

**Council on Library and Network Development**

May 10th, 2024

UW-Green Bay Library

2420 Nicolet Drive; Green Bay, WI 54311

9:00 AM - 2:00 PM

Virtual Meeting: [Join Microsoft Teams Meeting](#)

Call in Option: 608-620-9781 Conference ID: 710 437 87#

1. **Call to Order** (Action; 5 minutes) Isa Small, COLAND  
*Chair*  
  
[Roll Call/Determination of Quorum](#) (Information) Terri Muraski,  
*COLAND Secretary*  
  
**Introduction of Guests/Visitors**  
**Changes/Additions to Agenda** (Action) Isa Small  
[Approval of March 8th, 2024, Minutes](#) (Action) All  
  
Terri Muraski
  
2. **Welcome from the UW-Green Bay Library and Tour** (45 minutes) Renee Ettinger,  
Assistant Director,  
Research and  
Outreach Services
  
3. **Report of the Chair** (Information, Discussion; 10 minutes) Isa Small;  
All
  
4. **Elect Nomination Committee** (Discussion, Action; 5 minutes) Dennis Myers, Terri  
Muraski, and Joshua  
Klingbeil
  - Nomination Committee
    - COLAND [Bylaws](#) Article III Section 2
    - See [Column M](#)
  - COLAND Officers (Chair, Vice-Chair, and Secretary)
    - COLAND [Bylaws](#) Article I Section 2

- See [Column N](#)

5. **Outreach & Engagement**  
(Discussion, Action; 30 minutes) Isa Small;  
All
6. **School Librarian Staffing**  
(Discussion; 45 minutes) Monica Treptow, Ben  
Miller
  - [2022 Educator Preparation Program and Workforce Analysis Report](#)
7. **[DPI, PLSR, and School Libraries Updates](#)**  
(Discussion; 30 minutes) Ben Miller; DPI Staff  
Biennial Reports s. 43.07(4), (5), (7)
  - [Library Visits](#)
8. **Legislative Update** (Discussion; 30 minutes) DPI Staff; *DPI*
9. **Network Development Subcommittee Reports**  
(Discussion; 15 minutes) Ellen Kupfer, Vice-  
*Chair*;  
DPI Staff
  - [March 15th, 2024 Broadband Subcommittee Minutes](#)
  - [April 19th, 2024 Broadband Subcommittee Minutes](#)
10. **Review Meeting Dates and Tentative Locations**  
(Information, Discussion; 5 minutes) Isa Small;  
All
  - 2024 Meeting Dates:
    - Friday, July 12th, 2024
    - Friday, September 13th,  
**DENNIS 2024**
    - Friday, November 8th,  
2024
    - Friday, January 10th, 2025
11. **Announcements** Isa Small;  
All
12. **Adjournment** (2:00 pm) Isa Small;  
All

### COLAND Goals:

#### 1. HUMAN RESOURCES:

- a. RECRUITMENT: Support efforts inspiring middle school, high school, and college students to consider a career in library science.

- b. EDUCATION: Evaluate and support educational pipelines, continuing education, professional standards, inclusive practices, and licensing/certification for both school and public librarians.
  - c. RETENTION: Increase the retention of professional librarians and help advocate for competitive salaries, benefits, and recognition for service in the field.
2. **BROADBAND ACCESS:**
- a. ADVOCACY: Advocate with stakeholders in achieving statewide broadband service that is accessible and affordable for all Wisconsinites—a foundational element of digital equity.
3. **INNOVATION:**
- a. OBSERVATION: Actively and thoughtfully monitor trends, developments, and challenges in modern library services.
  - b. ENCOURAGEMENT: Support the Department of Public Instruction, library districts and systems, individual libraries, and professional groups as they implement and experiment with new programs—especially those which serve marginalized populations.
4. **OUTREACH & ENGAGEMENT:**
- a. AWARENESS: Increase awareness of COLAND through outreach to libraries, library systems, and professional groups.
  - b. NETWORKING: Develop and support active relationships with—and between—libraries, librarians, and vital organizations aligned with COLAND goals.
5. **INTELLECTUAL FREEDOM:**
- a. PROTECTION: Vigorously defend intellectual freedom and the Right to Read.
  - b. PERSEVERANCE: Support libraries and their staff as they face a recent surge in book challenges; carefully monitor state and national trends in book challenges, as well as the groups and opinions fueling them.

**43.07 Council on library and network development.** The state superintendent and the division shall seek the advice of and consult with the council on library and network development in performing their duties in regard to library service. The state superintendent or the administrator of the division shall attend every meeting of the council. The council may initiate consultations with the department and the division. The council shall:

- (1) Make recommendations to the division in regard to the development of standards for the certification of public librarians and standards for public library systems under s. 43.09.
- (2) Advise the state superintendent in regard to the general policies and activities of the state's program for library development, interlibrary cooperation and network development.
- (3) Advise the state superintendent in regard to the general policies and activities of the state's program for the development of school library media programs and facilities and the coordination of these programs with other library services.
- (4) Hold a biennial meeting for the purpose of discussing the report submitted by the state superintendent under s. 43.03 (3) (d). Notice of the meeting shall be sent to public libraries, public library systems, school libraries and other types of libraries and related agencies. After the meeting, the council shall make recommendations to the state superintendent regarding the report and any other matter the council deems appropriate.
- (5) On or before July 1 of every odd-numbered year, transmit to the state superintendent a descriptive and statistical report on the condition and progress of library services in the state and recommendations on how library services in the state may be improved. The state superintendent shall include the report as an addendum to the department's biennial report under s. 15.04 (1) (d).
- (6) Review that portion of the budget of the department relating to library service. Recommendations of the council in regard to the budget shall accompany the department's budget request to the governor.
- (7) Receive complaints, suggestions and inquiries regarding the programs and policies of the department relating to library and

network development, inquire into such complaints, suggestions and inquiries, and advise the state superintendent and the division on any action to be taken.

**History:** 1979 c. 347; 1983 a. 524; 1985 a. 177; 1995 a. 27; 1997 a. 27.

**Meeting Minutes**  
**Council on Library and Network Development**  
**Friday, March 8, 2024**  
**Lac Courte Oreilles Ojibwe University Community Library**  
**Hayward, WI**

**Council Members**

**Present:**

Isa Small (Chair)  
Ellen Kupfer (Vice Chair)  
Terri Muraski (Secretary)  
Josh Klingbeil (Member at Large)  
Amy Beth Bahena-Ettner  
Eric Genrich (joined at 10:15)  
Jaime Healy-Plotkin  
Michael Otten  
Christinna Swearingen  
Rachel Thomas  
Amy Thornton  
Terrence Berres

**Missing:**

Andi CCloud  
Rob Nunez

**DPI Staff:**

Ben Miller  
Elizabeth Tomev  
Monica Treptow

**Guests:**

Sherry Anderson

Dennis Myers  
Kristi Williams (joined at 11:30)  
Nick Dimassis

**Call to Order** - Isa Small called the meeting to order at 9:12

**Roll Call** - Quorum present

**Approval of January 12, 2024 minutes** - Minutes corrected to insert Library after UW Law. Motion by E. Kupfer, second by J. Healy-Plotkin to accept minutes with changes. Motion carried unanimously

### **Introduction of Guests/Visitors**

B. Miller welcomed Sherry Anderson, Director of the Northern Waters Library Service. She welcomed COLAND to the Northwoods and to one of Wisconsin's tribal libraries.

### **Changes/Additions to Agenda**

Chair Small noted the need to form a nominating committee for the July election of officers and asked that this item be added to the agenda.

### **Welcome and tour of the Lac Courte Oreilles Ojibwe University Community Library**

Those present at the meeting were welcomed by the staff and enjoyed a tour of the library.

### **COLAND Orientation**

Chair Small explained that the orientation has been only for new members in the past, but there was a need to refresh all. The orientation began with introductions of all COLAND members and DPI staff in attendance. B. Miller began with a presentation on the mission and vision of the Library Services Division of DPI. He then reviewed COLAND and its roles and responsibilities in Wisconsin Statutes including a variety of advising roles, submitting a biennial report on the condition and progress of libraries, reviewing relevant items in the DPI biennial budget, and receiving and responding to public complaints and suggestions. Miller then reviewed the COLAND goals. Chair Small shared the latest goal development process and outreach activities to recruit members. Members are encouraged to review the statutes, goals, and biennial report.

Miller shared a list of COLAND resources (see link below) compiled by the DPI staff, including a DPI staff and partner directory, news sources, important plans and documents, DPI special projects related to libraries and general library information sources. Miller also reviewed information resources specific to COLAND which are accessible to members via the COLAND Google drive directory or on the COLAND website, including the COLAND bylaws, agendas, minutes, reports, and highlights of recent projects. D. Myers requested that the resources list be shared on the website.

- [COLAND Resources](#)
- [COLAND Roles Presentation](#)

### **Report of the Chair**

Chair Small reported that she was unable to attend Library Legislative Day but has been working with the outreach subcommittee.

## **Outreach & Engagement**

The subcommittee met and set priorities for outreach and engagement. They are taking a multi-faceted approach on outreach to a variety of types of libraries and stakeholders. The priorities include COLAND representation at library conferences, sharing of COLAND minutes and information with Library Systems, and developing a social media template to share meeting dates and information and invite participation. B. Miller said that DPI could share agendas and approved minutes with the Library Systems, as well as use email to encourage their involvement. J. Klingbeil suggested inviting people from the area to share their perspectives similar to a public comments process. Miller said that adding a comments process as a regular agenda item should be added and in the bylaws. E. Kupfer stressed that it is important to consider possible negative engagement and have strict guidelines to control the process. N. Dimassis said that ultimately we are an advisory group which might help to alleviate issues. COLAND might also consider splitting the public comments and business portions of the meetings. Small asked about any funding for conference attendance. Miller said that DPI could share their vendor exhibit booth, but funding would not allow for full conference attendance or association memberships.

Lunch break until 12:30

## **DPI, PLSR, and School Libraries Updates**

Miller shared highlights of the DPI report. DPI will be conducting searches to fill positions with the departures of Bruce Smith and Shannon Schultz. They also have two other vacancies to fill. Beanstack, a reading engagement platform, will not be renewed due to limited use across libraries. Statewide access will be available until April 2025. The Wisconsin Public Library Consortium (WPLC) approved a data dashboard pilot to investigate and pilot tools to support a statewide data dashboard. WPLC also agreed to take on governance of the statewide delivery system. Six Teen Inclusive Internship Grants have been awarded to fund paid summer internships for 2024.

M. Treptow shared that the WEMTA conference was held March 3-5 with more than 400 in attendance. Dr. Underly provided a luncheon presentation. Popular topics included AI, tech tools, book challenges, collaboration, gaming, budgeting, and literacy. Congratulations to Monica who was named the Professional of the Year at the WEMTA conference! April is National School Library Month and National Library Week. Dr. Williams and E. Tomtev will be highlighting the importance of literacy in library visits across the state. Miller reviewed activities related to Games & Learning, with leadership from Chris Baker and participation across all types of libraries.

## **Legislative Update**

Miller reported that Dr. Williams met with legislators in Washington, DC. to discuss library funding along with other Wisconsin ALA representatives. COLAND members shared that they have participated in advocating for libraries in the past and hope that these efforts are expanded in the future. Most of the library related bills introduced by the Wisconsin legislature were not passed. The Dolly Parton library bill was passed, which funds sending books directly to children. The other bills will probably re-emerge in the future, after the election. The new maps will change the landscape for future legislation. Miller shared information on the state budget process, which is just beginning. The DPI budget is due to the Governor in the Fall. It is then included in the Governor's budget and considered by the Joint Finance

Committee and the Legislature. DPI is monitoring federal funding for the Affordable Connectivity Program. Miller is not hopeful that Congress will pass the ACP as a stand alone bill. The FCC may incorporate it into their budget, but they have begun sending notices that ACP funding may disappear. E. Kupfer reported that the Broadband Subcommittee is also monitoring this problem. DPI is beginning to work on any alternative bandaid solutions that may help. Miller shared that making wireless hotspots eligible for e-rate funding and offering wireless connections on school buses are possibilities. Klingbeil suggested promoting the benefits and possibilities of e-rate funding, but this process can be difficult, especially due to filtering requirements. Kupfer suggested presentations for COLAND on these funding sources. The IMLS budget is waiting for approval of federal LSTA funding.

### **Network Development Subcommittee Reports**

E. Kupfer reported on funding streams for broadband connections. DPI will be using the challenge process to make libraries anchor institutions. The subcommittee met twice. In January, Jim Schultz provided a presentation on cybersecurity and password protection and in February, Kris Turner presented on Artificial Intelligence (AI). COLAND might consider presentations for the group as a whole. Any members who would like to attend the subcommittee meeting, let Kupfer know and she will share a link to the meeting.

- [January 19th, 2024 Broadband Subcommittee Minutes](#)
- [February 16th, 2024 Broadband Subcommittee Minutes](#)

### **Nominating Committee**

A committee needs to be formed to prepare a slate of officers. The current officers have all served two consecutive terms, so are not eligible to continue in their current role. D. Myers, T. Muraski, and J. Klingbeil volunteered for the nominating committee. B. Miller can supply any necessary contact information.

### **Review of future meeting dates and tentative locations**

- 2024 Meeting Dates:
  - Friday, May 10th, 2024 will be held at UW-Green Bay
  - Friday, July 12th, 2024
  - Friday, September 13th, 2024
  - Friday, November 8th, 2024

Small will work on possible locations for future meetings. UW-LaCrosse still has issues related to flooding and is not available.

**Announcements - none**

**Meeting adjourned by Chair Small at 2:00**

**Respectfully submitted, Terri Muraski, Secretary**



