

EMPOWER
MEPOWER



FCCLA State Leadership Conference

April 18 – 20, 2016

Kalahari Resort & Conference Center

- Wisconsin Dells, WI -

2015-2016 Wisconsin State Executive Council



Office	Officer	School District	Adviser
President	Alissa Gill	Wabeno	Kristie Gill
First Vice President	Paige Kempf	Weyauwega-Fremont	Renee Hunkins
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VP-Career Development	Mykaela Otto	Amery	Emily Larson
VP-Competitive Events	Olivia Woodmansee	New Glarus HS	Julie Martin
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VP-Public Relations	Courtney Moser	Westby	Jennie Marx
VP-Community Service	Brianna Stankey	Gale-Ettrick-Trempealeau	Britta Rotering
VP-Finance	Alejandra Alsum	Randolph	Linda Dykstra
FCCLA State Adviser	Diane Ryberg	Department of Public Instruction	
Office Operations Associate	Erik Sitts	Department of Public Instruction	

Hello Wisconsin FCCLA,

Welcome to the 2016 Wisconsin FCCLA State Leadership Conference at the Kalahari Resort in the Wisconsin Dells, April 18-20, 2016. These next three days are filled with new ways to emPower yourself and those around you! Participate in as many breakout sessions as possible, learn about the voting process and election of the new state executive council, and jump with enthusiasm with Dr. Tony Evers, State Superintendent. Good luck to all who are competing in STAR events.

The breakout sessions this year have a variety of categories that will interest and emPower all ages. Take a chance, learn something new, and bring back new information to your chapter in the development of leadership activities in your family, career or community.

Collaborate with members from other chapters and take a selfie with a newly emPowered friend. Use the official Wisconsin FCCLA hashtag when posting photos. #wifccla16 #emPowerFCCLA I hope you all have an emPowering time.

Alissa Gill
2015-2016 State FCCLA President

Wisconsin Department of Public Instruction

FCCLA provides great opportunities for students to gain recognition for individual, team, and chapter activities. This conference will expand 21st century and technical skills. Break-out sessions and presentations further expand opportunities for personal growth, practical knowledge, and career development. Have a great conference Wisconsin FCCLA on behalf of the Department of Public Instruction.

Dr. Tony Evers	Wisconsin State Superintendent
Sheila Briggs	Assistant Superintendent-Division of Academic Excellence
Sharon Wendt	Director-Career and Technical Education
Diane Ryberg	Family and Consumer Sciences Education Consultant / State FCCLA Adviser
Erik Sitts	Office Operations Associate-FCS/FCCLA

The Wisconsin Department of Public Instruction does not discriminate on the basis of sex, race, color, religion, age, national origin, ancestry, creed, pregnancy, marital or parental status, sexual orientation or disability.

2016-2017 Wisconsin FCCLA Officer Candidates

Office	Candidate	Chapter	Chapter Adviser
President Candidate	Olivia Woodmansee	New Glarus	Julie Martin
At-Large Candidate	Gretchen Bygd	Prairie Farm	Tammy Law
At-Large Candidate	Alexa Ellis	Westby HS	Jennie Marx
At-Large Candidate	Isabel Herrera	Fondy High	Stephanie Fox
At-Large Candidate	Claire Klossner	Monticello	Linda Marty
At-Large Candidate	Destiny Kempf	Weyauwega-Fremont	Renee Hunkins
At-Large Candidate	Cara McMahon	Gale-Ettrick-Trempealeau	Britta Rotering
At-Large Candidate	Brooke Shefchik	Stevens Point	Brett Lesniak
At-Large Candidate	Kailyn Winfrey-Gorzek	South Milwaukee	Susan Olson
National Officer Candidate	Courtney Moser	Westby	Jennie Marx

Candidate Eligibility

One candidate per chapter is eligible to run for state office. Campaigning, which includes but is not limited to, solicits/asking for votes and distribution or posting of printed materials, including brochures and business cards, shall not be allowed by state officer candidates or their supporters. If a member or adviser of Family, Career and Community Leaders of America feels that an officer candidate is in violation of this, they will be disqualified.

FCCLA Foundation, Inc.



Wisconsin FCCLA Foundation

“The Ultimate Contributor”

The Wisconsin FCCLA Foundation Board of Directors would like to wish all FCCLA members and advisers a very exciting and successful 2016 State Leadership Conference. Good luck to all S.T.A.R. Event participants and State Officer candidates! The Wisconsin FCCLA Foundation supports the State Leadership Conference by:

- Awarding the Chapter President a \$500.00 Scholarship
- Providing information on the foundation grants
- Recognizing chapters that have been awarded foundation grants
- Acknowledging the important work of the advisers
- Recognizing chapters for contributions made to the foundation
- Recognizing graduating seniors
- Serving as S.T.A.R. Event evaluators
- Providing adviser & State Executive Council gift bags
- Promoting the partnership with Rubi Reds Cranberry to provide a fund raising opportunity that benefits local chapters, the foundation and Wisconsin FCCLA
- Donating \$500.00 to underwrite the cost of the food service S.T.A.R. Events
- Sponsoring a raffle to help pay a portion of the National S.T.A.R. Event registration fee.

Thank you to the 2015-2016 FCCLA Regional Representatives for responsibilities associated with the Regional and State Leadership Conference.

Name	School	Name	School
Maria Palacios	Abbotsford	Bridget Craker	New Glarus
Nathalie Bonilla	Abbotsford	Kaedi Gregory	New Glarus
Dylan Cooper	Alma Center	Haiden Zimmerman	New Glarus
Hannah Lamp	Alma Center	Katie Dunham	New Glarus
Mariah Roever	Alma Center	Lauren Sanders-Fleming	Oregon
Erica Elmer	Amery	Madeline Bjerke	Oregon
Maggie Armbrust	Amery	Hannah Salami	Osceola
Samantha Otis	Amery	Laura Hoppe	Platteville
Isabella Cowles	Black River Falls	Ivan Acierno	Platteville
Zachary Johnson	Black River Falls	Misty Vollendorf	Racine Union
Gabrielle Lein	Clayton	Jenna Stanley	Randolph
Marissa Altendorfer	Clear Lake	Mackenzie Raley	Randolph
Peyton Lillie	Clear Lake	Elicia Blankenship	South Milwaukee
Samantha Kelly	Clear Lake	Kailyn Winfrey-Gorzek	South Milwaukee
Camryn Lillie	Clear Lake	Brooke Shefchik	Stevens Point
Parker Reindahl	Clear Lake	Kiara Jamrosz	Stevens Point
Isabel Herrera	Fond Du Lac	Adam Gill	Wabeno
Vanessa Weber	Fond Du Lac	Blake Roberts	Wabeno
Allison Britton	Gale-Etrick-Trempealeau	Olivia Kralovetz	Wabeno
Cara McMahon	Gale-Etrick-Trempealeau	Alexa Ellis	Westby
Chloe Amoth	Gale-Etrick-Trempealeau	Amy Teadt	Westby
Courtney Rosecke	Gale-Etrick-Trempealeau	Taylor Hessler	Westby
Michaela Moehring	Madison Memorial	Angel Spencer	Westosha
Emma Dill	Manitowoc	Abby Bartel	Weyauwega
Morgan Tienor	Manitowoc	Alexa Lederhaus	Weyauwega
Gabrielle Sobota	Menomonie Middle	Carly Burgess	Weyauwega
Sarah Blumer	Monticello	Emma Looker	Weyauwega
Elizabeth Boudreau	Nekoosa	Twyla Alix	Weyauwega
		Aime Stendahl	Whitehall

Notes

Wisconsin FCCLA

State Leadership Conference 2016

AGENDA

MONDAY, APRIL 18

Time	Event	Location
12:00 pm – 5:00 pm	Conference Registration STAR Event Check-in -Note: Adviser Only	Conference Center- North Atrium Registration Booth #2
	Check-in and Drop Off Food Event Equipment Bins	Mangrove
2:00 – 2:30 pm	State Officer Candidate Meeting	Suites 1 and 8
2:00 – 2:30 pm	Regional Representative Meeting	Tamboti
2:30 – 3:30 pm	Voting Delegate Meeting/ Meet the Candidates	Suites 1 and 8
4:00 – 5:00 pm	Business Meeting	Suites 1 and 8
4:30 – 5:30 pm	Candidate Speeches	Suites 1 and 8
5:00 – 6:30 pm	Dinner-Taco buffet available in North/South Hallway (Name Badges Required)	Suites 3,4,5,6 Suites A and H
6:00 – 7:00 pm	STAR Event Orientation and Registration- REQUIRED	
	Entrepreneurship Environmental Ambassador Fashion Construction Fashion Design Food Innovations Hospitality, Tourism, and Recreation	Tamboti
	Applied Math for Culinary Management Culinary Creations Culinary Food Art Culinary Knife Skills Food Garnishing and Presentation Pastries and Baked Goods	Aralia
	Culinary Arts	Mangrove
	Focus on Children	Aloeswood
<i>STAR Events continued on next page</i>		

Notes

6:00 – 7:00 pm <i>(continued)</i>	STAR Event Orientation and Registration- REQUIRED <i>(continued)</i>			
	FCCLA Creed Speaking Job Interview Leadership Promote and Publicize FCCLA Chapter in Review Display Chapter in Review Portfolio Chapter Service Project Display Chapter Service Project Portfolio	Tamarind		
	Illustrated Talk	Marula		
	Life Event Planning	Portia		
	Advocacy Interior Design Interpersonal Communications National Programs in Action Recycle and Redesign	Wisteria		
7:30 – 9:30 pm	Advanced Food Production, Terminology, Math Basic Food Preparation, Terminology, Math Parliamentary Procedure Advocacy Career Investigation Children’s Literature Early Childhood Educaton Nutrition and Wellness Sports Nutrition Teach and Train	Guava		
	Opening Session	Suites 1,2,7,8		
	<ul style="list-style-type: none"> Welcome from Wisconsin State Executive Council Chapter Roll Call Introduction of State Officer Candidates Keynote Speaker: Jean Peterson 			
	9:45 – 10:00 pm		Voting for Officer Candidates- Voting Delegates: <i>Name Badge and Sign-in Required</i>	Suite 1
	10:00 – 11:00 pm		Chapter Meeting and Competition Planning Time	Chapter Advisers
11:30 pm	CURFEW! Quiet and in One’s OWN Room			



Keynote Speaker:
Jean Peterson
www.jemopeterson.com

The Power of One - Everyone is one. Everyone has the Power of One. Discover how one person with an idea and the passion to share that idea can change the course of the world and unleash YOUR power of One.

Notes

TUESDAY, APRIL 19

Time	Event	Location
7:00 – 8:00 am	Chapters-Breakfast on Your Own	
7:30 am	New Officer Envelope Pick-up	Ebony-Hallway
7:30 am – 4:00 pm	Baking and Pastry Groups Board Bus	Ebony-Hallway
7:00 – 8:00 am	Evaluator and Room Consultant Breakfast	Suite 4
8:00 – 8:30 am	Evaluator and Room Consultant Orientation Meeting	Suite 4
10:00 – 11:30 am	New State Officer Meeting	Empress
9:00 am – 4:00 pm	STAR Competitive Events- <i>See Room Schedule</i>	
	Advanced Food Production, Terminology, Math	Desert Rose
	Advocacy	Portia
	Applied Math for Culinary Management-(SR, OCC) TEST Only	Desert Rose
	Applied Math for Culinary Management-(SR, OCC) Presentation	Guava
	Basic Food Production, Terminology, Math	Desert Rose
	Career Investigation-(JR)	Suite B
	Career Investigation-(SR, OCC)	Suite E
	Chapter in Review Display-(JR, SR)	Suite B
	Chapter in Review Portfolio-(SR)	Suite B
	Chapter Service Project Display-(JR,SR,OCC)	Suite B
	Chapter Service Project Portfolio-(JR,SR)	Suite B
	Children's Literature-(JR,SR)	Tamarind
	Culinary Arts	Great Karoo Restaurant
	Culinary Creations-(JR, OCC)	Crown Palm
	Culinary Creations-(SR)	Ironwood
	Culinary Food Art-(SR)	Crown Palm
	Culinary Knife Skills	Bamboo
	Early Childhood Education	Mahogany
	Entrepreneurship-(JR,OCC)	Suite G
Entrepreneurship-(SR)	Suite D	
Environmental Ambassador-(JR,SR)	Suite D	
Fashion Construction-(SR,OCC)	Banyan	
Fashion Design-(SR)	Banyan	

Notes

9:00 am – 4:00 pm (continued)	STAR Competitive Events- <i>See Room Schedule (continued)</i>	
	FCCLA Creed Speaking-(JR)	Suite C
	Focus on Children-(JR,SR,OCC)	Suite C
	Food Garnishing and Presentation	Bamboo
	Food Innovations	Suite F
	Hospitality, Tourism, and Recreation-(SR,OCC)	Guava
	Illustrated Talk-(JR,OCC)	Suite E
	Illustrated Talk-(SR)	Cypress
	Interior Design-(JR,SR,OCC)	Suite F
	Interpersonal Communications-(JR,SR)	Guava
	Job Interview-(SR)	Mahogany
	Leadership-(SR,OCC)	Mahogany
	Life Event Planning-(JR,SR,OCC)	Suite G
	National Programs in Action-(JR,SR,OCC)	Suite D
	Nutrition and Wellness-(JR,SR)	Cypress
	Parliamentary Procedure- TEST Only (JR,SR,OCC)	Desert Rose
	Parliamentary Procedure-(JR,SR,OCC) Demonstration	Wisteria
	Pastries and Baked Goods	Baraboo HS-Sr. Baraboo Civic-Sr., Occ.
	Promote and Publicize FCCLA-(JR,OCC)	Cypress
	Recycle and Redesign-(JR)	Suite F
Recycle and Redesign-(SR,OCC)	Acacia	
Sports Nutrition-(JR,SR)	Suite F	
Teach and Train-(OCC)	Tamarind	
11:00 am – 12:30 pm	LUNCH-buffet available in North/South Hallway (Name Badge Required)	Suites 3,4,5,6 Suites A and H

Break-out Sessions – Tuesday

Time	Description	Location
9:00 – 9:45 am	<p>Aware and Ready</p> <p>Self defense is all about awareness first and the ability to defend yourself second. Come and learn how to assess your surroundings, use body language to your advantage, and defend yourself if necessary. This breakout session will introduce basic self-defense techniques and strategies, so come prepared to participate. This session will be taught by first-degree black belt holder, and keynote speaker, <i>Jean Peterson</i>.</p>	<p>Suites 1, 8</p> 
9:00 – 9:45 am	<p>Tour the Spudmobile-All Day</p> <p>Introduction to the exhibits in the Spudmobile Traveling RV and the facts about potatoes grown in Wisconsin <i>Jim Zdroik, Coordinator of Community Relations</i> <i>Wisconsin Potato and Vegetable Growers Association</i></p> <p>The Spudmobile features eight different exhibits that take visitors on a journey from the farmer’s field right to the dinner plate. Through interactive technologies and eye-catching graphics, Spudmobile visitors will learn how farmers are fantastic stewards of the environment and how they incorporate the latest technologies into their agricultural practices. When visiting the Spudmobile, guests will learn about various varieties of potatoes grown in Wisconsin, how they are planted and harvested, the nutritional facts about potatoes and some statistics about America’s favorite vegetable. Kids will be completely engaged as they play games on the interactive touch table. Details about these exhibits are available at http://wisconsinspudmobile.com/about/</p>	<p>Acacia (presentation)</p>  <p><i>Spudmobile will be parked outside the Conference Center rear exit located at end of middle hall ending near Ebony</i></p>
10:00 – 10:45 am	<p>Say Yes to FCS</p> <p>What is Family and Consumer Sciences (FCS) and why to become a teacher? There are many opportunities within FCS like conferences, professional development, careers, and more. Many things are included in FCS like child development, finances, sewing, interior/exterior architecture, food and nutrition, and more! It revolves around the individual, family, and community. Jobs for FCS teachers is increasing each year and in high demand. Come learn more about how to become a FCS teacher and the wonderful community you can become a part of! <i>Randi Miller, UW-Stevens Point-Junior Status, with Major in FCS Education</i> <i>Sponsoring Organization: University of Wisconsin Stevens Point, and Stevens Point Association of Family and Consumer Sciences</i></p>	<p>Acacia</p>
10:00 – 10:45 am	<p>The Future is Now: Social, Digital, and New Media Marketing</p> <p>Did you know that nearly 90% of jobs in the upcoming year will demand social media skills? Social Media isn’t just something to do in your spare time, it is a viable career path amounting to approximately \$1.3 trillion to our economy. In this interactive presentation, students will learn the importance of social, digital, and new media marketing, the impact it has across numerous industries, and the skills required to work in this field. Students will learn how brands develop social media marketing campaigns and then put their knowledge to the test by developing their own campaign. <i>Jill Sutherland, College Representative</i> <i>FIDM-Fashion Institute of Design & Merchandising</i></p>	<p>Aloeswood</p>

10:00 – 10:45 am	Tour the Spudmobile-All Day	Spudmobile will be parked outside the Conference Center rear exit located at end of middle hall ending near Ebony
11:00 – 11:45 am	Electronic Etiquette: Good manners never go out of style. With technology a part of our everyday world, is it possible to be “Electronically Rude?” Are you seen as a “Virtual Addict?” Discover the do’s and don’ts of how we use technology in public, in school and in the workplace so you can put your best electronic etiquette foot forward. <i>Jean Peterson, Keynote Speaker and Presenter</i>	Suites 1, 8
11:00 – 11:45 am	The Art of Fashion Illustration: Fashion Design The world of fashion design often brings to mind glamorous images of fashion magazines and runway models. Fashion design is a multi-faceted field requiring not only artistry but also technical skills. This module gives students a realistic approach to the industry by incorporating these areas. Students will learn to draw a <i>croquis</i> , the figure outline on which designs are sketched. They will also learn how to draw clothing and represent the texture of fabric in their sketch. <i>Jill Sutherland, College Representative</i> <i>FIDM-Fashion Institute of Design & Merchandising</i>	Aloeswood
11:00 – 11:45 am	Teen Driving Safety Alma Center’s Lincoln High School students Zoe, Reyna, and Tyler will share the program they created to address impaired driving in their community as part of the Crossroads Teen Driving collaborative projects. They also recently presented as part of an FCCLA youth panel at the Lifesavers Conference in Long Beach on April 3. <i>Deena Liska, Children’s Hospital of Milwaukee</i> Crossroads is a teen traffic safety outreach program of Children’s Hospital of Wisconsin, aimed at educating teens about distracted driving, seat belt use, speeding, impaired driving, and peer passengers, with the goal of decreasing teen traffic deaths and injuries. Crossroads works with the Wisconsin Department of Transportation (DOT) and State Farm to improve teen driving outcomes in Wisconsin by supporting statewide traffic safety initiatives. They are happy to partner with the WI CTSO to support student-led teen traffic safety programs!	Acacia
12:30 – 1:15 pm	College 101 Choosing your path after high school can be an overwhelming process! Come learn how to choose a college and how to pay for college. It is never too early to start! <i>Brittney McLawhorn</i> <i>Admissions Representative N. Illinois & S. Wisconsin</i> <i>Johnson & Wales University</i>	Tamboti

12:30 – 1:15 pm	<p>Protein for Performance</p> <p>Athletes everywhere are turning to lean beef as an invaluable component in their diet regimens. Lean beef delivers a variety of nutritional benefits that fuel better performance and healthier living. Learn about the benefits of lean beef and how it can help before, during and after performance.</p> <p><i>Sarah Agena, Registered Dietitian, Beef Council</i></p>	<p>Marula</p> 
12:30 – 1:15 pm	<p>Behind the Design: Careers in the Apparel Industry</p> <p>Have you ever considered how the clothing you buy impacts the economy on a global scale? The fashion and apparel industry is as exciting as it is expansive, offering career opportunities in design, management, production, marketing, and beyond. This presentation offers you a glimpse into the dynamic range of careers available in this ever-evolving industry, from visual communications, merchandise marketing and planning, digital advertising, product development, manufacturing, trend forecasting, and fashion design.</p> <p><i>Jill Sutherland, College Representative FIDM-Fashion Institute of Design & Merchandising</i></p>	<p>Aloeswood</p>
1:30 – 2:15 pm	<p>Cake Decorating</p> <p>Have you ever wondered how to decorate a cupcake or cake that you see on TV? Come learn the basics of cake decorating from how to fill a pastry bag to how to create a beautiful rose. You will also have the opportunity to practice with Chef Brittney with your own cupcake!</p> <p><i>Brittney McLawhorn Admissions Representative N. Illinois & S. Wisconsin Johnson & Wales University</i></p>	<p>Tamboti</p>
1:30 – 2:15 pm	<p>Protein for Performance</p> <p>Athletes everywhere are turning to lean beef as an invaluable component in their diet regimens. Lean beef delivers a variety of nutritional benefits that fuel better performance and healthier living. Learn about the benefits of lean beef and how it can help before, during and after performance.</p> <p><i>Sarah Agena, Registered Dietitian, Beef Council</i></p>	<p>Marula</p>
1:30 – 2:15 pm	<p>Collaborative Teen Driving Safety</p> <p>Join students <i>Aryah</i> and <i>Emily</i> from Lake Geneva’s Badger High School to learn about the program they conducted to teach grade school children seat belt safety as part of the Crossroads Teen Driving collaborative projects. They were also asked to share their work at the Wisconsin Driver and Traffic Safety Education Association Conference in Wisconsin Dells on April 2.</p>	<p>Acacia</p>
2:30 – 3:15 pm	<p>Tour the Spudmobile-All Day</p>	<p>Spudmobile will be parked outside the Conference Center rear exit located at end of middle hall ending near Ebony</p>
3:00-4:00 pm <i>(Adviser Session)</i>	<p>ADVISER SESSION</p> <p>Network with your colleagues and receive gift bags and enjoy an afternoon snack.</p>	<p>Marula</p>

Notes

TUESDAY, APRIL 19

Time	Event	Location
11:00 am – 12:30 pm	LUNCH-buffet available in North/South Hallway (Name Badge Required)	Suites 3,4,5,6 Suites A and H
5:00 – 7:00 pm	Dinner-buffet available in North/South Hallway (Name Badge Required)	Suites 3,4,5,6 Suites A and H
7:30 – 8:30 pm	Closing General Session <ul style="list-style-type: none"> • Recognition Awards • Scholarship Awards • Adviser Awards • Installation of New Officers • Conference in Review 	Suites 1,2,7,8
8:30 – 11:00 pm	Dance <ul style="list-style-type: none"> • Must be wearing conference name badge AND conference t-shirt 	Suites 1,8
11:30 pm – 6:00 am	CURFEW! Quiet in One's OWN Room	

WEDNESDAY, APRIL 20

Time	Event	Location
	Breakfast on Own	
8:30 – 10:30 am	Awards Session <ul style="list-style-type: none"> • State Only Events Alphabetically • State Top Scores • National Events Alphabetically • National Qualifiers • Scholarship Recipients 	Suites 1,2,7,8
10:30 – 11:30 am	Advisers Pick Up Evaluation- <i>Check folders for all competitors</i>	Mangrove
11:00 am – 12:00 pm	National Leadership Meeting of National Qualifiers/Advisers	Suite 1
12:00 – 12:30 pm	New State Officer Uniform Check	Ebony

SAFE TRAVELS

Future FCCLA Conferences:

Wisconsin Leadership Academy	American Family – Madison	October 14, 2016
Wisconsin Leadership Academy	UW-Stevens Point	October 17, 2016
Wisconsin Leadership Academy	UW-Stout – Menomonie	October 18, 2016
State Leadership Conference	Kalahari Resort – Wisconsin Dells	April 3-5, 2017

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