

## ***Wisconsin School Meals Rock! Student Video Contest***

### **Videography Tips**

**Video Format:** Videos files must be in .mp4, .avi, or .mov format. When using video editing programs be sure to finish your project with the menu option typically labeled ‘export,’ ‘share,’ ‘publish,’ or ‘save movie.’ This creates a new, standalone video that you can share. ‘Save’ or ‘save project’ will save your progress in a file that only works on your personal computer.

**Suggested video editing programs:** FinalCut Pro, Adobe Premiere, iMovie, Windows Movie Maker, or Vegas Video.

**Video Quality:** Footage may be shot with most cameras, newer cell phones, iPad, etc. We suggest you use the highest video quality setting on the camera.

**Sound Quality:** Use a microphone, if possible, to improve sound quality.

**Music:** Only royalty-free music, or music to which you own the rights, can be used in the video. The following websites offer music that is not copyrighted.

- <https://creativecommons.org/about/program-areas/arts-culture/arts-culture-resources/legalmusicforvideos>
- <http://incompetech.com>
- <http://www.bensound.com/royalty-free-music>

\* Note that many of these options require a credit somewhere in the video. Keep such credits relatively unobtrusive. You may want to add credits at the end of your video. See the FAQ or licensing page of the above links for examples of how to credit these sources.

**Consent:** Entrants must seek permission from any individual appearing in the video. Teams are strongly encouraged to plan ahead for obtaining media permission, so that your inspiration can run free during the creative process. However, if you have not received a media release from someone who appears in your video, you may be able to make adjustments, such as applying a blur effect to a part of the screen where a person appears. In rare cases, the DPI may be able to assist you with such alterations. Email [DPIFNSTeamNutrition@dpi.wi.gov](mailto:DPIFNSTeamNutrition@dpi.wi.gov) for more information.