

GEAC/Seal of Biliteracy

Communicate Ideas and Take Action

GEAC: Summary of 20 hours of service learning through e-Achieve or other independent study

SEAL: Summary of 20 hours of service learning through e-Achieve or other independent study that utilizes the target language other than English.

Criteria	One point rubric of Evidence	met/not met
Understand Diverse Audiences	Demonstrate a precise understanding of the unique perspectives of diverse audiences and how that impacts their interpretation of communicated information: demonstrate an application of this understanding to meet the needs of a diverse audience.	
Communicate with Diverse People	Demonstrate a precise and detailed understanding of diverse audiences by communicating and collaborating skillfully and effectively using verbal and non-verbal behaviors, language, and strategies that are customized to the specific audience.	
Reflect on Effectiveness of Communication	Evaluate the effectiveness of communication choices based on audience response and feedback and make targeted changes that clearly lead to improved communication	
Act creatively and responsibly	Act individually or in collaboration to execute a plan that is culturally and linguistically situated and results in improvement in the conditions of those you serve, assess the impact of the action with results and evidence	
Reflect on actions	Reflect on the effectiveness and cultural and linguistic appropriateness of your service learning and advocacy, honestly and realistically evaluate the evidence of short and long term results, describe what went well and remedies for future action and advocacy	
Use Media and Technology	Selects and skillfully applies media and technology to communicate expertly with a diverse group of individuals.	

*Adapted from the Asia Society Global Leadership Rubric