

December 2, 2014

Dear Principal:

You are invited to participate in Wisconsin's **Adult School Crossing Guard Recognition Week** during the week of January 12-16, 2015.

Each day dedicated adult crossing guards across Wisconsin show up at their assigned crossings to assist students in their journeys to or from school. As State Superintendent of the Department of Public Instruction, I invite and encourage your participation in this 2015 Adult Crossing Guard Recognition initiative.

Enclosed you will find an idea sheet, and a copy of my 2015 Adult Crossing Guard Recognition Week proclamation. The idea sheet can help stimulate your creativity in determining various ways your school, students, parent organizations, and community might show your recognition of, and appreciation for, those adults who serve as crossing guards in your area. In an effort to reduce costs associated with printing and postage, you will find electronic versions of the 2015 Crossing Guard Recognition poster available for local printing at <http://www.adtsea.org/wisconsin/crossguard2015.htm>.

This recognition event was developed through a collaborative partnership of agencies and organizations representing state, county, and local levels. Members of the partnership include AAA Wisconsin, Milwaukee Police Department, Wisconsin Department of Transportation, Superior Police Department, Traffic & Parking Control Company, Inc., Madison Police Department, Wisconsin Traffic Safety Officers Association, Wisconsin Driver and Traffic Safety Education Association, Wisconsin School Safety Coordinators Association, Wisconsin Highway Safety Coordinator's Association, and the Department of Public Instruction (DPI).

If you have any questions, please contact one of the individuals listed on the idea sheet or Randy Thiel, DPI alcohol/traffic safety consultant, at 608-266-9677 or randall.thiel@dpi.wi.gov. Thank you for your efforts to make January 12-16, 2015, a very special week for the adult crossing guards serving your school.

Sincerely,



Tony Evers, PhD
State Superintendent

TE/mrf
Enclosures

c: District Administrator

WISCONSIN DEPARTMENT OF PUBLIC INSTRUCTION

A Proclamation

Whereas Wisconsin's adult school crossing guards provide an invaluable service in helping to ensure the safe passage of our youngest, most vulnerable pedestrians, children walking between home and school; and

Whereas adult school crossing guards typically serve with a dedication that discounts the rigors of harsh weather, split shifts, and heavy traffic; and

Whereas for more than five decades, adult school crossing guards have served communities across Wisconsin; and that service has helped to drive down the rates of young pedestrian deaths and injuries, despite increases in traffic volume; and

Whereas adult school crossing guards add to the effectiveness of the student safety patrol members with whom they often serve and whose activity they help direct; and

Whereas adult school crossing guards help reinforce in the minds of the young people they assist the importance of traffic-hazard identification and safe street-crossing behavior;

Therefore, be it resolved that

January 12-16, 2015, be declared Adult School Crossing Guard Recognition Week in the State of Wisconsin.

ADULT SCHOOL CROSSING GUARD RECOGNITION WEEK



A handwritten signature in black ink, appearing to read "Tony Gu".

State Superintendent of Public Instruction



2015 Wisconsin Adult Crossing Guard Recognition Week

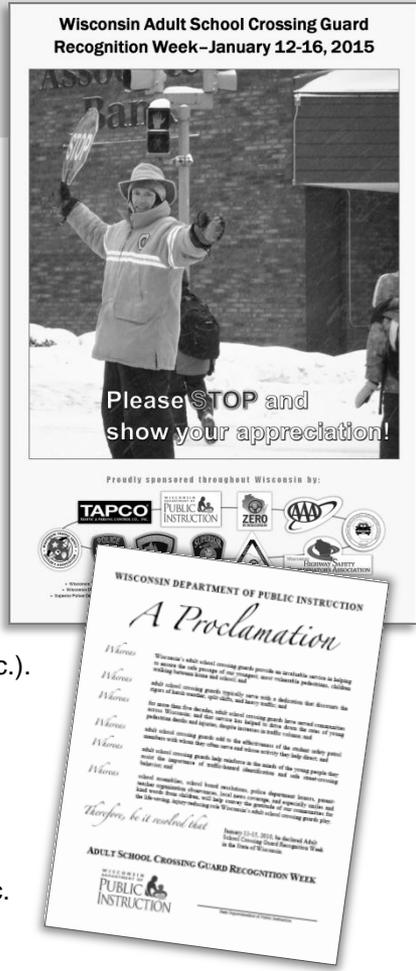
January 12-16, 2015

Posters are available for printing at:

<http://www.adtsea.org/wisconsin/attach/crossguard2015.htm>
(Remember to change the paper size to 11" x 17" when printing out posters.)

Ideas and Suggestions for Meaningful Recognition

- Print your own copy of the Adult School Crossing Guard Recognition Week proclamation.
- Print as many additional posters as you wish to display in and around your school. Posters can be printed directly to your local printer.
- Involve local media (TV, radio, and newspapers) and highlight the adult crossing guards in your area and the statewide initiative.
- Hold an all-school assembly or special crossing guard recognition event. Invite local dignitaries and allow them to share in recognizing the adult crossing guards who serve your school.
- Have students create special "thank you" cards for the adult crossing guards from your school and display the cards in a prominent location.
- Inform and involve parents in awareness and recognition activities (article in school newsletter, special note students take home, etc.).
- Ask parents to donate a small token of appreciation for each guard (pocket hand warmers, a cookie, a thank-you card, etc.).
- During your school's daily PA announcements, inform students about the weeklong recognition initiative and encourage students to give their crossing guards a big smile and thank you.
- If your school has an outside marquee, recognize the statewide initiative and your crossing guards.
- Partner with other community people, agencies, and organizations (mayor, law enforcement agencies).
- Involve and/or encourage local PTA/PTO groups to do something special.
- Have students invite your guards to a school lunch at which students can display their thanks via skits, posters, cards, etc.
- Take a moment to simply say "thank you" to your crossing guards.



Statewide Sponsors

- Milwaukee Police Department**
Lishunda Patterson – lpatte@milwaukee.gov
- Wisconsin School Safety Coordinators Association**
Peter Pochowski – wssca@wssca.org
- Wisconsin Traffic Safety Officers Association**
Randy Wiessinger – rwiessinger@wtsoa.org

- Wisconsin Department of Public Instruction**
Randy Thiel – randall.thiel@dpi.wi.gov
- Madison Police Department**
Patti Knoche – pknoche@cityofmadison.com
- Traffic & Parking Control Company, Inc.**
Bob Christiansen – bobc@tapconet.com
- Wisconsin Highway Safety Coordinator's Association**
Mark Roum – mroum@co.walworth.wi.us

- Wisconsin DOT/Bureau of Transportation Safety**
Larry Corsi – larry.corsi@dot.wi.gov
- Superior Police Department**
John Kiel – kielj@ci.superior.wi.us
- Wisconsin Driver & Traffic Safety Education Association**
Dick Bilda – bilda3d@hotmail.com
- AAA Wisconsin**
Nick Jarmusz – njarmusz@aaawisconsin.com

Wisconsin Adult School Crossing Guard Recognition Week - January 12-16, 2015



Please **STOP** and
show your appreciation!

Proudly sponsored throughout Wisconsin by:

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Full-color posters are available for printing at: <http://www.adtsea.org/wisconsin/attach/crossguard2015.htm>
 (Remember to change the paper size to 11" x 17" when printing out posters.)

Wisconsin Adult School Crossing Guard Recognition Week–January 12-16, 2015



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- Wisconsin School Safety Coordinators Association • Wisconsin Traffic Safety Officers Association • Wisconsin Department of Public Instruction • Wisconsin Department of Transportation • Milwaukee Police Department • Madison Police Department • Traffic & Parking Control Company, Inc. • Superior Police Department • Wisconsin Driver & Traffic Safety Education Association • AAA Wisconsin • Wisconsin Highway Safety Coordinator's Association •