



Career-Based Learning Experience:

Company Tour

CBLE (Know)

Definition

A company hosts a tour of facilities and operations to highlight careers within an organization. The host may highlight a typical day, student opportunities, or a curricular connection to a specific topic.

State Certificate

None

Course Credit

None

Number of Hours

Typically 1-3 hours

Program Administration

Classroom teacher (the teacher works collaboratively with the employer business contact).

Program Elements

The classroom teacher and employer business contact collaborate to create field trip opportunities related to coursework.

Documentation

Local classroom materials



Resources

- [Work-Based Learning - Workplace Tour Activity Guide](#)
- For all: [JFF Possible Futures Curriculum: Lenses on the Future](#)

State Webpage

None

Virtual Option

- Arrange for a business spokesperson to present and walk through their facility with a camera remotely via a video-conferencing platform.

Excerpted from the [Wisconsin Guide to Implementing Career-Based Learning Experiences](#)