

This We Believe

Dissemination Plan

Submitted by the State Superintendent's Business, Marketing, and Information Technology
Advisory Committee
October 13, 2011

Timeline	Event	Audience
October 2011	Committee approves final copy	
November 2011	<i>This We Believe</i> statement housed on multiple webpages: <ul style="list-style-type: none">• <i>WBEA</i>• <i>WMEA</i>• <i>DPI</i><ul style="list-style-type: none">a. <i>Advisory Page</i>b. <i>B&IT Resources</i>c. <i>MMEE Resources</i>	Educators CTECs/LVECs
	Tim/Jen develop a podcast/vodcast encouraging use by educators	BM&IT Educators
	List Serve Distribution <ul style="list-style-type: none">• "Popcorn" Conversation on List Serves by Advisory Committee members around best practices	BM&IT Educators CTECs/LVECs
December 2011	Request of WBEA and WMEA to send print copies to their members	BM&IT Educators
February/ March 2012	Discussion at BM&IT Updates around this document and its potential use	BM&IT Educators
March/April 2012	Spring copies supplied in DECA/FBLA Adviser Packets at the state leadership conferences <ul style="list-style-type: none">• Discussion at adviser meetings	BM&IT Educators
Ongoing	Continued mention of this resource at professional development conferences	BM&IT Educators