Business, Marketing, and Information Technology
State Superintendent Advisory Committee

AGENDA
August 10, 2016, 8:30 am - 3:00 pm
Wisconsin Technical College System Office
4622 University Avenue, Madison, WI 53705

I. 8:30-9:00 Breakfast & Setup

II. 9:00-9:15
    A. Welcome, Introductions (please update your contact information & indicated in Column A that you are present), Review Agenda
        Anticipated Attendance: Tracey, Debbie, Stephanie, Karla, Nate, Danielle, John, Mischell

III. 9:15-9:20
    A. Approve Minutes from January 29, 2015 Meeting
        *Wednesday, May 4, 2016 (8 a.m. to 10 a.m.) was cancelled

IV. 9:20-10:30
    A. YA/DWD/Dane County School Consortium update on Marketing Update
        1. Presented by: TBD-DWD Staff as available
        2. Action:
            a) Final Vett before Pilot
            b) Identify opportunities for pilot schools to promote Marketing YA program to students, parents and school staff.
            c) Identify opportunities to connect YA program to post-secondary options
                (1) UW
                (2) WTCS

V. 10:30-10:50
    A. IT Academies/end of year report
        1. Presented by TBD-Certiport (Primary) & Microsoft (Secondary) staff as available
        2. Action: Promote value of industry certifications
            a) Certiport/Microsoft - Testimonial of first-hand experiences & program value

VI. 10:50-11:00
    A. Break

VII. 11:00-12:00
- A. WISELearn update/support the curation
  1. Presented by: Tim & Dave
     a) Highlight B&IT after year 1 (searchable focus)
     b) Promote Curation Plan for 2016-2017
        (1) CTE Sample Curation
     c) Impact on Educators
        (1) Pre-Service BM&IT
        (2) New Teachers
        (3) Veteran Teacher
        (4) Post-Secondary Content Areas
  2. Action:
     a) Assignment: Identify potential additional resources to be curated
     b) Promote Participation
        (1) Content Curators
        (2) End Users

VIII. 12:00-12:45
- A. Lunch

IX. 12:45-1:30
- A. WTCS data with transcripted credit discussion
  1. Presented by: WTCS
  2. Action: Identify potential uses to guide Advisory Council discussion/utilization

X. 1:30-2:00
- A. UW Stout CTE Summit-main findings & what's next
  1. Presented by: UW-Stout
  2. Action: June 19-20, 2017 and feedback on 2016 Summit

XI. 2:00-2:45
- A. Spring Update @ UWS/UWW could help build topics/format/possible support
  1. Presented by: WEBIT & WMEA
  2. Action: Identify Format, Topics & Possible Support

XII. 2:45-3:00
- A. Final Questions & Wrap-Up
- B. Future Meetings will be surveyed through Doodle and scheduled for 2016-2017