

WISCONSIN FBLA PROGRAM OF WORK 2011-12

Goal Statement No. _____

Service _____

OBJECTIVES	ACTIVITIES	TIME LINE	RESPONSIBILITY	BUDGET	EVALUATION
Increase Local Participation in March of Dimes Projects	Include an article in WFeB and regional newsletters focused on the March of Dimes with links in articles and on the website	September	Allison Hill Region Vice Presidents Jon Leja		
	Develop form to collect information about amount of money given by each chapter	October	Allison Hill State Office		
	Recognize top donating chapters at State Leadership Conference	April	Allison Hill		
Increasing participation in state and local chapters in "Go Green Initiatives"	Add tips and tricks in articles in WFeB for Go Green awareness	Ongoing	Jordan K Jon Leja		
	Go Green workshop at State Leadership Conference	April	Claire		
	Collect pictures to show chapters participation in Go Green	March	Jon Leja		
	Use recycled materials whenever possible	March	All		
	Write article on Go Green Project on Earth Day	April	Taylor Noeller		
	Go Green introduction article	September	Jon Leja		
	Give a presentation at current and/or perspective middle level chapter	November 1	All		
	Encourage participation with the middle level FBLA chapters	Three RLC hosts that contain middle level chapters will create new workshops or activities for middle level members only	February	Jordan Allison Gage Claire	
Give presentation at current or prospective ML chapter		November 1	All		
Mentor new chapters and advisors	Develop new mentoring websites for new chapters and advisors	September	Terri Roemer Joshua Firgens		
	Continue mentoring state advisors	Ongoing	Jen Wegner		

**WISCONSIN FBLA PROGRAM OF WORK
2011-12**

Goal Statement No. Service Continued

OBJECTIVES	ACTIVITIES	TIME LINE	RESPONSIBILITY	BUDGET	EVALUATION
	Develop Chapter to Chapter mentoring initiative Create content experts email links on website/Facebook	Ongoing August	Jen Becca		

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Goal Statement No. Education

OBJECTIVES	ACTIVITIES	TIME LINE	RESPONSIBILITY	BUDGET	EVALUATION
Provide competitive event assistance	Present NFLC breakouts in competitive events	November	State Officer Advisors		
	Include competitive events tips for advisors	September	Josh Terri State Office		
	One sentence (blurb) overview of competitive events added to website/Update competitive events studyguide webpage	October	Kate Jack		
Increase knowledge of Business Achievement Awards	Each State Officer shall complete one level of the BAA	March 1	All		
	Presentation at LCOT	July	Allison Hill/Becca Bagniewski		
	Article in newsletter with tips	October	Becca		
	Update the BAA webpage	September	Alexa Jordan		
	Update current fundraiser packet	September	Taylor Drew		
Increase communications	Share projects in regional news letters	Ongoing	Region VPs		
	Showcase local chapter ideas in newsletters and WFeB	Ongoing	All		
	Set up 'Skype dates' with Officer to chapter communication -WFeb Email -Newsletter articles -Conferences -Add to Chapter Resources webpage	Ongoing	Allison Hill Becca B.		

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Goal Statement No. Education Continued

OBJECTIVES	ACTIVITIES	TIME LINE	RESPONSIBILITY	BUDGET	EVALUATION
Close the gap between the state and national level	Share updates on how State Officers are helping FBLA throughout the year on Facebook at least once a month --Promote/demonstrate at LCTO --Adviser Email --Develop Parameters	Ongoing	All Allison H/Becca		
	Update website documents Stormy- Community service Claire- FBLA week Caleb- Fact Sheet Allison G- membership recruitment	Ongoing	Stormy Caleb Claire Allison G.		
	Make contact with other State Officers from other areas around the nation	Ongoing	Becca Allison Alexa Taylor Jon Caleb		
	Update other officers from North Central Region conference call	Ongoing	Becca		

WISCONSIN FBLA PROGRAM OF WORK 2011-12

Goal Statement No. _____

Progress _____

OBJECTIVES	ACTIVITIES	TIME LINE	RESPONSIBILITY	BUDGET	EVALUATION
Increasing chapter membership	Visit/host current or perspective chapters	Ongoing	All state officers		
Increasing completion of Program of Work	Speak about Program of Work at LCOT	July	Kate		
	WFeB article on POW	November	Kate		
	Sample of P.O.W.'s and Local Chapter Annual Business report on State website	September	Advisors Jen		
	Create workshop related to P.O.W./Gold Seal at NFLC	November	Advisors Michelle/Jack		
Increase Public Relations	Present to local business or community organization regarding FBLA	December	All		
	Encourage chapter members to volunteer at local communities events	Ongoing	Jon Leja Jen		
	Present to your school board	December	All		
	Present at LCOT how to present to your community member	July	Caleb		
	Create a space on the website and Facebook to house submissions from local chapters of their local public relations	September	Jen/Becca		