



Wisconsin DECA Board of Directors Meeting

September 18, 2014

Conference Call

TIME: 2:30 p.m. - 4:33 p.m.



I. Call Meeting to Order – 2:31

John

II. Welcome & Introductions –

John Webster, Carl Hert, Paul Zollver, Michelle Kutz, Mitch McMahon, Terri Mackey, Tim Fandek, Alyssa Commins

III. State Officer Initiatives –

Team 49

Mitch McMahon - Leadership Council initiatives, Emerging Leadership Conference (social media, voting on entertainment, exclusive track for LC)

IV. Approval of Minutes – July Meeting –

Discussion: Draft for by-laws
Motion to approve - Paul Zollver
Motion seconded - Michelle Kutz
Motion carried

Reports

V. Financial Report –

A. Update on FY 2013-2014 report

Tim

- Net income (high-end approximation) \$40,000-\$49,000
 - The Omni payment \$120,769.71 is not reflected (outstanding payments)
 - Final payment to Grand \$112,038.37 also not reflected (outstanding payments)
 - \$15,445 from the Foundation in support of SCDC scholarships has been applied to Wisconsin DECA
 - Aged receivables are in a good spot.
 - 10 schools have balances remaining from SCDC. (\$4,600)

B. Update on FY 2014-2015 report

Tim

**** Both financial reports need to be approved at a future date ****

- There will be additional costs associated with judge's meals, etc. due to the 50th Anniversary

VI. DECA Center Report –

A. Membership

Terri

- One chapter signed up, but five chapters have entered students (300 members to date)
- Email will be sent by Terri to sign up for Emerging Leaders Conference

B. Events

Terri

- Emerging Leaders Conference, Nov. 2-3
 - Virtual Business Lounge will be implemented. Winning team will receive 10 tickets to SEM conference in January
- Sports & Entertainment Conference, January 23
 - Three workshops will be offered
 - Country music night in conjunction with Admirals game
 - There may be options for a hotel due to the late end time of the concert.
 - Discussion - about if the hotels should be provided by DECA or sought out by own chapters
- Alyssa Commins has been working on social media for Wisconsin DECA to promote events

C. Sponsorship Guide

Terri

- Pamphlet to use for fund development for Wisconsin DECA
- Opportunities for local chapter participation in WI DECA sponsorships

D. Online Forms

Terri

- Trying to uniform process for forms
 - Community Service, Cancellation, General Events
 - Code of Conduct (student, advisor, and school leadership)
 - Options will be provided for parents who do not have a computer
 - One code of conduct would be used for all conferences

E. DECA Center Board Rep Update

Keegan

- Looking at insurance for the Board.
- Hired new Center Director position (interviewed seven candidates)

VII. Old Business –

A. SCDC Leadership Positions

Tim

- Approved official draft from July.
- Tim will be getting back with Sheila to discuss series director's roles and responsibilities.
 - More systematic approach of filling roles.
- Current series directors will NOT be re-applying for their roles at SCDC. This process will be implemented for vacant positions only

B. SCDC Survey

Paul/Micki/Carl

- The survey will go out to chapter advisors at a later date
- Discussion: banquet, food options

C. Membership Impact on DECA Center

Tim

- Membership needs to be continually monitored; with the goal of 10,000 members

- The Board is charged to think of proactive solutions if our membership drops
 - Look for other revenue streams aside from membership
 - Work toward alumni and professional members
 - What are the benefits that we (in Wisconsin DECA) can offer our professional members?

D. Transformation of Center Director Position Update

Keegan

- Completed in E. DECA Center Board Rep Update

E. 50th Anniversary Event

Tim

- DECA Center signed contract with Grand to cover main reception/meal on Tuesday (5:30-7:00)
- Experience at Timber for event for non-students
- Several previous DECA advisors and leaders will work to contact DECA alumni - very interesting activities are being planned
- Big element is financial cost
 - Official goal from Tim - try to not have 50th celebration impact the bottom line of Wisconsin DECA
 - Currently we will charge a one-time \$50 fee per chapter to SCDC

*F. SCDC Leadership Team discussion feedback
iii. Due dates*

John

- Discussion will be tabled until after 2015 SCDC.

G. Elect DECA Center Board Rep

- Scott Shriver has volunteered to the DECA Center Board Rep

H. Request for additional agenda items

- Feedback form
- Insurance

VIII. New Business – 4:08 p.m.

A. Voting Delegates at ICDC

- Is there a better way to choose voting delegates?
 - We need to have a better process to communicate voting with the 19 Wisconsin DECA voting delegates.
 - How do we motivate people to becoming voting delegates?
 - Find a way to opt-in to a voting delegates position.

B. SO Room arrangements at CRLC & ICDC

- Currently State Officers room together. Would they be better served rooming with their own chapters?
 - Who is ultimately responsible for the students when they are in State Officer rooms?
 - Tim and Terri would ultimately be responsible, and have distinguished roles

C. Electronic Parent Permission Form

- Trying to uniform process for forms
 - Community Service, Cancellation, General Events
 - Code of Conduct (student, advisor, and school leadership)
 - If parents don't have computer?
 - One code of conduct would be used for all conferences

D. Feedback Form for Wisconsin DECA Improvement

- Feedback form offered to chapter advisors to vet out any potential issues
- Tim and Terri will create the form and send to the Board for approval

E. Association Liability Coverage Insurance

- This insurance coverage would be for all local Wisconsin DECA chapter advisors - for all local, state, and international events associated with Wisconsin DECA

IX. Next Meeting – November (date TBD) – Conference Call

- Finance, insurance, feedback form, survey results, and other items that arise prior to the scheduled meeting

X. Adjourn Meeting - 4:33 p.m.

Motion to adjourn - Paul Zoller
Motion seconded - Scott Shriver
Motion carried
Meeting adjourned