

WISCONSIN
DECA
EMERGING
LEADERS
CONFERENCE
2016



**CONFERENCE REGISTRATION PACKET
WISCONSIN DELLS | NOVEMBER 6-7, 2016**



To #OwnYourFuture, you have to first *Make it Happen*. At this year's Emerging Leaders Conference, we will create the ideas and build the skill set necessary to *Make it Happen*! As the theme for this year's conference, you get to decide what the "it" is for you! Each member of Wisconsin DECA has different goals and aspirations, whether that is becoming a business professional, a doctor, a construction worker, or just getting into college. Whatever "it" is, DECA will give you the experience and success to Make it Happen. At ELC, Make Leadership Happen, Make Community Service Happen, or even Make Networking Happen. This conference is packed full of engaging general sessions, interactive breakouts, and plenty of opportunities for you to build your network of WI DECA members from around the state.



[Click here](#) to join the event.



#WIDECAELC



WI DECA is excited to partner with Make a Wish Foundation for ELC.

The Make A Wish Foundation grants wishes of children with life threatening medical conditions to enrich the human experience with hope, strength and joy.

During this conference, WI DECA members will be able to learn more about the Make A Wish program and have an opportunity to raise money for Make A Wish through a Miracle Minute and by purchasing custom WI DECA merchandise! All profits from the sales will go directly to Make A Wish.

Cash and credit cards will be accepted if you are interested in purchasing any WI DECA Merchandise.



DECA
EMERGING LEADERS
 CONFERENCE

Make it Happen
TENTATIVE AGENDA

Sunday, November 6, 2016

12:00 PM - 12:45 PM	CONFERENCE REGISTRATION Plan to arrive at the hotel between 12:00 PM and 12:45 PM to receive conference materials. HOTEL CHECK IN Guestroom keys will be available at the conference registration table after 4:00 PM. If your keys are ready before 4:00 PM Terri Mackey will call the lead Advisor's cell phone when they are ready. Do not plan to arrive before Conference Registration to use the water park.			
1:00 PM - 1:35 PM	Opening Session FOCUS Training Energizer & Meet Your Team			
	Grid Walk	Bridge Builders	Expect Excellence	Networking like a Pro
1:40 PM - 2:25 PM	Red Team	Orange Team	Green Team	Blue Team
2:30 PM - 3:15 PM	Blue Team	Red Team	Orange Team	Green Team
3:20 PM - 4:05 PM	Green Team	Blue Team	Red Team	Orange Team
4:05 PM - 5:15 PM	Hotel Check In Keys available at the Conference Registration Desk, See Terri Mackey			
5:20 PM - 6:15 PM	Dinner			
6:15 PM - 8:15 PM	Chapter Time			
8:15 PM - 11:15 PM	DECA Dance & Entertainment			
11:30 PM	Curfew			

Monday November 7, 2016

7:30 AM - 8:05 AM	Breakfast			
8:10 AM - 8:35 AM	General Session			
8:40 AM - 9:10 AM	<i>Make It Happen</i>	Help Make a Wish Come True	Wright Impression	Views from the 6
9:15 AM - 10:10 AM	Break			
10:15 AM - 10:45 AM	<i>Make It Happen</i>	Help Make a Wish Come True	Wright Impression	Views from the 6
	Grid Walk	Bridge Builders	Expect Excellence	Networking like a Pro
10:50 AM - 11:35 AM	Orange Team	Green Team	Blue Team	Red Team
11:40 AM - 12:05 PM	Closing Session			
12:05 PM - 12:40 PM	Lunch			

TENTATIVE LEADERSHIP BREAKOUT SESSIONS, *presented by FOCUS*

GRID WALK

This activity is an all time FOCUS favorite. Teams work together to navigate their way across the Grid while overcoming various road blocks. Map Masters and Scorekeepers provide the framework of direction for each team as they develop systems to communicate and achieve the goal. Grid Walk emphasizes the importance of taking risks, effective communication, and teamwork.

BRIDGE BUILDER

In this intense competition to build the strongest bridge teams must overcome limits of time, resources, and communication. As employees of Bridge Builders, Inc. participants have to use strategic problem solving to achieve victory for their team. Debriefing focuses on planning, delegation, and maximizing limited organizational resources.

EXPECT EXCELLENCE

If you are to truly be successful at DECA competition you must expect excellence, using the right strategy, and persist when faced with challenges. This session focuses on testing strategies, dressing for success, and competitive event preparation and practice.

NETWORKING LIKE A PRO

70% of all jobs are found through networking. Knowing how to effectively network can benefit students in jobs, college, and competition. In this session WI DECA members will learn the tools needed to grow and maintain their own network.

Monday Make It Happen Workshops

Members will need to pre-register for TWO of the following Workshops

VIEWS FROM THE 6, *presented by Brandon Allen, Central Region Vice President*

What goes up and down, in and out, and can be held in the palm of your hand? An audience of course! Hone in on your ability to command a stage as a public speaker in this upbeat and high energy workshop. Conveying a message both effectively and engagingly can often times seem difficult, but think about what it's like to be a part of the audience. What are their point of VIEWS like? Through 6 key steps you're sure to sharpen your ability to communicate, whether you're speaking with one person or an audience of one thousand.

Make It Happen, *presented by Charlie Fischer (WI DECA President), Nate Krien (WI DECA VP of Leadership Development), and Alexsia Saldaris (WI DECA VP of Event Management)*

What do you want to make happen? How will you make it happen? During this workshop, explore the ways you can #OwnYourFuture this year in DECA. Grow your leadership skills with interactive activities and challenge yourself to set goals. After this workshop, you'll be able to reach them.

Wright Impression, *presented by Levi Werlein (WI DECA VP of Membership Development) and Addie Kubitz (VP of Brand Management)*

Snapchat, Twitter, Instagram, Facebook.... social media is everywhere and everyone is looking at it! Everything you post, like, or retweet creates your personal brand on social media. In this workshop you will learn how you can create a positive personal brand on our social media.

Help Make Wishes Come True—DECA fundraising on behalf of Make-A-Wish Wisconsin, *presented by Kelsey Rice (Community Outreach Coordinator at Make-A-Wish Wisconsin) and Gabby Every (WI DECA VP of Community Service)*

Make-A-Wish® Wisconsin grants the wishes of children with life-threatening medical conditions to enrich the human experience with hope, strength and joy. Since the Wisconsin chapter was founded in 1984, over 5,700 families statewide can attest to the power of a wish. Wishes provide a special type of medicine. They divert a child's thoughts from medical treatments and hospital visits to dreams of fun, possibilities and hope. Wishes are granted to children between the ages of 2 and 18 who medically qualify. YOU can help us grant wishes to a local child. Fundraising on behalf of Make-A-Wish is easy, fun and extremely rewarding, see how you can make a difference in a child's life forever.



MAKE it HAPPEN

VIP CHAPTER

Giving back to your community is one of the guiding principles DECA members strive for most. No random act of kindness is too small, it all makes a difference in the community around us. Wisconsin DECA wants to see how your chapter gives back, and makes others feel special! Compete for a chance to be the VIP Chapter at ELC and if your chapter is chosen as the winner, you will receive:

- Front row seating in conference center
- Decorated VIP table for your chapter
- Special gift from Wisconsin DECA
- First in line to eat at all ELC meals
- VIP name badge for conference
- 1 on 1 networking experience with Team 51 and Brandon Allen, Central Region Vice President

Video Submission Guidelines:

- Videos must be a maximum of 2 minutes in length
- Videos must highlight a Community Service Event your chapter has held in the 2016-17 school year
- Submissions are due on **November 4, 2016**
- Submit your video [here](#)

Evaluation:

- All video entries will be evaluated by WI DECA Leadership and Team 51
- The winning chapter will be announced on WI DECA social media on Sunday, November 6th, prior to the start of conference registration.

If you have any questions, please contact me I will be happy to help! I'm so excited to see many of our wonderful Wisconsin DECA chapters giving back to their local communities.

Best of luck!

Alexsia Saldaris

Alexsia Saldaris, Vice President of Event Management
widecaeventmanagement@gmail.com



Make it Happen



REGISTRATION

EARLY BIRD REGISTRATION

(September 2 - September 18)

\$80.00 per student

\$40.00 per advisor or chaperone

REGULAR REGISTRATION

(September 19 - October 3rd)

\$90 per student

\$50 per advisor or chaperone

REGISTRATION INCLUDES:

- Two days of professional leadership based workshops, professional development, as well as DECA and WI DECA training and updates.
- Three Meals: Sunday Dinner, Monday Breakfast and Lunch
- Sunday evening entertainment including a DECA dance party and other exciting entertainment options.
- Conference T-shirt

REFUND POLICY: Cancellations before October 3rd will be 100% refundable. Any cancellations after Oct. 3rd will be non refundable. Substitutions are accepted until November 3rd.

PAYMENT: All payments are due 30 days following the event. Submit payment with a copy of your invoice to the address listed on your invoice.

ACCOMODATIONS

SUNDAY NIGHT RATE

\$45.00 per person, flat rate

SATURDAY NIGHT (LIMITED AVAILABILITY)

There are a limited number of rooms available for Saturday night. contact Terri Mackey before you begin registration to check on availability and rate information.

WI DECA hotel rooms will be located in the Glacier Canyon Lodge. This is the section of the resort which is the closest to our meeting space in the Glacier Canyon Conference Center.

Wilderness Resort

511 E Adams Street

Wisconsin Dells, WI 53965

(800) 867-9453



CHECK IN & PARKING

CHECK IN

Upon arrival, follow the signs for the Glacier Canyon Conference Center. **DO NOT GO TO THE FRONT DESK TO CHECK IN.** Check in is at 4:00 PM at the Conference Registration Desk where you pick up your registration materials. If keys are ready early Terri Mackey will notify you via text or phone call.

PARKING

Complimentary parking is available at the resort. There is plenty of parking for all school vans and buses.

DRESS CODE

Sunday Opening Session and

Breakout Sessions: Business Casual(Casual slacks, blouse or shirt, socks, and casual shoes).

Dance: WI DECA Pride (Chapter t-shirts, jeans, shorts, tennis shoes. **ATHLETIC WEAR IS NOT ALLOWED**)

Monday All Events: Conference t-shirt, black or khaki pants/skirt, casual shoes.

ONLINE REGISTRATION INFORMATION

- Registration Site: <https://www.decaregistration.com/wi-fall>
The system is linked to membership, attendees must be registered DECA members. Your username/password will be the same as you used for the membership registration site.
- Place all **DIETARY NEEDS** in the "Special Needs" box for each attendee.

HOUSING

- **Student rooms will be combined into quads whenever possible.** If you are planning on combining rooms with other schools you will need to make a note of this in the "Special Needs" box on the registration site. Please be as specific as possible. Please do NOT email Terri Mackey with housing requests. Once conference registration is closed and housing assignments are completed, you may log into the registration site to check for combined rooms.
- **Advisors and chaperones will be combined into doubles whenever possible.** Please include roommate requests under "Special Needs"
- **Single room Requests:** Note single room requests in the "Special Needs" box on the registration site. Single room requests will be available based on availability of rooms. If rooms are available, single rooms will be charged \$92.00 per night.
- **Family Members:** Family members must be registered in the system. There is no registration cost association for family members. Housing Fees: If an advisor chooses to have a single room to accommodate family the housing rate will be \$99.99 per night.

EVENTS

- All students must be registered for a specific team. All teams will receive the same programming. The teams are: Orange, Blue, Red, and Green. It is recommended that you distribute your attendees among different tracks in order for them to have the most networking opportunities.
- All students must be registered for TWO of the following workshops on MONDAY morning:
 - Views from the 6
 - Make It Happen
 - Wright Impression
 - Help Make A Wish Come True: DECA fundraising on behalf of Make-A-Wish Wisconsin,

? REGISTRATION
QUESTIONS

TERRI MACKEY

widecacenterdirector@gmail.com
414.779.6145

CODE OF CONDUCT

WI DECA requires EACH student and advisor/chaperone attending the conference to read and sign a copy of the code of conduct. It is recommended that each local advisors review this form with chapter members, chaperones, and parents so that there is no misunderstanding of the rules, regulations, and responsibilities of conference participants. In addition, each local Administrator must read and sign the code of conduct.

The Code of Conduct Forms must be submitted Online.

Paper Copies will not be accepted.

DUE DATE: November 1st

[Student Code of Conduct](#)
[Advisor/Chapterone Code of Conduct](#)
[Administration Code of Conduct](#)

Once a form has been submitted, the form will be kept on file for the who school year and will not have to be submitted for any future WI DECA event he/she attends within the same school year.

Track wo has submitted their form here: <http://bit.ly/1L1jAor>

Starting October 15th, Terri Mackey will update this spreadsheet every Monday. If you need to see an updated list before the next update, please email Terri Mackey directly.

Student to Adult Ratio

16:1

A minimum of ONE advisor and/or chaperone for every 16 student delegates is required for registration. If you will be sharing chaperones with another chapter, email Terri Mackey BEFORE you register. It is the chapter advisor's responsibility to see that you chapter adheres to this ratio. All chaperones must be registered and pay the registration fee.



SPORTS & ENTERTAINMENT MARKETING CONFERENCE

SAVE THE DATE!
DECEMBER 17, 2016
RESCH CENTER
GREEN BAY, WI

\$50 PER PERSON

Includes all day conference, tour of Resch Center, Lambeau Field and Packer Hall of Fame, lunch at Brett Farve Steakhouse and a ticket to the Green Bay Phoenix Mens basketball game.

