



**A G E N D A**  
**Council on Library and Network Development**  
September 20, 2013  
9:30 a.m. – 3 p.m.  
Resources for Libraries and Lifelong Learning  
2109 South Stoughton Road  
Madison, WI 53716

- |    |  |                                   |                                 |
|----|--|-----------------------------------|---------------------------------|
| 1. | Call to Order (9:30 a.m.)  | Annette Smith, Chair              |                                 |
| 2. | Roll Call/Determination of Quorum  | Roslyn Wise                       |                                 |
| 3. | Welcome to Resources for Libraries and Lifelong Learning (RL&LL)   | Martha Berninger, Director, RL&LL |                                 |
| 4. | Adoption of Agenda   | All                               | Action                          |
| 5. | Approval of Minutes for July 12, 2013 meeting  | All                               | Action                          |
| 6. | Report of the Chair (9:40 a.m.)<br>a) Correspondence:<br>Included in packets:<br>Letter to Attorney General Van Hollen<br>Letter to Senators Johnson and Baldwin<br>Letter to SRLAAW<br>Thank you letters to Muriel Gunderson, Carrie Papa-Schold, Julie Schneider<br>Not included in packets:<br>Thank you letters to outgoing COLAND officers<br>-- Other correspondence, if any<br>b) WI Prison Literacy Project update | Annette Smith                     | Information, discussion, action |
| 7. | Discussion and Public Hearing on State Superintendent's Biennial Report to COLAND (9:50 a.m.) (Note: the hearing is scheduled to begin at 10 a.m. with no set ending time. The Council will interrupt business and listen to public comments as necessary.)  | Martha Berninger, Annette Smith   | Information, discussion         |
| 8. | Final Reports: COLAND Goals 2012-2013 (10:15 a.m.)   | Annette Smith                     | Information, discussion         |
| 9. | Discussion of COLAND goals for 2013-14 (10:30 a.m.)  | Annette Smith                     | Information, discussion, action |

10.	Update on school library media issues (10:45 a.m.)	Nancy Anderson	Information, discussion
11.	Presentation on RL&LL, including BadgerLink redesign (11:00 a.m.)	Martha Berninger; Lisa Weichert, Assistant Director, RL&LL	Information, discussion
	Lunch break (noon)		
12.	COLAND's biennial report to the State Superintendent (1 p.m.)	John DeBacher, Annette Smith	Information, discussion
13.	Library Legislation Update (1:20 p.m.) a. State b. Federal	DPI staff	Information, discussion
14.	Broadband update	Kurt Kiefer, John DeBacher	
15.	Update on COLAND appointments for terms ending July 1, 2013 and July 1, 2014 (2:10 p.m.)	Annette Smith	Discussion
16.	Suggestions for Future Agenda Items Broadband SRLAAW proposal Hospital librarian recommendations Discussion of possible five-year plan related to library education and staffing Library system mergers	Annette Smith/All	Information, discussion, action
17.	Future Meeting Dates and Locations a) November 8, 2013 – Minocqua b) January 10, 2014 – virtual Other suggestions for future meetings – Madison Public Library, Goodman Branch and Central Library; UW LaCrosse/LaCrosse Public Library.	Annette Smith, all	Discussion, action
18.	Review follow-up items	Annette Smith	Discussion
19.	Announcements	All	
20.	Adjournment (3 p.m.)	Annette Smith	Action

# COUNCIL ON LIBRARY AND NETWORK DEVELOPMENT

## Meeting Minutes

September 20, 2013

9:30 a.m. – 3:00 p.m.

Resources for Libraries and Lifelong Learning

2109 South Stoughton Road

Madison, WI 53716

Members Participating: Ewa Barczyk, Milwaukee (arrived at 9:55)  
Nita Burke, Darlington  
Cara Cavin, Verona  
Francis Cherney, Milladore  
Joshua Cowles, Fond du Lac (arrived at 9:45)  
Miriam Erickson, Fish Creek  
Bob Koechley, Fitchburg  
Doug Lay, Suamico (arrived at 9:55)  
Cal Potter, Sheboygan Falls  
Joan Robb, Green Bay  
Emily Rogers, De Pere  
Annette Smith, Milton  
Kris Adams Wendt, Rhineland  
Kristi Williams, Cottage Grove

Members Absent: Barbara Arnold, Madison  
Michael Bahr, Germantown  
Sandra Melcher, Milwaukee  
Patrick Wilkinson, Oshkosh

DPI Staff: Nancy Anderson  
Martha Berninger  
John DeBacher  
Kurt Kiefer  
Lisa Weichert  
Roslyn Wise

### 1. CALL TO ORDER

Annette Smith called the meeting to order at 9:40 AM. This meeting also includes the public hearing on the State Superintendent's Biennial Report to COLAND.

### 2. ROLL CALL/DETERMINATION OF QUORUM

Roslyn Wise called the roll; 10 members were present at roll call so a quorum was present.

### 3. WELCOME TO RESOURCES FOR LIBRARIES AND LIFELONG LEARNING

Martha Berninger, Director of Resources for Libraries and Lifelong Learning (RL&LL), welcomed COLAND members to Resources for Libraries and Lifelong Learning. She explained the changes to the building over the last several years. Martha also provided a table of contents for the Superintendent's Biennial Report to COLAND, to be discussed later in the meeting.

4. ADOPTION OF AGENDA

Miriam Erickson moved to adopt the agenda. Kristy Williams seconded. Motion was approved.

5. APPROVAL OF MINUTES FOR JULY 12, 2013 MEETING

Kristy Williams moved to approve the minutes of the July 12, 2013 meeting. Bob Koechley seconded. Motion was approved.

6. REPORT OF THE CHAIR

a) Correspondence: New chairperson Annette Smith said that letters were sent to all recipients listed on the agenda except for letters regarding WiscNet and the Common School Fund. A recommendation was given that letters should be sent at a later time. The timing was left at the discretion of the chair.

b) Wisconsin Prison Literacy Project update: Annette Smith communicated with Tom Maloney from the Department of Corrections and reports that he is overwhelmed and has asked that we please not advertise the donation program further at this time. He is receiving materials from publishers as well as libraries. Donations are currently being stored at South Central Library System Delivery Services. Calvin Potter asked if we could expand who can accept the books in order to lighten Tom's load or distribute the work. Kris Adams Wendt wondered if vacancies may be affecting the situation. Annette recommended that we hold off on any changes.

7. DISCUSSION AND PUBLIC HEARING ON STATE SUPERINTENDENT'S BIENNIAL REPORT TO COLAND

Martha Berninger introduced the report and noted that it has expanded, despite attempts to constrain its length. Items of note in the report were: the Wisconsin Public Library Consortium (WPLC) buying pool as result of the Visioning Summit, the BadgerLink website

redesign, the Cooperative Children's Book Center, and SRLLAW's report on library systems (pgs. 6 & 7) – that pulled together all systems, WiLS, and other stakeholders.

John DeBacher spoke about the Growing Wisconsin Readers initiative and Tessa Schmidt's work at DPI. Kurt Kiefer noted that the initiative is in direct alignment with the superintendent's initiatives for education.

Martha Berninger noted that this reporting period is especially marked by cooperation and collaboration: between libraries, as well as between libraries and schools and other educational organizations. Martha spoke about details of the WiLS reorganization including separation from University of Wisconsin and geographic distribution, which relates to larger trend of de-emphasizing geography.

Martha also noted several challenges mentioned in the report: funding (systems sustained a cut in state funding and it is unlikely that the mandated 13% funding level will ever be reached); bandwidth, with challenges to WiscNet and BadgerNet continuing into the future; and reductions in staff in schools, prisons, and educational institutions.

Annette Smith read a letter sent to COLAND from South Central Library System/Martha Van Pelt regarding the importance of the Division for Libraries and Technology.

Kris Adams Wendt pointed out a typo on page 6 regarding the final SRLAAW report and suggested including recommendation #4 as well as #5 (already shown).

Nita Burke noted that the report says all but eight public libraries offer free WiFi service and asked why those eight do not offer it. John DeBacher responded that because of the saturation level of free WiFi service in the state, they no longer ask about that but they may in the future.

Martha stated that the final draft report is expected next Wednesday, and would then need to be approved by the superintendent.

Cal Potter suggested sending the report to Governor, Legislators, and the Department of Administration.

## 8. FINAL REPORTS: COLAND GOALS 2012-2013

Goal I: New Roles for Libraries & Librarians: Nita Burke offered her committee report and noted the addition of exploring “technology roles” for librarians to the recommendations.

Goal II: Prison Literacy: Annette Smith had no additional comments.

Goal III: Library District Enabling Legislation: Barbara Arnold felt that no further action may be necessary at this time.

Goal IV: One Card: Annette Smith noted that there may be no need to proceed, based on the committee’s report. Kurt Kiefer said some funding is dedicated to studying statewide ILS options, so the goal should be reviewed in light of that information coming starting in 2014.

Goal V: Common School Fund: Kristi Williams had no additional comments at this time, but is awaiting additional information from the staff at the Board of Commissioners of Public Lands.

Kris Adams Wendt moved that COLAND send a thank-you letter to BCPL office (Tom German & Tia Nelson) for their openness and cooperation on this issue. Miriam seconded. Motion was approved.

Goal VI: Encourage action teams and DPI to report and set goals from Summit on School Library Media Specialist Staffing: Miriam Erickson distributed a copy of the report at the meeting and it will be added to the goals report.

Goal VII: Hospital (No Additional Comments)

Goal VIII: eBooks: Ewa Barczyk said that it is a rapidly changing area. The committee recommends that we continue to look at coordination in eBook licensing and also to look at user behavior.

Goal IX: Public Input: Annette Smith pointed out a new recommendation to talk to groups who are NOT like us instead of strictly library groups. Annette added suggested groups from a previous meeting.

Goal X: Input from Conferences (No Additional Comments)

<SHORT BREAK 10:45-10:50>

#### 9. DISCUSSION OF COLAND GOALS FOR 2013-14

Annette Smith explained that we need to produce a document with recommendations that have been approved, with consistent language.

Kristi Williams moved and Ewa Barczyk seconded a motion to accept recommendations. Motion was approved.

#### 10. UPDATE ON SCHOOL LIBRARY MEDIA ISSUES

Nancy Anderson summarized some recent work by a Job Description / Program Evaluation Tool workgroup and stated that they are working on draft recommendations. Nancy said that a shortage of qualified specialists continued to be a problem and that DPI would increase emergency licenses from 70 to 75. The state continues to lose these positions, but there is also a problem with shortages to fill specific positions. Nancy said that DPI is willing to work with CESAs to find ways to grow School Library Media professionals from within, and to work on coursework consolidation that might decrease the length of the program to around a year.

Nancy said DPI is also considering cooperative arrangements for eBooks & eResources for schools with WiLS involvement, asking what collaboration is useful?

Kurt spoke about WISElearn and the possibilities that it opens for School Library Media Specialists, in terms of both professional collaboration as well as tools for student learning.

## 11. PRESENTATION ON RL&LL INCLUDING BADGERLINK REDESIGN

Lisa Weichert spoke about the redesign process for BadgerLink. Working with various organizations and groups that are BadgerLink users, they went through a reiterative process of design, prototyping, and feedback, making changes at each step based on the feedback. The redesigned site was released August 30 and included improved navigation, training alongside resources, icons to indicate resource types provided, a page for educators, and other improvements.

LUNCH BREAK at 11:55 a.m.

MEETING RESUMED 12:40 p.m.

## 12. COLAND'S BIENNIAL REPORT TO THE STATE SUPERINTENDENT

John DeBacher said that the text has changed, but was inspired by past reports and that DPI's primary role is to help convey the "state of libraries" part of the report; the recommendations have not been updated yet (pending the earlier approval of recommendations). John also handed out a "Fast Facts about Wisconsin Libraries" brochure.

Miriam Erickson moved, Kristi Williams seconded acceptance of the report with updated recommendations. Motion was approved.

## 13: LIBRARY LEGISLATION UPDATE

John DeBacher talked about a recent hearing of the Assembly Committee on Urban and Local Affairs regarding library county payments, stemming from the Brown/Outagamie county dispute over payments. Rep. Murphy proposed change (AB 288) where consolidated library counties will need to pay adjacent counties, just as other counties do. Other counties are also interested in a change now. John DeBacher & Paul Nelson testified on Tuesday, suggesting that the committee defer a decision and try to let the library community work something out. There is a good likelihood the bill will be tabled. Kris Adams Wendt said there should be more deliberation before a solution is reached, as has been done before in the case of cross-border borrowing.

Cal recommended sending a letter to the committee suggesting that they should convene all the parties in a task force involved to reach a consensus.

Kristi Williams moved, Cara seconded a motion that the letter be sent to the committee members. Motion was approved.

John DeBacher noted that there would likely be changes coming to the TEACH program.

Kris Adams Wendt talked about the bipartisan task force on rural schools. Kris would like to see us tie the committee back in to Nancy Anderson's work at DPI. Cal recommended that we offer the assistance of COLAND and send a letter to the committee.

Cal moved, Kristi seconded a motion to send a letter to the task force on behalf of COLAND. Motion was approved.

#### 14. BROADBAND UPDATE

Kurt Kiefer spoke about the Federal Communications Commission (FCC) Notice for proposed rulemaking on e-rate. He reported that Bob Bocher had crafted comments on behalf of DPI, with input from the library community, and the comments were published in Channel Weekly.

Key points: We want e-rate reform – continued existence of fund and adequate funding (increase in USF), bandwidth guidelines – support, e-rate funding for dark fiber. Some services should be phased out, like POTS. Improvements in the e-rate application process should be made. The open period is open until October 16. COLAND members are encouraged to look at the comments and give feedback. The FCC can act on its own in making these changes; it does not require an act of Congress.

John DeBacher said that WLA is drafting a letter of support for many organizations to sign onto and that COLAND could endorse it if desired.

Cal moved and Miriam seconded a motion that COLAND sign onto the WLA support letter effort.

Kurt Kiefer reported that the state is working toward a new BadgerNet contract in 2015. The State of Wisconsin's CIO's office is seeking input about pricing and structure. School districts that are pushing their limits with BadgerNet have also been identified, to see what can be accomplished within the BadgerNet framework.

The CIO is also interested in the TEACH program and how to change the base connection speed @ \$100 to 10Mbps instead of 1.5Mbps for libraries.

Kurt attended a meeting with WiscNet, led by Ross Wilson and David Lois, with the purpose to get stakeholders around the table and get them to understand the situation with WiscNet. WiscNet is financially sound, with enough money in the bank to be operational for several years. Rates and budget are already established for next year. Separation between WiscNet & UW is proceeding and there has been good cooperation between the state CIO & UW CIO. Separation of people, HR resources, and operations is projected by the end of the calendar year. Then, all the assets financial and equipment will be separated. Recommendations for the full separation are due October 1.

#### 15. UPDATE ON COLAND APPOINTMENTS FOR TERMS ENDING JULY 1, 2013 AND JULY 1, 2014

Kurt Kiefer and Roslyn Wise had a face to face meeting with Eric Esser, the governor's appointments director. COLAND is not a top priority since we are not seen to have quorum issues, but Eric did say he'd try to have some decisions made regarding COLAND appointments resolved in the near future. Members continue to serve even if their term ends, until they are reappointed or replaced. In November COLAND may be cutting it close for quorum.

Kris Adams Wendt will communicate with Minocqua hosts about virtual attendance, etc. in November.

#### 16. SUGGESTIONS FOR FUTURE AGENDA ITEMS

Newly added suggestions:

John DeBacher: Growing Wisconsin Readers

Annette Smith: Update from Nancy on School Library Media Issues

AnnetteSmith: WiLS Update – Stef Morrill

Cal Potter: Panel on Northwoods library needs assembled by Kris Adams Wendt

Suggestions from previous meetings:

SRLAAW proposal

Hospital librarian recommendations

COLAND Goals final report and survey

State Superintendent's report

Discussion of possible five-year plan related to library education and staffing

Library system mergers

## 17. FUTURE MEETING DATES AND LOCATIONS

Madison in March? Martha Berninger will check on availability.

Nancy Anderson will seek prospects for meetings at school libraries.

Private colleges? Joan Robb will contact St. Norbert.

Sun Prairie library - Kristi Williams

Kris Adams Wendt informed the group that Minocqua is a shared building. Minocqua's concerns are indicative of problems that small rural libraries face and especially seasonal/tourist areas.

## 18. REVIEW FOLLOW-UP ITEMS

Thank-you letter to BCPL office

Letter to the Assembly Committee on Urban and Local Affairs regarding county tax bill

Letter to Bipartisan Task Force on Rural Schools, offering COLAND assistance

Sign onto WLA support letter for e-rate comments

Kris Adams Wendt will look into GoTo Meeting (or similar) for virtual attendees in November

Recommendations - Annette Smith

## 19. ANNOUNCEMENTS

John DeBacher announced that the technology consultant position formerly held by Bob Bocher has been posted. However, Walter Burkhalter has left to become director at OWLS. A request to fill his position is in the approval process.

John reported that he gave a presentation about merging systems for Lakeshores & Mid Wisconsin Systems. David Weinhold and Rebecca Peterson spoke about why their process fell apart. Many system vacancies still exist. John DeBacher is still encouraging mergers and sharing services.

Martha Berninger announced a new Content Creation position at RL&LL, re-made from a former training position. Martha wants to establish a production studio here at RL&LL, rather than GEF 3. The new hire will have an instructional design background.

## 20. ADJOURNMENT

Kristi Williams moved and Nita Burke seconded a motion to adjourn. Motion was approved. Meeting adjourned at 2:21 p.m.

Respectfully submitted,

A handwritten signature in black ink, appearing to read "Joshua Cowles". The signature is fluid and cursive, with the first letters of the first and last names being capitalized and prominent.

Joshua Cowles, Secretary