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“Business education is not only for students who expect to graduate and pursue a career in the field. Lessons learned from it are valuable for all students and essential for long-term success. Students become entrepreneurial thinkers grounded in leadership, self-responsibility, confidence, and critical thinking and problem-solving skills—all transferable skills necessary for success in school, home, and life. Business education often infuses real-world learning experiences, which exposes students to relevant and applicable learning outcomes.”

