State Superintendent’s Business Friends of Education

Application Criteria and Process

The State Superintendent’s Business Friends of Education (BFoE) is a network of businesses and organizations that are supporting PK-12 public education and public school students in Wisconsin through various career development activities and partnerships. Such support plays a critical role in ensuring all Wisconsin public school students graduate college and career ready. The following guidance provides the criteria and process for becoming a BFoE member and for being recognized for various levels of commitment and support to public education and/or public school students.

In order to become a part of the Business Friends of Education network, a school, business, or organization needs to submit an application that satisfies membership criteria and provides assurances that the business or organization will serve as a positive representative of the network. Follow the steps below to begin the application process.

# BUSINESS/ORGANIZATION INFORMATION

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| --- | --- | --- | --- | --- |
| Business/Organization Name  Click here to enter text. | | | | |
| Business/Organization Address  Click here to enter text. | | | | |
| Person submitting application (Contact)  Click here to enter text. | | | | |
| Contact’s e-mail  Click here to enter text. | | | | |
| Contact’s Phone  Click here to enter text. | | | | |
| Primary Business/Organization function/mission: Click here to enter text. | | | | |
| Reason(s) for supporting public education  Click here to enter text. | | | | |
| Type of Business/Organization; Choose One: | | | | |
| ☐ Financial and Insurance  ☐ Manufacturing  ☐ Construction  ☐ Healthcare | | ☐ Retail  ☐ Services  ☐ Agriculture  ☐ Commercial | ☐ Nonprofit  ☐ Other: | |
| Company size (if company)  Size categories are based on company-wide employee count, including parent company and all subsidiaries, in and out of Wisconsin. Do not include temporary employees. | | | | |
| ☐ Small (Under 50)  ☐ Medium (51-250)  ☐ Large (251-500)  ☐ Mega (Over 500) |  | | |  |
| Number of school districts involved in partnership | | | | |
| Number of years involved in educational partnership | | | | |
| Educational level of schools in partnership  ☐ Pre-Kindergarten  ☐ Elementary Level: Kindergarten through Grade 5  ☐ Middle Level: Grades 6 through 8  ☐ High Level: Grades 9 through 12 | | | | |
| Website (if applicable)  Click here to enter text. | | | | |
| Twitter (if applicable)  Click here to enter text. | | | | |
| Facebook (if applicable)  Click here to enter text. | | | | |
| Other Communication-Related Information  Click here to enter text. | | | | |
| Name and title of school or district person who can verify activities:  Click here to enter text. | | | | |
| E-mail address of verification person listed above:  Click here to enter text. | | | | |
| Phone number of verification person listed above:  Click here to enter text. | | | | |
| ASSURANCES In applying to become a State Superintendent’s Business Friend of Education and signing this form, I acknowledge and agree that our business/organization and its representatives will:   1. Conduct business and professional activities in a reputable and ethical manner which reflects positively on the State Superintendent and all the State Superintendent’s Business Friends of Education 2. Respect the reputation of the State Superintendent and all the State Superintendent’s Business Friends of Education and refrain from conduct that would taint these reputations. 3. Refrain from conduct, practices, policies, or activities that are discriminatory, illegal, or counter to DPI purposes and principles. 4. Refrain from using status as a State Superintendent’s Business Friend of Education for financial or other gain. 5. Agree to being included on the Business Friends of Education website along with information about our efforts and activities that support public education. 6. Submit an annual update of activities and actions that support education in order to maintain status as a Business Friend of Education. 7. Upon request, provide additional documentation verifying any information contained in the application.   Name: Title:  Signature: Date: | | | | |

# PUBLIC EDUCATION SUPPORT ACTIVITIES

Check the corresponding box for each “Support Category” in which the business organization is involved. Activities should be related to occupational/career awareness, exploration and development related endeavors. For example, donations to sports related events is important; however they are outside the purpose of this application.

Then, provide a brief description of each activity. If you do variations or multiples of an activity, indicate that by checking the appropriate box in the description cell and explain the multiples/variations in your narrative.

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| --- |
| ☐ **Add Company Profile to Inspire for Basic Recognition**   * See [InspireWisconsin.org](https://www.inspirewisconsin.org/) to add a profile. |
| ☐ **Career Development & Awareness (1-3 Points)**  Sample activities for this category:   * Participating in Parent Night/Career Open House * Hosting field trips/tours – in person, virtual for students, parents, school staff * Hosting job shadowing * Facilitating mock interviews * Providing a classroom career speaker – in person, virtual * Conducting business Lunch and Learns – with students, with parents, with school staff * Providing career related article for newsletter, paper, website, etc. * Other (explain in narrative below) |
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| **Activity Narrative** - Briefly describe the activities supported.  EXAMPLE:  1. Conducted 3 job shadows; 4 mock interviews  2. Spoke to 2 classes about careers in finance  Click here to enter text. |
| ☐ **Leadership, Volunteer & Training (2-4 Points)**  Sample activities for this category:   * Advising student organization such as DECA, FBLA, FFA FCCLA, HOSA, SkillsUSA, Battle Bots, Destination Imagination, Ford/AAA Car Challenges, First Robotics, Lego League, Future City, High Mileage Vehicle, Project Grill, Rube Goldberg, Science Olympiad * Serving as a student and/or teacher mentor * Providing technical, advisory, or curricular expertise to a school or department * Serving on an Advisory, Partners in Education (PIE), Business-Education, and/or School-to-Work Committee * Leading a student/class team to address real-world problems * Providing teacher externships at your company * Other (explain in narrative below) |
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| **Activity Narrative** - Briefly describe the activities supported.  EXAMPLE:   1. Advise SkillsUSA event team 2. Serve on Tech Ed Department Advisory Council   Click here to enter text. |
| ☐ **Funding, Services, Materials, & Supplies (3-5 Points)**  Sample activities for this category:   * Providing funds for a school, department, class, team, and/or event related to occupational/career-related activities * Providing free printing and/or marketing for an occupational/career-related activity/event * Providing letter of supports for grants and/or advocacy * Donating equipment, tools, materials, safety/personal protective equipment, manuals, uniforms * Purchasing naming rights * Other (explain in narrative below) |
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| **Activity Narrative** -Briefly describe the activities supported.  Indicate the monetary value range of funds and/or donations made in the last year. Do not include an enumeration of staff volunteer time as that is figured in the categories above.  ☐ $1-500  ☐ $501-1000  ☐ $1001-5000  ☐ $5001+  EXAMPLE:   1. Donated a commercial Sub-Zero oven 2. Printed brochures for Career Pathway in Culinary for 3 districts to use.   Click here to enter text. |
| ☐ **Work-Based Learning (4-6 Points)**  Sample activities for this category:   * Provided non-paid service learning with a mentor (non-profits or governmental agencies only) * Provided paid short term/ summer internship/work experience with a mentor supporting career exploration and/or skill development * Provided paid work experience and mentoring in programs such as Youth Apprenticeship (YA), Cooperative Learning (Co-Op), and/or state certified Skills Standards Co-Op * Started up and/or managing a student school-based enterprise business * Other (explain in narrative below) |
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| **Activity Narrative** -Briefly describe the activities supported.  EXAMPLE:   1. Hired 2 summer interns 2. Hire 1 YA student annually 3. Provide oversight as manager of school store   Click here to enter text. |
| ☐ **Provide support not included in one of the above listed categories**  Explain below  Click here to enter text. |

If not able to submit application using online portal, submit this application either electronically or by regular mail:

[bfoe@dpi.wi.us](mailto:bfoe@dpi.wi.us) Business Friends of Education

Department of Public Instruction

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