



CTSO collaborative traffic safety project

The 2015-16 CTSO collaborative project to improve teen traffic safety in Wisconsin aligns with national CTSO programs and competitive projects, and possible project funding!

Goal

To improve teen traffic safety in Wisconsin through student-directed awareness and education activities that focuses on at least one of these areas: 1) Distracted Driving 2) Seat Belt Use 3) Speeding 4) Impaired Driving 5) Peer Passengers.

Proposals

Each proposal will be scored by traffic safety professionals based on how well it meets the following criteria:

- Topic area, goals, and objectives are clearly identified and evident in project elements
- School needs are determined by current research or identified by the team
- The student body has active or direct participation with the team in activities
- Project integrates related graphic, slogan, or unifying element into project components
- Project creates change in student body behaviors, solves a problem, or meets a need
- Collaboration with a variety of CTSO's, law enforcement, and other community partners and agencies
- Project provides CTSO growth

Project may be combined with other grants and competitive activities to maximize impact. Teams may be asked to present their completed projects at CTSO functions. Apply here: <https://www.surveymonkey.com/r/536XX8X>

Timeline

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| July 7, 2015 | Online application opens |
| September 21, 2015 | First round project proposals deadline |
| September 25, 2015 | First round project award notifications |
| October 26, 2015 | Second round project proposals deadline |
| October 30, 2015 | Second round project award notifications |
| November 15, 2015 | Progress report deadline |
| December 15, 2015 | Progress report deadline |
| January 15, 2016 | Progress report deadline |
| February 15, 2016 | Progress report deadline |
| March 1, 2016 | All completed project reports due |

Funding

Funding of up to \$1000 will be offered based on the strength of the proposal, and awarded at the completion of activities to reimburse expenses. Funding from other sources such as community donations may be combined with these funds to enhance the project.

Crossroads Teen Driving is a program of Children's Hospital of Wisconsin, in partnership with the Wisconsin Department of Transportation and State Farm and the Wisconsin's Career and Technical Student Organizations. For more information email us at crossroadsteendriving@chw.org or contact your local or state CTSO Adviser.

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