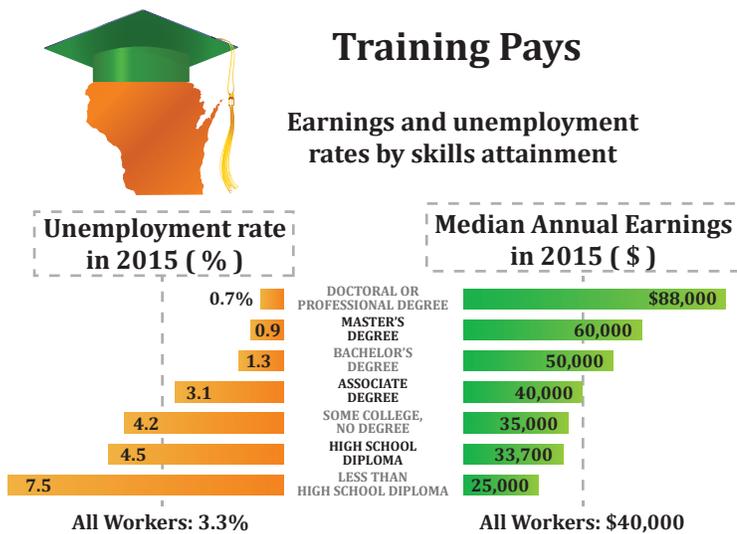


LABOR MARKET INFORMATION (LMI) EDUCATOR AND PARENT TOOLKIT

WHAT IS LMI? The Wisconsin Department of Workforce Development (DWD) helps youth, job seekers and employers make informed employment decisions through real-time LMI, including statistics, projections and trends on employment, occupations, labor supply and demand, earnings, population and demographics.

Use LMI to help your students:

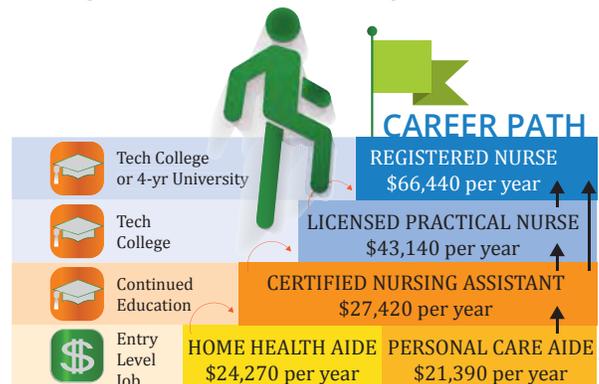
- ▶ Explore the types of jobs that will be available after graduation
- ▶ Learn about wages and earning potential
- ▶ Determine job skill requirements
- ▶ Identify where jobs are located
- ▶ Find training opportunities



Source: US Census Bureau, 2015 American Community Survey, Pop. 25 to 64 years

Many paths to reach the top

Below is one example of many career paths across all industries. Career path progression reward workers for gains in skills and knowledge.



Source: WI DWD, OES, 2015 WI Average Wages

WORKnet



WHAT IS IT? WORKnet is a web-based LMI delivery system that provides relevant data for job-seekers, businesses and career exploration.

HOW CAN I USE IT? WORKnet provides several data-rich tools to take your student on in-depth journey into the world of LMI. WORKnet is best used for older students and makes a great activity for a math or statistics class.

WORKnet.Wisconsin.gov

COUNTY PROFILES



WHAT IS IT? County Profiles offer County-level reports on population, demographics, labor force dynamics, industry employment and wages, local employment projections and personal income.

HOW CAN I USE IT? Compare and contrast profiles from county-to-county. Research trends in your county, neighboring counties and in counties throughout the state.

WisconsinJobCenter.org/LaborMarketInfo

HOT JOBS



WisconsinJobCenter.org/LaborMarketInfo

WHAT IS IT? Hot Jobs data provides projections for high growth occupations that meet the following criteria:

- 1) The median salary above the state median;
- 2) The percentage change must be greater than the state average; and
- 3) The number of job openings must be greater than the state average.

HOW CAN I USE IT? After learning about Hot Job occupations, your students can use North American Industry Classification System (NAICS) codes to learn more about specific jobs within these occupations.

JOB & INDUSTRY PROJECTIONS

WisconsinJobCenter.org/LaborMarketInfo



WHAT IS IT? Job & Industry Projections offer long-term employment projections available by industry and occupation. The projections are downloadable in Microsoft Excel by NAICS code and title. The tool also highlights the change in employment numbers, including which industries and occupations will experience the highest job growth.

HOW CAN I USE IT? Take a deep data dive to compare and contrast industries and occupations in Wisconsin as they look today, and how they stack-up in the future.

SKILL EXPLORER

SkillExplorer.Wisconsin.gov



WHAT IS IT? Skill Explorer is an application that provides information on jobs that share similar skills for job seekers, employers, educators, and the general public. Users can research opportunities that match their existing skill sets or learn about the skills and training needed for their desired job. Skill Explorer can also help students and job seekers of any age identify transferable skills, career pathways and training needs.

HOW CAN I USE IT? Skill Explorer allows students to discover different jobs and skill sets and evaluate how their skills transfer between industries and occupations. Use this tool to help your students research the skills and education necessary to obtain a summer job, as well as to achieve their dream job.

MyLMI

JobCenterOfWisconsin.com/MyLMI



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network

WHAT IS IT? MyLMI is a tool on JobCenterofWisconsin.com that offers a variety of applications for job seekers and employers, enabling them to customize desired information by selecting one or more widgets. Widget examples include: Job Openings, Candidates and Unemployment Maps, County Wages, Education & Training, County Profiles, Hot Jobs and Job & Industry Projections.

HOW CAN I USE IT? MyLMI offers tools that allow your students to explore all aspects of LMI, including data to compare employment trends and job openings by county, and discover education and training requirements and resources for specific occupations.