Series**

*Saturday, April 24*

8:00 a.m. Series Director's/Assistant Series Director's Briefing

*Sunday, April 25*

2:00 p.m. Series Director's/Adult Assistant's Briefing

3:00 p.m. Participant's Briefing/Testing

*Monday, April 26*

7:30 a.m. Series Director's/Adult Assistant's Briefing

8:00 a.m. Competition Preliminaries

*Tuesday, April 27*

9:00 a.m. Series Director's/Adult Assistant's Briefing

9:30 a.m. Competition Finals

### **Retail Merchandising Series**

**Sponsored by Sears Holdings Corporation**

*Saturday, April 24*

8:00 a.m. Series Director's/Assistant Series Director's Briefing

*Sunday, April 25*

9:00 a.m. Series Director's/Adult Assistant's Briefing

10:00 a.m. Participant's Briefing/Testing

*Monday, April 26*

7:30 a.m. Series Director's/Adult Assistants' Briefing

8:00 a.m. Competition Preliminaries

*Tuesday, April 27*

9:00 a.m. Series Director's/Adult Assistants' Briefing

9:30 a.m. Competition Finals

### **Sports and Entertainment Marketing Team Decision Making Event**

**Sponsored by Northwood University**

*Saturday, April 24*

8:00 a.m. Series Director's/Assistant Series Director's Briefing

*Sunday, April 25*

9:00 a.m. Series Director's/Adult Assistant's Briefing  
10:00 a.m. Participant's Briefing/Testing

*Monday, April 26*

7:30 a.m. Series Director's/Adult Assistant's Briefing  
8:00 a.m. Competition Preliminaries

*Tuesday, April 27*

9:00 a.m. Series Director's/Adult Assistant's Briefing  
9:30 a.m. Competition Finals

### **Sports and Entertainment Marketing Series**

**Sponsored by Finish Line**

*Saturday, April 24*

8:00 a.m. Series Director's/Assistant Series Director's Briefing

*Sunday, April 25*

8:00 a.m. Series Director's/Adult Assistant's Briefing  
9:00 a.m. Participant's Briefing/Testing

*Monday, April 26*

1:00 p.m. Series Director's/Adult Assistant's Briefing  
1:30 p.m. Competition Preliminaries

*Tuesday, April 27*

9:00 a.m. Series Director's/Adult Assistant's Briefing  
9:30 a.m. Competition Finals

### **Stock Market Game**

*Saturday, April 24*

8:00 a.m. Series Director's Assistant/Series Director's Briefing

*Sunday, April 25*

8:00 a.m. Series Director's/Adult Assistant's Briefing  
9:30 a.m. Participant's Briefing/Manual Registration

*Monday, April 26*

7:30 a.m. Series Director's/Adult Assistant's Briefing  
8:00 a.m. Competition Preliminaries/Finals

*Tuesday, April 27*

10:00 a.m. Series Director's/Adult Assistant's Briefing  
11:00 a.m. Competition Finals

### **Technical Sales Event**

*Saturday, April 24*

8:00 a.m. Series Director's/Assistant Series Director's Briefing

*Sunday, April 25*

8:00 a.m. Series Director's/Adult Assistant's Briefing

9:00 a.m. Participant's Briefing/Testing

*Monday, April 26*

7:30 a.m. Series Director's/Adult Assistant's Briefing

8:00 a.m. Competition Preliminaries

*Tuesday, April 27*

9:00 a.m. Series Director's/Adult Assistant's Briefing

9:30 a.m. Competition Finals

### **Travel and Tourism Team Decision Making Event**

*Saturday, April 24*

8:00 a.m. Series Director's/Assistant Series Director's Briefing

*Sunday, April 25*

8:00 a.m. Series Director's/Adult Assistant's Briefing

9:00 a.m. Participant's Briefing/Testing

*Monday, April 26*

7:30a.m. Series Director's/Adult Assistant's Briefing

8:00 a.m. Competition Preliminaries

*Tuesday, April 27*

9:00 a.m. Series Director's/Adult Assistant's Briefing

9:30 a.m. Competition Finals

### **Virtual Business Challenge—Retail and Sports      Sponsored by Knowledge Matters, Inc.**

*Sunday, April 25*

8:00 a.m. Participant's Briefing

9:00 a.m. Virtual Business Team Challenge, Sports

9:30 a.m. Virtual Business Team Challenge, Retail

*Monday, April 26*

9:00 a.m.

Virtual Business Team Challenge, Retail

9:30 a.m.

Virtual Business Team Challenge, Sports

### **Chapter Management Academy**

*Saturday, April 24*

1:00 p.m.

Staff Briefing

*Sunday, April 25*

8:00 a.m.

Adult Assistant's Briefing

8:30 a.m.

Registration

9:00 a.m.

Chapter Management Academy

*Monday, April 26*

8:00 a.m.

Adult Assistant's Briefing

9:00 a.m.

Chapter Management Academy

### **DECA LEADS Academy (State Officers)**

*Saturday, April 24*

1:00 p.m.

Staff Briefing

*Sunday, April 25*

8:00 a.m.

Adult Assistant's Briefing

8:30 a.m.

Registration

9:00 a.m.

DECA LEADS Academy

*Monday, April 26*

8:00 a.m.

Adult Assistant's Briefing

9:00 a.m.

DECA LEADS Academy

### **Leadership Development Academy**

*Saturday, April 24*

1:00 p.m.

Staff Briefing

*Sunday, April 25*

8:00 a.m.

Adult Assistant's Briefing

8:30 a.m.

Registration

9:00 a.m.

Leadership Development Academy

*Monday, April 26*

8:00 a.m. Adult Assistant's Briefing  
9:00 a.m. Leadership Development Academy  
4:00 p.m. Graduation

### **School-based Enterprise Academy**

*Sunday, April 25*

8:00 a.m. Adult Assistant's Briefing  
9:00 a.m. School Based Enterprise Academy

*Monday, April 26*

9:00 a.m. School Based Enterprise Academy  
9:30 a.m. Adult Assistant's Briefing  
1:00 p.m. Closing Session

### **Senior Management Institute**

*Saturday, April 24*

1:00 p.m. Staff Briefing

*Sunday, April 25*

8:00 a.m. Adult Assistant's Briefing  
8:30 a.m. Senior Management Institute  
10:00 a.m. Executive Mentor Program

*Monday, April 26*

8:00 a.m. Adult Assistant's Briefing  
8:30 a.m. Senior Management Institute

### **Advisor Academy**

*Sunday, April 25*

9:00 a.m. Advisor Academy

*Monday, April 26*

9:00 a.m. Advisor Academy

### **Election Sessions**

*Saturday, April 24*

9:00 a.m. Officer Candidate's Orientation/Testing  
9:00 a.m. Nominating Committee's Briefing  
10:00 a.m. Nominating Committee Interviews

*Sunday, April 25*

4:00 p.m.  
4:00 p.m.

Voting Delegate's Briefing  
Presidential and Regional Campaign Rally

*Tuesday, April 27*

11:00 a.m.  
11:30 a.m.

Voting Delegate Seating  
Election Session