

From: Gaffney-Dilley, Debra DPI [mailto:Debra.Gaffney-Dilley@dpi.wi.gov]

Sent: Thursday, September 04, 2014 8:28 AM

To: DACs

Subject: Office of Student Assessment Communications and September Assessment and Accountability

Dear District Assessment Coordinators:

Welcome to the 2014-15 school year! As we transition to online assessments, we have developed communications to assist district and school level personnel charged with the implementation of the assessments. The Office of Student Assessment team's goal is to leverage technology to collaborate, communicate, curate, and create, a strategic message regarding the next generation of assessments in Wisconsin. We are writing to share OSA's communication 'vision' and the methods we will be using to enhance communications to ensure a smooth transition.

First, we will continue to utilize the three main vehicles of communication: the OEA/OSA DPI Website, the OEA/OSA Newsletter, and the DAC emails (Listserv).

In addition, we will be providing the following vehicles of communication:

- Twitter
 - *Purpose/Content:* High level announcements on Assessment
 - *Where can I find it?* <http://oea.dpi.wi.gov/assessment> (Twitter Feed)
- Google+ Communities
 - Google+ Communities provide a space for assessment personnel at the various levels to interact with colleagues in the field and at DPI. They also provide a venue to serve as a resource hub and to facilitate active discussions.
 - More information to come!
 - Here is a link that walks you through how to set up your [Google+ Account Setup](#) and [tutorials](#) to provide additional support.
- Bi-weekly Video Updates from the OSA Director ("Tea with Troy")
 - *Purpose/Content:* The Video Updates from OSA Director serve to provide time sensitive and quick updates. The updates will also highlight upcoming OSA communication activities.
 - *Where can I find it?* OSA Website
- DAC Monthly Webinar
 - *Purpose/Content:* The DAC monthly webinars serve to provide DACs a direct channel of communications to OSA
 - *Where can I find it?* The webinar recording will be shared via the website
 - **ATTENTION:** The first DAC Monthly Webinar will be held on September 15 at 1:00pm – 2:00pm. Please visit the registration form for more information - [DAC Monthly Webinar Invitation](#)

Please note that we are currently testing out these methods of communication and look forward to receiving your feedback!

The DAC Newsletter is a communication tool designed by the Office of Educational Accountability (OEA) and the Office of Student Assessment (OSA) specifically for District Assessment Coordinators (DACs) and other staff involved in assessment. This newsletter is designed to keep DACs informed on important and relevant information related to assessment and accountability.

Newsletters are produced quarterly during the school year: early fall, late fall, mid winter, and late spring. The contents of each newsletter will provide relevant information and resources for that portion of the school year. While the content will change throughout the school year, the format will remain the same.

DACs will continue to receive emails regarding urgent actions or information.

The September 2014 Assessment and Accountability newsletter is located at this link:
<http://oea.dpi.wi.gov/oeaosanewsletter>

Topics included in this issue:

- New School Year, New Assessments
- 2014 WKCE and WAA-SwD Testing Window
- Important Dates
- Smarter Update
- Reminder to Update WSLs Data
- WAA-SwD Update
- Remember to Update your District Assessment Coordinator (DAC) Information
- New District Assessment Coordinators
- DPI Assessment and Accountability Webpage Update
- Commercial Products and Workshops Promoting Test Prep
- Delivery of Testing Materials
- ACT High School Assessments Update
- Dynamic Learning Maps Update
- Accommodations Update
- English Language Learners (ELLs) Content Assessments Update
- ACCESS for ELLs® Update
- Alternate ACCESS for ELLs™ Update
- ASSETS (Assessment Services Supporting ELLs through Technology Systems) Grant Update
- PALS Update
- WISEdash Update
- Accountability Report Cards Update
- NAEP Update
- DAC To-Do List From This Issue
- From the Mail Room “Can a school implement late or staggered starts for students on days when statewide testing is occurring in the building to keep the halls quiet and non- testing students out of the building?”
- FAQs
- Building Data Literacy “Student Privacy and Data”

We hope that you find this newsletter and its contents beneficial. As the Office of Educational Accountability (OEA) and the Office of Student Assessment (OSA) work to improve and refine this communication tool we would appreciate feedback and/or suggestions on the layout and content. Please contact OEA at: oeaemail@dpi.wi.gov, or OSA at osamail@dpi.wi.gov.

Troy Couillard, Director
Office of Student Assessment

Debbie Gaffney Dilley
Office of Educational Accountability
Office of Student Assessment
Department of Public Instruction
608-267-1072