

Memorandum

Date: April 3, 2015
To: School District Administrators
From: Tony Evers, State Superintendent *TE*
Subject: Money Smart Week Wisconsin – April 18-25, 2015

I am pleased to present the enclosed proclamation recognizing April 18-25, 2015, as Money Smart Week Wisconsin. This proclamation recognizes personal financial literacy as an essential element of a complete and balanced education for all students.

The proclamation may be used in conjunction with other activities to promote Money Smart Week and can be accessed at the Department of Public Instruction website at <http://dpi.wi.gov/finance>. You may also visit the Money Smart Week website, <http://www.moneysmartweek.org>, to learn more about this campaign and coordinated efforts in Wisconsin and across the country.

TE:cts

Enclosure

WISCONSIN DEPARTMENT OF PUBLIC INSTRUCTION

A Proclamation

Whereas the state of Wisconsin recognizes personal financial literacy as an essential element of a complete and balanced education for all students; and

Whereas students today face financial choices that have expanded well beyond what their parents or grandparents dealt with as teens and young adults; and

Whereas the economic stability of our communities and resulting growth of our state's economy will be influenced by the personal financial literacy skills our students gain during their school years; and

Whereas high-quality personal financial literacy education involves a wide range of partners, including educators, business and civic leaders and organizations, and local, regional, and statewide organizations; and

Whereas personal finance requires an interdisciplinary approach over a student's educational career and beyond to best prepare tomorrow's citizens for difficult financial decisions ahead; and

Whereas during this week we encourage everyone in Wisconsin to promote the role that personal financial literacy education has in producing engaged, successful college- and career-ready students;

Therefore, be it resolved that April 18 – 25, 2015, be declared Money Smart Week in Wisconsin.

MONEY SMART WEEK WISCONSIN



Tony Evers

State Superintendent of Public Instruction

