

# WISCONSIN FBLA e-BULLETIN

News for Wisconsin FBLA Members



## Newsletter

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### President's Message

Article by [Chelsea Clark](#), State President

Dear Wisconsin FBLA,

Happy November! We are rapidly approaching the always fun Wisconsin winter months, and I hope you're ready! In addition to the cold rolling in, conference season is upon us. Last month, three Fall Leadership Labs (FLL) were held across the state in Eau Claire, Appleton, and Pewaukee. FLL were a great success and we believe that it gave our newer members a head start on their membership! Also, November 11<sup>th</sup> and 12<sup>th</sup> we held the [Wisconsin Fall Leadership Conference \(WFLC\)](#) at [The Madison Concourse Hotel](#) in Madison. [WFLC](#) was full of local business tours, college tours, exciting workshops led by State Officers and advisers, and [Ryan Moran](#), who was the keynote speaker and featured leadership facilitator. This WFLC was the best one yet!

Keep in mind that you can always be working on your [Business Achievement Awards \(BAA\)](#), which are due March 1<sup>st</sup>. As an officer team we set a goal to have a 50% increase in participating schools in Wisconsin, help us realize this goal and get Wisconsin on the BAA map! The top five schools in BAA participation are recognized at the State Leadership Conference in April, which is at the [Radisson Paper Valley](#) and [Performing Arts Center](#) in Appleton this year!

New this year is a CTSO Community Service Project with the mission to raise awareness about the risk of operating a mobile device behind the wheel. The call to action is to rally together to spearhead a school and community campaign to raise awareness about the dangers of operating a mobile device while driving. Download the [brochure](#) and download the [submission form](#).

Individual members and chapters should document their progress toward the BAAs and community service involvement by submitting a video to the [Wisconsin FBLA-PBL Innovation Grant Award Program](#).

Don't forget to plan to have some fun with your chapter this year. Join us on Saturday, January 25 for the CTSO



Night with the Milwaukee Bucks for an exclusive program for CTSO attendees at the Bucks Training Center followed by a game against the Atlanta Hawks. Download the [brochure here](#).

Always be working toward success on your competitive events, the Regional Leadership Conference (RLC) registration period begins in early December and the RLC will be here before you know it! Congratulations to Wisconsin's Alma Center team A and J Inc. - Justin Artz and Adam Wright as the finished 1st in the nation and qualified to participate in this event at the National Leadership Conference next June. Be sure to follow all of your state officers on [Twitter](#), like Wisconsin FBLA on [Facebook](#) and you can always [Skype with a State Officer](#). Would you like to have your local members receive future copies of the WFeB directly? Add your local membership through our [membership distribution form](#).

Sincerely,

Chelsea Clark  
Wisconsin FBLA State President

### WFLC Recap

Article by [Tana Bondy](#), Region IV Vice President

Were you at the 2013-2014 [Wisconsin Fall Leadership Conference](#)?! I hope all of you who were in attendance at the [Concourse Hotel](#) in [Madison](#) had a great time!

This conference featured many exciting workshops, tours, and our keynote speaker [Ryan Moran](#). As the state officers and advisers guided you to excellence in action, we hope each and every one of you learned the values of being a true leader and a hard worker. Your state officers really enjoyed meeting all of you at the conference!

Accomplishing something takes dedication and we hope this conference put everyone to work. Set a goal that you want to set forth in because in the end, you will come out successful. You learn something new everyday and I cannot wait to see all of the progress that you have made since WFLC at the upcoming Regional Leadership Conferences. This is a new beginning for all of you, and I cannot wait to take on this journey with you.



### Business Achievement Awards

Article by [Saurabh Jain](#), Region VII Vice President

The [Business Achievement Awards](#), or BAA's for short, is a great program for members to maximize their experience in FBLA. This program is composed of four tiers: [Future](#), [Business](#), [Leader](#), and [America](#). Each level focuses on the three sections of the FBLA crest: Service, Education, and Progress. Within the levels are multiple requirements that must be completed to earn the award. The levels get consistently tougher to complete, but the recognition increases as well. Those that complete the Future and Business level are recognized at the local level with a pin. Those completing the Leader level are recognized at the State level in April. Finally, those that complete the America level will be receiving a pin at the National Leadership Conference in Nashville this upcoming summer.

Local advisers can sign up their students on the BAA website, and then students will be able to submit their documentation through this website as well. A link can be found from the National FBLA [website](#). The deadline for completing the first three levels is March 1, and the deadline for the America Level is April 25. I highly recommend this program for all members as it is a great way for you to get involved in your school, community, and FBLA in general.



### Program of Work

Article by [Meagan Cramer](#), Region II Vice President

Wisconsin FBLA has implemented a [Program of Work](#) to follow for 2013-2014. The Program of Work includes objectives in the three areas of FBLA: service, education, and progress. The Wisconsin FBLA State Officer Team has put a major emphasis on [social media](#), the [Business Achievement Awards](#), and an increased awareness of what FBLA has to offer for members! The FBLA National Officer Team has also released a [Program of Work](#) as a plan for 2013-2014. The Wisconsin FBLA State Officer Team strongly encourages chapters to develop a [Program of Work](#)! Developing a Program of Work is a great way to lay out your chapter's goals and put them into action. Your chapter's Program of Work is due to the state office "fbla@dpi.wi.gov" by the first Wednesday in December. By developing a Program of Work, your chapter has met one of the requirements to be eligible for the Gold Seal Chapter Award of Merit, a national competitive event. Each state may select two chapters for recognition at National Leadership Conference.



### Local Chapter Showcase

Article by [Cheyenne Mackaj](#), State Reporter

[Kenosha Tremper High School](#) in [Kenosha](#), WI is known for its competitive [athletic programs](#), [academic success](#), and award-winning [music programs](#). Additionally, their FBLA Chapter was one of the largest in Region VII last year. With 91 members in 2012-13, the chapter has done a lot of recruitment through word of mouth. By displaying FBLA at activity fairs, registration, freshman orientation, and during business classes, students have learned about the great reputation FBLA has and want to be a part of it.



This year, [Tremper](#) has put together a Leadership Team, as well as a Program of Work. The Leadership Team consists of President Zach Raetzman, Vice President Joey Metallo, Treasurer Jake Lundry, Web Page Designer Brandon Flores, Reporter Chris Kammer, and Historian James Iwen. Elected at the end of the 2012-13 school year, the team met with their adviser, Ms. Sue Pacetti, to prepare a Program of Work that allows the chapter to plan events and activities for this year. Already on their plate this year, Tremper FBLA has volunteered at 9 different community service events, totaling over 90 hours of volunteer community service thus far.

Thirteen members of [Kenosha Tremper](#) had a great time at the Pewaukee FLL, and 20 attended the WFLC on Nov. 11-12. Keep an eye out for them and be sure to congratulate them on their great success as a chapter!

### March of Dimes

Article by [Alex Molland](#), State Vice President

As the school year progresses and FBLA chapters become fully involved with their communities, it is important to remember our national community service partner, the March of Dimes. The March of Dimes has virtually ended polio on a global scale, but their work doesn't end there. The organization now focuses on premature birth, a rising epidemic that you can learn more about at <http://www.marchofdimes.com>.

This year is the 75th anniversary for the March of Dimes, and as one of their biggest partners, let's help them with a record year for FBLA support! Some fundraising ideas are hosting a raffle at a sporting event or a friendly penny war. If you or your chapter has a great March of Dimes fundraiser, please post it to the Wisconsin FBLA [Facebook](#) page.



## Middle Level FBLA

Article by [Ben Kornowski](#), Region III Vice President

The [Middle Level Division](#) is the fastest growing division of [Future Business Leaders of America - Phi Beta Lambda](#). Many schools in Wisconsin and across the nation with middle level chapters have some of the highest participation and success rates in their high school chapters. FBLA offers middle level members many of the same opportunities that are offered to high school students but uniquely geared toward the younger members. The experience that students gain in Middle Level FBLA better prepares them to succeed in high school.



This year, schools with active middle level chapters will have the opportunity to attend the Regional Leadership Conference at either the Region IV conference hosted by LaCrosse Central High School, or the Region VII conference located at Menominee Falls High School. These inspirational conferences will allow [middle level members](#) to experience how FBLA truly puts "Excellence in Action" through the valuable leadership opportunities offered. Middle level members and advisers should note that although attending regionals is a valuable experience, the regional attended is not a qualifying round and members may attend the State Leadership Conference if they are unsuccessful at qualifying in the regional round. Please refer to the [state site](#) for additional information about middle level competitions.

New this year, FBLA's national officer team has developed a program called Good Neighbor / Big Brother, which contains an aspect rewarding members who help charter a middle level chapter with a ribbon at the National Leadership Conference. Becoming a middle level member can allow one to develop to their potential by getting an early start with their FBLA careers. Members have the opportunity to network with other like-minded students across the state and even the nation. The experience of being a middle level FBLA member or adviser is like no other.

Anyone interested in starting middle level chapter check out the [state site](#) or contact Patti Rowe "patriciakrowe@gmail.com" or Lisa Colburn "[colburn@lacrosseschools.org](mailto:colburn@lacrosseschools.org)" for more information.

## Scholarships

Article by [Samuel Wang](#), State Parliamentarian

Every year, Wisconsin FBLA offers a wide variety of scholarships. Two scholarships that Wisconsin FBLA renews regularly are the Loraine Missling and Kevin P. Colling scholarships. The forms for each can be found [here](#).

The Loraine Missling scholarship is offered to one student, selected by a combination by the State Adviser and a representative of UW-Eau Claire, every year. The student must be senior, and intend to receive a degree in business education, information technology, businesses administration, or accounting. Each local FBLA chapter may submit only *one* nomination for this scholarship. The form can be found online, and must be completed by January 15<sup>th</sup>.

The Kevin P. Colling scholarship is also offered to one senior every year. This student must be nominated by his or her FBLA chapter, each which is allowed to nominate only one student. The student must also intend to enroll in a degree in business, information technology, business administration, or accounting. A representative of the Colling family, the president of FBLA, and FBLA State Adviser will collaborate to determine the winner.

On a national scale, many schools offer FBLA scholarships. The link for national scholarships can be found [here](#). Some colleges that offer FBLA specific colleges are Berkeley, Cumberland, Pittsburgh, Sioux Falls, and many more. Watch out for the scholarship deadlines—for example, the Johnson & Wales scholarship is due by December 1. Students who have completed their BAA's to American or Leader level award are eligible for the FBLA Distinguished Business Leader Scholarship. The deadline is April 1<sup>st</sup>.

Good luck to students applying for scholarships. Students should remember that each scholarship has its own due date. Work fast and hard and you will succeed. Good luck.



## MEMBERSHIP

All advisers need to register for the [adviser area](#) for full access to FBLA-PBL publications, the online *Chapter Management Handbook*, and the interactive Membership Madness and Membership Mania forms.

**Chapter Management Handbook.** *CMH* updates have been mailed and include important dates, a new membership poster, and *NFLC Guide*.

**Membership FAQ.** View the most [frequently asked membership questions](#).

**Mobile Application Development Topics Revised.** View the revised [topics and rubric](#).

## NATIONAL OFFICERS

**Chapter Challenge.** Your FBLA national officer team is pleased to introduce the Chapter Challenge, comprised of the following three programs: Super Sweeps, Nonstop November, and Active Awareness. **Nonstop November** (November 1 to December 10) requires FBLA chapters to complete two required tasks and three out of eight optional tasks that focus on American Enterprise Day and Prematurity Awareness. [Preview](#) activities. All FBLA chapters that complete this program will receive ribbons at the NLC. Advisers must first [register a student manager](#) through the [adviser area](#). For more information about Active Awareness (January 15 to March 1) view the full details about the [Chapter Challenge](#).

**Chapter News.** Do your advisers have any outstanding chapter achievements? Remind them to submit two to three photos and a brief description of their achievement to [submissions@fbla.org](mailto:submissions@fbla.org).

**LifeSmarts Competition and Virtual Business Management Challenges.** Round 1 is complete, so start planning for the next opportunity today! [LifeSmarts Competition](#) Round 2 (February 3-28) | [Virtual Business Management Challenges](#) (Round 2 begins January 6).

**Americans with Disabilities Act (ADA)** If a participant has a disability that meets the criteria specified in the ADA, complete the [special needs form](#).

## SPONSORS AND PARTNERS

**Empowered to Lead. Inspired to Serve.** Lead2Feed is a leadership program, teaching middle and high school students a proven process to become passionate, service-minded leaders for life. Learn more about this program at [lead2feed.com](http://lead2feed.com) and join their live, free video chat on **December 10 at 4:00 p.m. EST**.

### Quick Links...

- [State Leadership Team](#)
- [Wisconsin FBLA Website](#)
- [Wisconsin PBL Website](#)
- [North Central FBLA Website](#)
- [Previous eBulletin Issues](#)
- [Wisconsin Career and Technical Education](#)
- [DPI Nondiscrimination Clause](#)
- [National FBLA-PBL Website](#)

### Contact Information

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