

Career Cruising

For Academic and Career Planning

KNOW - Self Awareness

Interpret and articulate personal strengths, work values, learning styles, beliefs, and interests identified in age-appropriate inventories then link to a selection of careers.

Knowledgeably discuss personal, academic, and career goals, progress toward goals, and refer to goals when transitioning to new schools and/or programs.

- Students carry one account with them throughout their entire academic career and their profile can be linked to student information systems.
- Assessment results, goals, plans and work product are all saved by the student, and trackable by educators.
- Students can also record their scores from assessments completed outside of Career Cruising in Other Assessments.
- Parents and guardians can view and respond to the student's portfolio.

The screenshot shows a user profile for Angelina Earley at CP Demo School (US). The profile is 100% complete, as indicated by a green progress bar. The page is divided into several sections:

- My Assessments:** Includes 'Matchmaker & My Skills' (6 of 6 Complete), 'Ability Profiler' (6 of 6 Complete), and 'Learning Styles Inventory'. The Learning Styles Inventory shows: Visual Learning (25%), Auditory Learning (55%), and Tactile Learning (20%).
- My Saved Careers:** Lists Administrative Officer, Camera Operator, Court Reporter, Family Physician, and Medical Transcriptionist.
- My Saved Schools:** Lists Kansas State University, Kansas City Kansas Community College, and North Central Kansas Technical College.
- My Saved Majors:** A section for bookmarking majors of interest.


A left-hand navigation menu includes: My Assessments, My Careers, My Education, My Scholarships & Financial Aid, My Course Plan, My Goals & Plans, My Activities & Experiences, My Assignments & Activities, My Journal, and My Advisement Log.

KNOW - Self Awareness

Identify evidence as expressed in activities, experiences and success that related to the information identified in inventories.

Apply skills, interests, work values, extracurricular activities and life experiences to vision development, goal setting, and creation of an ACP.

- Students can store work and volunteer experiences, career planning activities, hobbies, and interests in My Plan.
- Career & Life Goals section is available to track the evolution of student plans.
- Volunteer/work hours can be tracked by advisors. Sign-off sheets can be uploaded.
- These experiences can be used to generate a resume via the built in Resume Builder tool.

My Progress  100%

My Activities & Experiences

Keep track of your activities and experiences.

Extracurricular Activities Record the organizations, teams, and other activities that you're involved in. View More	Hobbies & Interests Save your hobbies and interests in My Plan. View More	Skills & Abilities Save your skills and abilities in My Plan. View More
Awards & Certificates Save your awards and certificates in My Plan. View More	Volunteer Experience Save your volunteer experiences in My Plan. View More	Work Experience Save your work experiences in My Plan. View More

EXPLORE – Career Exploration

Use general career pathway information that correlates to strengths, values and interests to identify careers of interest.

Describe how careers of interest relate to assessment information and interests and reflect on areas for growth.

Understand the relevance of current studies and activities to developing technical, interpersonal, academic, and other key skills and understanding related to careers of interest.

- Career Cruising’s Matchmaker uses student interest self-assessments to recommend future paths.
- Students can hone their results by assessing My Skills or taking the standardized Ability Profiler.
- Over 600 careers are represented in the database. All are expertly researched and updated according to industry/governmental changes.
- Career profiles include industry information, professional interviews, earnings expectations, and expected/suggested educational paths.

The screenshot shows the 'Animator' career profile on the Career Cruising website. The page is titled 'Animator' and includes a 'Save to My Plan' button in the top right corner. On the left side, there is a navigation menu with the following items: 'At a Glance', 'Suitable for You?', 'Job Description', 'Working Conditions', 'Earnings', 'Education', 'Sample Career Path', 'Related Careers', and 'Other Resources'. Below the menu, there is an 'Interviews' section with two entries: 'Mike' and 'Monica'. At the bottom of the menu, there is a 'Job Search' section with a description: 'Search for postings on thousands of job boards and company websites at once, using our Job Search tool.' and a 'Find Jobs' button.

The main content area is titled 'At a Glance' and contains the following text: 'Animators draw series of images that are filmed to create moving cartoons for film and television.' Below this text, there is a link to '16 CAREER CLUSTERS Arts, A/V Technology & Communications'. To the right of the main content, there are three informational boxes: 'EARNINGS RANGE' showing a range of '35K - 100K', 'LEVEL OF EDUCATION' showing '2-Year College or Technical Training' and '4-Year College or University', and 'SUITABLE FOR YOU?' with a checkmark icon and the text 'Find out if this career is suitable for you'.

Below the main content, there is a photograph of a person with blonde hair drawing on a whiteboard. Below the photograph, there is a caption: 'Animators create cartoons by drawing thousands of different pictures and then filming them in order. This animator is creating a drawing for a new show.'

PLAN – Career Planning

Plan for transition to postsecondary education correlated to academic goals, including:

- Planning sequence of courses required during high school

- Tracking postsecondary application requirements

- Timelines for applications and financial aid submission

- Requirements for entrance into careers of interest.

- Students can create a 4-year plan, integrated with the school's student information system and transcripts.
- The education plan can take into account school/district prerequisites and graduation/other requirements.
- Career Clusters are recommended as students select and complete their classes.
- Specialized Programs of Study can be created to align with your district and State offerings.
- Dual-credit courses can be added to the district course list.

The screenshot displays the 'My Course Plan' interface. At the top right, a progress bar indicates 'My Progress' at 25%. The main area is a grid of course options for Years 9 through 12. Year 9 courses include English 9, Math 9 (MPM1DI), Science 9 (SNC1DI), Soc. Stud. 9 (CGC1DI), English (ENG1DI), Business Technology (BTT1OI), Integrated Technologies (TTI1OI), Comprehensive Arts (ALC1OI), and Healthy Active Living (PPL1OF). Year 10 courses include English 10 (ENG2DI), Math 10 (MPM2DI), Science 10 (SNC2DI), Soc. Stud. 10 (GLC2OH), Soc. Stud. 10 (CHV2OH), Elective (BBJ2OI), Music - Instrumental (AMIZOI), Construction Technolo... (TCJ2OI), and Elective (CHC2DI). Year 11 and 12 courses are mostly placeholder boxes with '+' signs and labels like 'English 11', 'Math 11', 'Science 11', 'Soc. Stud. 11', 'Elective', and 'Study Period'. A 'SUBMIT' button is at the bottom right. On the right side, there are three panels: 'Graduation Tracking' showing 16 / 27 Credits, 'Cluster Possibilities' with 'Saved Clusters' (Education & Training) and 'Recommended Clusters' (Arts, A/V Technology & Communications; Business Management & Administration), and a 'More >' link.

GO – Career Management

Leverage experience, knowledge, and skills to apply to a range of jobs and/or postsecondary programs and institutions of interest.

Understand the value of persistence, practicality, and patience in gaining admission/employment.

- Students can review employment trends on career profile pages as well as through the industries section.
- Military careers are represented across branches, and track.
- School Selector helps students identify the schools that would best fit their academic and social needs.
- Students can initiate their job search using the Job Search tool from career profiles of interest or the Employment Section.

The screenshot displays the 'Undergraduate School Selector' interface. On the left, a vertical sidebar contains a list of filter categories, each with a checkmark icon: 'Type of School', 'Location & Setting', 'Admission Difficulty' (highlighted in blue), 'Special Program Options', 'Tuition', 'Enrollment', 'Athletics', 'Majors Offered', and 'Campus Life & Services'. Below this list, it shows '428 Matches' and a blue button labeled 'View Results' with a right-pointing arrow, followed by the text 'or Start Over'. The main content area on the right is titled 'Admission Difficulty' and features a question: 'What level of difficulty are you looking for?'. Below this question are five radio button options: 'Noncompetitive' (with a description: 'Virtually all applicants are accepted regardless of high school rank or test scores.'), 'Minimally Difficult' (with a description: 'Most freshmen were not in the top 50% of their high school class and scored somewhat below 1010 on SAT (critical reading & math scores combined) or below 19 on ACT. Up to 95% of applicants were accepted (not 100%).'), 'Moderately Difficult' (which is selected with a checked radio button, and has a description: 'More than 75% of freshmen were in the top 50% of their high school class and scored over 1010 on SAT (critical reading & math scores combined) or over 18 on ACT. 85% or fewer of all applicants were accepted.'), 'Very Difficult' (with a description: 'More than 50% of all freshmen were in the top 10% of their high school class and scored over 1230 on SAT (critical reading & math scores combined) or over 26 on ACT. 60% or fewer of all applicants were accepted.'), and 'Most Difficult' (with a description: 'More than 75% of freshmen were in the top 10% of their high school class and scored over 1310 on SAT (critical reading & math scores combined) or over 29 on ACT. Less than 30% of all applicants were accepted.'). At the bottom of the main area, there are two navigation links: 'Location & Setting' on the left and 'Special Program Options' on the right, both with double-headed arrows.

GO – Career Management

Continuously evaluate opportunities as they pertain to current goals for knowing, exploring, and planning for post high school plans.

Identify, document and seek out activities as desired to complete plan.

- Students can review the admission requirements for all institutions listed in our database.
- A searchable database of national scholarships can be viewed and filtered.
- Advisors can create a list of local scholarships.
- Students (and advisors) can track progress for each application (academic or financial) that they plan to submit.

Financial Aid Selector

- ✓ Personal Information
- ✓ Citizenship & Residence
- ✓ Background
- ✓ Academic History
- ✓ College Information
- ✓ Interests & Talents
- ✓ Military Service
- ✓ Corporate & Volunteer Experience

Please answer all questions.
The more questions you answer, the more results you will get.

[View Results](#) or Start Over

← Background

Academic History

Are you currently in high school?

Yes
 No

What is your class rank?

Upper quarter (minimum 3.5 GPA)
 Upper third (minimum 3.0 GPA)
 Upper half (minimum 2.5 GPA)
 None of the above

What year of college study will you be entering?

Freshman
 Sophomore
 Junior
 Senior
 Graduate Study
 Postgraduate Study

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