

News Release

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Digital Learning Day will promote new learning methods

Wisconsin education community plans events for Feb. 1

MADISON — State Superintendent Tony Evers has proclaimed Feb. 1 as Digital Learning Day in Wisconsin.

“Today’s technology can enhance education to a considerable degree if we apply it correctly,” Evers said. “We can personalize learning to better serve individual students, and districts can cut their costs.”

The observance is part of a first-ever national effort. Evers and Wisconsin educators will highlight successful and innovative examples of digital learning from Wisconsin’s schools through a virtual showcase event, open to the public and the media, that morning. A digital town hall in the afternoon will allow the education community to connect around the topic.

Taking advantage of the day’s theme, the State Superintendent’s Digital Learning Advisory Council will also release its digital learning strategic plan for Wisconsin. The plan has been in development over the past year. The council represents educators, parents, libraries, and businesses.

The state superintendent and others at the Department of Public Instruction have been leading the cooperative effort with PK-12 schools, higher education institutions, and education agencies to organize the day. Educators around Wisconsin are encouraged to plan events in their schools and communities, then share these ideas with the rest of the state via a collaborative [webpage](#) specially created for Wisconsin Digital Learning Day. Some of these activities will be part of the statewide virtual showcase on Feb. 1.

“Incorporating the latest technological advances in the right ways will make an enormous difference for our students,” Evers said. “I proclaimed Digital Learning Day to support sharing and learning from successful strategies regarding technology in learning. This in turn moves us closer to the vision of every child a graduate ready for further education and the workforce.”

The DPI’s Digital Learning Day webpage, <http://dpi.wi.gov/imt/dlday.html>, compiles numerous links, including the collaborative site, social media efforts, and the advisory council. More details on the virtual showcase and digital town hall will be announced, and posted on that page, closer to the event.

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NOTE: More information about Digital Learning Day in Wisconsin is available at <http://dpi.wi.gov/imt/dlday.html>. Information and resources related to the national observance campaign can be accessed at <http://www.digitalllearningday.org>. This news release is available electronically at http://dpi.wi.gov/eis/pdf/dpinr2012_03.pdf.