Conference Evaluation

Your Opinion Matters!

We want to hear what you liked about the conference and how you think we can improve. Your opinion is important to us and we will use the feedback in planning the next conference.

Instructions

You may access the survey using this link: goo.gl/VynUEH or use this QR code:

WI-FI AT MONONA TERRACE

Monona Terrace has two options for wireless access availability.

Option 1

Free wireless access is 128K, and you create your own login code.

Option 2

High speed access is 10MB and you log in using your credit card and create your own code.

Cost is $10 per day

CESA ACP Partners

<table>
<thead>
<tr>
<th>CESA 1</th>
<th>Kathy Eidsmoe</th>
<th><a href="mailto:keidsmoe@cesa1.k12.wi.us">keidsmoe@cesa1.k12.wi.us</a></th>
<th>262-787-9500</th>
</tr>
</thead>
<tbody>
<tr>
<td>CESA 2</td>
<td>Paula Dabel</td>
<td><a href="mailto:paula.dabel1@gmail.com">paula.dabel1@gmail.com</a></td>
<td>920-723-3154</td>
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<tr>
<td></td>
<td>Elizabeth Freeman</td>
<td><a href="mailto:elizabeth.freeman@cesa2.org">elizabeth.freeman@cesa2.org</a></td>
<td>608-347-1716</td>
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<tr>
<td>CESA 3</td>
<td>Deb Goold</td>
<td><a href="mailto:dgoold@cesa3.org">dgoold@cesa3.org</a></td>
<td>608-822-2147</td>
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<tr>
<td>CESA 5</td>
<td>Joel Mindham</td>
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<td></td>
<td>Heather Fish</td>
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<td>CESA 6</td>
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<td><a href="mailto:tkiplick@cesa6.org">tkiplick@cesa6.org</a></td>
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<td>Kari Mueller</td>
<td><a href="mailto:kmueller@cesa6.org">kmueller@cesa6.org</a></td>
<td>920-236-0580</td>
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<td>CESA 7</td>
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<td>920-617-5632</td>
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<tr>
<td>CESA 8</td>
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<td>CESA 9</td>
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<td>CESA 10</td>
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<td>715-720-2033</td>
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<tr>
<td>CESA 11</td>
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<tr>
<td>CESA 12</td>
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<td><a href="mailto:andye@cesa12.org">andye@cesa12.org</a></td>
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</tr>
</tbody>
</table>
Welcome

On behalf of the Academic and Career Planning (ACP) Team at the Department of Public Instruction, welcome to the 2017 ACP Conference! We hope you find the conference presentations, workshops, and sessions informative and valuable. This year’s conference theme is “Ready Set Go”, offering sessions to inform local Wisconsin school districts and their work approaching Academic and Career Planning. On the first day, keynote sessions will be followed by three breakout rounds. On day two, two rounds of breakout sessions will be followed by a closing address and optional workshops and space for ACP teams to meet:

- Business/Community Partnerships (B)
- Comparing Careers/Postsecondary Options (C)
- Financial Literacy (FL)
- Planning and Implementation (PL)
- Process Delivery and Infrastructure (PDI)
- Student Engagement, Activities, Portfolios (ST)
- Use of Career Cruising Software (S)

As school districts face the daunting task of supporting student’s transition to adulthood through their college and career readiness efforts, we stand ready to help you realize the potential ACP can play in that work!

2017 ACP Team

- Sharon Wendt, Director, Career & Technical Education Team
- Sara Baird, Assistant Director, Career & Technical Education Team
- Robin Kroyer-Kubicek, Career Pathways Consultant, ACP Project Co-Lead
- Gregg Curtis, School Counseling Consultant, ACP Project Co-Lead
- Tahira Chaudary, Dual Enrollment/ACP Consultant
- Ryne Franz, Operations Associate, Career & Technical Education Team
- Nancy Molfenter, Special Education Transition Consultant
- Carolyn Parkinson, Director, Wisconsin Educational Opportunity Programs (WEOP)
- Robin Worth, Researcher, Wisconsin Center for Education Research
- Grant Sim, Associate Researcher, Wisconsin Center for Education Research
## ACP Conference Booths

<table>
<thead>
<tr>
<th>DPI/CTSOs</th>
<th>UW System</th>
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<tr>
<td>CTE Programming &amp; Student Co-Curricular organizations</td>
<td>How UWs support ACP implementation, dual enrollment, career services</td>
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<tr>
<th>DWD</th>
<th>WAICU</th>
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<tr>
<td>Labor Market Information, Youth Apprenticeship, new college intern site, WisConnect</td>
<td>How WAICU colleges support ACP implementation, dual enrollment, affordability, academic majors, career services, internships</td>
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<tr>
<td>Looking Forward to Your Future website to plan and manage colleges costs and debt load</td>
<td>How the ACP and PTP can work together in Transition Planning</td>
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<tr>
<th>CESAs</th>
<th>WSPEI/Facets</th>
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<tr>
<td>How CESA supports ACP implementation</td>
<td>Family—Educator partnerships to support students with disabilities</td>
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<tr>
<th>CC/Inspire</th>
<th>WCER/WEC</th>
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<tr>
<td>Software tools for ACP service delivery</td>
<td>Research findings on ACP planning and implementation in Wisconsin</td>
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</table>

## UW Stout Credit for ACP Leadership Conference

UW-Stout is offering a two credit course, **CTE 375/575 Academic & Career Planning Introduction and Implementation**, for participants at the 2017 DPI Academic and Career Planning Conference on August 21-22, 2017.

**Course Description:** Study of the Academic and Career Planning (ACP) process in Wisconsin. Distinguish between the ACP Process that helps students engage in academic and career development activities and the PRODUCT that is created and maintained for student’s academic, career, and personal advancement. Examine shifts in thinking, approach, and delivery of career development necessary for successful ACP implementation within local school districts.

**Tuition:** $531.62 Wisconsin undergraduate or $764.20 Wisconsin graduate. Tuition can be paid after you are registered for the course.

**Instructor:** Dr. Deanna Schultz  
University of Wisconsin-Stout  
Department of Teaching, Learning & Leadership  
[schultzdea@uwstout.edu](mailto:schultzdea@uwstout.edu)  
715-232-5449.

To register online for UW-Stout credit, go to [https://www.uwstout.edu/regrec/Stout-Online-Registration.cfm](https://www.uwstout.edu/regrec/Stout-Online-Registration.cfm)
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<tr>
<th>Time</th>
<th>Event</th>
<th>Rooms</th>
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<tbody>
<tr>
<td>8:00am</td>
<td>Registration</td>
<td>Main Level- Level 4</td>
</tr>
<tr>
<td>8:00am-9:00am</td>
<td>Breakfast</td>
<td>Exhibition Hall- Level 1</td>
</tr>
</tbody>
</table>
| 9:00am – 10:30pm | TEDx Style Keynotes  
William Symonds, Director, Global Pathways  
Dr. James R. Stone, Director, National Research Center for Career and Technical Education  
Dr. V. Scott Solberg, Researcher/Professor, Boston University | Exhibition Hall- Level 1     |
| 10:30am-10:45am | AM Break                                                             | Exhibition Hall- Level 1     |
| 10:45am-12:00pm | Higher Education Panel  
- Raymond W. Cross, PhD, President, University of Wisconsin System  
- Morna K. Foy, PhD, President, Wisconsin Technical College System  
- Rolf Wegenke, PhD, President, CEO, Wisconsin Associate of Independent Colleges and Universities  
- MODERATOR: Jeanan Yasari-Moe, Owner, Jeanan Yasiri Solutions, LLC | Exhibition Hall- Level 1     |
| 12:00pm-1:20pm | Lunch  
Solar Eclipse Peak Darkness 1:13pm  
WARNING: DO NOT VIEW DIRECTLY; Use Appropriate Safety Glasses | Exhibition Hall- Level 1     |
| 1:20pm-2:15pm | Breakout Session 1-9  
1. Careers and Communications: A Stepping Stone for ACP  
2. Keynote Breakout  
3. Engagement Strategies for your Teachers, Parents and Businesses, through the ACP Process  
4. Career Advisor Management System Advanced Training  
5. Teaching Financial Literacy Through Blended Learning  
6. Creating a Community of Excellence – Engaged Relationships  
7. Perceptions from Educators and Students: ACP Statewide Evaluation 2016-17  
9. Pathways WI: College and Career Readiness for All | Ballroom A  
Ballroom B  
Ballroom C  
Ballroom D  
Hall of Ideas EF  
Hall of Ideas HI  
Meeting Rooms MNQR |
| 2:15pm-3:25pm | Breakout Session 10-18  
10. ACP – Developing a Stakeholder Communication & Engagement Strategy  
11. High Quality CTE: The Career Pathway Connection  
12. Small City, Big World: Helping our students reach their potential in BRF  
13. Tools and Strategies for Using the Career Cruising ACP Software in High Schools  
14. Community Partnerships to Build Financial Literacy  
15. How Engaging with Local Workforce Boards and Job Center Partners can Enhance your ACP Process | Ballroom A  
Ballroom B  
Ballroom C  
Ballroom D  
Hall of Ideas EF  
Hall of Ideas HI |
<table>
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<tr>
<th>Breakout Session 10-18 (cont'd)</th>
<th>2:30pm-3:25pm</th>
<th>Rooms</th>
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<tbody>
<tr>
<td>16. Celebrating the Benefit of Attending a Small School: ACP Implementation in a Rural District</td>
<td>Hall of Ideas GJ</td>
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<tr>
<td>17. Spanning the Ages: Elementary through High School Implementation Academic and Career Plan Experiences</td>
<td>Meeting Rooms KLOP</td>
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<tr>
<td>18. Implementing Student Centered and Systemic ACP Programming</td>
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<th>Breakout Session 19-27</th>
<th>3:30pm-4:30pm</th>
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<tr>
<td>19. Redefining Ready in WI – Creating Relevance with E4E and ACP</td>
<td>Ballroom A</td>
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<tr>
<td>20. Comprehensive and Integrated ACP</td>
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<tr>
<td>21. Creating an ACP Culture</td>
<td>Ballroom C</td>
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<tr>
<td>22. Tools and Strategies for Using the Career Cruising ACP Software in Middle School</td>
<td>Ballroom D</td>
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<tr>
<td>23. &quot;Look Forward to your future—Wisconsin’s Student Debt Initiative”</td>
<td>Hall of Ideas EF</td>
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<tr>
<td>24. ACP in Practice</td>
<td>Hall of Ideas HI</td>
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<td>25. ACP in Rural Environments</td>
<td>Hall of Ideas GJ</td>
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<tr>
<td>26. Spring College &amp; Career Day during the state ACT</td>
<td>Meeting Rooms KLOP</td>
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<tr>
<td>27. Beaver Dam High School: ACP Implementation</td>
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<td>Time</td>
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<td></td>
<td>28. What Works at the Building Level to Build Student and Staff Engagement</td>
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<td></td>
<td>29. Academic &amp; Career Planning: Not “just one more thing”</td>
<td>Ballroom B</td>
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<td>30. Keynote Breakout</td>
<td>Ballroom C</td>
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<td></td>
<td>31. Using Career Cruising and Inspire as Part of a Cohesive and Sequential Middle through High School Strategy</td>
<td>Ballroom D</td>
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<tr>
<td></td>
<td>32. Career Planning in Today’s Labor Market</td>
<td>Hall of Ideas EF</td>
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<td></td>
<td>33. M3: Overview of Curricular Alignment in Math, Science, and Language Arts</td>
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<td>34. Goal Setting – Best First Day of School Ever!</td>
<td>Hall of Ideas GJ</td>
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<td>35. Partners, Participants, &amp; Pathways</td>
<td>Meeting Rooms KLOP</td>
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<td>36. Establishing Buy-In and Building ACP Culture</td>
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<tr>
<td>9:00am-10:00am</td>
<td>Breakout Session 28-36</td>
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<td></td>
<td>37. Building and Launching a K12 ACP System</td>
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<td>38. How Technical Colleges Support ACP</td>
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<td>39. ACP in the Middle School</td>
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<td>40. ACP and Special Education</td>
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<td></td>
<td>41. Personal Financial Literacy and ACP: A Self-Assessment</td>
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<td>42. Improving College and Career Readiness with Academic and Career Planning Portfolios</td>
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<td>43. Branding our ACP message</td>
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<td>44. Social Emotional Learning Competencies (SEL) and Academic &amp; Career Planning (ACP)</td>
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<td>45. An Elementary Approach to Academic and Career Planning</td>
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<tr>
<td>10:00am-10:15am</td>
<td>Morning Break</td>
<td>Grand Terrace- Level 4</td>
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<tr>
<td>11:15am-12:15pm</td>
<td>Lunch/Closing Address—ACP: Go the Extra Mile—It’s Never Crowded and It’s Worth It</td>
<td>Exhibition Hall- Level 1</td>
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<td>Colleen Timm, PhD, Superintendent, Unified School District of Antigo</td>
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<tr>
<td>12:15pm-3:15pm</td>
<td>Facilitated Sessions &amp; Team Planning</td>
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<td></td>
<td>Better Late Than Never: Jumpstarting Your ACP Implementation</td>
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<td>Carl Perkins Technical Assistance</td>
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<td>Curating and Using ACP activities in WISELearn</td>
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<td></td>
<td>Institutionalizing ACP—A Team Workshop for Advanced Districts</td>
<td>Ballroom D</td>
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## Keynote Speakers

### 9:00-10:30am, August 21

### Keynote, William Symonds

Bill Symonds is director of the Global Pathways Institute, and Professor of Practice at Arizona State University. The Global Pathways Institute was created in 2014 to help lead a national movement to find effective solutions to our national failure to prepare many young people to lead successful lives. GPI believes that providing young people with high-quality multiple pathways is the best way to help them develop their potential and achieve economic independence. Prior to coming to ASU, Symonds helped launch the Pathways to Prosperity Project at the Harvard Graduate School of Education in 2008, and served as its director through June, 2013. While at Harvard, he was the primary author of the seminal report: Pathways to Prosperity: Meeting the Challenge of Preparing Young Americans for the 21st Century. Since the report's release in 2011, Symonds has been invited to speak about the report in 40 states, as well as in New Zealand and Canada.

### Keynote, James Stone, PhD

Dr. James Stone earned his B.S. and EdD. degrees at Virginia Polytechnic Institute and State University and a Master's in School Administration at George Mason University. Stone has held faculty positions at the University of Wisconsin-Madison, the University of Minnesota (Professor Emeritus) and Professor and Distinguished University Scholar in the College of Education and Human Development at the University of Louisville (retired). Stone has served as director of the National Research Center for Career and Technical Education (NRCCTE) since 2002 which is now part of the Southern Regional Education Board (SREB). Dr. Stone has maintained an active program of research over the past thirty-five years. He has been responsible for more than $40 million in external grants focusing primarily on the role of schools in linking youth and adults to the workplace. He was the lead researcher on the Math-in-CTE study of contextualizing math in occupational curricula and co-lead researcher on several studies of career pathways. He has authored or co-authored more than 100 reports of research, journal articles, or books. More recently, Stone has written on high quality CTE and published in the American Educator Magazine and the Journal of School and Society.

### Keynote, V. Scott Solberg, PhD

V. Scott Solberg, PhD, is Associate Dean for Research at Boston University’s School of Education and Professor in the Department of Counseling and Human Development. Past experiences include development of Success Highways, a resiliency curriculum used in schools throughout the country, directing an online career information system, and leading an effort to localize it for Singapore. In collaboration with the Rennie Center on Education Research and Policy, MassINC, and the Massachusetts Department of Elementary and Secondary Education, Dr. Solberg has launched the Massachusetts Institute for College and Career Readiness that is funded by the U.S. Department of Education’s Institute of Educational Science. Dr. Solberg leads a range of college and career readiness research, practice and policy efforts in collaboration with the National Collaboration on Workforce and Disability for Youth. He has served on a number of editorial boards including the Journal of Counseling Psychology, Career Development Quarterly, and the Journal of Latina/o Psychology.
Higher Education Panel

10:45-12:00pm, August 21

**Moderator: Jeanan Yasiri Moe**

Jeanan Yasiri is Owner and Principal with Jeanan Yasiri Solutions, LLC, a consulting firm focused on innovative communications, community and customer engagement initiatives. Jeanan brings more than 30 years experience advancing health care, higher education, as well as nonprofit and philanthropic interests.

**Raymond W. (Ray) Cross, PhD**

Raymond W. (Ray) Cross is president of the University of Wisconsin System. Cross leads a UW System workforce of more than 39,000 faculty, academic and university staff, and graduate assistants. He is also responsible for the UW System's $6 billion annual budget, made up of state support, federal funding, tuition and fees, and private gifts. Previously, Cross served as chancellor of the University of Wisconsin Colleges and University of Wisconsin-Extension from February 2011 through February 2014. From 1998-2011, Cross was president of Morrisville State College, a residential agriculture and technology college of the State University of New York (SUNY). He led that school in developing and implementing a new college vision and strategic plan, which strengthened the institution's academic quality, promoted the development of several new academic programs, integrated technology into all programs, encouraged entrepreneurialism and innovation, and established applied business centers throughout the college.

Cross received his doctorate in college and university administration from Michigan State University. He earned a master's degree in industrial education at Central Michigan University and a bachelor's degree in technical education from Ferris State University. In 2007, Colgate University awarded Cross an honorary doctorate of science.

**Morna K. Foy, PhD**

Dr. Morna K. Foy is President of the Wisconsin Technical College System, which consists of 16 two-year institutions and nearly 330,000 students. For more than 25 years, Dr. Foy has been engaged in higher education policy and leadership. She earned her undergraduate degree in Economics and Political Science from UW-Madison, a Masters in Finance and Policy from Indiana University, and a Doctorate in Education Leadership and Policy Analysis from UW-Madison. In a time of significant change in higher education and in the workplace, Dr. Foy believes in the power of technical education to enrich lives and strengthen Wisconsin's economy.
Rolf Wegenke is president and chief executive officer of the Wisconsin Association of Independent Colleges and Universities (WAICU). WAICU represents the 24 private, nonprofit institutions of higher education in the state. Dr. Wegenke is also president/CEO of the WAICU Benefits Consortium and the WAICU Educational Technology Consortium. Previously, Dr. Wegenke served in the administrations of five Wisconsin governors, directing the state’s international trade and investment, business development, technology transfer, community development, and finance programs. Dr. Wegenke is the chair of the Wisconsin Educational Communications Board and the Wisconsin Public Broadcasting Foundation. He is president of the national Fund for Campus Servant Leadership. He sits on the executive committee of the Wisconsin Technology Council and chaired its Human Capital Committee and its personnel committee. He serves on the Board of Directors of Competitive Wisconsin, Inc. and was chair of its Education Committee. He is on the Governor’s Council for Workforce Investment. He also sits on the Talent Development Advisory Committee and the Competitiveness Advisory Committee of “Future Wisconsin,” a project of the Wisconsin Association of Manufacturers and Commerce. He is a commissioner of the Midwest Higher Education Compact and serves on its executive committee, the Midwest Council, a non-partisan group formed in December 2013 whose primary objective is to improve the economic prosperity and quality of life for Midwest communities and businesses.
### 1. Careers and Communications: A Stepping Stone for ACP

**ROOM: Ballroom A**  
**Sarah Rowse-Borrelli, ELA and Reading Teacher, New Berlin SD; Diane Hudaj, Communications/ELA Teacher, New Berlin SD**

Many districts are just beginning their ACP implementation. In the School District of New Berlin, one of the early steps in our ACP implementation was the creation of the Grade 7 Careers and Communications (C2) course during the 2013-14 school year. The C2 course provides a solid foundation for Academic and Career Planning. This course has allowed us to build out a scope and sequence to support students transitioning from elementary to middle school. It was a key implementation lever in ensuring that all students in grades 6-12 had access to Academic and Career Planning services by 2017-18. This session will review the learning objectives, scope and sequence, and resources leveraged in the class. Specific results gathered through assessments, disposition development, and student reflections will also be discussed. (PDI)

### 2. Keynote

**ROOM: Ballroom B**  
**William Symonds, Director, Global Pathways Institute**

In depth follow up presentation to Keynote TED style presentation on the potential of the career pathways approach. (PL)

### 3. Engagement Strategies for your Teachers, Parents and Businesses, through the ACP Process

**ROOM: Ballroom C**  
**Rita O’Brien, Coordinator of Career Based Learning and Career and Technical Education, Appleton Area SD; Eric Mueller, School Counselor, Appleton Area SD**

Learn how the Appleton Area School District has focused on engaging teachers, parents, and local businesses during the development of their ACP process, while creating a culture of Career Based Learning. Developing an ACP process is the first step, but how will you engage your teachers, parents and businesses in the process? Appleton will share how they developed three Task Forces to achieve a level of active engagement by all concerned parties. (PDI)

### 4. Career Advisor Management System Advanced Training

**ROOM: Ballroom D**  
**Angelina Earley, Client Success Manager, Career Cruising; Sue Hall, Education Consultant, Career Cruising**

This session will focus more deeply on the management tools and functions in CAMS. Focus will be on the Application Tracker and eTranscript dashboards, individual and group advisement logs, the Ability Profile, parent portal account management, customizing assignments and activities, reporting, and, surveys. (S)
5. **Teaching Financial Literacy Through Blended Learning**

**ROOM:** Hall of Ideas EF  
**Jim Sanherr, Wisconsin Schools Manager, EverFi**  
**Lincoln Hughes, Director K12 Programs, Everfi**

On the pathway to college and career readiness, it is critically important that students develop the skills necessary to be financially responsible. During this session, we will discuss strategies for integrating three web-based, financial literacy resources at the elementary school, middle school, and high school level. At all levels, the EverFi Platform provides teachers and students with engaging, online resources that uses video, animations, and interactive activities and games to bring complex financial concepts to life at no cost. Additionally, EverFi tracks individual student progress and knowledge gain and provides students who successfully complete the program with certification in financial literacy. For the high school program in particular, these certificates can be a powerful tool for job, college and internship applications. During this session, we will also share specific examples of how school districts across Wisconsin and the country are implementing these programs to make a huge impact on their students. Lastly, we will provide teachers time to register, explore the resources, and ask any additional questions. (FL)

6. **Creating a Community of Excellence—Engaged Relationships**

**ROOM:** Hall of Ideas HI  
**Patricia Hernandez, Career Readiness Coordinator, Janesville SD**  
**Kolleen Onsrud, Curriculum Coordinator, Janesville SD**  
**Dan Cunningham, Chamber of Commerce Forward, Janesville**

This session is designed to demonstrate and share the power of relationships between the School District of Janesville and the City of Janesville, Forward Janesville is creating a community of excellence. Content will include sharing of the key elements necessary to build a shared vision and collaborative outcomes for the benefit of the entire Janesville community. The session will include a panel discussion with representatives of the school district and the Chamber of Commerce, Forward Janesville. (B)

7. **Perceptions from Educators and Students: ACP Statewide Evaluation 2016-17**

**ROOM:** Hall of Ideas GJ  
**Robin Worth, Researcher Wisconsin Evaluation Collaborative, WCER**  
**Grant Sim, Researcher Wisconsin Evaluation Collaborative, WCER**

Evaluators from Wisconsin Center for Education Research will present an overview of their findings from the 2016-17 evaluation of the extent of readiness for statewide implementation of ACP in 2017-18. Future evaluation efforts will be discussed as well. (PL)

9. **Pathways WI: College and Career Readiness for All**

**ROOM:** Conference Rooms MNQR  
**Kristin Long, Regional Director Pathways WI-Madison**  
**Dan Miller, Regional Director Pathways WI-Indianhead**  
**Karin Smith, Regional Director Pathways WI-Milwaukee**  
**Jennifer Wagner, Regional Director Pathways WI-Moraine Park**

Attend this session to learn how other states are creating pathway systems that support academic and career planning for K12 students. You'll also meet Wisconsin's new regional pathways directors and learn more about the pilot that is being launched in four regions: Indianhead, Moraine Park, Milwaukee and Madison. The directors will be working collaboratively in their regions with K-12, post-secondary, and employer partners to create statewide pathways that increase and expand opportunities for students to become college and career ready. This session will provide an opportunity for you to share critical input that will help shape how pathways will be implemented in the pilot regions and, eventually, all of Wisconsin. (PL)
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<tr>
<th>Session</th>
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<td>10.</td>
<td><strong>ACP—Developing a Stakeholder Communication &amp; Engagement Strategy</strong></td>
<td>Ballroom A</td>
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<td><em>Laura Schmidt, Strategic Advisor to the Superintendent, New Berlin SD</em></td>
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<td><em>Anne Warchol, Community Engagement Specialist, New Berlin SD</em></td>
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<td>Changing culture requires intentional and purposeful communication and community engagement. Join the SDNB in a discussion about how districts can engage internal and external stakeholders in the Academic and Career Planning process and related programs/supports. How do you build trust, remove perceived barriers, and develop solutions that meet shared objectives? This session will provide an overview of the strategies employed in the SDNB as well as some examples of campaign materials produced to date and how they are leveraged annually. (PL)</td>
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<td>11.</td>
<td><strong>High Quality CTE: The Career Pathway Connection</strong></td>
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<td><em>James Stone, Director, National Center for Career &amp; Technical Education</em></td>
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<td>Career pathways have become the desired framework for ensuring all students are prepared for college, careers and a productive future. High quality CTE is the critical element of robust career pathways as envisioned in the Wisconsin Regional Career Pathways Project and captured in the ACP. This session will focus on the growing body of evidence that links high quality CTE to the outcomes Wisconsin desires for all students. (PDI)</td>
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<td>12.</td>
<td><strong>Small City, Big World: Helping our students reach their potential in BRF</strong></td>
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<td><em>Susan Leadholm, High School Counselor, Black River Falls SD</em></td>
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<td><em>Mary Byrns, Business Education Teacher, Black River Falls SD</em></td>
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<td>Utilizing our advising program, students 9 - 12 with the support and assistance from their faculty advisor, journey through the exploration and development of an individualized ACP. In this workshop, a school counselor and 2 veteran faculty advisors will share the implementation process and lessons learned over the last five years of offering ACP programming. Attendees will learn activities and organization steps needed to make these 30 minutes a day a significant part of a student's current education and future success. (PDI)</td>
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<td>13.</td>
<td><strong>Tools and Strategies for Using the Career Cruising ACP Software in High Schools</strong></td>
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<td><em>Angelina Early, Client Success Manager, Career Cruising</em></td>
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<td><em>Sue Hall, Education Consultant, Career Cruising</em></td>
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<td>Participate in this session to learn more about the key student and educator tools in Career Cruising and in CAMS relevant to student engagement in grades 9-12 in your academic and career planning process. Learn more about how Career Cruising can effectively be integrated into the school ACP culture and curriculum for grades 9-12 through small group discussion activities. Come prepared to share your high school best practice implementation ideas, too! (S)</td>
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<td>14.</td>
<td><strong>Community Partnerships to Build Financial Literacy</strong></td>
<td>Hall of Ideas EF</td>
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<td><em>Jennifer McHugh, Director of Public Affairs &amp; Financial Education, Royal Credit Union</em></td>
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<td><em>Lindsey Dick, CoVantage Credit Union</em></td>
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<td><em>Rollan Johnson, Marketing Director, Taylor Credit Union</em></td>
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<td><em>John Sackett, Royal Credit Union Board Member, Credit Union National Association Board Member</em></td>
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<td>A panel of Wisconsin credit union representatives will share how they are connecting financial literacy resources and instructional support with all student learners to enhance opportunities for academic and career planning success. Join this presentation to gain insight about how to build a partnership with a financial institution in your community and identify innovative methods to support a wide range of student learners. (FL)</td>
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### 15. How Engaging with Local Workforce Boards and Job Center Partners can enhance your ACP Process

**ROOM:** Hall of Ideas HI  
Nicole Rice, Workforce Services Coordinator, North Central WI Workforce Development Board  
Jane Spencer

The ACP implementation process offers a diverse and exciting range of opportunities to engage with local community and business partners in new ways. This session will explore the variety of resources available through the Job Center system such as career cluster exploration, youth apprenticeship, work experience, job shadowing, resume building, and labor market considerations that can be leveraged to enhance components of the ACP implementation process. The North Central Wisconsin Workforce Development Board and Job Center Partners are already engaging in the ACP process and are eager to assist the K-12 system to ensure that all students are career and college ready. (B)

### 16. Celebrating the Benefits of Attending a Small School: ACP Implementation in a Rural District

**ROOM:** Hall of Ideas GJ  
Amanda Langrehr, Business Education Teacher, Westby Area SD  
Christy Tainter, High School Counselor, Westby Area SD

Our session will explore how to use ACP to prepare students who are college, career and life ready with the resources and restrictions of a rural school district. In the session, we will explain our own process in planning and implementing an ACP that celebrates the benefits of attending a small school and how even with limited resources, students can be afforded the same ACP opportunity as larger districts. We will also show how to promote learning beyond the classroom by embracing what is going on within the existing community. Essentially, we pose the question “What industries are developing right in your own backyards and how can you bring them into the classroom?” Finally, we will explain how to plan an ACP to reflect your culture, not to be something completely new in our ever-changing education environment. Rural districts especially are asked to do more with less, and we explain ways to incorporate the ACP process into what is already being done! (PL)

### 17. Spanning the Ages: Elementary through High School Implementation Academic and Career Plan Experiences

**ROOM:** Conference Rooms KLOP  
Laura Multer, Elementary PBIS Internal Coach, Kohler SD  
Jodi Grossen, Middle/High School Social Studies and Business Education Teacher, Kohler SD  
Jim Lautenschlaeger, Library Media Specialist, Kohler SD

Learn how a one building 4K-12 school district has implemented the Academic and Career Process. We will share how we have partnered with local businesses and post-secondary institutions to offer our students timely and meaningful experiences. We will share how we have used Career Cruising to document these experiences and what we have done to help students get the most out of these opportunities. (ST)

### 18. Implementing Student Centered and Systemic ACP Programming

**ROOM:** Conference Rooms MNQR  
Kathi Stebbins-Hintz, Curriculum & Instruction Director, Wisconsin Rapids Public Schools  
Lisa Hoch, Counselor, Wisconsin Rapids Public Schools

This session will explore our vision and implementation of a student centered, systemic, and integrated Academic and Career Planning program for students. Focus will be on the components of our program including Academic and Career counseling, mentoring, grades 6-12 curriculum, and structures that provide support. The implementation process and gaining staff buy-in will also be discussed. (PDI)
19. Redefining Ready in WI – Creating Relevance with E4E and ACP

**ROOM: Ballroom A**

*Laura Schmidt, Strategic Advisor to the Superintendent, New Berlin SD*

*Michael Fesenmaier, Principal, New Berlin West Middle/High School*

America’s schools have a profound responsibility to ensure that our nation’s 14 million high school students are college ready, career ready and life ready. Standardized test scores—traditionally used as the primary readiness indicator—do not always provide an accurate representation of our students’ potential. According to US News and World Report, out of 2.1 million test takers, only 38 percent of the 2016 graduating class across the United States met three of the four college readiness benchmarks on the ACT exam. Like the global economy, today’s students are driven by ideas and innovations. Students are being asked to learn differently than they have in the past. College and career readiness indicators must also reflect the desired changes in the 21st century educational landscape. Educators are charged with identifying and developing the unique talents of each of our students. We can’t prepare them, nor should we measure their progress, in exactly the same way. We are committed to designing programming to allow all students the opportunity to identify and apply their unique knowledge, skills and abilities throughout their K12 education. Consequently, students should be allowed to demonstrate readiness in a variety of ways. This session is best attended by building and district leaders and teams who would like to advance an expanded view of College and Career Readiness in their district along with research based metrics to demonstrate progress on a broader scale. We will cover the following key topics: 1) Overview of AASA Redefining Ready! Campaign, 2) Redefining Ready! in Wisconsin, 3) Creating relevance for your E4E/ACP plan, 4) Case Studies from WI School Districts. (PDI)

20. Comprehensive and Integrated ACP

**ROOM: Ballroom B**

*Gena Santharam, Director of Student Services, Richmond SD*

*Amanda Feiker, Middle School Counselor, Richmond SD*

*Jody Calarco, Elementary Counselor, Richmond SD*

Meeting the development of the whole child through a comprehensive and integrated approach. My team would present on how classroom teachers integrate ACP concepts in the classroom grades 4K-8th grade, comprehensive school counseling program, community partnerships, and report cards. (PDI)

21. Creating an ACP Culture Mishicot

**ROOM: Ballroom C**

*Marcia Waldron-Kuhn, Academic Advisor, Mishicot SD*

*Sara Greenwood, School Counselor, Mishicot SD*

Learn how our staff implements Academic and Career Planning through a “By All For All” model during an Advisement period during which all students in grades 6-12 create an ACP portfolio. Our district has been implementing our ACP model since 2009 and will be sharing data to show its effectiveness. Academic and Career Planning has become the foundation of our school culture. Through the development of our ACP program we have implemented several opportunities for our students such as: staff to student mentoring relationships, cum laude system, dual credit options, job shadows and mock interviews, college and industry tours as well as group presentations by business partners. While each component of our ACP program is important, collectively it has led to the buy in and support of all our stakeholders. (PL)
22. **Tools and Strategies for Using the Career Cruising ACP Software in Middle School**

**ROOM:** Ballroom D  
**Angelina Early,** Client Success Manager, Career Cruising  
**Jose Dimaculangan,** Implementation Manager, Career Cruising  

Participate in this session to learn more about the key student and educator tools in Career Cruising and in CAMS, relevant to student engagement in grades 6-8 in your academic and career planning process. Learn more about how Career Cruising can effectively be integrated into the school ACP culture and curriculum for grades 6-8 through small group discussion activities. Come prepared to share your middle school best practice implementation ideas, too! (S)

23. **“Look Forward to your future—Wisconsin’s Student Debt Initiative”**

**ROOM:** Hall of Ideas EF  
**Cheryl Weiss,** College Affordability/Student Debt Specialist, WI Dept. of Financial Institutions  
**David Mancl,** Director Office of Financial Literacy, WI Dept. of Financial Institutions  

Get an update and learn about Wisconsin’s student debt initiative to reduce student debt; how to access reliable resources for teachers, students and parents; and Wisconsin’s college savings program, “Edvest.” (FL)

24. **ACP in Practice**

**ROOM:** Hall of Ideas HI  
**Brian Schopf,** School Counselor, Elkhorn Area SD  
**Amanda Wallace,** School Counselor, Elkhorn Area SD  
**Cathy Picknell,** School Counselor, Elkhorn Area SD  

Straight talk about our ACP practices; how they support talent development by bringing industry and education together, how we will measure success using the National College and Career Readiness Indicators, and how we will continue to build a school-wide ACP culture as we integrate Career-Based Learning Experiences into classrooms using Career Cruising Inspire. (PL)

25. **ACP in Rural Environments**

**ROOM:** Hall of Ideas GJ  
**Nicole Crosby,** School Counselor, Winter SD  
**Barb VanDoorn,** School Counselor, Winter SD  
**Stacey Armitage,** School Counselor, Ladysmith SD  

Implementing ACP can be very different when it comes to rural, and even 4K-12 school buildings. School Counselors from Northwestern Wisconsin will depict the processes used to give an overall picture of what “rural ACP” can look like. This session will be interactive, getting participation from the audience as well as using video clips and visuals. Topics covered will include connections with businesses in small towns, collaboration when working solo, bringing an entire staff together for ACP and specific ACP examples. Templates for ACP webpages and forms will be shared. (PDI)

26. **Spring College & Career Day during the state ACT**

**ROOM:** Conference Rooms KLOP  
**Chrisy DeLong,** High School Counselor, Sparta Area SD  
**Erin Burns,** High School Counselor, Sparta Area SD  

For the past two years Sparta High School has created college and career readiness activities for all 9th, 10th, and 12th grade students during the ACT and WorkKeys state assessments. Join us to learn about the activities we’ve done, what we’ve learned along the way, and how to start your own program. Resources will be shared. (ST)
### 27. Beaver Dam High School: ACP Implementation

**ROOM:** Conference Rooms MNQR  
**Rebecca Droessler, School to Work Coordinator, Beaver Dam Unified SD**  
**Jackee Hill, School Counselor, Beaver Dam Unified SD**

Beaver Dam High School (BDHS) has a population of approximately 1100 students with a requirement to complete an Academic and Career Plan (ACP) prior to graduation. Prior to being electronic, BDHS students completed binders with artifacts for College and Career readiness. Five years ago, the portfolio system migrated to Career Cruising. This session provides a local example of ACP implementation including required components at each grade level, using the Course Planner, ACP benefits, challenges and future steps for our school district. (PL)
28. **What Works at the Building Level to Build Student and Staff Engagement**

**ROOM: Ballroom A**

*Jennifer Fotsch, Associate Principal, New Berlin SD*

*Greg DePue, Associate Principal New Berlin West*

This session will focus on the lessons learned as we built Advisory in the SDNB. Programs chosen and lessons delivered will be discussed. SDNB will share grade level outcomes and how that fits into the vision of our graduates. Roles of administrators, counselors, teachers, parents, and students will be defined. Successes and challenges will be discussed and opportunity for attendees to ask questions will be provided. (PL)

29. **Academic & Career Planning: Not “just one more thing”**

**ROOM: Ballroom B**

*Lori Peacock, Director of College Career and Community Readiness, Green Bay Area Public SD*

*Lisa Johnson, Coordinator Career and Technical Education, Green Bay Area Public SD*

*Brooke Mueller, Coordinator College Career and Community Readiness, Green Bay Area Public SD*

This section will share how the Green Bay Area Public School District aligned the development and implementation of Academic and Career Planning (ACP) to the District’s strategic framework, school success plans, Turbocharge (an early college program partnership), and developing and/or refining career pathways so that our educators see ACP as not “just one more thing” but as firmly embedded in the continuous improvement process. The GBAPSD will talk about how we connected ACP with key continuous improvement strategies to create a college and career readiness mindset. (PL)

30. **Keynote**

**ROOM: Ballroom C**

*V. Scott Solberg, Researcher & Professor, Boston University*

In depth follow up to Keynote TED style presentation connecting national research and implementation practices on ACP. (PL)

31. **Using Career Cruising and Inspire as Part of a Cohesive and Sequential Middle through High School Strategy**

**ROOM: Ballroom D**

*Steve Yaun, Senior Educational Consultant, Career Cruising*

*Angelina Earley, Client Success Manager, Career Cruising*

*Leo Abramoff, Key Accounts Manager and Inspire Lead, Career Cruising*

Join us for a discussion of mapping best practice implementation of Career Cruising with the Inspire integration across the grade 6-12 spectrum. We’ll discuss middle and high school collaboration and communication in developing and leading a sequential strategy for using Career Cruising to deliver a progressive and cumulative ACP portfolio/storyboard development experience for the students as they advance through the grade levels and prepare for their post high school experiences. We’ll also focus on key Inspire components relevant for enhancing the students’ experiences in ACP development in middle school and high school. Laptops: Optional for this session. (S)
32. Career Planning in Today’s Labor Market

ROOM: Hall of Ideas EF
John Pritchett, Career Development Services Coordinator, Waukesha County Technical College
Though career choices should never be based solely on current Labor Market Information (LMI), accurate information about occupational opportunities is one of the essential ingredients of sound career decision making. Teachers and counselors both play an influential role in helping youth gather, analyze, and use LMI as they explore career options. Elementary school students need it to develop an understanding of the world of work and the relationship between personal attributes and interests and career choice. Secondary students need it to make informed choices about their post high school education and training options. The need for this information is lifelong, as the workplace they will be entering undergoes constant change. In this workshop a variety of LMI sources will be explored that provide occupational projections, wage and salary information and the education and training needed in workplace today and in the future. (C)

33. M3: Overview of Curricular Alignment in Math, Science, and Language Arts

ROOM: Hall of Ideas HI
Vicki Bott, Senior Lecturer, UW-Milwaukee
Rochelle Sandrin, MPS Science
Amber Schreve, MATC Math
M³ seeks to transform the future of Milwaukee through education by coordinating the efforts of MPS, MATC, and UWM to increase the retention, graduation, and career success of our students. Our presentation will describe the work we have done with the goal to align curricula and pedagogies among these three institutions. A presenter from math, science, and English/Language Arts will describe their group’s methods, challenges, accomplishments, and goals. (ST)

34. Goal Setting—Best First Day of School Ever!

ROOM: Hall of Ideas GJ
Linda Mikunda, School Counselor, Barron Area SD
Setting goals with ACP in mind. (PDI)

35. Partners, Participants, & Pathways

ROOM: Conference Rooms KLOP
Darla Burton, YA Coordinator, WI Dept. of Workforce Development
Patti Johnson, Business Services Policy Advisor Division of Rehabilitation, WI Dept. of Workforce Development
Learn how to partner with the Wisconsin Youth Apprenticeship (YA) Program and the Division of Vocational Rehabilitation (DVR) to offer meaningful Academic and Career Planning for students with diverse abilities. Students gain valuable work skills in their pathway of choice in the YA program while connecting to various support services through DVR. (ST)

36. Establishing Buy-In and Building ACP Culture

ROOM: Conference Rooms MNQR
Gwen Skoyen, CTE Coordinator, West Allis/West Milwaukee SD
In order for successful ACP implementation, it is vital for stakeholders to understand the WHY behind ACP. This session will explore the step-by-step process of establishing buy-in of stakeholders. Stakeholders include district administrators, school board members, business partners, parents, students, K-12 principals, teachers and school counselors. This session will also address how to begin creating a district-wide ACP culture, including implementing elements of community engagement and service learning. (PL)
37. **Building and Launching a K12 ACP System**

**ROOM: Ballroom A**
Adriana Plach, ACP Coordinator, Pewaukee SD
Angie Lewek, High School Counselor, Pewaukee SD

Over two years, Pewaukee School District built and launched a K12 ACP system. We invite you to join us and learn how we developed our system, including:

- Who to involve in the process
- How to get “buy-in” from staff, administrators, parents, and students
- Our ACP conferencing model
- Our ACP lesson delivery model
- Program Evaluation. (PL)

38. **How Technical Colleges Support ACP**

**ROOM: Ballroom B**
Sarah Dillon, College Enrollment Dean, Northcentral Technical College
Tracy Ravn, K-12 Pathways Director

Technical colleges are a necessary partner in effective ACP implementation. Northcentral Technical College will share a number of best practices used to collaborate with K-12s to support ACP initiatives. Learn about events, workshops, marketing materials, planning strategies, and how to enhance relationships in your own district. Both technical college and K-12 staff will benefit from joining in this discussion. (ST)

39. **ACP in the Middle School**

**ROOM: Ballroom C**
Sara Greenwood, MS/HS Counselor, Mishicot SD

It’s never too early to start the academic and career planning process. At Mishicot Middle School the ACP process begins for students in the last month of their 5th grade year. In this session the implementation of Academic and Career Planning at Mishicot Middle School will be discussed. Hear how we create a seamless transition from elementary to middle school and middle to high school. Learn about the activities we engage students in such as community service, self-assessment and reflection, campus tours and more. Our scope and sequence for curriculum delivery will be shared as well delivery methods. (PL)

40. **ACP and Special Education**

**ROOM: Ballroom D**
Kathy Tuttle, Northern Regional Coordinator, Transition Improvement Grant
Lanae Jabas

Academic and Career Planning supports best practices in transition planning for ALL students—with and without Individual Education Plans (IEPs). At this session learn first-hand from a panel of districts who are currently connecting the ACP process and the transition planning in Post-Secondary Transition Plan (PTP) for students with disabilities. In addition, there will be a brief overview of the importance of the ACP process in light of new federal requirements under the Workforce Innovation and Opportunity Act (WIOA). (PDI)
Session 37-45 (cont’d)

10:15-11:15am, August 22

41. Personal Financial Literacy and ACP: A Self-Assessment

ROOM: Hall of Ideas EF
Dave Thomas, Education Consultant, Business & Information Technology/FBLA, Dept. of Public Instruction
Diane Ryberg, Education Consultant, Family & Consumer Sciences Education/FCCLA, Dept. of Public Instruction

Attendees will use the DPI ACP Components Self-Assessment Rubric to analyze their own district plan for Personal Financial Literacy (PFL). There will be time to discuss in teams and share how PFL standards are used to meet ACP requirements within their district. DPI resources such as trusted partners, social media, and Wisconsin’s Model Academic Standards for Personal Financial Literacy will be shared. (FL)

42. Improving College and Career Readiness with Academic and Career Planning Portfolios

ROOM: Hall of Ideas HI
Pamela Sommor-Wintz, School Counselor, Whitewater SD

Students in the Whitewater Unified School District have been graduating with a comprehensive Academic and Career Planning Portfolio since June 2013. Discover how this school district established their program as a graduation requirement, the essential career and academic planning components that support college and career readiness for the entire student population, how it is delivered to the students, and the results supported by data. (ST)

43. Branding our ACP Message

ROOM: Hall of Ideas GJ
Mary Lofy Blahnik, Director of Instruction, Sheboygan Falls SD
Michelle Ring-Hansen, ACP Coordinator, Learning Services, CESA 7

Learn how our rural district formed an ACP team, developed an ACP mission, branded our work, and spread our message to key stakeholders. (PDI)

44. Social Emotional Learning Competencies (SEL) and Academic & Career Planning (ACP)

ROOM: Conference Rooms KLOP
Gregg Curtis, School Counseling & Suicide Prevention Consultant, Dept. of Public Instruction
Beth Herman, Education Consultant: Safe Schools Healthy Students Project Coordinator, Dept. of Public Instruction

Today’s definition of College and Career Readiness includes both academic preparedness and social and emotional competence. Since the Academic and Career Planning Initiative goes into effect for all students in grades 6-12 in the 2017-2018 school year, the integration of instruction and practice of social emotional learning competencies within academic and career planning services allows districts to support students’ college and career readiness from a comprehensive perspective. This session will provide a brief review of Academic and Career Planning, a brief reflection of the DPI Social Emotional Learning Competencies for Grades PK-12, and examples of how ACP/SEL integration looks at the local level. (PDI)

45. An Elementary Approach to Academic Career Planning

ROOM: Conference Rooms MNQR
Jacqueline Rivest, Technology Integrator, West Allis/West Milwaukee SD

It’s never too early to begin career exploration with elementary students. The West Allis West Milwaukee School District has successfully developed inquiry driven project based career exploration units addressing the many aspects of Academic and Career Planning by incorporating career exploration units into the curriculum at an elementary school. The presenters will share resources for career exploration, include ideas for bringing in professionals for a career fair, ways in which extracurricular clubs can employability skills in the future workforce, and have examples of student work to illustrate the process. The project-based learning assessments covered in this session includes the following aspects of ACP: identifying individual needs and wants, goal setting, career planning, investigating post-secondary options as related to ACPs. (PDI)
Closing Address

11:15-12:15pm, August 22

Colleen Timm, PhD
ACP: Go the Extra Mile—It's Never Crowded and It's Worth It

Dr. Colleen Timm is a passionate ambassador for Academic and Career Planning because she has seen firsthand the positive impact it has on student lives. Colleen is in her first year as superintendent of the Unified School District of Antigo and previously served as the superintendent of the School District of Mishicot. Colleen credits ACP for playing an integral role in the work to turn the School District of Mishicot around from one that was once struggling to one now earning Significantly Exceeds Expectations on the state report card. She is a strong believer in the power of ACP, and she looks forward to leveraging that ACP strength to make a difference for every student in Antigo and every student across the state.

Communications

ACP Webpage: http://dpi.wi.gov/acp
ACP email list: subscribe at http://dpi.wi.gov/acp
ACP on Twitter: @WisDPI_ACP
ACP Google+: WI DPI Academic and Career Planning (ACP)-public
Optional Breakout Session

12:15-3:15pm, August 22

Better Late Than Never: Jumpstarting Your ACP Implementation
ROOM: Ballroom A
Gregg Curtis, School Counseling & Suicide Prevention Consultant, Dept. of Public Instruction
Tahirah Chaudary, Dual Enrollment & ACP Consultant, Dept. of Public Instruction

Haven’t done anything to meeting the ACP mandate for 2017-2018? Come to this session for a crash course in ACP 101, 202, and planning your next steps for implementation. Facilitated and independent work time will be provided.

Carl Perkins Grant Technical Assistance
ROOM: Ballroom B
Christine Lenske, Grant Specialist Carl Perkins, Dept. of Public Instruction
Sara Baird, Assistant Director Career and Technical Education Team, Dept. of Public Instruction
Sharon Wendt, Director Career and Technical Education Team, Dept. of Public Instruction

“This Carl Perkins technical assistance session is intended for CTE Coordinators and Carl Perkins Grant Fiscal Agents. Topics will include FY18 grant updates (requirements, timelines and processes) and an introduction to FY19 grant planned changes. This session will also review the Perkins guidance regarding allowable costs for ACP activities.

Curating and Using ACP activities in WISELearn
ROOM: Ballroom C
Stacy Eslick, Executive Director, Wisconsin School Counselor Association

Join this session to learn about DPI’s new centralized sharing platform for classroom and professional learning resources. This free online portal brings ACP content to one easy to search location.

Institutionalizing ACP—A Team Workshop for Advanced Districts
ROOM: Ballroom D
Robin Kroyer-Kubicek, Education Consultant Career Pathways, Skill Standards & Work-based Learning, Dept. of Public Instruction

This session is designed for districts who have implemented ACP in grades 6-12 but want to discuss best practices that might inform their ACP Action Plan for 2017-18. This session will go beyond the mechanics of implementation and focus on deepening the level of engagement needed to take your implementation to the next level. Every district has points of light and areas for improvement. This session is meant for districts to support one another by sharing their best practices and seeking support in those areas they want to advance. This session will be conversational in nature (no presentations). Topics include, but are not limited to, the following:

• Improving staff engagement
• Improving student engagement
• Improving Community/County/Regional engagement
• Managing competing priorities for district funds
• Building district capacity for career coaching
• Developing ACP metrics for your SMART goals
• Measuring student progress towards College and Career Readiness
Save the Dates!
February 20-22, 2018

2018 WISCONSIN SCHOOL COUNSELOR ASSOCIATION ANNUAL CONFERENCE

Get back together with your colleagues across the state to learn, share ideas and network.

Enjoy our excellent, nationally recognized keynote speakers!

WEDNESDAY, OPENING KEYNOTE: MICHELE BORBA
Enjoy our excellent, nationally recognized keynote speakers! Dr. Borba is an internationally recognized educational psychologist and parenting, bullying and character expert whose aim is to strengthen children’s empathy and resilience, and create safe, compassionate school cultures.

DR. BORBA IS ALSO DOING A HALF-DAY PRE-CONFERENCE!!

THURSDAY, CLOSING KEYNOTE: ROSALIND WISEMAN
Wiseman has had only one job since graduating from college—to help communities shift the way we think about children and teens’ emotional and physical well-being. As a teacher, thought leader, author, and media spokesperson on bullying, ethical leadership, the use of social media, and media literacy, she is in constant dialogue and collaboration with educators, parents, children, and teens.

WSCA is proud to have strong sectionals year after year, and encourages you to share how you are an Agent of Change with your colleagues by submitting a proposal to present a sectional. More information can be found on the WSCA website: www.wscaweb.org

www.wscaweb.org
Save the date for the DPI ACP Coordinator Pre-conference meeting the morning of February 20th with the option to attend a Career Development Pre-conference in the afternoon.

NEW THIS YEAR!
Academic, career/post secondary and social/emotional strands

Ready to be celebrated as an Agent of Change for our students and our schools? Make sure to check WSCA’s website for registration information: www.wscaweb.org