



Career-Based Learning Experience:

Career Fair

CBLE (Know)

Definition

Groups of businesses staff booths or meet with groups of students to share career information, advice on pursuing a career, career knowledge needed, and career roles and responsibilities.

State Certificate

None

Course Credit

None

Number of Hours

Typically 2-4 hours

Program Administration

School district(s) staff and/or regional intermediary

Program Elements

School district(s), and/or regional intermediary, staff, and employer business contacts collaborate to develop a career fair for multiple students in multiple occupation areas.

Documentation

Local classroom materials



Resources

- Check with your local school counselors through their ASCA/ WSCA membership.
- [50 Career Day Ideas and Activities](#)

State Webpage

None

Virtual Option

Open with a large virtual presentation and follow up by assigning and rotating small groups of students and similar career-cluster speakers to interact via a video-conferencing platform in virtual breakout rooms.

Excerpted from the [Wisconsin Guide to Implementing Career-Based Learning Experiences](#)