



2015 Wisconsin Teen Video Challenge

Create a video promoting Summer Reading and you could win \$150 and an award for your library! State winners will be shared with libraries across the country.



The Teen Video Challenge is made possible through the support of the Collaborative Summer Library Program, the Wisconsin Department of Public Instruction, the Institute of Museum and Library Services, and the Wisconsin Library Association Youth Services Section.

2015 WI Teen Video Challenge Entry Form (1 form per video)

Type or print neatly

Name of Your Local Public Library _____

Name of Your Local Librarian _____

Email address of Your Local Librarian _____

Your Name _____ Age _____

Your Address _____

State _____ ZIP _____ Your Phone Number _____

Your Email _____

Video Title _____

URL of Uploaded Video _____

If the video uses audio that is in the public domain, list source(s) _____

I certify: (1) the audio used in the video was either created by the entrant or is in the public domain, (2) the video was made by the teen creator(s) only, and (3) the model release form(s) for each person appearing in the video are attached.

Your Parent's or Legal Guardian's Name _____

Your Parent's or Legal Guardian's Signature _____

Date _____

Please make a copy for your records

Contest Hosts

The [Collaborative Summer Library Program](#) (CSLP) is a grassroots consortium of states and member affiliates working together to provide high-quality summer reading program materials for public libraries. The Wisconsin Summer Library Program is coordinated by the [Public Library Development Team](#) at the Wisconsin Department of Public Instruction. This program is funded in part with a grant from the [Institute of Museum and Library Services](#) (IMLS) which administers the Library Services and Technology Act (LSTA). The Wisconsin Library Association Youth Services Section (YSS) [board members](#) will serve as the panel of judges for the state contest.

Eligibility

The “2015 Teen Video Challenge” for Wisconsin is open only to legal U.S. residents who are residents of Wisconsin aged 13 -18. Participants are ineligible if directly related to the panel of judges for the contest (Wisconsin Library Association Youth Services Section board members). By participating, entrants agree to be bound by these Contest Rules. Each participant or group may submit one video per entry. Each video entry must be closed-captioned (see [2015 Teen Video Challenge Resources](#)). Each entry must include signed [model release form](#)(s). All submissions must be received by Monday, March 23, 2015. Late entries will not be accepted. A DVD of the video will be requested from the winner.

Terms and Conditions

All audio and artwork must be created by the entrant or be in the public domain and must be specified as such on the entry form. CSLP (and all CSLP member affiliates) have permission to use the “2015 Teen Video Challenge” submissions, including all work created and all intellectual property embodied therein, as per the Model Release form. CSLP “Unmask!” graphics can be found at <http://www.csllpreads.org/> or from a local librarian’s copy of the 2015 CSLP Teen Manual CD.

Video Criteria for Acceptance

All videos must:

- Be 30 to 90 seconds.
- Promote the idea of using public libraries and reading.
- Include your interpretation of the 2015 CSLP teen slogan “Unmask!”
- Be designed for use at any library.
- Be appropriate for viewing by audiences of all ages.

How to Enter

1. **Create** your video. Explore [Resources for Video Creation](#) for additional ideas and information.
2. **Title** your video with: “2015 TVC - WI - Unique Name.” Please choose a unique name that does not include your real name (example: 2015 TVC - WI - Kyrpton123).
3. **Upload** your video to YouTube.com or Vimeo.com and include close-captioning.
4. **Fill out and sign** completed Entry & [Model Release form](#)(s). *Complete ONE entry form per video. Everyone featured in the video must fill out a model release form.*
5. **Email** completed forms as an attachment to Tessa.Schmidt@dpi.wi.gov or **mail** completed forms by March 23, 2015 to “2015 TVC” C/O Tessa Michaelson Schmidt, Wisconsin Department of Public Instruction, Public Library Development Team, 125 S. Webster St. Madison, WI 53707.

Late entries will not be considered.

Video will be judged on the following criteria

- Creativity
- Message clarity and relevance
- Motivation and inspiration
- Overall impact

Winners and Prizes

The YSS Board will select one winning entry to represent the state in the national contest. CSLP will review all state winners during April 2015. In May 2014, CSLP will award each CSLP approved State Teen Video Challenge Winner \$150. Their Local Public Library will receive prizes worth \$50 from CSLP and Upstart.