



## Greetings Wisconsin Region VI FBLA!

I hope that all of you have had a very successful beginning to your school years, and are making the

most of your FBLA experience! Once again, my name is Laura Schoenike, your 2009-2010 Wisconsin FBLA Region VI Vice President. It's hard to believe that the year is going by so quickly, but believe it or not, it's already time to start thinking about competitive events. The next step is to review the 2009-2010 competitive events guidelines to choose the perfect event for you, and then inform your adviser so he or she can register as soon as possible. As always, if you have any questions, please do not hesitate to ask! Always remember to make this year, "Simply the Best!"

## Wisconsin Fall Leadership Conference

A special thanks to all those who attended the Wisconsin Fall Leadership Conference at Chula Vista Resort on November 2-3, 2009. Overall, over 850 members and advisers were able to participate in this event, and Region VI was well represented by chapters across the area.

This conference focused on returning FBLA members to help them maintain their original excitement and involvement. Featured speaker Eddie Slowikowski offered a variety of interactive key and cap note addresses to help increase this enthusiasm. As with previous events, the Wisconsin FBLA State Officers as well as their advisers assisted in the planning and execution at this event. Sessions were offered on Service\*Education\*Progress, Business Achievement Awards, Competitive Events, and teambuilding. Thanks again to all who attended and helped out!

## March of Dimes

As in the past, National FBLA has once again paired with the March of Dimes to help support their cause. March of Dimes is an organization that supports pre-mature babies and their families. Over the last 30 years the March of Dimes has had a successful partnership with FBLA-PBL. In this time, FBLA-PBL has raised over \$12 million for the March of Dimes. We have reached hundreds of thousands of young people with our health and mission messages.

I encourage all chapters and members to assist this worthy organization by giving of both your time and talent to raise money and get the word out! For information about March of Dimes Partnerships contact [partnership@modimes.org](mailto:partnership@modimes.org).

## Regional Conference News

Plans for the 2010 Regional Leadership Conference at Oconomowoc High School are well underway. Along with the many event competitions, special points of interest include a monopoly tournament as well as entertainment by Comedy Sportz. Keep in mind that registration for this event opens on December 7, 2009 and closes on December 18 at 3:00 p.m. On a similar note, any final substitutions or cancellations that need to be made to those registrations are due by Friday, January 8, 2010.

Here is additional information as you plan for the RLC:

- Oconomowoc High School is located at  
641 East Forest Street  
Oconomowoc, WI 53066
- On-site registration will begin at approximately 8:00 a.m. with an opening session at 9:00 a.m. Our current plan is to be finished by 3:00 p.m.

Please watch for upcoming correspondence and information as February 6 approaches. Be sure to take part in this event to help make your 2009 FBLA experience "Simply the Best!"

## BUSINESS PRESENTATION

Students competing in Business Presentation need to bring all their own equipment which includes but is not limited to:

- Projector
- Computer
- Extension cords

Only a screen will be provided for students to use.

## NEW GUIDELINE FOR SUBMISSION OF MATERIALS IN ADVANCE

All prejudged and skill event documents and materials MUST be placed into a large (9x13) catalog or clasp envelope. Each event entry must be in its own envelope. Each envelope MUST be labeled with the following information:

- Event
- Participant(s) name
- School
- Software Used

Failure to submit materials in this format will result in a five (5) point deduction from the overall score. Please refer to the Competitive Event Guidelines for requirements for each event.

## CHAPERONE POLICY

Please note that you will be required to maintain a 15:1 student to chaperone ratio at RLC. This pertains only to students actually attending the conference.

## Community Service

Community service is a major component of FBLA. One of the main goals in our state Program of Work is to create and maintain a high level of community service throughout the state. We encourage all local chapters to provide community service to members of their community.

One way for your chapter to be recognized for all the great things it does to give back to its school and community is to apply for the Regional Community Service Award. This new award will be awarded on February 6, 2010 at the RLC Awards Ceremony. To apply complete the Regional Services Award (<http://dpi.wi.gov/fbla/commser.html>) form and submit to OHS by January 15, 2010. Good luck!

## Business Achievement Awards

Along with many other programs and opportunities, FBLA is once again offering all members the chance to enhance their business leadership skills by participating in the Business Achievement Awards.

Business Achievement Awards, also known as BAA's, are a way that all FBLA members can become more involved in their local, state, and national chapter. With a strong emphasis on the eight FBLA/PBL goals, as well as service, education, and progress, Business Achievement Awards promote the acceleration of each member's individual leadership skills. Through self directed initiative, members are able to work their way through the four tiers: Future, Business, Leader, and America.

All Business Achievement Awards are due by March 1, 2010. All members are strongly encouraged to take part in this opportunity and invest in their future.

If you have any questions regarding the Business Achievement Awards, feel free to email [wifblaregion6vp@gmail.com](mailto:wifblaregion6vp@gmail.com) or visit <http://www.fbla-pbl.org/web/page/662/sectionid/587/pagelevel/2/fbla.asp>

## Middle Level Chapters

With more than 14,000 Middle Level members nationwide, FBLA has exploded at junior high and middle schools. The Middle Level program offers similar opportunities as regular FBLA, simply on a 'beginner' level; it gives students a chance to receive a small taste of what FBLA is like before they even get to high school. Members participate in a variety of activities including job shadow programs, community service projects, and American enterprise projects.

Seeing as the Middle Level program has advanced so much in the past year, Region VI will be piloting a Middle Level Regional Leadership Conference in conjunction with the FBLA RLC on February 6, 2010. Competitors will be able to enter in unique Middle Level events like Intro to Public Speaking, Editing & Proofreading, FBLA Creed Recitation, and many others. As with standard FBLA, these events fall into three categories: Written, Performance, and Pre-Judged. All Middle Level members are eligible to compete in one event from each category, for a total of three events.

If your school district is interested in chartering a Middle Level Chapter or you have any questions regarding FBLA Middle Level, please don't hesitate to ask!

## Chapter Pictures Needed

As in the past, this year's Regional Leadership Conference will include a slideshow of pictures collected from all Region VI FBLA schools. Please submit any photos of your chapter you would like to include in this presentation by January 11, 2010.

## Local Chapter News

### Germantown:

FBLA members recently participated in a job shadow at AT&T headquarters in Milwaukee, WI. Approximately 30 students had the opportunity to learn more about AT&T, as well as the future of telecommunications. The event was sponsored by Junior Achievement.

### Oconomowoc:

Throughout the month of December, members have been busy working on their competitive events, 'Adopt-a-School' project, Salvation Army Bell Ringing, and other events. We are also looking forward to hosting the 2010 Region VI Leadership Conference on February 6.

Want to share your ideas with everyone in your region? Want to show off how great your chapter is? Send your ideas and pictures to [wifblaregion6vp@gmail.com](mailto:wifblaregion6vp@gmail.com), and your chapter can be featured in the next Region VI Newsletter!

## Advisers' Corner

Adviser's, please keep note of the following dates to keep your chapter organized!

### December:

7<sup>th</sup>-18<sup>th</sup>: RLC Registration Window

15<sup>th</sup>: Regional VP Applications due to State Office

### January:

7<sup>th</sup>-20<sup>th</sup>: RLC Online Testing Window

8<sup>th</sup>: State Officer Application due to State Office

Deadline for RLC Substitution/Refunds

15<sup>th</sup>: Lorraine Missing & Kevin Colling

Scholarship and

Outstanding Local Chapter Officer/Adviser

Deadlines

22<sup>nd</sup>: RLC Registration and Pre-Judged Events due to OHS

### February:

6<sup>th</sup>: Regional Leadership Conferences (held at Oconomowoc High School)

\*Please note that this is also an ACT testing date. Please advise students to avoid conflicts.

### March:

1<sup>st</sup>: Business Achievement Awards due online

9<sup>th</sup>: SLC Materials and Reports due

SLC Adviser/Student Conduct Forms Due

State Officer Candidate Worksheets Due

### April:

12<sup>th</sup>-13<sup>th</sup>: State Leadership Conference (held at the Chula Vista Resort in Wisconsin Dells)