Healthy Fundraising Ideas

School fundraisers don't need to be focused on food.
Creative fundraisers without food can be practical, profitable, and fun!

Services and Activities

- Pledge-a-Thons (e.g. collecting 50¢ or $1 per unit completed)
  - Run/walk
  - Bike
  - Dance
  - Bowl
  - Read
  - Jump rope
  - Spelling bee
- Entertainment Events
  - Talent show
  - School play
  - Magic show
  - Karaoke competition
  - Fashion show
  - Pet show
- School or family outings
  - School dance
  - Craft fair
  - Science fair
  - Art fair
  - Carnival
  - Professional photo day
- Competitions
  - Bingo or game night
  - Penny wars
  - Student vs. teacher/parent (e.g. basketball games)
- Services
  - Lawn care and snow removal
  - Household help (e.g. cleaning)
  - Gift wrapping
  - Dog washing
  - Car wash
- Recycling drives
  - Containers
  - Clothing
  - Cell phones
  - Printer cartridges
  - Aluminum cans
- Workshops/classes led by volunteers

Additional Resources

Alliance for a Healthier Generation – Smart Snacks
https://schools.healthiergeneration.org/focus_areas/snacks_and_beverages/smart_snacks/
School Nutrition Association – Smart Snacks Resources
http://www.schoolnutrition.org/Content.aspx?id=20019

Items for Sale

- Auctions/silent auctions, raffles, rummage sale
  - Prize ideas: physical activity equipment, movie theater passes, school event tickets, yearbooks, class rings, gift certificates, student assembled gift baskets
- Holiday supplies
  - Wrapping paper and gift bags
  - Decoration (e.g. ornaments, wreaths, mistletoe)
  - Centerpieces
  - Valentine's Day flower-grams or balloons
- Outdoors
  - Plants, flowers, seeds, and bulbs
- Household items
  - Trash bags
  - Water softener salt
  - Calendars
  - Stationery and greeting cards
  - Picture frames
  - Magazine and newspaper subscriptions
  - Books
  - Candles and air fresheners
  - Jewelry, accessories, personal care products
  - Pet food, treats, toys, and accessories
  - Emergency or first aid kits (for home or car)
  - CDs, DVDs, and music downloads
- Customized items
  - Clothing
  - Student art prints
  - Mouse pads
  - Tote bags
  - Mugs
- Investments
  - School newspaper space or ads
  - Brick, stone, or tile memorials
- Rewards
  - Scratch cards and scrip programs
  - Store reward vouchers
  - Coupon books

School Spirit Gear

- Decals, bumper stickers, and license plate frames
- Temporary tattoos
- Apparel
- Calendars
- School cookbooks
- Mugs, koozies, and cups
- Stadium blankets, seat cushions, towels
- Office supplies (e.g. pens, pencils, erasers)
- Sporting goods (e.g. frisbees, jump ropes, basketballs, soccer balls, footballs)

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