



## No Kid Hungry® by 2015!

*HUNGRY CHILDREN CANNOT THRIVE.  
YET MILLIONS OF KIDS IN AMERICA ARE AT RISK OF GOING HUNGRY.  
SHARE OUR STRENGTH® IS CHANGING THAT*

### HUNGER: AN AMERICAN ISSUE

- More than 17 million kids in America struggle with hunger.
- 9.4 million kids get free or reduced-price school breakfast on an average school day...but 10.6 million eligible kids don't yet get them.
- 2.8 million kids get a free meal through summer meal programs— just 1 in 6 of those who get a free or reduced-price school lunch during the school year.

### WHY SHOULD YOU GET INVOLVED?

- Your bake sale will create awareness and help educate the community about an issue that is often overlooked: childhood hunger in America.
- Having a bake sale is a fun solution with a big impact on an unthinkable problem.
- It's simple, easy and doesn't require big plans or big money to make a big difference! • Bake sales are a great way to teach kids about giving back.
- If you're in the bakery or restaurant business, Great American Bake Sale is a great way for your company to contribute to ending childhood hunger.

### HOW GREAT AMERICAN BAKE SALE HELPS

Funds raised through Great American Bake Sale support Share Our Strength's No Kid Hungry® Campaign to end childhood hunger in America by 2015. Organizations receiving proceeds from Share Our Strength use them to:

- Buy equipment, supplies and utensils to serve meals to at-risk children.
- Cover the cost of opening additional meal sites for children.
- Hire more staff to serve meals to children.
- Pay for materials that tell parents about the availability of programs that provide free or reduced-price meals.
- Provide mobile food pantries or cafeterias for kids who don't have transportation to meal sites.
- Teach kids and their families how to plan, shop for and cook healthy, affordable meals that everyone enjoys.



### WHAT YOU NEED TO DO TO GET STARTED!

**VISIT**—[http://www.strength.org/get\\_involved/fccla\\_and\\_no\\_kid\\_hungry/](http://www.strength.org/get_involved/fccla_and_no_kid_hungry/) For fresh new ideas in fundraising.

**COMPLETE YOUR EVENT**—hold your event and help inform your community about this project. You may also donate service hours in your community to be recognized at the State level.

**VISIT**- <http://www.wifccla.org/> to register your chapter and report how much money you raised or the number of hours you have donated. Participating chapters will be recognized at State Leadership Conference with the chapter raising the most receiving special recognition!!

**SEND FUNDS TO**— Make Checks Payable to: Share our Strength, Memo Line: Your Chapter name & ID/City/Zip Code  
Mail Check to: Share Our Strength, ATTN: FCCLA Fundraising, 1730 M Street, Ste. 700, Washington DC 20036