

WHAT IS BUSINESS WORLD® FOR EDUCATORS?

Who Should Attend

Business World® for Educators is not just for business teachers! Any public or private school teacher, guidance counselor, administrator or school-to-work coordinator who is interested in Wisconsin's economy, its impact on the health of Wisconsin, and its importance to today's students and their future plans should attend. This program is a great opportunity to connect what you teach in your classroom with what is needed in the workforce.

Why You Should Sign Up

What better way to learn more about Wisconsin's economy and the state's business climate than to attend Business World! The company tours will allow you the opportunity to talk with employees firsthand, interact with company executives and human resource professionals, hear about state-of-the-art technology and see how a company actually operates. Plus, you will get the inside scoop on the latest business trends, receive valuable information and make new contacts with both business and education professionals... all while having fun and earning graduate credits!

Company Tours at a Glance

Educators will tour a variety of Madison-area businesses during the program. You will learn about what job opportunities are available, the job skills needed for these positions, and what training and education your students would need for these jobs. In addition, you will hear first-hand what it takes to run a business, the executive decisions made and so much more. This is your chance to get answers to the questions your students may be asking you, and help prepare them for their future.

HERE IS WHAT OTHERS ARE SAYING!

"Great program – all educators should be required to attend a class of this nature. [It provides] so much insight into the world around us."

"I learned at BW that we [teachers] need to better prepare our students for the world of work; offer them more exposure to businesses in the form of tours, job shadows, speakers, etc."

"I enjoyed the business tours part of the teacher program. It reinforced what I'm presently teaching and gave me additional information and insight into current trends."

Business World® is a division of the WMC Foundation. For more information visit www.wmc-foundation.org. Carl Perkins funds can be utilized to support professional development at this program and a limited number of DPI stipends are available.



WISCONSIN BUSINESS WORLD®

WMC Foundation, Inc.

James R. Morgan, Vice President

Steve Benzschawel, Program Director

Susan Nyffenegger, Executive Assistant

PO Box 352, Madison, WI 53701-0352

Toll Free: (888) 276-7953 • Fax: (608) 258-3413

Email: jmorgan@wmc.org

Web: www.wibusinessworld.org



BUSINESS WORLD® FOR EDUCATORS

2011 PROGRAM INFORMATION



REAL WORLD EXPERIENCE.
LIFE-CHANGING RESULTS.

JUNE 15 - 16
EDGEWOOD COLLEGE, MADISON

AND

JUNE 30
WMC HEADQUARTERS, MADISON





Business World®
for Educators 2011
program will focus on
business and education

partnerships, specifically around Wisconsin's economy. This year's participants will work together to produce a series of projects and presentations that can be shared by all. Every educator participating will take some aspect of Wisconsin's economy – growing industries, specific sectors, workforce needs, regional areas of emphasis, best practices – and produce real life, real world curriculum to assist today's students in learning about tomorrow's careers. Participants will share ideas, critique proposals and ultimately present their findings. The finished product will include the complete collection of curricula produced.

Participants will meet many of the teacher standards under PI-34 including 1, 3, 4, 7, 9, and 10.

GRADUATE CREDITS

Participants taking this course for three credits will:

- Reflect on their Business World learning and provide a rationale for a related project.
- Engage in independent and small group collaborative learning experiences.
- Apply their Business World learning in the design of a project to meet the emerging needs of their classroom, school or district, including a presentation to be used as a resource for other educators.
- Share their findings with other attendees.

Participants taking this course for one credit will be required to write a short paper reflecting on their experience at Business World and how they plan to implement their learning into their own classroom or professional area within their district.

DATES AND LOCATIONS

June 15 - 16: Preliminary work
Edgewood College, Madison

AND

June 30: Final projects
WMC Headquarters, Madison

PROGRAM SCHEDULE

Wednesday, June 15 -- Edgewood College

8:00 am Registration and Breakfast
9:00 am Welcome, Program Overview, and Graduate Credit Briefing
9:30 am "Wisconsin's Economy" Presentation
10:30 am Company Tours
12:00 pm Lunch
1:30 pm Company Tours
3:30 pm Graduate Credit Proposal Creation
4:30 pm Discussion/Project Time
5:00 pm Adjourn

Thursday, June 16 -- Edgewood College

7:30 am Breakfast
8:00 am Review of Previous Day
9:00 am Company Tours
12:00 pm Lunch
1:00 pm Project Time and Discussion
3:30 pm Graduate Credit Proposal Creation
4:00 pm Adjourn

During the time between June 16 and June 30, participants will complete their project work and have opportunities to talk to other participants and the program staff.

Thursday, June 30 -- WMC Headquarters

7:30 am Breakfast
8:00 am Project Presentations
12:00 pm Lunch
1:00 pm Project Presentations
3:00 pm Adjourn

Visit www.wibusinessworld.org for further program details.

REGISTRATION (DEADLINE MAY 20, 2011)

Name _____
Title/Teaching Area _____
School _____
Home Address _____
City _____ State _____ Zip _____
Phone _____
Email _____

Space is limited and applications will be accepted on a first-come, first-served basis.

FEES

Registration includes program, meals, and materials

Registration Fee \$275
Dorm housing June 15, 2011 (\$30 optional) \$ _____
Three graduate credits (\$450 optional) \$ _____
One graduate credit (\$150 optional) \$ _____

Total \$ _____
Meeting Code 1194

PAYMENT INFORMATION

Check made payable to WMC Foundation
(Federal ID#39-1394068)
 Invoice me using PO# _____
 AMEX MC Visa
CC# _____
Exp Date _____
Name on Card _____
Signature _____

SEND TO:

WMC Foundation, Attn: Registration Department
Mail: P.O. Box 352, Madison, Wisconsin 53701-0352
Fax: (608) 258-3413

ENCLOSE THE FOLLOWING:

- This completed registration form
- Completed Edgewood College form (*for graduate credits*)
- Payment

QUESTIONS?

Contact Jim Morgan, (608) 258-3401 x3053, or
jmorgan@wmc.org

