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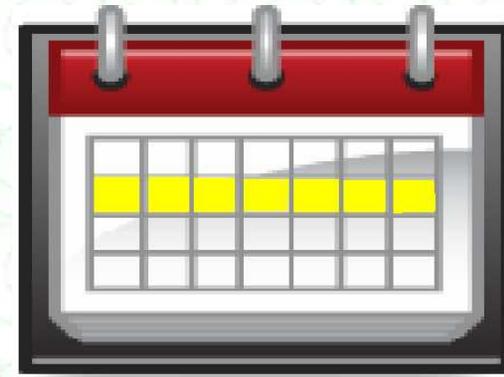
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Recruitment

and



FBLA Week



Look inside for some
fun activities...

Hey Wisconsin FBLA members and advisers!

Recruiting new members can be hard since it takes finesse. Fortunately, the chapter officers at Local Chapter Officer Training this past summer created a list of a variety of new ideas.

FBLA Week is the second full week of February. There are a variety of ways a chapter can celebrate. It can be as big as having a special FBLA parade or as small as wearing T-shirts to a meeting.

Just remember to celebrate FBLA Week and have a FUN TIME!

Chetek High School

- Monday: Pep rally with FBLA banner at end of day as a kick-off for the week. We introduce the officers, regional contestant, and bring everyone down to the gym floor. We sell Data Match results through Wednesday. We give clues to the Medallion hunt each day until it is found
- Tuesday: Blue and Gold day
- Wednesday: Hat day and deliver Valentine's to the members' lockers
- Thursday: Red and Pink day and deliver flowers ordered the previous week
- Friday: Dress up day



New Berlin Eisenhower High School

We hold a general session meeting with Krispy Kreme donuts. Students wear their FBLA T-shirts.



Royall High School

We work on our annual raffle. We distribute territories for selling tickets. We also determine where everyone is going for raffle donations.

Wisconsin Rapids Lincoln High School

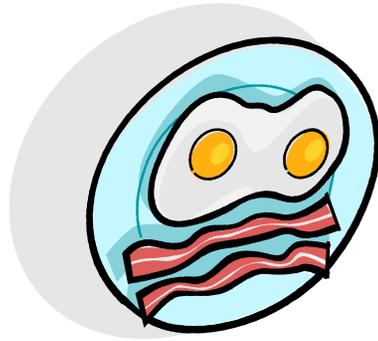
We sell candy grams for \$1 at lunch the week before Valentine's Day. We make candy kiss flowers and attach them to a paper valentine with students' hand written messages. The money collected is given to the March of Dimes at SLC.



Valders High School

Valders FBLA puts on a breakfast for teachers and staff to celebrate FBLA week and thank them for all they do to ensure our chapter is successful. The breakfast is a great success, everyone enjoys it. About fifty people come. We have celebrated FBLA Week in this fashion for many years.

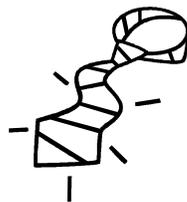
On the teachers workday, FBLA members arrive at school at six in the morning to begin the preparations. Breakfast is served at 7:30 a.m. and cleanup is over by nine in the morning. Both the students and staff are well fed and enjoy the time getting to know each other better.



Waupan High School

Here are some of the activities that Waupan FBLA does:

- Find the Medallion: We hide a FBLA paperweight somewhere in the school and give clues everyday in the announcements. Whoever finds it first, receives a night out for 2—dinner and a movie.
- Member Appreciation Day: candy bars for all members
- Teacher Appreciation Day: donuts and juice for teachers in the lounge.
- Outrageous Tie Day: students and staff wear crazy ties to school
- T-shirt/Sweatshirt Day: All members wear the FBLA shirts or sweatshirts



Local Chapter Officer

Training Recruitment Ideas



1. FBLA Luncheon (for new members)
2. Booth (at Orientation, Lunch)
3. Bring Three New Members and get a T-shirt
4. Food
5. Door Prizes
6. Powerpoints (of last FBLA event)
7. FBLA Facebook
8. Announcements



9. Posters
10. Chapter T-shirts
11. Speak to Business Classes
12. Sponsor a Dance
13. Create a Point System
14. Scavenger Hunt
15. Dress-up Days
16. Field Trips
17. Registration table with food
18. Activity fair table/booth
19. Concession at Sporting Events



More Local Chapter Officer Training Recruitment ideas

1. Membership Cards
2. Advertise to Middle Schools
3. Promote Benefits
4. Presentation/Skit at Orientation
5. Booth at All Clubs Meeting
6. Free food at First Meeting
7. Candy given to members
8. Talk to underclassmen
9. Trial Week
10. Fun Facts about FBLA Flyers
11. Promotional PowerPoint at first Meeting
12. Cook-out
13. Have a social event at someone's house
14. Pizza party
15. Get members involved (by giving them things to do)
16. Guitar hero/Dance Dance Revolution tournaments
17. "Talk it Up" (Tell people about FBLA)
18. Explain that you miss school for FBLA
19. Decorate FBLA room for Excitement
20. Signs around school



Superior Senior High School



The Superior FBLA Chapter sponsors the second of three blood drives during FBLA Week. We have a photo op at the blood-mobile and even set up a display at the blood donor registration area.

Thorp High School

- Monday: Surprise Day-give out highlighters
- Tuesday: Cake Day
- Wednesday: Pop giveaway
- Thursday: Valentine's Day cookies
- Friday: Prize Drawing Day



Prizes for drawing: Scheel's All Sports Store Gift Cards 2-\$25, 1-\$50. students are registered for every day they take part in the activities.

Unity High School

Dress Up Days:

- Monday—Pajama Day
- Tuesday—Business Attire Day (FBLA Dress Code)
- Wednesday—Team Spirit Day
- Thursday—"You've Outdone yourself" day (overdo whatever you are wearing—example, Too much jewelry)
- Friday—Beach Bum Day



Noon Activities:



- Egg toss
- Briefcase Relay—buy business clothes from Goodwill. A team member puts them on then runs and passes the clothes to the next member. First team to complete the relay wins.

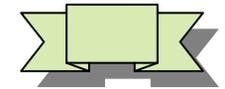
FBLA Trivia: Post questions and have students put answers in a box by Friday to win prizes.

Seymour Senior High School

We are very busy planning and working through FBLA Week.

- FBLA plans career day for the entire high school. Over thirty speakers are brought in to speak on 26 different career areas. There is also a kick-off speaker in the auditorium that speaks about planning and preparing for a future career in business. It is a big project enjoyed by many people. Over 800 students are scheduled for speakers.
- Monday we have teacher appreciation day. FBLA makes business cards and distributes them to everyone in the high school.
- Tuesday is dress for success day. The class with the highest participation receives doughnuts on Wednesday.
- Wednesday is PJ day. Everyone who dresses in PJs is eligible to win a prize during the lunch hours.
- Thursday is baby picture day. A bulletin board is created with FBLA members baby pictures and the student body guesses who the member is. A prize is drawn for a winner on Friday.

We also place locker signs on all paid FBLA members to promote FBLA Week. We even have an article in the paper about FBLA Week.



FBLA Week Ideas

Arcadia High School:

Dress Up Days

- Monday-Hawaiian Day
- Tuesday-Blue and Gold Day
- Wednesday-Twin day
- Thursday-Pink and Red Day

Each Day:

- FBLA sweethearts from each class
- FBLA Trivia

Activities

- Monday—Ice cream eating contest during lunch
- Wednesday and Thursday: "No talking days" where boys do not talk to girls on Wednesday and girls do not talk to boys on Thursday. If they do, they earn each other's ribbons with the first person to collect five ribbons winning a prize.

Sparta High School

Dress Up Days:

- 80's Day
- Sweatpants/Pajama Day
- Professional Dress Day
- Valentine's Dress Day



We provide a free breakfast to the first hour class with the highest participation percentage.

We give free root bear floats to the entire student body on Valentine's Day with products from Pepsi, McDonald's and our local grocery store.

Barron High School



- Have cookies and punch at Monday's meeting
- Interview on a local radio station
- "Shoot the Hoop" contest and Key-a-thon to raise funds for leukemia
- All top ten winners at Regionals have their picture taken by the local newspaper for publicity
- Saturday—help with a Peace Fest at Cedar Mall manning a handprint finger painting booth for children
- Recognition of accomplishments at a school board meeting.



DeForest High School

- DeForest starts off with their annual Sweetheart Dance fundraiser
- For teachers, members prepare a "Teacher/Staff Survival Kit" consisting of items and quips on how to survive a day in education today.



Greenwood High School

Dress Up Days:

- Monday: FBLA T-shirt and/or Blue and Gold day
- Tuesday: Stuffed Animal Day
- Wednesday: Sunglasses Day
- Thursday: School Colors Day

We are also featured in the local newspaper. We, along with other area FBLA chapters, are in a two-page newspaper spread with pictures of our chapters and articles telling what we have been doing all year.



Marathon High School

- Sell tickets for a teeth whitening (bleaching) value of \$400 donated by local dentist
- Silent auction on items donated by local businesses
- Bidding on servants for a day and dates with some of our members



Monticello High School

Each year we have an FBLA Valentine Carnation sale. We sell the carnations at the end of January and deliver them on February 14. We do make some profit off of these sales, but it promotes school spirit also. Students buy carnations for their friends. Some students even buy carnations for their teachers and add a nice note. Many of the students buy the carnations to take home to their parents.



Oconto Falls High School

Dress Up Days:

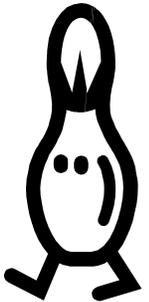
- Monday: Pajama Day
- Tuesday: School Spirit Day
- Wednesday: Blue and Gold Day
- Thursday: FBLA shirt/sweatshirt day
- Friday: Business Attire Day



On Valentine's Day, if a member dresses up for any of these days, members can come into a business room and receive a valentine

Activities:

- Tuesday: Members go to the nursing home and make early Valentines' with the residents
- Wednesday: Students participate in a job-shadow day, and spend a half-day with a local company's employees. That night we have free bowling and pizza.
- Thursday: Data match results come back that students filled out a week earlier



Owen-Withee High School

- Monday: "Coffee Break" with cappuccino, juice, and doughnuts for members
- Tuesday: Field-Trips—travel to local businesses for tours of their facilities
- Wednesday: Treasure Hunt— members receive clues to find a hidden treasure
- Thursday: Valentine's Day—candy treats for members
- Friday: Cake Day—special FBLA Cake for members and one for staff

