

WISCONSIN FBLA e-BULLETIN

News for Wisconsin FBLA Members



Newsletter

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President's Message

Article by [Chelsea Clark](#), State President

Greetings Wisconsin FBLA!

September is the start of school, but there's no need to be too upset about school, because it also means that Fall sports are in full swing, the beautiful Autumn colors are on their way, the Badger Football team is playing, and FBLA is back!

The beginning of the year is the optimal recruiting time because all of your recruits are in one place, school! Hold a back to school assembly and talk about all the great things FBLA has to offer. Don't forget to mention that the National Leadership Conference is in Nashville, Tennessee this year! Another great idea is to sponsor an event during Homecoming Week. My chapter, C-FC FBLA, has our main fundraiser of the year, a silent auction, during the Homecoming football game.



As a State Officer Team, one of our main goals is to improve communication between the State and Local levels. We feel that having direct access to local officers is an excellent way to achieve this goal. Please take the time to fill out this form for each of your local officers. Thank you so much for taking the time to help Wisconsin FBLA put Excellence in Action. [Select to update your local chapter officer contact information.](#)

Don't forget about all the great [conferences](#) Wisconsin FBLA has coming up! [Fall Leadership Labs](#) are being hosted in Eau Claire on October 7th, Appleton on October 8th, and Milwaukee on October 25th. The [Wisconsin Fall Leadership Conference](#) is being held at the Madison Concourse Hotel on November 11th and 12th.

Good luck with all of your endeavors this school year! Make 2014 your best year yet and especially for my fellow seniors, good luck with deciding on your future plans! Can't wait to see or hear from all of you soon!

Sincerely,
Chelsea Clark

State President

Business Achievement Awards

Article by [Alex Molland](#), State Vice President

[Business Achievement Awards](#), or BAAs for short, are a free opportunity for members to be active throughout the school year. The BAAs are comprised of four levels: Future, Business, Leader and America. The BAAs focus on the areas of Service, Education and Progress.



Students complete each level by doing activities in these three categories which range from making posters to bringing a friend to a meeting. Registration for the BAAs started on August 1st. Additional information about the BAAs can be found on the [BAA section](#) of the National website. For every level completed, a certificate and/or pin will be awarded. Also, members completing the [Future](#) and [Business](#) levels will be recognized at the State Leadership Conference. Members completing the [Leader](#) and [America](#) levels are recognized on stage. Members who earn the America level are invited to the National Leadership Conference to be recognized. Need help getting started- check out the [online tutorial](#).

National Leadership Conference Recap

Article by [Molly Bergum](#), State Secretary/Treasurer

This year's National Leadership Conference was hosted in Anaheim, CA this past June. Wisconsin did an amazing job competing at Nationals with a high level of energy and enthusiasm. Making it to the National Conference is truly an honor in its self, and 19 Wisconsin competing individuals or teams placed in the top 10. These top 10 winners were presented their trophy in front of an audience of 9,000 FBLA members. All winners are listed below by their event. Congratulations, Wisconsin!



Middle Level			
Event	School	Name	Place
Business Fundamentals	Grafton-John Long	Jenna Grandeinetti	1
Computer Operations	LaCrosse Lincoln	Carissa Goddeau	1
FBLA			
Event	School	Name	Place
Accounting 1	West Bend	Daniel Schwalen	8
Accounting 1	Menomonie	Christina Schwab	9
Accounting 2	Waunakee	Jon Larson	1
Business Calculations	West Bend	Holly Williams	5
Computer Applications	Grafton	Trevor DeSautel	7
Computer Game & Stimulation Programming	West DePere	Samuel Bald	2
Computer Problem Solving	Menomonee	Sean Zoske	7
Cyber Security	Menomonee	James Hulce	6
E-Business	Green Bay East	Andrew Pfluger	2
Electronic Career Portfolio	Portage	Allison Hill	1
Emerging business Issues	Birchwood	Rhianna Miles & Karissa Trude	2
Health care Administration	Merrill	Nicole Rehwinkel	4
Help Desk	Wrightstown	Justin Lemke	9

Introduction to Business Communication	Green Bay Notre Dame	Bryn Allen	10
Network design	Superior	Deven Forseth, Courtney Goble & Jeremy Oaks	10
Networking Concepts	Whitewater	Josh Freiermuth	1
Virtual Business Challenge	Portage	Anthony Kourish & Ryan Fleischhacker	3
Virtual Business Challenge	Portage	Brandon Gumz & Jason Gumz	4
Web Site Design	Pittsville	Morgan Frost, Audrey Meis & Jenna Sanken	1

Fall Leadership Lab Information

Article by [Emily Jennings](#), Region I Vice President

Becoming a leader in FBLA and also in your own personal and professional life is very important, not only for your future but also for yourself. Each year the Fall Leadership Labs are held throughout the state to teach more about FBLA and what it means to be a leader. This year will be no exception as the Wisconsin State Officer Team embarks on a plan to lead some of the workshops along with our keynote speaker [Ryan Moran](#).



Three cities have been selected to hold the Fall Leadership Labs this October starting in Eau Claire on October 7th with [Emily Jennings](#), your Region I Vice President, and [Tana Bondy](#), your Region IV Vice President, presenting a workshop on Communication and Teamwork. Along with these Region VP's, your State President, [Chelsea Clark](#), and State Secretary, [Molly Bergum](#), will be presenting on Community Service and the Business Achievement Awards (BAAs).

Just one day later, on October 8th there will be another Fall Leadership Lab held in Appleton, Wisconsin. Your Region VI Vice President, [Jake Schaller](#), and Region V Vice President, [Megan Hauge](#), will be giving WI FBLA members information on Communication and Teamwork. On the flip side, your Region II and Region III Vice Presidents, [Meagan Cramer](#) and [Ben Kornowski](#), will give you some tips on completing BAAs and serving your community.

The final stop the Fall Leadership Labs will take this year is in the great city of Milwaukee, on October 25th. Your Wisconsin Vice President, [Alex Molland](#), and State Parliamentarian, [Samuel Wang](#), have the awesome privilege of giving the final presentation on Communication and Teamwork. Though their Labs shows up later in the month the excitement will have not died yet as the final members of the Wisconsin State officer Team, [Saurabh Jain](#) your Region VII Vice President, and [Cheyenne Mackai](#), your State Reporter, will also present on Community Service and the Business Achievement Awards.

These Fall Leadership Labs only make three stops of many this year! State Officers are very eager to meet and see all of you there, so put on your thinking caps and make your way toward any of these three cities to learn of the tips and tricks to be a leader. There will be many opportunities presented this year and the Fall Leadership Labs are a great way to start off this next year striving for excellence in action. See you there!!

CTSO Night with the Bucks

Article by [Saurabh Jain](#), Region VII Vice President

This year, Wisconsin FBLA and other CTSO's, or Career and Technical Student Organizations, are partnering with the [Milwaukee Bucks](#). The partnership will involve a campaign against texting and driving and will involve all of the CTSO's around the state such as DECA, FFA, FCCLA, SkillsUSA and HOSA. We will all work together to expose students to the dangers of texting while driving.

Along with this initiative against texting and driving, we are in the process of setting up a CTSO Night with the Bucks at one of the home games this upcoming season. During this night, there will be an educational aspect and an entertainment aspect. Students will show up a couple hours before the game to experience an educational session and will be able to listen to a multiple representatives from the Bucks organization. Then after this educational session, there will be a fun fan experience where students will be able to participate in one of the many activities the Bucks have planned. After the fan experience, the students will be able to sit down, relax, and watch the Bucks bring home a win. We hope that many of our FBLA members participate in this new experience so that it may prosper in the future. I hope everyone has a great start to their FBLA year and we look forward to seeing many of you at the CTSO Night with the Bucks!



Local Chapter Showcase

Article by [Ben Kornowski](#), Region III Vice President

[Seymour, Wisconsin](#) is home to many great assets, ranging from friendly people to a pronounced football team. Located in Region III, this small town surprisingly delivers one of American's favorite meals. The town has proven its innovation by transforming the meatball into a hamburger patty, putting it on a bun, and thus creating the modern hamburger. That was over a hundred years ago, today [Seymour FBLA](#) is working to build students that will lead in the future. Seymour FBLA is setting an example by earning recognition as a Gold Seal Chapter of Merit and completing the requirements of Outstanding Local Chapter. Local chapter adviser [Katie Grassel](#), along with her local chapter President, Madilyn Heinke, have just recently hosted their Seymour FBLA local officer training where the officers including: [Kendra Seifer](#), [Sydney Wilcox](#), [Katrina Menting](#), and [McKendra Heinke](#); developed a Program of Work and planned the activities that their FBLA chapter will participate in throughout the year.



The [Program of Work](#) includes ideas for recruitment such as putting invitations to FBLA meetings on the lockers of business students and freshmen. They will also be presenting speeches to incoming freshmen, informing them about FBLA.

The local community of Seymour will also be introduced to FBLA. Seymour FBLA is paving the path by partnering with the local public library, offering technology training services to the community. The chapter also visits local businesses and brings in speakers from accredited organizations to promote the Free Enterprise system. Students get hands on experience with buying and selling at the concession stand fundraiser at events in the community.

Although fundraising for activities within FBLA is important, Seymour FBLA raises money for the [March of Dimes](#), our national service partner. By participating in the March of Dimes Walk America in [Green Bay](#), the chapter is actively demonstrating its support for creating stronger, healthier babies. The size of Seymour FBLA allows the chapter to actively contribute to the overall well-being of Wisconsin FBLA, over thirty members strong. The FBLA chapter at Seymour has send over twenty members to the National Leadership Conference in the past ten years. The success of Seymour FBLA in [competitions](#) is attributed to how well prepared the competitors are. All of the students participating in a test have a study night and those presenting are well-polished by the time of their performance.

Seymour would like to be known for their enthusiasm, friendliness and collaborative work with nearby chapters. With all of the truly outstanding activity at [Seymour Community High School](#) keep your eyes open for involvement at the state level also.

Social Media

Article by [Samuel Wang](#), State Parliamentarian

With recent developments in the modern world, it becomes increasingly evident that social media serves an important role today, and it will continue to do so in the future. For your chapter, there are many possible avenues to take advantage of resources provided by FBLA as a whole, and create inter-chapter connections.

New this year are the piloting of Regional Facebook Groups--contact your regional vice-president to get connected. Additionally, Wisconsin FBLA offers a statewide [Facebook page](#) along with the [national office site](#) that are designed to keep the updated on recent developments. Also, all the state officers have [twitter accounts](#) to keep you updated as well. Feel free to follow us all! By using these resources, you too can connect with other members on a state level, and stay updated!

Use of social media can also be applied on a chapter level too. Consider creating a chapter Facebook page to create publicity for your chapter and keep members connected. Manage a twitter account that sends updates so members are reminded of upcoming activities such as Regional and State Leadership Conferences. There are so many resources to access, and so many potential opportunities to explore. I wish you all luck!



Video Conferences

Article by [Meagan Cramer](#), Region II Vice President

The Wisconsin FBLA Officer team would love to meet with you! One of the great ways to meet your FBLA Officer team is through a Skype meeting. Skype meetings are a great way to get to know your officers, to find out what is happening on the state level, and to learn more about FBLA and what it has to offer! To request a meeting, go to the Wisconsin FBLA website and click on the [link](#) to request a Skype session.

During the meeting, your chapter must have at least three members and an adviser present. The chapter who requests the session must also prepare an agenda for the meeting, which is submitted in the online form as well. Once the form is received, one of the state officers will follow up with your adviser. If you have any questions about completing the form, you may contact the State Adviser, Dave Thomas, at david.thomas@dpi.wi.gov for support. We look forward to meeting with you!



Meet your New State Officer Team

Article by [Megan Hauge](#), Region V Vice President

[Chelsea Clark](#) is currently a senior at [Cochrane-Fountain City High School](#). Chelsea has been a state officer for the past two years; she served as State Vice President in the 2012 - 2013 term and is currently serving as State President. Chelsea also participates in other extracurricular activities; She is a part of National Honor Society, Student Council, and plays volleyball for her high school team. Outside of her school activities, she is a waitress at Godfather's Pizza and plays club volleyball.

[Alex Molland](#) is currently a senior at [Beloit Memorial High School](#). He has served as a state officer for the past two years; Alex served as Region V Vice President in the 2012-2013 term, and is currently serving as the State Vice President. Alex also participates in various student groups such as National Honor Society and Kids against Hunger Leadership Team. Outside of his school activities, Alex works various jobs for the Beloit City Parks and Leisure Services.



[Samuel Wang](#) is a senior at [Sheboygan North High School](#). Samuel is currently serving as the State Parliamentarian. He also partakes in many activities outside of Future Business Leaders of America such as Debate, Forensics, and Student Council.

[Molly Bergum](#) is a sophomore at [Superior High School](#). Molly is currently serving as the State Secretary and Treasurer. She is involved in a variety of activities such as Family Career and Community Leaders of America, Zoo Crew, Cross Country, Track and Field, and Cross Country Ski Club.

[Cheyenne Mackai](#) is a junior at [Muskego High School](#). Cheyenne is currently serving as the State Reporter. She is involved in her high school's yearbook, is stage manager for the productions held at her school theater, and plays rugby. Cheyenne is also involved in her church's youth group, which provides service to her local community. She works at a local pool supply store outside of school.

[Emily Jennings](#) is a junior at [Baldwin-Woodville High School](#). Emily is currently serving as the Region I Vice President. She enjoys partaking in productions that her school drama department puts on, and plays tennis.

[Meagan Cramer](#) is a senior at [Greenwood High School](#). Meagan is currently serving as the Region II Vice President. She partakes in extracurricular activities such as National Honor Society, Student Council, Choir, Band, singing, and playing the guitar. Meagan also serves as her class president.

[Ben Kornowski](#) is a senior at [Kewaunee High School](#). Ben is currently serving as the Region III Vice President. He is involved in student groups such as National Honor Society, German National Society, Pep Band, Cross Country, and Track & Field.

[Tana Bondy](#) is a senior at [Central High School](#) in LaCrosse. Tana is currently serving as the Region IV Vice President. She is involved in Link Leaders Crew, a group of volunteer upper classmen that help incoming freshman navigate the high school. Tana also plays Volleyball for her high school. Outside of school Tana is a hostess at a local restaurant, and plays club volleyball.

[Megan Hauge](#) is a senior at [Columbus High School](#). Megan is currently serving as the Region V Vice President. She is involved in many extracurricular activities such as National Honor Society, Student Council, Math Club, Cross Country, and Softball. Outside of school Megan works at her local pool in the summer.

[Jacob Schaller](#) is a senior at [Chilton High School](#). Jacob is currently serving as the Region VI Vice President. He is involved in many other activities outside of Future Business Leaders of America such as Student Council, Peer Helper, Football, and Baseball.

[Saurabh Jain](#) is a senior at [Menomonee Falls](#). Saurabh is currently serving as the Region VII Vice President. He is involved in National Honor Society, and Spanish National Honor Society. Outside of school, Saurabh works at Qudoba, is a tutor, and is a referee for local soccer games.

National Updates

- August 1-October 20 [FBLA](#) and [PBL](#) Super Sweeps
- September 10 **Postmark Deadline:** [ACTE Outstanding Business Student](#)
- September 11 **Webinar:** "Welcome Back to FBLA-PBL" [4 p.m.](#) & [6 p.m.](#) EST
- September 17 FBLA President [Address to the Nation](#), 8 p.m. EST

All Key Events & Dates [\[FBLA\]](#) [\[FBLA-ML\]](#) [\[PBL\]](#)

MEMBERSHIP

Please share this [30-second membership video](#) with your students.

Webinar Wednesdays. Don't miss the "Welcome Back to FBLA-PBL" membership webinar on September 11, 4:00 p.m. EST. [Register](#) today and [preview](#) the 2013-14 webinar topics.

Chapter Management Handbook. CMH updates have been mailed and include important dates, a new membership poster, and *NFLC Guide*.

Mobile Application Development Topics Revised. View the [FBLA](#) and [PBL](#) revised topics.

NATIONAL CONFERENCES

NEW! State Officer Track. Each NFLC will feature an exclusive workshop track for FBLA and PBL state officers. State teams will learn how to use national programs and social media to recruit and retain members, and be able to network with national officers and other state officer teams. [Preview](#) the tentative agenda. State Key Contacts, [complete the RSVP form](#) today.

Fall Conference Registration. Fine tune your chapter operations, build leadership skills, and network with others from across the nation. Do not miss the National Fall Leadership Conferences! [Register today](#).

NLC Keepsakes. Order [PBL](#) and [FBLA](#) NLC photos, and [PBL](#) and [FBLA](#) Awards of Excellence DVDs.

NATIONAL OFFICERS

Super Sweeps. [FBLA](#) and [PBL](#) Super Sweeps is in full swing. Encourage chapters to sign up now! The top ten FBLA states and the top five PBL states, based on weighted percentage of total chapters within the state, will receive national recognition.

Chapter Challenge. Your FBLA national officer team is pleased to introduce the Chapter Challenge, comprised of the following three programs: [Super Sweeps](#), Nonstop November, and Active Awareness. [More details](#).

CSA Awards. Log into the adviser area to view the **new** Community Service Awards (CSA). [View details](#).

President Address to the Nation. Join our FBLA and PBL National Presidents for their first members' address or Google+ Hangouts. Each address will be followed by a Q&A session. The national [Facebook](#) page will host the live broadcast links. [FBLA](#): Tuesday, **September 17**, 8 p.m. EST

Governor Letters. The national center sent a [letter](#) to each state governor regarding the FBLA and PBL competitive event winners for his or her state.

Chapter News. Do your advisers have any outstanding chapter achievements? Remind them to submit two to three photos and a brief description of their achievement to submissions@fbla.org.

Americans with Disabilities Act (ADA) If a participant has a disability that meets the criteria specified in the ADA, complete the [special needs form](#).

SPONSORS AND PARTNERS

Thank You, Sponsors. We appreciate the generous support of numerous organizations that sponsored all of our 2013 NLC competitive events. Please help us [thank our sponsors](#).

The **Jump\$tart Teacher Training Alliance** announced the completion of their J\$TTA Model, a new tool designed to strengthen and standardize training for classroom teachers in personal finance. Non- and not-for-profit organizations and government agencies can apply for free access to the Model on the [Jump\\$tart website](#).

ZenCaus™, a new fundraising partner, created the most efficient and effective fundraising program on the planet. The FBLA, one-step gift card can be remitted on an online shopping site that features products people want. Now your supporters can shop and help your FBLA fundraising efforts. [Learn more](#).

Country Meats. This national fundraiser offers two new Smoked Snacks flavors: Ghost Fire, made with the world's hottest pepper, and Chipotle, a smoked Jalapeño perfection. You can make a sweet 45% profit on every fast-selling \$1 stick. Smoked Snacks provide a high-protein, zero-trans-fats, low-carb fundraising option. For free samples, call 1-800-277-8989.

Krispy Kreme. Get this year's fundraising off to an extra SWEET start and earn more profits with this special [Bonus Coupon](#) from **Krispy Kreme FUNdraising**. To learn more about this simple and profitable chapter fundraiser and locate participating area shops, contact your local Krispy Kreme doughnut shop or visit krispykreme.com/fundraising!

Amazon Prime offers premium benefits for just \$79 per year. Amazon Prime members can watch over 40,000 movies and TV episodes, anytime. Plus, they receive FREE two-day shipping on millions of products with no minimum order size along with access to the Kindle Owners' Lending Library. Get started with an [Amazon Prime 30-day Free Trial](#).

National partner **HP** offers an exclusive 35% discount on their incredible HP ElitePad starting at only \$454.35 with your EPP membership. Register today for this and other great savings. Visit www.hpdirect.com/deals/fbla_fbla or call 866.433.2018 and indicate you are an FBLA-PBL member.

Quick Links...

- [State Leadership Team](#)
- [Wisconsin FBLA Website](#)
- [Wisconsin PBL Website](#)
- [North Central FBLA Website](#)
- [Previous eBulletin Issues](#)
- [Wisconsin Career and Technical Education](#)
- [DPI Nondiscrimination Clause](#)
- [National FBLA-PBL Website](#)

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