



Career-Based Learning Experience:

# Student Entrepreneurial Experience (SEE)

CBLE or WBL (Plan/Go)\*

## Definition

Similar to school-based enterprises (SBEs), an entrepreneurial student business is student-developed and -led, usually with a school staff or community mentor. Outside sources may provide facilities, inputs, resources, and equipment in the business operation, which develops skills and competencies necessary to succeed in business.

Unlike SBEs, the student entrepreneur is the primary administrator for a business, such as a laptop repair service, a lawn maintenance enterprise, a coffee cart, a handmade greeting card operation, or a graphic/printing service.

## State Certificate

None

## Course Credit

Local school board decision

## Number of Hours

None

## Program Administration

Student on their own usually with an advisor from the school district or community

## Program Elements

- Business mentor and instructor
- Business plan
- Competencies performed
- Inventory

- Reports of receipts and expenses
- Financial summary

## Documentation

- Student company materials
- Local district materials if required for credit
- Evidence of evaluation
- For WBL: See the sample WBL training agreement ([Appendix 1](#)).

## Resources

- For educators: [Wisconsin's vision for entrepreneurship education](#)
- [EntreEd: The National Consortium for Entrepreneurship Education](#)
- [Ohio Work-Based Learning Pathway Options](#). (Ohio Department of Education. 2019)

## State Webpage

[Wisconsin Entrepreneurship Education](#)

## Virtual Option

Simulated experiences, problems, operational scenarios, and video-conferencing are supported with the facilitator-teacher using materials readily available or provided to students.

*\*Note: All six WBL criteria still need to be met.*

Excerpted from the [Wisconsin Guide to Implementing Career-Based Learning Experiences](#)

