

**FUTURE NATIONAL
LEADERSHIP CONFERENCE**



June 29 - July 2, 2016 Atlanta, GA
June 29 - July 2, 2017 Anaheim, CA
June 28 - July 1, 2018 Baltimore, MD
June 29 - July 2, 2019 San Antonio, TX

**FUTURE STATE
LEADERSHIP CONFERENCE**



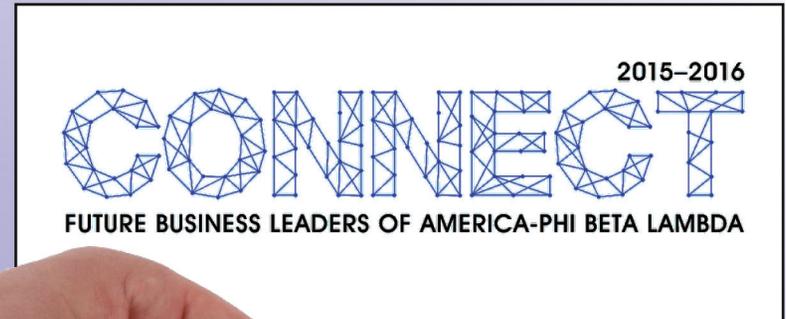
April 3 - April 4, 2017 Appleton
April 9 - April 10, 2018 La Crosse
April 7 - April 8, 2019 Green Bay



ARMY ROTC



Program Sponsored by US ARMY ROTC
through the WI FBLA Foundation



**62nd Annual
State Leadership
Conference
FBLA - La Crosse, WI
2016**

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OUR MISSION

To bring business and education together in a positive working relationship through innovative leadership and career development programs.

THE NINE GOALS OF FBLA

- 1 FACILITATE TRANSITION FROM SCHOOL TO WORK**
 FBLA is a major promoter of the current school-to-work and co-op programs. Many FBLA members take part in these activities giving them a taste of the actual business world.
- 2 PROMOTE COMPETENT, AGGRESSIVE BUSINESS LEADERSHIP**
 Members grow as leaders. By incorporating this with an interest in business, members are ready to become future business leaders.
- 3 STRENGTHEN STUDENT SELF-CONFIDENCE**
 FBLA allows individuals to gather the self-confidence and build self-esteem to propel them through high school, college, and beyond.
- 4 UNDERSTAND AMERICAN BUSINESS ENTERPRISE**
 FBLA seeks to inform its members of the workings of the free enterprise system in our capitalistic economy.
- 5 IMPROVE COMMUNITY CITIZENSHIP**
 Through the many community service projects our chapters undertake, students learn the value of community service.
- 6 DEVELOP CHARACTER AND FOSTER PATRIOTISM**
 FBLA never forgets that the freedom we have was a result of the hard-working generations of Americans that came before us. By using them as an example, we can continue to prosper as a nation.
- 7 PROMOTE SOUND FINANCIAL MANAGEMENT**
 Keeping track of finances is a big part of life. FBLA helps its members understand how to budget and manage money.
- 8 ENCOURAGE SCHOLARSHIP**
 Academic excellence and education are an important part of the FBLA experience. Learning is a lifelong process.
- 9 ESTABLISH CAREER GOALS**
 The opportunities present in FBLA allow for a smooth transition from the world of learning to the world of work.

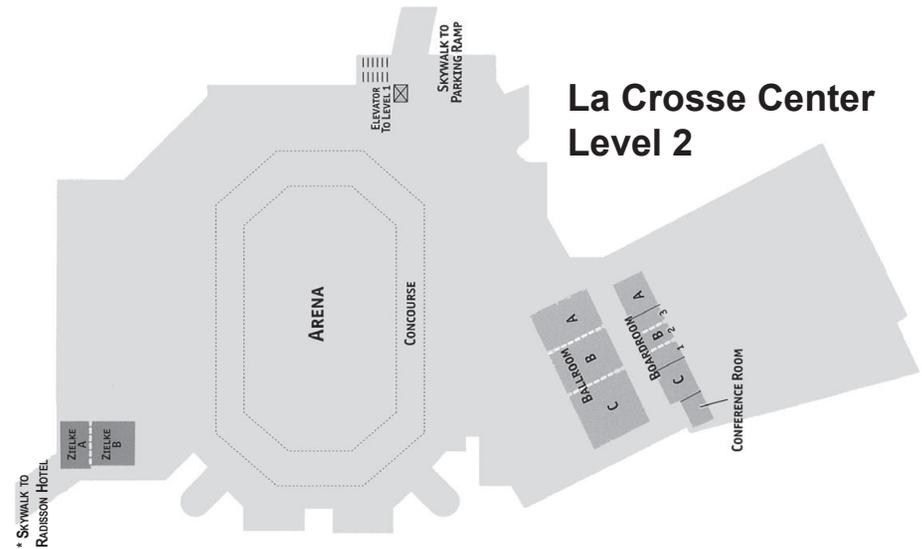
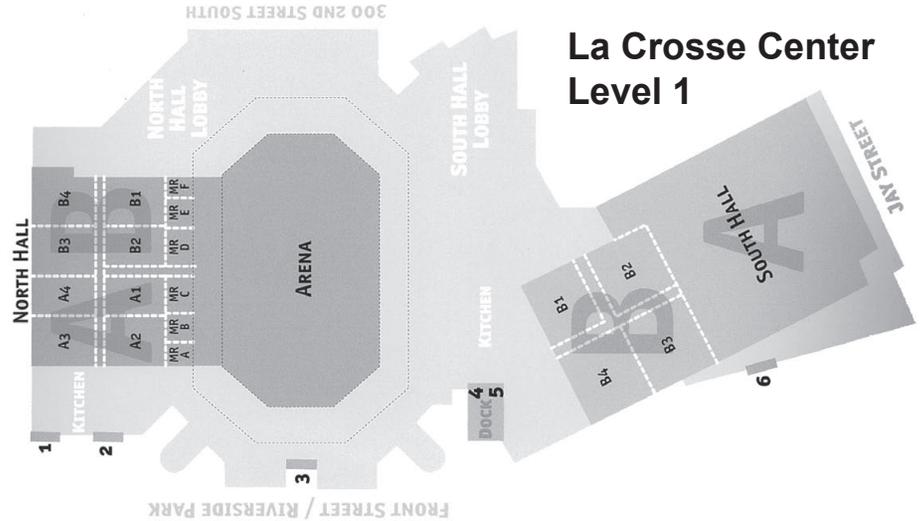
Presentation schedules on Facebook, Twitter, and hung near the Help Desk of the La Crosse Center.

Find us on Facebook at Wisconsin Future Business Leaders of America
 Follow us on Twitter and Instagram @wifblaadviser

Submit photos for closing slideshow through Instagram using #wifblaslc16

Floor Plan Layout • Radisson LaCrosse

* To get to the Radisson Hotel, please use the Skywalk located on Level 2 of the La Crosse Center



Conference Appreciation

Wisconsin FBLA expresses appreciation to the following individuals and companies for contributions to the success of the 2016 State Leadership Conference:

Michael Ferris & Staff, La Crosse Center	Dave Thomas, FBLA State Adviser	2015-16 State Executive Board and their Advisers
Tami Woods & Staff, Radisson Hotel La Crosse	Maria Ingraham, FBLA Office Operations Associate	Parents of the State Officers
Kyle Scheele	Patty Hendrickson	Wisconsin FBLA Foundation & Board of Directors
Katie Grassel, Jan Imhoff, Cheryl Hopkins, Annette O'Hern, Jen Wegner, Jessica Wegner- -Conference Planning Committee	Jose Espinel, National FBLA President	The 200+ partners who served as event judges
La Crosse Area Convention & Visitors Bureau	Wisconsin FBLA Advisers	Workshop Presenters
Dana Ecker & Phil Wanke	Wisconsin Business & Technology Information Teachers	All local businesses that provided tours
		WEBIT



For Your Information

- Luggage storage is available at the Radisson Hotel Iowa Room on Monday from 7 a.m. to 5:00 p.m. and on Tuesday from 7:00 a.m. to 5:00 p.m.
- Results from preliminary rounds will be posted in the South Hall Lobby of the LaCrosse Center. Wisconsin Future Business Leaders of America (FBLA) Facebook page, and via Twitter @wifblaadviser.
- Dress for Success cards can be submitted to the box in the LaCrosse Center South Hall Lobby Monday night until 8:30 p.m. and Tuesday morning until 7:30 a.m. at the Voting Session.

2016 Futures Fair Participation

Bethany Lutheran College	US Army Recruiting Center	UW - La Crosse
Fox Valley Technical College	Onalaska	UW - Oshkosh
Luther College	US ARMY ROTC	UW - River Falls
Northland College	WAICU	UW - Whitewater
Salon Professional Academy	UW-Stevens Point	Western Technical College
Silver Lake College	University of Minnesota- Morris	Wisconsin PBL
University of Alabama		

President's Message



Hello Wisconsin FBLA Members and Advisers!

On behalf of the State Executive Board, I would like to welcome you to the beautiful city of La Crosse, Wisconsin for the 62nd Annual State Leadership Conference! Congratulations to all of you for earning a spot to participate at this conference and CONNECTing with all of the opportunities that FBLA has to present to all of its members!

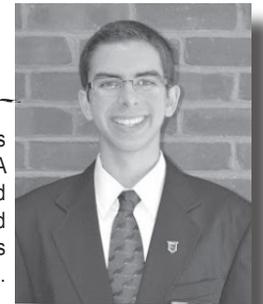
Encourage each and every one of you to step out of your comfort zone and take all opportunities that are available in La Crosse. Participate in workshops, attend all meetings, participate in the Digital Scavenger Hunt, compete to the best of your ability, and network with as many members as possible to make the most of your time here at the State Leadership Conference. To top things off, enjoy this year's entertainment, ComedySportz on Monday night and further your CONNECTION with your local chapter and Wisconsin FBLA.

It has been an absolute honor to serve as your 2015-2016 Wisconsin FBLA State President, and it will be very difficult to say goodbye to the organization and members that mean the world to me. Although my term is nearing its end, I would thoroughly enjoy CONNECTing with as many Wisconsin Future Business Leaders as possible over the course of the next two days. Make the most of your time here in La Crosse as we all strive to show that we are the best Wisconsin FBLA has to offer and earn a trip to the National Leadership Conference in Atlanta, Georgia this summer! Let's CONNECT together here at the 2016 Wisconsin FBLA State Leadership Conference!

Sincerely,

Sydney Wilcox- 2015-2016 Wisconsin FBLA State President

Welcome José Espinel, National FBLA President



José is a firm believer in the value and the power of the individual and has served as local, region, and state officer. He recognizes that every FBLA member carries a story worthy of sharing, and urges you to stand beside him and CONNECT with fellow members throughout the year. His has been involved in FBLA for four years. He has competed in the Banking & Financial Systems event. His interests and hobbies include Civil Air Patrol and entrepreneurship.

FBLA Creed

I believe education is the right of every person.

I believe the future depends on mutual understanding and cooperation among business, industry, labor, religious, family, and educational institutions, as well as people around the world. I agree to do my utmost to bring about understanding and cooperation among all of these groups.

I believe every person should prepare for a useful occupation and carry on that occupation in a manner that brings the greatest good to the greatest number.

I believe every person should actively work toward improving social, political, community, and family life.

I believe every person has the right to earn a living at a useful occupation.

I believe every person should take responsibility for carrying out assigned tasks in a manner that brings credit to self, associates, school, and community.

I believe I have the responsibility to work efficiently and to think clearly. I promise to use my abilities to make the world a better place for everyone.

SUNDAY, APRIL 10, 2016

3:00 p.m.	State Officer Meeting, Dinner, & Practice	South Hall B1
8:15 p.m.- 9:00 p.m.	Shuttle bus leaves from each Hotel for advisors to get to meeting Adviser Meeting and Registration	Ballroom

MONDAY, APRIL 11, 2016

6:00 a.m.	State Officer Practice	La Crosse Center Arena
7:15 a.m.	Bus Shuttling to the La Crosse Center begins.	
7:30 a.m.	Registration Opens	South Hall Lobby
9:00 a.m.	First Delegate Assembly – Opening Session Welcome from State Superintendent Dr. Tony Evers Color Guard: Onalaska Legion Post 336 Honor Guard National Anthem: Dominique Buechel, Emily Sontag, and Nathan Stanz from Chilton High School Introduction of 2015-16 Wisconsin Officer Team La Crosse Greetings: Vicki Markussen, Executive Director of the Greater LaCrosse Area Chamber of Commerce Reactivated & New Chapters March of Dimes Presentation and Miracle Moment Nomination and Introduction of Officer Candidates BAA Recognition Lorraine Missling FBLA Scholarship, Kevin Colling Scholarship Businessperson of the Year - Mark Witt - Portage Outstanding FBLA Adviser Keynote Speaker: Kyle Scheele	La Crosse Center Arena
9:15 a.m.	GooseChase Scavenger Hunt Begins	
10:30 a.m.- 1:00 p.m.	Grab and Go Lunch	Cossession Stand in La Crosse Center
11:00 a.m.	Adviser Meeting	Ballroom
12:00 p.m.	FBLA Sponsor Workshop - US Army Leadership and Communication FBLA Sponsor Workshop - Kwik Trip	South Hall B2 South Hall B3
12:00 p.m.	Performance Event Administrators Meeting (for 1:30 p.m. events only)	Ballroom
12:30 p.m.	Judges, Event Administrators, Chairs, Holding, Prep, & Timers Meeting	Ballroom
1-5:00 p.m.	Project Lead	Radisson Center
1-5:00 p.m.	Future Fair	La Crosse Center Arena
1:00 p.m.	Workshop – Reverse Engineering Your Story – Kyle Scheele Workshop – What is Supply Chain Management Workshop – The Business of Baseball Workshop – Business World	South Hall B1 South Hall B2 South Hall B3 South Hall B4
1:00 p.m.	Trolley Tours begin (will run every hour on the hour until 4:00 p.m.) (tickets available at help desk) South Hall Lobby Doors 1:00 p.m.	South Hall Lobby
1:30	Tours Depart	South Hall Lobby
1:30	Business Financial Plan - Finals (open to non-participants)	Zielke B
	Business Plan - Finals (open to non-participants)	Radisson Iowa
	Community Service Project – Finals (open to non-participants)	Boardroom B2
	Computer Game & Simulation Programming – Finals (open to non-participants)	Conference Room

Officer Candidates 2016-2017

President

Sydney Bell – Waunakee HS

Vice President

Allen Lisowe – Two Rivers HS

Amelia Olson – Gilman HS

Secretary/Treasurer

Jacob Czech – Kewaunee HS

Reporter

Gretchen Janvrin –

LaCrosse Center HS

Keelie Murphy-Besaw –

Seymour HS

Marissa Nowicki – Athens HS

Parliamentarian

Dominique Lee –

Sheboygan North HS

Hannah Shimanek – Two Rivers HS

National - North Central Vice

President

Alyssa Rinelli - Greendale HS

Hattie Kruschek – Waunakee HS

Region I Vice President

Michael Sauer, St. Croix Central HS

Region II Vice President

Kenzi Boivin, Nekoosa HS

Region III Vice President

Jadyn Stuart, Suring HS

Region IV Vice President

Paige Allemann,

Cochrane-Fountain City HS

Region V Vice President

Macy Benisch, DeForest HS

Region VI Vice President

Emma Passing, Dodge Land HS

Region VII Vice President

Madylin Becker, Muskego HS

Executive Board Advisers

Katie Grassel, Tracy Tate, Jan Imhoff, Jen Jackson, Michelle McGlynn, Beth Graceffa, Kelsey Anderson, Jennifer Berendsen, Samantha Goss, Steve Wills, Stephanie Jansen

FBLA State Executive Committee

Katie Grassel, Cheryl Hopkins, Jan Imhoff, Annette O'Hern, Jen Wegner, Jessica Wegner, Krista Weigel

State Superintendent, DPI

Tony Evers

Assistant Superintendent,

Academic Excellence, DPI

Sheila Briggs

Director, Career & Technical Education, DPI

Sharon Wendt

FBLA State Adviser

Dave Thomas

FBLA Office Operations Associate

Maria Ingraham

Our event has gone Mobile!

www.guidebook.com/guides



Deadline Calendar for NLC

June 29 - July 2, 2016 Atlanta, GA

ASAP	Make airline reservations - Details about conference discounts on airlines, rental cars, shuttle services, etc. is available at www.fbla-pbl.org .
April 22	NLC Skill Event Fax Back Form Receipt Deadline to the State Office
May 2-6	Wisconsin FBLA – National Skills Event Testing Window
May 6	NLC Competitive Event materials & reports RECEIVED at STATE OFFICE including all forms, reports, resumes, DVD/CDs, etc.
May 6	End of Year CTSO Report Receipt Deadline to the State Office (Gold Seal Chapter Requirement)
May 6	NLC Stipend Request Form Receipt Deadline to the State Office
May 13	FBLA NLC Internship application deadline
May 13	NLC Attendance Form Receipt Request to the State Office
May 15	March of Dimes Fund-Raising Report receipt deadline
May 20	FBLA NLC & IFL: Early bird registration deadline



Sydney Wilcox
State President
Seymour High School



Brittany Russell
State Vice President
Oconto Falls High School



Cecilia Shortreed
State Treasurer/Secretary
Portage High School



Mackenzie Boivin
State Reporter
Nekoosa High School



Sydney Bell
Parliamentarian
Waunakee High School



Hailey BeBeau
Region 1 Vice President
Chequamegon High School



Kelsea Kollmansberger
Region 2 Vice President
Abbotsford High School



Stephanie Schmidt
Region 3 Vice President
Two Rivers High School



Sydney Kwallek
Region 4 Vice President
Lancaster High School



Hattie Kruschek
Region 5 Vice President
Waunakee High School



Shyanne Koski
Region 6 Vice President
Random Lake High School



Joe Nantz
Region 7 Vice President
Muskego High School

1:30 p.m.	Digital Video Production - Finals (open to non-participants)	North Hall Mtg. Room E
	Emerging Business Issues - Preliminaries	North Hall A2 & B3
	Graphic Design – Preliminaries	Boardroom A & B1
	Introduction to Business Presentation – Preliminaries	Boardroom B3 & C
	Mobile App Development - Finals (open to non-participants)	North Hall Mtg. Room B
	Publication Design - Preliminaries	Radisson Wisconsin 1 & 2
	Social Media Campaign - Preliminaries	North Hall A1 & A3
2:00 p.m.	Workshop – Reverse Engineering Your Story - Kyle Scheele Workshop – What is Supply Chain Management Workshop – College Survival Tips and Tricks Workshop – Business World	South Hall B1 South Hall B2 South Hall B3 South Hall B4
4:00 p.m.	Tour Departs	South Hall Lobby
4:00 p.m.	Performance Event Administrators Meeting	Ballroom
4:30 p.m.	Judges, Event Administrators, Chairs, Holding, Prep, & Timers Meeting	Ballroom
5:00 p.m.	Open Events - Advertising, Human Resources, Leadership, Project Management, Social Media, Web 2.0. (Project Lead takes Leadership Test)	Radisson Center
5:15 p.m.	Mass Testing Administrator Meeting	South Hall
6:00 p.m.	Mass Testing Accounting II Agribusiness Business Calculations Computer Problem Solving Database Design & Applications Future Business Leader Help Desk	Intro to Bus. Communications Intro to Business Procedures Intro to Financial Math Parliamentary Procedure Securities and Investment Spreadsheet Applications Word Processing
		South Hall B1, B2, B3, B4
5:30 p.m.	<i>Performance Event Holding Rooms Client Service & Impromptu Speaking (participants must report here and are sequestered until performance time--Do NOT go to performance room)</i>	North Hall B4
6:00 p.m.	3D Animation - Finals (open to non-participants)	North Hall Mtg. Rm A
	Business Ethics – Preliminaries	North Hall Mtg. Rm C & D
	e-Business – Finals (open to non-participants)	Conference Room
	Electronic Career Portfolio – Preliminaries	Boardroom B3 & C
	Job Interview – Preliminaries	Radisson Minnesota A & B
	Public Service Announcement – Preliminaries	Zielke A & B
	Public Speaking I – Preliminaries	Radisson Iowa & Illinois
	Public Speaking II – Preliminaries	Radisson Wisconsin 1 & 2
	Sales Presentation - Preliminaries	North Hall Mtg. Room E & F
	Web Site Design – Finals (open to non-participants)	Boardroom A
5:45 p.m.	Collaborative Testing Administration Meeting	Radisson Center Lobby
6:30 p.m.- 7:30 p.m.	Collaborative Testing Entrepreneurship Management Decision Making Management Information Systems	Network Design Sports and Entertainment Management
7:45 – 8:30 p.m.	March of Dimes Mini Walk	Meet in South Hall Lobby

MONDAY, APRIL 11, 2016 CONTINUED

8:00 p.m.	Mass Testing Accounting I Business Communication Business Law Computer Applications Cyber Security Economics FBLA Principles and Procedures	Healthcare Administration Insurance and Risk Management Intro to Business Intro to Information Technology Network Concepts Intro to Parliamentary Procedure Personal Finance	South Hall B1, B2, B3, B4
8:00 – 9:00 p.m.	Collaborative Testing Banking and Financial Systems Global Business	Hospitality Management Marketing	Radisson Center
8:30 – 9:00 p.m.	Forum with Officer Candidates for Voting Delegates		South Hall Lobby
9:30 – 10:30 p.m.	ComedySportz Entertainment		La Crosse Center Arena
9:30 p.m.	Adviser Mentor & Mentee Reception		Radisson Hotel Restaurant
10:00 p.m.	Quiet hours		
11:30 p.m.	Final Bus Shuttle to Hotels Departs		South Hall Lobby
Midnight	CURFEW		

TUESDAY, APRIL 12, 2016

6:00 a.m.	Installation and Awards Practice (Current Officers)		La Crosse Center Arena
7:00 a.m.	Bus Shuttling to LaCrosse Center (Voting delegates must be on 7 a.m. bus) and ends at 3:00 p.m.		
7:30 a.m.	Performance Event Administrators Meeting (for 9:00 a.m. events)		Ballroom
8:00 a.m.	Judges, Event Administrators, Chairs, Holding, Prep, & Timers Meeting		Ballroom
8:00 a.m.	General Assembly Two: Officer Election Assembly & Spring Executive Board Meeting (Voting Delegates must report by 7:45 a.m.)		La Crosse Center Arena
9:00 a.m.	Open Events – Advertising, Human Resources, Leadership, Project Management, Social Media, Web 2.0		Radisson Center
9:00 a.m.	Performance Event Holding Rooms (participants must report and are sequestered until performance time) Banking & Financial Systems Impromptu Speaking Client Service Management Decision Making Entrepreneurship Management Info Systems Global Business Marketing Help Desk Network Design Hospitality Management Parliamentary Procedure Sports & Entertainment Mktg		Upper and Lower North Hall Lobby
9:30 a.m.	Banking & Financial Systems – Finals (open to non-participants)		North Hall A4
	Business Ethics – Finals (open to non-participants)		Boardroom B3
	Client Service – Finals (open to non-participants)		North Hall B3
	Electronic Portfolio - Finals (Open to non-participants)		Boardroom C
	Emerging Business Issues – Finals (open to non-participants)		Boardroom B1
	Entrepreneurship - Finals (open to non-participants)		North Hall A3

WISCONSIN FBLA 2016 STATE LEADERSHIP CONFERENCE

SCHEDULE BY COMPETITIVE EVENTS CONTINUED

Event	Day & Time	Room
Impromptu Speaking - Finals	Tuesday, 9:30 a.m.	North Hall B4
(report to North Hall Lobby at 9:00 a.m.)		
Insurance & Risk Management	Monday, 8:00 p.m.	South Hall B1, B2, B3 & B4
Introduction to Business Communication	Monday, 6:00 p.m.	South Hall B1, B2, B3 & B4
Introduction to Business	Monday, 8:00 p.m.	South Hall B1, B2, B3 & B4
Introduction to Business Presentation – Preliminaries	Monday, 1:30 p.m.	Boardroom B3 & C
Introduction to Business Presentation – Finals	Tuesday, 9:30 a.m.	Boardroom A
Introduction to Business Procedures	Monday, 6:00 p.m.	South Hall B1, B2, B3 & B4
Introduction to Financial Math	Monday, 6:00 p.m.	South Hall B1, B2, B3 & B4
Introduction to Information Technology	Monday, 8:00 p.m.	South Hall B1, B2, B3 & B4
Introduction to Parliamentary Procedure	Monday, 8:00 p.m.	South Hall B1, B2, B3 & B4
Job Interview - Preliminaries	Monday, 6:00 p.m.	Radisson Minnesota A & B
Job Interview - Finals	Tuesday, 9:30 a.m.	Radisson Minnesota A
Management Decision Making Written Test	Monday, 6:30 p.m.	Radisson Center
Management Decision Making – Finals	Tuesday, 9:30 a.m.	North Hall Mtg. Room B
(report to North Hall Lobby at 9:00 a.m.)		
Management Information Systems Written Test	Monday, 6:30 p.m.	Radisson Center
Management Information Systems – Finals	Tuesday, 9:30 a.m.	North Hall Mtg. Room. D
(report to North Hall Lobby at 9 a.m.)		
Marketing - Written Test	Monday, 8:00 p.m.	Radisson Center
Marketing - Finals	Tuesday, 9:30 a.m.	North Hall Mtg. Room F
(report to North Hall Lobby at 9 a.m.)		
Mobile App Development - Finals	Monday, 1:30 p.m.	North Hall Mtg. Room. B
Network Design Written Test	Monday, 6:30 p.m.	Radisson Center
Network Design– Finals	Tuesday, 9:30 a.m.	North Hall Mtg. Room. E
(report to North Hall Lobby at 9 a.m.)		
Networking Concepts	Monday, 8:00 p.m.	South Hall B1, B2, B3 & B4
Parliamentary Procedure Written Test	Monday, 6:00 p.m.	South Hall B1, B2, B3 & B4
Parliamentary Procedure – Finals	Tuesday, 9:30 a.m.	North Hall A1
(report to North Hall Lobby at 9:00 a.m.)		
Personal Finance	Monday, 8:00 p.m.	South Hall B1, B2, B3 & B4
Project Lead	Monday, 1:00 p.m.	Radisson Center
Public Service Announcement - Preliminaries	Monday, 6:00 p.m.	Zielke A & B
Public Service Announcement - Finals	Tuesday, 9:30 a.m.	Radisson Illinois
Public Speaking I - Preliminaries	Monday, 6:00 p.m.	Radisson Iowa & Illinois
Public Speaking I - Finals	Tuesday, 9:30 a.m.	Radisson Minnesota B
Public Speaking II - Preliminaries	Monday, 6:00 p.m.	Radisson Wisconsin 1 & 2
Public Speaking II - Finals	Tuesday, 9:30 a.m.	Radisson Wisconsin 1
Publications Design - Preliminaries	Monday, 1:30 p.m.	Radisson Wisconsin 1 & 2
Publications Design - Finals	Tuesday, 9:30 a.m.	Radisson Ballroom A
Sales Presentation - Preliminaries	Monday, 6:00 p.m.	North Hall Mtg. Room E & F
Sales Presentation - Finals	Tuesday, 9:30 a.m.	Boardroom B2
Securities and Investment - Written Test	Monday, 6:00 p.m.	South Hall B1, B2, B3 & B4
Social Media Campaign- Preliminaries	Monday, 1:30 p.m.	North Hall A1 & A3
Social Media Campaign - Finals	Tuesday, 9:30 a.m.	Radisson Wisconsin 3
Sports & Entertainment Management Written Test	Monday, 6:30 p.m.	Radisson Center
Sports & Entertainment Management– Finals	Tuesday, 9:30 a.m.	North Hall Mtg. Room. C
(report to North Hall Lobby at 9:00 a.m.)		
Spreadsheet Applications Written Test	Monday, 6:00 p.m.	South Hall B1, B2, B3 & B4
Web Site Design – Finals	Monday, 6:00 p.m.	Boardroom A
Word Processing Written Test	Monday, 6:00 p.m.	South Hall B1, B2, B3 & B4

WISCONSIN FBLA 2016 STATE LEADERSHIP CONFERENCE

SCHEDULE BY COMPETITIVE EVENTS

Event	Day & Time	Room
3D Animation	Monday, 6:00 p.m.	North Hall Mtg. Rm. A
Accounting I	Monday, 8:00 p.m.	South Hall B1, B2, B3 & B4
Accounting II	Monday, 6:00 p.m.	South Hall B1, B2, B3 & B4
Agribusiness	Monday, 6:00 p.m.	South Hall B1, B2, B3 & B4
Banking & Financial Systems Written Test	Monday, 8:00 p.m.	Radisson Center
Banking & Financial Systems – Finals (report to North Hall Lobby at 9:00 a.m.)	Tuesday, 9:30 a.m.	North Hall A4
Business Calculations	Monday, 6:00 p.m.	South Hall B1, B2, B3 & B4
Business Communication	Monday, 8:00 p.m.	South Hall B1, B2, B3 & B4
Business Ethics – Preliminaries	Monday, 6:00 p.m.	North Hall Mtg. Rm C & D
Business Ethics – Finals	Tuesday, 9:30 a.m.	Boardroom B3
Business Financial Plan Performance – Finals	Monday, 1:30 p.m.	Zielke B
Business Law	Monday, 8:00 p.m.	South Hall B1, B2, B3 & B4
Business Plan Performance – Finals	Monday, 1:30 p.m.	Radisson Iowa
Client Service - Preliminaries (report to North Hall B4 at 5:30 p.m.)	Monday, 6:00 p.m.	North Hall A1 & A4
Client Service – Finals (report to North Hall Lobby at 9:00 a.m.)	Tuesday, 9:30 a.m.	North Hall B3
Community Service Project - Finals	Monday, 1:30 p.m.	Boardroom B2
Computer Applications Written Test	Monday, 8:00 p.m.	South Hall B1, B2, B3 & B4
Computer Game & Simulation Programming-Finals	Monday, 1:30 p.m.	Conference Room
Computer Problem Solving	Monday, 6:00 p.m.	South Hall B1, B2, B3 & B4
Cyber Security	Monday, 8:00 p.m.	South Hall B1, B2, B3 & B4
Database Design & Applications Written Test	Monday, 6:00 p.m.	South Hall B1, B2, B3 & B4
Digital Video Production – Finals	Monday, 1:30 p.m.	North Hall Mtg. Room E
e-Business – Finals	Monday, 6:00 p.m.	Conference Room
Economics	Monday, 8:00 p.m.	South Hall B1, B2, B3 & B4
Electronic Career Portfolio - Preliminaries	Monday, 6:00 p.m.	Boardroom B3 & C
Electronic Career Portfolio - Finals	Tuesday, 9:30 a.m.	Boardroom C
Emerging Business Issues - Preliminaries	Monday, 1:30 p.m.	North Hall A2 & A3
Emerging Business Issues - Finals	Tuesday, 9:30 a.m.	North Hall B1
Entrepreneurship Written Test	Monday, 6:30 p.m.	Radisson Center
Entrepreneurship - Finals (report to North Hall Lobby at 9:00 a.m.)	Tuesday, 9:30 a.m.	North Hall A3
FBLA Principles & Procedures	Monday, 8:00 p.m.	South Hall B1, B2, B3 & B4
Future Business Leader Written Test	Monday, 6:00 p.m.	South Hall B1, B2, B3 & B4
Future Business Leader Interviews – Finals	Tuesday, 9:30 a.m.	Conference Room
Global Business Written Test	Monday, 8:00 p.m.	Radisson Center
Global Business – Finals (report to North Hall Lobby at 9:00 a.m.)	Tuesday, 9:30 a.m.	North Hall A2
Graphic Design – Preliminaries	Monday, 1:30 p.m.	Boardroom A1 and B1
Graphic Design – Finals	Tuesday, 9:30 a.m.	Radisson Ballroom B
Healthcare Administration	Monday, 8:00 p.m.	South Hall B1, B2, B3 & B4
Help Desk Written Test	Monday, 6:00 p.m.	South Hall B1, B2, B3 & B4
Help Desk – Finals (report to North Hall Lobby at 9:00 a.m.)	Tuesday, 9:30 a.m.	Zielke A
Hospitality Management Written Test	Monday, 8:00 p.m.	Radisson Center
Hospitality Management - Finals (report to North Hall Lobby at 9:00 am	Tuesday, 9:30 a.m.	North Hall Mtg. Room A
Impromptu Speaking - Preliminaries (report to North Hall B4 at 5:30 p.m.)	Monday, 6:00 p.m.	North Hall A2 & A3

TUESDAY, APRIL 12, 2016 CONTINUED

9:30 a.m	Future Business Leader Interview – Finals	Conference Room
	Global Business – Finals (open to non-participants)	North Hall A2
	Graphic Design – Finals (open to non-participants)	Radisson Ballroom B
	Help Desk – Finals (open to non-participants)	Zielke A
	Hospitality Management – Finals (open to non-participants)	North Hall Mtg. Room A
	Impromptu Speaking - Finals (open to non-participants)	North Hall B4
	Intro. to Business Presentation – Finals (open to non-participants)	Boardroom A
	Job Interview – Finals	Radisson Minnesota A
	Management Decision Making - Finals (open to non-participants)	North Hall Mtg. Room B
	Management Information Systems – Finals (open to non-participants)	North Hall Mtg. Room D
	Marketing – Finals (open to non-participants)	North Hall Mtg. Room F
	Network Design - Finals (open to non-participants)	North Hall Mtg. Room E
	Parliamentary Procedure - Finals (open to non-participants)	North Hall A1
	Public Service Announcement – Finals (open to non-participants)	Radisson Illinois
	Public Speaking I – Finals (open to non-participants)	Radisson Minnesota B
	Public Speaking II – Finals (open to non-participants)	Radisson Wisconsin 1
	Publication Design - Finals (open to non-participants)	Radisson Ballroom A
	Sales Presentation - Finals (open to non-participants)	Boardroom B2
	Social Media Campaign - Finals (open to non-participants)	Radisson Wisconsin 3
	Sports & Entertainment Management – Finals (open to non-participants)	North Hall Mtg. Room C
10:00 a.m.	Workshop – Change your Community, Change your World - Kyle Scheele Workshop – The Power of Tourism Workshop – Dress for Success Workshop – Eagle Ambassadors (EAGLES WILL BE THERE)	South Hall B1 South Hall B2 South Hall B3 South Hall B4
10:00 a.m.	Trolley tours begin (will run every hour on the hour until 1:00 p.m.) (tickets available at help desk)	South Hall Lobby Door
10:00 a.m.- 2:00 p.m.	Photo Booth open	South Hall Lobby
10:15 a.m.	Open Events - Advertising, Human Resources, Leadership, Project Management, Social Media, Web 2.0	Radisson Center
11:00 p.m.	Workshop - National Officer Workshop Workshop – The Power of Tourism Workshop – Dress for Success Workshop – Eagle Ambassadors (EAGLES WILL BE THERE)	South Hall B1 South Hall B2 South Hall B3 South Hall B4
12:00 p.m.	Hotel Check Out	Radisson
12:00 p.m.	State Officer Practice	La Crosse Center
12:15 p.m.	Tours Depart	South Hall Lobby
2:00 p.m.	GooseChase Scavenger Hunt Ends	
3:00 p.m.	Bus Shuttling Ends	
3:00 p.m.	Third Delegate Assembly: Officer Installation & Awards Ceremony	La Crosse Center
Following Awards	Pick up Materials	South Hall Lobby

Hotel Manners Matter

Rules of etiquette encompass most aspects of social interaction in any society. “Good manners are all about being considerate,” says Peggy Post, a director at the Emily Post Institute in Burlington, Vt., who updated the 17th edition of *Etiquette* (HarperCollins, 847 pp., \$39.95).

As you attend the FBLA State Leadership Conference, please:

- Be polite
- Be respectful of hotel property and the rights of other guests
- Remember that excessive noise in the hallway and the room can usually be heard through the walls and will probably be disturbing to other guests, especially late at night.
- Remember that a hotel room is not your private home and is usually expected to be used by someone else in the near future.
- When packing up to leave, begin straightening the room.
- Leaving the towels in a pile, putting trash in the bin and generally putting things back where they belong is helpful to the cleaning service, but it can also ensure that you don't forget something on your way out.

2016 Tours

Century Link	People's Food Co-op	La Crosse County Court House
Hawkins Ash	UW-LaCrosse	EO Johnson Tech
Kwik Trip	Viterbo College	Lock and Dam #7
La Crosse Sign	Dave's Guitar Shop	River State Truck
LB White	Metre	WKBT

Kyle Scheele • Keynote Speaker

Kyle Scheele is an inspiring speaker, writer, and youth expert who has challenged thousands of teens across the nation to live better stories

When he's not on a plane or a stage, Kyle is at home in Springfield, MO, where he lives with his beautiful wife “Lindsay” and their three awesome children. He's still not sure how he ended up with such an incredible family, but he's trying to lay low in case this whole thing was some sort of mistake. In his free time, Kyle enjoys reading, writing, and helping his kids build forts out of household furniture.



It is customary to tip for good “maid” service. Here's how:

- Tip daily. The same maid may not service your room every night of your stay. If you wait until check-out time to tip for the entire stay, your tip may not go to the right person.
- Mark your tip clearly. Leaving cash or change in the room is not a clear enough signal, as a hotel maid must be careful about taking anything from your room. Enclose the tip in a sealed envelope (check the desk drawer for hotel stationary) and mark it “Chambermaid,” or wrap the bills in a blank sheet of paper, labeled appropriately.
- Leave your tip in an obvious place. On the desk, on a pillow, or on the bathroom counter are all common places to leave the maid's tip.
- Tip according to service and hotel type. In a luxury hotel, tip about \$3-\$5 each night. For an average hotel, \$1-\$2 per night is fine.

Approved Dress Code for FBLA Activities

FBLA-PBL members and advisers should develop an awareness of the image one's appearance projects. The purpose of the dress code is to uphold the professional image of the association and its members and to prepare students for the business world. Appropriate attire is required for all attendees – advisers, members, and guests – at all general sessions, competitive events, regional meetings, workshops, and other activities unless otherwise stated in the conference program. Conference name badges are part of this dress code and must be worn for all conference functions. For safety reasons, do not wear name badges when touring.

Professional attire acceptable for official FBLA-PBL activities include:

Males

- Business suit with collar dress shirt, and necktie or
- Sport coat, dress slacks, collar shirt, and necktie or
- Dress slacks, collar shirt, and necktie.
- Banded collar shirt may be worn only if sport coat or business suit is worn.
- Dress shoes and socks.

Females

- Business suit with blouse or
- Business pantsuit with blouse or
- Skirt or dress slacks with blouse or sweater or
- Business dress.
- Capris or gauchos with coordinating jacket/suit, worn below the knee.
- Dress shoes.

Inappropriate attire, for both men and women, includes:

- Jewelry in visible body piercing, other than ears.
- Denim or chambray fabric clothing of any kind, overalls, shorts, skorts, stretch or stirrup pants, exercise or bike shorts.
- Backless, see-through, tight-fitting, spaghetti straps, strapless, **extremely short**, or low-cut blouses/tops/dresses/skirts.
- T-shirts, Lycra™, spandex, midriff tops, tank tops, bathing suits.
- Sandals, athletic shoes, industrial work shoes, hiking boots, bare feet, or over-the-knee-boots.
- Athletic wear, including sneakers.
- Hats or flannel fabric clothing.
- Bolo ties.
- Visible foundation garments.

CLARIFICATION—Many women's two-piece suits are currently designed so that they do not require a blouse. Therefore, this will be accepted. In addition, sling-back shoes, open-toe shoes, and sleeveless dresses are accepted.



Wisconsin FBLA is looking to crowdsource photos from State. Upload photos to Instagram with #wifbla16. May be used in a presentation video. Photos will then be property of WI FBLA.