

# Jason Holter

Business, Marketing, and Information Technology  
State Superintendent Advisory Council

## Representative of the Wisconsin Marketing Education Association (WMEA)

“As a teacher in Wisconsin, I think it is critical that we train our children to be prepared to excel in the business world straight out of high school. We can do this by giving students the opportunity to participate in activities that give them real experiences to help them prepare. My classroom activities are paired with DECA, Junior Achievement, and Youth Apprenticeships to give students the experiences in the real world and outside of the classroom to give them the preparation that they need to succeed after high school.”

