

Sunday, April 12, 2015

3:00 p.m. State Officer Meeting, Dinner, & Practice

La Crosse Center Arena

9:00 p.m. Adviser Meeting and Registration

Ballroom

Monday, April 13, 2015

6:30 a.m.	State Officer Practice	La Crosse Center Arena
7:15 a.m.	Bus Shuttling to the La Crosse Center Begins & ends at 11:30 p.m.	
7:30 a.m.	Registration Opens	South Hall Lobby
9:00 a.m.	First Delegate Assembly – Opening Session Color Guard: Onalaska Legion Post 336 Honor Guard National Anthem: Chequamegon FBLA Introduction of 2014-15 Wisconsin Officer Team La Crosse Greetings: Jim Naleid Reactivated & New Chapters Nomination and Introduction of Officer Candidates Keynote Speaker: Amanda Hammett BAA Recognition Lorraine Missling FBLA Scholarship, Kevin Colling Scholarship	La Crosse Center Arena
9:15 a.m.	Goose Chase Scavenger Hunt Begins	
11:15 a.m.	Advisers Meeting	Ballroom
12:00 p.m.	Performance Event Administrators Meeting (for 1:30 p.m. events only)	Ballroom
12:00 p.m.	Mass Test Administrators Meeting (Individual Events)	South Hall A
12:30 p.m.	Judges, Event Administrators, Chairs, Holding, Prep, & Timers Meeting (for 1:30 p.m. events only)	Ballroom
1:00 p.m.	Business Math Business Procedures Future Business Leader	Help Desk Parliamentary Procedure Word Processing
1:00 p.m.	Mass Test Administrators Meeting (Collaborative Events)	Radisson Ballroom
1:30 p.m.	Entrepreneurship, Management Decision Making, Sports & Entertainment Management, & Network Design (Written Collaborative)	Radisson Ballroom
1:00 – 5:30 p.m.	Project LEAD	South Hall B2
1:00 – 8:00 p.m.	CrossRoads Teen Safe Driving	South Hall Lobby
1:30 p.m.	Tours Depart	South Hall Lobby
1:30 p.m.	Keynote Breakout – Amanda Hammett	Radisson Center
1:30 p.m.	American Enterprise Project – Finals (open to non-participants) Business Financial Plan – Finals (open to non-participants) Business Presentation – Preliminaries Community Service Project – Finals (open to non-participants) Computer Game & Simulation Programming – Finals (open to non-participants) Digital Design & Promotion – Preliminaries Digital Video Production – Finals (open to non-participants) Emerging Business Issues – Preliminaries Mobile App Development – Finals (open to non-participants) Partnership with Business – Finals (open to non-participants)	North Hall Mtg. Rm C Zielke B Boardroom B3 & C Boardroom B2 Conference Room Boardroom A & B1 North Hall Mtg. Rm B North Hall A2 & A3 North Hall Mtg Rm E Zielke A
1:30 p.m.	Workshop – Fame. Fortune. Or Failure? The business world of social media Workshop – You and the World of Work	Radisson Iowa Radisson Illinois

	Workshop – Career Success		Radisson WI 1
	Workshop – Tips for a Successful College Student		Radisson WI 2
2:00 p.m.	Open Events – Advertising & Social Media		South Hall B3-B4
2:30 p.m.	Agribusiness	Database Design & Applications	South Hall A
	Accounting II	Intro to Business Communication	
	Business Calculations	Securities & Investments	
	Computer Problem Solving	Spreadsheet Applications	
3:00 p.m.	Banking & Financial Systems, Desktop Publishing, & Global Business (Written Collaborative)		Radisson Ballroom
3:00 p.m.	Keynote Breakout – Amanda Hammett		Radisson Center
3:00 p.m.	Workshop – Fame. Fortune. Or Failure? The business world of social media		Radisson Iowa
	Workshop – Using Career Cruising & Other Tools for Career Exploration		Radisson Illinois
	Workshop – President Lincoln – Social Media Genius		Radisson WI 1
	Workshop – Sculpting Scholars: How to be a Successful College Student		Radisson WI 2
3:30 pm	Open Events – Human Resources & Web 2.0		South Hall B3-B4
4:00 p.m.	Tours Depart		South Hall Lobby
4:00 p.m.	Accounting I	Intro to Business	South Hall A
	Business Law	Intro to Parliamentary Procedure	
	FBLA Principles & Procedures	Intro to Information Technology	
4:00 p.m.	Performance Event Administrators Meeting (for 6:00 p.m. events only)		Ballroom
4:30 p.m.	Hospitality Management, Marketing, & Management Information Systems (written collaborative)		Radisson Ballroom
4:30 p.m.	Judges, Event Administrators, Chairs, Holding, Prep, & Timers Meeting (for 6:00 p.m. events only)		Ballroom
5:00 p.m.	Open Events – Leadership & Project Management		South Hall B3-B4
5:30 p.m.	Business Communication	Healthcare Administration	South Hall A
	Computer Applications	Insurance & Risk Management	
	Cyber Security	Networking Concepts	
	Economics	Personal Finance	
5:30 p.m.	<i>Performance Event Holding Room</i> Client Service & Impromptu Speaking <i>(participants must report here and are sequestered until performance time, do not go to performance room)</i>		North Hall B3-B4
6:00 p.m.	Business Ethics – Preliminaries		North Hall Mtg. Rm C & D
	Business Plan – Finals (open to non-participants)		North Hall Mtg. Rm B
	Client Service – Preliminaries		North Hall A4 & A1
	e-Business – Finals (open to non-participants)		Conference Room
	Electronic Career Portfolio – Preliminaries		Boardroom B3 & C
	Impromptu Speaking – Preliminaries		North Hall A3 & A2
	Job Interview – Preliminaries		Radisson Minnesota A & B
	Public Service Announcement – Preliminaries		Zielke A & B

	Public Speaking I – Preliminaries	Radisson Iowa & Illinois
	Public Speaking II – Preliminaries	Radisson WI 1 & 2
	Sales Presentation – Preliminaries	North Hall Mtg. Rm E & F
	Social Media Campaign – Preliminaries	Boardroom B1 & B2
	Web Site Design – Finals (open to non-participants)	Boardroom A
	3D Animation – Finals (open to non-participants)	North Hall Mtg. Rm A
6:00 – 9:00 p.m.	Photo Booth Entertainment	South Hall Lobby
7:45 – 8:30 p.m.	March of Dimes Mini Walk around the La Crosse Center Arena	Meet in South Hall Lobby
8:30 – 9:00 p.m.	Forum with Officer Candidates for Voting Delegates	South Hall Lobby
9:00 – 10:00 p.m.	Entertainment – BMX Bike Show	La Crosse Center Arena
9:30 p.m.	Adviser Mentor & Mentee Reception	Radisson Hotel Restaurant
10:00 p.m.	Quiet hours	
11:30 p.m.	Final Bus Shuttle to Hotels Departs	South Hall Lobby
Midnight	CURFEW	

Tuesday, April 14, 2015

6:30 a.m.	Installation and Awards Practice (Current Officers and ALL candidates)	LaCrosse Center Arena
7:00 a.m.	Bus Shuttling to LaCrosse Center (Voting delegates must be on 7 a.m. bus) and ends at 3:00 p.m.	
7:30 a.m.	Performance Event Administrators Meeting (for 9:00 a.m. events only)	Ballroom
8:00 a.m.	Judges, Event Administrators, Chairs, Holding, Prep, & Timers Meeting (for 9:00 a.m. events only)	Ballroom
8:00 a.m.	General Assembly Two: Officer Election Assembly & Spring Executive Board Meeting (<i>Voting Delegates must report by 7:45 a.m.</i>)	LaCrosse Center Arena
9:00 – 12:00 p.m.	CrossRoads Teen Safe Driving	South Hall Lobby
9:00 a.m.	<i>Performance Event Holding Room</i> (participants must report here and are sequestered until performance time, do not go to performance room)	North Hall B3-B4
	Banking & Financial Systems	Impromptu Speaking
	Client Service	Management Decision Making
	Entrepreneurship	Management Info Systems
	Global Business	Marketing
	Help Desk	Network Design
	Hospitality Management	Parliamentary Procedure
		Sports & Entertainment Mkting.
9:30 a.m.	Banking & Financial Systems – Finals (open to non-participants)	North Hall A4
	Business Ethics – Finals (open to non-participants)	Boardroom B3
	Business Presentation – Finals (open to non-participants)	Boardroom C
	Client Service – Finals (open to non-participants)	Zielke B
	Digital Design & Promotion – Finals (open to non-participants)	Boardroom A
	Electronic Career Portfolio - Finals (open to non-participants)	Radisson Iowa
	Emerging Business Issues – Finals (open to non-participants)	Boardroom B1
	Entrepreneurship - Finals (open to non-participants)	North Hall A3
	Future Business Leader Interview – Finals	Conference Room
	Global Business Performance – Finals (open to non-participants)	North Hall A2
	Help Desk – Finals	Ticket Office Lobby
	Hospitality Management – Finals (open to non-participants)	North Hall Mtg. Rm A
	Impromptu Speaking – Finals (open to non-participants)	Zielke A
	Job Interview – Finals	Radisson Minnesota A
	Management Decision Making - Finals (open to non-participants)	North Hall Mtg. Rm B
	Management Information Systems – Finals (open to non-participants)	North Hall Mtg. Rm D
	Marketing – Finals (open to non-participants)	North Hall Mtg. Rm F
	Network Design - Finals (open to non-participants)	North Hall Mtg. Rm E
	Parliamentary Procedure - Finals (open to non-participants)	North Hall A1
	Public Service Announcement – Finals (open to non-participants)	Radisson Illinois
	Public Speaking I – Finals (open to non-participants)	Radisson Minnesota B
	Public Speaking II – Finals (open to non-participants)	Radisson WI 1
	Sales Presentation – Finals (open to non-participants)	Boardroom B2
	Social Media Campaign – Finals (open to non-participants)	Radisson WI 2
	Sports & Entertainment Management – Finals (open to non-participants)	North Hall Mtg. Rm C
10:00 a.m.	Workshop – Amanda Hammett	Radisson Center

9:30 a.m.	Tours Depart	South Hall Lobby
10:00 a.m. – 2:45 p.m.	Historic Lacrosse Dark Trolley Tour (tours depart at 10 a.m., 11:15 a.m., 12:30 p.m., 1:45 p.m.)	South Hall Lobby
10:00 a.m.– 1:00 p.m.	Futures Fair	South Hall B1-B2
11:00 a.m.	Hotel Check Out	Radisson
11:30 – 1:30 p.m.	Luncheon (included in registration, ticket required)	South Hall A
12:00 p.m.	State Officer Practice	LaCrosse Center Arena
12:00 – 2:00 p.m.	Photo Booth Entertainment	South Hall Lobby
2:00 p.m.	Goose Chase Scavenger Hunt Ends	
3:00 p.m.	Bus Shuttling Ends	
3:00 p.m.	Third Delegate Assembly: Officer Installation & Awards Ceremony	LaCrosse Center Arena
Following Awards	Pick up Materials	South Hall Lobby

APPROVED DRESS CODE FOR FBLA ACTIVITIES

FBLA-PBL members and advisers should develop an awareness of the image one's appearance projects. The purpose of the dress code is to uphold the professional image of the association and its members and to prepare students for the business world. Appropriate attire is required for all attendees – advisers, members, and guests – at all general sessions, competitive events, regional meetings, workshops, and other activities unless otherwise stated in the conference program. Conference name badges are part of this dress code and must be worn for all conference functions. For safety reasons, do not wear name badges when touring.

Professional attire acceptable for official FBLA-PBL activities include:

Males

- ◆ Business suit with collar dress shirt, and necktie or
- ◆ Sport coat, dress slacks, collar shirt, and necktie or
- ◆ Dress slacks, collar shirt, and necktie.
- ◆ Banded collar shirt may be worn only if sport coat or business suit is worn.
- ◆ Dress shoes and socks.

Females

- ◆ Business suit with blouse or
- ◆ Business pantsuit with blouse or
- ◆ Skirt or dress slacks with blouse or sweater or
- ◆ Business dress.
- ◆ Capris or gauchos with coordinating jacket/suit, worn below the knee.
- ◆ Dress shoes.

Inappropriate attire, for both men and women, includes:

- ◆ Jewelry in visible body piercing, other than ears
- ◆ Denim or chambray fabric clothing of any kind, overalls, shorts, skorts, stretch or stirrup pants, exercise or bike shorts
- ◆ Backless, see-through, tight-fitting, spaghetti straps, strapless, **extremely short**, or low-cut blouses/tops/dresses/skirts
- ◆ T-shirts, Lycra™, spandex, midriff tops, tank tops, bathing suits
- ◆ Sandals, athletic shoes, industrial work shoes, hiking boots, bare feet, or over-the-knee-boots
- ◆ Athletic wear, including sneakers
- ◆ Hats or flannel fabric clothing
- ◆ Bolo ties
- ◆ Visible foundation garments

CLARIFICATION—Many women's two-piece suits are currently designed so that they do not require a blouse. Therefore, this will be accepted. In addition, sling-back shoes, open-toe shoes, and sleeveless dresses are accepted.



Keynote Information: Amanda Hammett

Amanda Hammett is a leading expert on developing resilient and successful students. Not because she studied it in an academic sense, but because she bounced back from her own massive headline-making scandal and thrived. She made the decision early on that this scandal was not going to be the end of the world for her, but the beginning of a new, even better one. Amanda shares with students about her biggest fears in life and what it was like to face them head on. Amanda is the CEO of Core Elevation, Inc. as well as the author of Faceplant! Lessons For When Life Trips You Up. Amanda and her family call Atlanta, GA home. You can contact Amanda through social media:

Twitter: @faceplantlesson

Instagram: amandahammettspeaks

Facebook: Amanda Speaks

Deadline Calendar for NLC

June 29 - July 2, 2015 Chicago, IL

ASAP	Make airline reservations Details about conference discounts on airlines, rental cars, shuttle services, etc. is available at www.fbla-pbl.org .
April 21	NLC Skill Event Fax Back Form Receipt Deadline to the State Office
April 22	Webinar: Step Up to #NLC2015 in Chicago http://goo.gl/5zzN3d
April 25	BAA America Awards: Receipt Deadline
April 27- May 1	Testing Window: NLC Skill Event Testing at Local Technical Colleges As Arranged
May 1	All pre-judged and skill events must be RECEIVED by the State Office
May 1	End of Year Report due to the State Office (Gold Seal Chapter Requirement)
May 8	NLC Intern Application Receipt Deadline
May 15	March of Dimes Fund-Raising Report, FBLA "Eco Chapter" Go Green Project, National Officer Candidate Application: Receipt deadline
May 15	National Conference Attendance Form & NLC Stipend Request Forms Receipt Deadline to the State Office
May 22	FBLA NLC & IFL: Early bird registration deadline & Housing Forms to designated hotel deadline
June 5	NLC Competitive Event Substitution Deadline as Recorded into the National Database
June 9	FBLA local voting delegate registration deadline

2014-2015 State Executive Board

State President	Cheyenne Mackai	Muskego High School
State Vice President	Molly Bergum	Superior High School
State Treasurer/Secretary	Sydney Wilcox	Seymour High School
State Reporter	Dalton Hare	LaCrosse Central High School
State Parliamentarian	Stephanie Schmidt	Two Rivers High School
Region 1 Vice President	Abigale Schmidt	Chequamegon High School
Region 2 Vice President	Bridget Hofmeister	Nekoosa High School
Region 3 Vice President	Colby Wilkerson	Two Rivers High School
Region 4 Vice President	Madison Mitchell	Hillsboro High School
Region 5 Vice President	Roshani Patel	Mauston High School
Region 6 Vice President	Austin Dawson	Chilton High School
Region 7 Vice President	Rahul Mital	Greendale High School

Executive Board Advisers

Stephanie Jansen, Tracy Danovsky, Katie Grassel, Annette O'Hern, Jennifer Berendsen, Alicia Betancourt, Jen Jackson, Jake Richards, Sandra Davies, Kelly Moehn, Mary Guida

FBLA State Executive Committee

Sara Burling, Lisa Colburn, Katie Grassel, Jan Imhoff, Annette O'Hern, Patti Rowe, Jennifer Wegner, Jessica Wegner

State Superintendent, DPI

Tony Evers

Assistant Superintendent, Academic Excellence, DPI

Sheila Briggs

Director, Career & Technical Education, DPI

Sharon Wendt

FBLA State Adviser

Dave Thomas

FBLA Office Operations Associate

Maria Ingraham

Wisconsin FBLA 2015 State Leadership Conference

Schedule by Competitive Events

Event	Day & Time	Room
3D Animation	Monday, 6:00 p.m.	North Hall Mtg. Rm. A
Accounting I	Monday, 4:00 p.m.	South Hall A
Accounting II Written Test	Monday, 2:30 p.m.	South Hall A
Agribusiness	Monday, 2:30 p.m.	South Hall A
American Enterprise Project - Finals	Monday, 1:30 p.m.	North Hall Mtg. Rm C
Banking & Financial Systems Written Test	Monday, 3:00 p.m.	Radisson Ballroom
Banking & Financial Systems – Finals	Tuesday, 9:30 a.m. (report to North Hall B3-B4 at 9 a.m.)	North Hall A4
Business Calculations	Monday, 2:30 p.m.	South Hall A
Business Communication	Monday, 5:30 p.m.	South Hall A
Business Ethics – Preliminaries	Monday, 6:00 p.m.	North Hall Mtg. Rm. C & D
Business Ethics – Finals	Tuesday, 9:30 a.m.	Boardroom B3
Business Financial Plan Performance – Finals	Monday, 1:30 p.m.	Zielke B
Business Law	Monday, 4:00 p.m.	South Hall A
Business Math	Monday, 1:00 p.m.	South Hall A
Business Plan Performance – Finals	Monday, 6:00 p.m.	North Hall Mtg. Rm. B
Business Presentation – Preliminaries	Monday, 1:30 p.m.	Boardroom B3 & C
Business Presentation – Finals	Tuesday, 9:30 a.m.	Boardroom C
Business Procedures	Monday, 1:00 p.m.	South Hall A
Client Service - Preliminaries	Monday, 6:00 p.m. (report to North Hall B3-B4 at 5:30 p.m.)	North Hall A1 & A4
Client Service – Finals	Tuesday, 9:30 a.m. (report to North Hall B3-B4 at 9 a.m.)	Zielke B
Community Service Project - Finals	Monday, 1:30 p.m.	Boardroom B2
Computer Applications Written Test	Monday, 5:30 p.m.	South Hall A
Computer Game & Simulation Programming-Finals	Monday, 1:30 p.m.	Conference Room
Computer Problem Solving	Monday, 2:30 p.m.	South Hall A
Cyber Security	Monday, 5:30 p.m.	South Hall A
Database Design & Applications Written Test	Monday, 2:30 p.m.	South Hall A
Desktop Publishing Written Test	Monday, 3:00 p.m.	Radisson Ballroom
Digital Design & Promotion – Preliminaries	Monday, 1:30 p.m.	Boardroom A & B1
Digital Design & Promotion – Finals	Tuesday, 9:30 a.m.	Boardroom A
Digital Video Production – Finals	Monday, 1:30 p.m.	North Hall Mtg. Rm. B
e-Business – Finals	Monday, 6:00 p.m.	Conference Room
Economics	Monday, 5:30 p.m.	South Hall A
Electronic Career Portfolio - Preliminaries	Monday, 6:00 p.m.	Boardroom C & B3
Electronic Career Portfolio - Finals	Tuesday, 9:30 a.m.	Radisson Iowa
Emerging Business Issues - Preliminaries	Monday, 1:30 p.m.	North Hall A2 & A3
Emerging Business Issues - Finals	Tuesday, 9:30 a.m.	Boardroom B1
Entrepreneurship Written Test	Monday, 1:30 p.m.	Radisson Ballroom
Entrepreneurship - Finals	Tuesday, 9:30 a.m. (report to North Hall B3-B4 at 9 a.m.)	North Hall A3
FBLA Principles & Procedures	Monday, 4:00 p.m.	South Hall A
Future Business Leader Written Test	Monday, 1:00 p.m.	South Hall A
Future Business Leader Interviews – Finals	Tuesday, 9:30 a.m.	Conference Room
Global Business Written Test	Monday, 3:00 p.m.	Radisson Ballroom
Global Business – Finals	Tuesday, 9:30 a.m. (report to North Hall B3-B4 at 9 a.m.)	North Hall A2
Healthcare Administration	Monday, 5:30 p.m.	South Hall A
Help Desk Written Test	Monday, 1:00 p.m.	South Hall A
Help Desk – Finals	Tuesday, 9:30 a.m. (report to North Hall B3-B4 at 9 a.m.)	Ticket Office Lobby
Hospitality Management Written Test	Monday, 4:30 p.m.	Radisson Ballroom
Hospitality Management - Finals	Tuesday, 9:30 a.m. (report to North Hall B3-B4 at 9 a.m.)	North Hall Mtg. Rm A
Impromptu Speaking - Preliminaries	Monday, 6:00 p.m. (report to North Hall B3-B4 at 5:30 p.m.)	North Hall A2 & A3
Impromptu Speaking - Finals	Tuesday, 9:30 a.m. (report to North Hall B3-B4 at 9 a.m.)	Zielke A
Insurance & Risk Management	Monday, 5:30 p.m.	South Hall A
Introduction to Business Communication	Monday, 2:30 p.m.	South Hall A
Introduction to Business	Monday, 4:00 p.m.	South Hall A
Introduction to Information Technology	Monday, 4:00 p.m.	South Hall A
Introduction to Parliamentary Procedure	Monday, 4:00 p.m.	South Hall A
Job Interview - Preliminaries	Monday, 6:00 p.m.	Radisson Minnesota A & B
Job Interview - Finals	Tuesday, 9:30 a.m.	Radisson Minnesota A
Management Decision Making Written Test	Monday, 1:30 p.m.	Radisson Ballroom
Management Decision Making – Finals	Tuesday, 9:30 a.m. (report to North Hall B3-B4 at 9 a.m.)	North Hall Mtg. Rm. B
Management Information Systems Written Test	Monday, 4:30 p.m.	Radisson Ballroom
Management Information Systems – Finals	Tuesday, 9:30 a.m. (report to North Hall B3-B4 at 9 a.m.)	North Hall Mtg. Rm. D
Marketing Written Test	Monday, 4:30 p.m.	Radisson Ballroom

Marketing - Finals	Tuesday, 9:30 a.m. (report to North Hall B3-B4 at 9 a.m.).....	North Hall Mtg. Rm. F
Mobile App Development - Finals.....	Monday, 1:30 p.m.....	North Hall Mtg. Rm. E
Network Design Written Test.....	Monday, 1:30 p.m.....	Radisson Ballroom
Network Design– Finals	Tuesday, 9:30 a.m. (report to North Hall B3-B4 at 9 a.m.)	North Hall Mtg. Rm. E
Networking Concepts	Monday, 5:30 p.m.....	South Hall A
Parliamentary Procedure Written Test	Monday, 1:00 p.m.....	South Hall A
Parliamentary Procedure – Finals	Tuesday, 9:30 a.m. (report to North Hall B3-B4 at 9 a.m.)	North Hall A1
Partnership with Business – Finals	Monday, 1:30 p.m.....	Zielke A
Personal Finance	Monday, 5:30 p.m.....	South Hall A
Public Service Announcement - Preliminaries.....	Monday, 6:00 p.m.....	Zielke A & B
Public Service Announcement - Finals.....	Tuesday, 9:30 a.m.....	Radisson Illinois
Public Speaking I - Preliminaries.....	Monday, 6:00 p.m.....	Radisson Iowa & Illinois
Public Speaking I - Finals.....	Tuesday, 9:30 a.m.....	Radisson Minnesota B
Public Speaking II - Preliminaries.....	Monday, 6:00 p.m.....	Radisson Wisconsin 1 & 2
Public Speaking II - Finals.....	Tuesday, 9:30 a.m.....	Radisson Wisconsin 1
Sales Presentation - Preliminaries	Monday, 6:00 p.m.....	North Hall Mtg. Rm. E & F
Sales Presentation - Finals.....	Tuesday, 9:30 p.m.....	Boardroom B2
Securities & Investments Test.....	Monday, 2:30 p.m.....	South Hall A
Social Media Campaign - Preliminaries.....	Monday, 6:00 p.m.....	Boardroom B1 & B2
Social Media Campaign - Finals.....	Tuesday, 9:30 p.m.....	Radisson Wisconsin 2
Sports & Entertainment Management Written Test	Monday, 1:30 p.m.....	Radisson Ballroom
Sports & Entertainment Management– Finals.....	Tuesday, 9:30 a.m.(report to North Hall B3-B4 at 9 a.m.).....	North Hall Mtg. Rm. C
Spreadsheet Applications Written Test	Monday, 2:30 p.m.....	South Hall A
Web Site Design – Finals	Monday, 6:00 p.m.....	Boardroom A
Word Processing Written Test.....	Monday, 1:00 p.m.....	South Hall A

Conference Appreciation

Michael Ferris & Staff, LaCrosse Center

Tami Woods & Staff, Radisson Hotel LaCrosse

Dana Ecker & Danielle Harvieux, LaCrosse Area Convention & Visitors Bureau

Amanda Hammett

Sara Burling, Lisa Colborn, Katie Grassel, Jan Imhoff, Annette O'Hern, Pattie Rowe, Jennifer Wegner, Jessica Wegner--Conference Planning Committee

Dave Thomas, FBLA State Adviser

Mike Powers, Announcer

Anne Rehm, Testing Coordinator

Patty Hendrickson

Wisconsin FBLA Advisers

Wisconsin Business & Technology Information Teachers

2014-15 State Executive Board and their Advisers

Parents of the State Officers

Wisconsin FBLA Foundation & Board of Directors

The 200+ partners who served as event judges

Workshop Presenters

All local businesses that provided tours

2014-2015 State Officer Team

Sponsors

2004-2005 Wisconsin State Officer Team

Cobb Strecker Dunphy & Zimmermann

Goose Chase

Michels

2015 Futures Fair Participation

Argosy University, Twin Cities

Aveda Institute Minneapolis

Bethany Lutheran College

Central Michigan University

Cornell College

Herzing University

Kirkwood Community College

Luther College

Michigan Technological University

Minnesota State College Southeast Technical

Northland College

Salon Professional Academy

Silver Lake College

Staint Mary's University of Minnesota

The Arts Institutes

UM-Twin Cities

University of Alabama

University of Minnesota Morris

University of Northwestern-St. Paul

Upper Iowa University

US Army

UW Colleges

UW Colleges Online

UW-Eau Claire

UW-LaCrosse

UW-Oshkosh

UW-Parkside

UW-River Falls

Last revised 3/31/2015

UW-Stevens Point
UW-Whitewater
Viterbo University
Western Technical College
Wis Assoc. of Independent Colleges & Univ
Wisconsin Lutheran College

2015 Tours

RiverFront
Hawkins Ash
Century Link
WIPFI
AVS Group
People's Food Coop
Kwik Trip
Daves Guitar Shop
Altra Credit Union
EO Johnson Business Technologies
Lock and Dam 7
LaCrosse County Court House
Metre
LB White
Freightliners

President's Message

Wisconsin FBLA Members and Advisers,

Welcome to the 2015 State Leadership Conference! You're in for a treat here in beautiful La Crosse, where everyone will be able to tour the city, compete with other students, learn about leadership skills, and create networks and friendships that will last a lifetime.

Over the next few days, please take advantage of everything that our incredible organization has brought to SLC. I hope you all will attend the opening, voting, and closing sessions, the future fair, and the workshops being offered here. Please also take the opportunity to compete in open events, because though they do not advance you to the National Leadership Conference in Chicago, IL, you can still be called onstage to receive a certificate!

It has been an amazing honor to serve you as State President for the past year! Although I'm not looking forward to saying goodbye to all of you on Tuesday, I do hope to meet all of you over the next two days. Enjoy your time here in La Crosse as we all aim to show we are the best Wisconsin FBLA has to offer and earn a trip to Chicago this summer. Let's all Step Up To The Challenge here at the 2015 State Leadership Conference!

Sincerely,

Cheyenne Mackai
2014-2015 Wisconsin FBLA State President

To list under the Contents

Conference Headquarters Test Distributions is the Lacrosse Center Arena Dressing Room Entrance.

Can you put this in a box somewhere in the program where you have room?

Wisconsin FBLA is looking to crowdsource photos from State. Upload photos to Instagram with #wifblaslc15. May be used in a presentation videos. Photos will then be property of WI FBLA. (Insert Instagram logo).

Officer Candidates 2015-2016

President

Molly Bergum-Superior HS

Rahul Mital – Greendale HS

Sydney Wilcox - Seymour HS

Vice President

Daltan Hare – LaCrosse Central HS

Brittany Russell - Oconto Falls HS

Adam Wright - Alma Center HS

Secretary/Treasurer

Cecilia Shortreed – Portage HS

Reporter

Mackenzie Boivin – Nekoosa HS

Camden Moser – Wolf HS

Parliamentarian

Last revised 3/31/2015

Sydney Bell – Waunakee HS
Taylor Mssika - Two Rivers HS
Porter Schmidt - Chequamegon HS

North Central Vice President
Rahul Mital – Greendale HS

Region I Vice President
Hailey BeBeau - Chequamegon HS

Region II Vice President
Kelsea Kollmansberger - Abbotsford HS

Region III Vice President
Stephanie Schmidt - Two Rivers HS

Region IV Vice President
Kyla Vaughan - Lancaster HS

Region V Vice President
Hattie Kruschek - Waunakee HS

Region VI Vice President
Shyanne Koski – Random Lake HS

Region VII Vice President
Joe Nantz – Muskego HS

Future National Leadership Conferences

June 29 – July 2, 2015 Chicago, IL
June 29 – July 2, 2016 Atlanta, GA
June 29 – July 2, 2017 Anaheim, CA
June 28 – July 1, 2018 Baltimore, MD
June 29 – July 2, 2019 San Antonio, TX

Future State Leadership Conferences

April 10 – April 12, 2016 LaCrosse
April 3 – April 4, 2017 Appleton
April 9 - April 10, 2018 LaCrosse

Program Sponsored by WI FBLA Foundation



For Your Information

- Luggage storage is available at the Radisson Hotel WI III Room on Monday from 7 a.m. to 5:00 p.m. and on Tuesday from 7:00 a.m. to 5:00 p.m.
- Results from preliminary rounds will be posted in the Radisson Lobby, Wisconsin Future Business Leaders of America (FBLA) Facebook page, and via Twitter @wifblaadviser.
- Dress for Success cards can be submitted to the box in the LaCrosse Center South Hall Lobby Monday night at 8:30 p.m. and Tuesday morning at 7:30 a.m. at the Voting Session.

FBLA Creed

I believe education is the right of every person.

I believe the future depends on mutual understanding and cooperation among business, industry, labor, religious, family, and educational institutions, as well as people around the world. I agree to do my utmost to bring about understanding and cooperation among all of these groups.

I believe every person should prepare for a useful occupation and carry on that occupation in a manner that brings the greatest good to the greatest number.

I believe every person should actively work toward improving social, political, community, and family life.

I believe every person has the right to earn a living at a useful occupation.

I believe every person should take responsibility for carrying out assigned tasks in a manner that brings credit to self, associates, school, and community.

I believe I have the responsibility to work efficiently and to think clearly. I promise to use my abilities to make the world a better place for everyone.