

Council on Library and Network Development

A G E N D A

May 11, 2018

9:00 a.m. – 3:00 p.m.

Door County Library, Egg Harbor Branch
7845 Church St,
Egg Harbor, WI 54209

Phone bridge: 1-877-820-7831 Passcode: 709486

1. Call to Order (9:00 a.m.)
Action
Bryan McCormick,
COLAND Chair
2. Roll Call/Determination of Quorum
Action
Becki George,
COLAND Secretary
3. Adoption of Agenda
Action
All
4. Approval of [March 9, 2018 meeting minutes](#)
Action
All
5. Welcome to Egg Harbor Public Library (with Tour)
Information
Tina Kakuske,
Director of Door County Library
6. [Public Library System Redesign](#) (PLSR) Update
Information/Discussion
Public Library System Standards s. 43.07(1)
John Thompson,
Director, Indianhead Federated Library System
and PLSR Chair
7. Lunch (Noon)
8. Broadband, FCC related issues
Information/Discussion
Network Development s. 43.07(2)
Bill Herman
E-rate/Broadband Consultant
9. [DPI Updates](#)
Information/Discussion
Biennial Reports s. 43.07(4), (5), (7)
Kurt Kiefer, John Debacher,
Martha Berninger, Ben Miller -
DPI Staff
10. Legislative Update
Information/Discussion
Biennial Library Service Budget s. 43.07(6)
Kurt Kiefer,
Assistant State Superintendent
11. COLAND Updates and Report of the Chair
Information/Discussion
12. Suggestions for Future Agenda Items
Discussion
Bryan McCormick

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|-----|---|-----------------|
| 13. | <p>Future Meeting Dates and Locations
 Discussion</p> <p>A. July (07/13/2018) - Rice Lake/Eau Claire, CVTC
 a. suggested contact: Tom Lang</p> <p>B. September (09/14/18) - Beloit - confirmed</p> <p>C. November (11/9/2018) - Kaukauna (?)</p> <p>Other Suggested Locations: La Crosse School District,
 Fond du Lac – Makerspace, Milwaukee Mitchell Street
 branch</p> <p>Proposal to form a workgroup to start working on
 location for 2019.</p> | All |
| 14. | <p>Review follow-up items
 Discussion</p> | Bryan McCormick |
| 15. | <p>Announcements
 Discussion</p> | All |
| 16. | <p>Adjournment (3:00 p.m.)
 Action</p> | Bryan McCormick |

Wisconsin State Statute

43.07 Council on library and network development. The state superintendent and the division shall seek the advice of and consult with the council on library and network development in performing their duties in regard to library service. The state superintendent or the administrator of the division shall attend every meeting of the council. The council may initiate consultations with the department and the division. The council shall:

- 1) Make recommendations to the division in regard to the development of standards for the certification of public librarians and standards for public library systems under s. [43.09](#).
- 2) Advise the state superintendent in regard to the general policies and activities of the state's program for library development, interlibrary cooperation and network development.
- 3) Advise the state superintendent in regard to the general policies and activities of the state's program for the development of school library media programs and facilities and the coordination of these programs with other library services.
- 4) Hold a biennial meeting for the purpose of discussing the report submitted by the state superintendent under s. [43.03 \(3\) \(d\)](#). Notice of the meeting shall be sent to public libraries, public library systems, school libraries and other types of libraries and related agencies. After the meeting, the council shall make recommendations to the state superintendent regarding the report and any other matter the council deems appropriate.
- 5) On or before July 1 of every odd-numbered year, transmit to the state superintendent a descriptive and statistical report on the condition and progress of library services in the state and recommendations on how library services in the state may be improved. The state superintendent shall include the report as an addendum to the department's biennial report under s. [15.04 \(1\) \(d\)](#).
- 6) Review that portion of the budget of the department relating to library service. Recommendations of the council in regard to the budget shall accompany the department's budget request to the governor.
- 7) Receive complaints, suggestions and inquiries regarding the programs and policies of the department relating to library and network development, inquire into such complaints, suggestions and inquiries, and advise the state superintendent and the division on any action to be taken.

History: [1979 c. 347](#); [1983 a. 524](#); [1985 a. 177](#); [1995 a. 27](#); [1997 a. 27](#).

**Council on Library and Network Development
Minutes**

May 11, 2018

9:00 a.m. – 3:00 p.m.

Door County Library, Egg Harbor Branch
7845 Church St,
Egg Harbor, WI 54209

Members Present:

Terrence Berres, Franklin (virtual)
Miriam Erickson, Fish Creek
Becki George, Rice Lake
Svetha Hetzler, Madison (virtual)
Thomas Kamenick, Saukville (virtual)
Doug Lay, Suamico
Bryan McCormick, Janesville
Dennis Myers, Germantown
Kathy Pletcher, Denmark
Joan Robb, Green Bay
Martha VanPelt, Janesville
Kristi Williams, Cottage Grove

Members Absent:

M. T. Boyle, Burlington
Nick Dimassis, Beloit
Jess Ripp, Milwaukee

DPI Staff:

Martha Berninger
John DeBacher
Alison Hiam
Kurt Kiefer
Ben Miller (virtual)
Monica Treptow (virtual)
Bill Herman, E-Rate/Broadband Consultant

Guests:

Tracey Vreeke, Nicolet Federated Library System Director
John Thompson, Indianhead Federated Library System Director; PLSR Committee Chair
Tina Kakuske, Director of Door County Libraries

1. Call to Order by COLAND Chair, Bryan McCormick, at 9:10 a.m.

2. Roll Call/Determination of Quorum

12 COLAND members present – 9 in person, 3 virtually.

3. Adoption of Agenda

Motion to accept the agenda as printed by Erickson, second by Williams. Motion carried.

4. Approval of March 9, 2018 meeting minutes

Motion by Myers, second by Robb. Motion carried.

5. Welcome to Egg Harbor Public Library (with Tour)

Welcomed by Director, Tina Kakuske. The Egg Harbor Library is one of eight library branches on the Door County Peninsula, headquartered in Sturgeon Bay. The new site, that serves as a community center/pavillion, opened in late 2017. The library operation opened February 6, 2018. It is truly a community center. The \$7.5 million site is fully furnished with technology. \$1.5 million came from public funds, the rest from private donations.

6. Public Library System Redesign (PLSR) Update

John Thompson provided an update on the recommendation development phase of the PLSR project.

Steering Committee work has concluded. The recommendation development phase will continue with a representative Core Recommendation Collaborators (CRC) group, members coming from around the state. This group's forthcoming recommendations, to DPI and Dr. Evers, will cover funding, administrative framework, provision of services, governance, and implementation possibilities based on expectations of steering recommendations.

Library directors have been involved in providing input from the Report Development project phase. Participation has been balanced, with equitable representation on the 10 member CRC and Model Development Summit participants who bring statewide representation.

The project is entering the recommendation development phase with the goal of finishing recommendations to send the final report to DPI Staff and Dr. Evers at the end of summer. The Steering Committee was appointed by Dr. Tony Evers. Progress has depended on a huge group from around the state to develop the recommendations. It truly has been a community process to consider changes and new models to provide system services to public libraries. An overarching goal of the process has been to build equity among all Wisconsin public libraries. The final report includes a definition of what equity means.

The drafted Work Group report is 300+ pages long. A communications toolkit was developed to help share the information broadly across the state. A slide deck condenses the information, and includes an informational script. The script also allows for customization of the information for different audiences. There are ongoing efforts to facilitate communication with directors and boards to obtain feedback and solicit input. The goal is to build consensus moving forward.

Questions from COLAND members with comments and/or discussion:

- Number of original workgroups?
- Costs of the PLSR process; what has been the process for communication with counties about changes and monetary impact?; Myers commented that it is necessary to keep counties apprised of the anticipated changes; it was suggested that a presentation be done at statewide County Board meetings; it would be appropriate to include County Board members in the recommendation process
- How or will language in state statutes change as a result of this process? Thompson replied acknowledging that the PLSR process has been mindful that final recommendations that may and may not require changes to existing statutes.
- Will the recommendation for implementation be to phase in or do everything in one process? The intention is to phase in the proposed changes, when they are finalized and approved. Example: delivery service model; pilot projects in northern and southern parts of the state. Kiefer commented that the entire process has been focused on a process of continuous improvement; improving on what is good and focused on the implementation and provision of equitable services across the state. PLSR Steering Committee wants to make sure that services being delivered are necessary to public libraries today; mentioned were interlibrary loan and delivery services and technology support services; these are already identified in statutes. There is attention being given to the need for Legislative support, if necessary, to help with implementation.

A practice, that already exists, and that has been identified as a positive of this process is that Wisconsin Public Libraries already have a history and practice of a statewide focus and philosophy for resource sharing. This happens through the 16 resource libraries throughout the state; one in each system. Resource libraries purpose may have changed and function much differently now as a result of technology connections and access to information. In the future, resource libraries may become more focused on specialized collections. This is one of the more complicated aspects of the PLSR recommendation areas as some of the concerns expressed have centered around loss of a regional connection.

The entire process has been focused to look at public library needs now and in the future. With this process, the State can continue to lead and be pioneers in providing library services. Many resources have been developed and shared to communicate progress and products from committee work. PLSR leadership has kept track of PLSR participation, and have data on comments and input collected from system representatives and by from various sized libraries. Thompson noted the excellent survey return results - +80% were returned. The surveys provided valuable input. PLSR survey results were released May 10, 2018. Data collection and reporting process has been very transparent. Summary report was prepared by Russell Consulting, Inc. (RSI). Thompson felt that the number of comments received speaks to the buy-in into the PLSR process. A real benefit of this PLSR process is that the 2-3 year project has lifted the understanding of how public libraries operate across the state,

how processes can be improved, and how leadership has developed. Communication has been key. Specific recommendations are emerging regarding the funding of services.

State Superintendent expects to have additional listening sessions after the final report is received. Target date for final report to the State Superintendent – August-September, 2018. Final report work will be done by a report writing team. COLAND membership expressed “kudos to the Steering Committee” – specifically to the Steering Committee leadership.

7. Lunch

8. Broadband, FCC related issues

Bill Herman, DPI E-rate and Broadband consultant, updated COLAND on broadband, e-rate, FCC, and TEACH training and infrastructure grants available to libraries. A main focus of the latest broadband work is on students and families that do not have broadband service in their homes. It is an enormous equity issue. Information about funding and grant opportunities was shared, including TEACH Grants and Act 172. The Department of Administration and DPI are working collaboratively to help libraries and schools make and maintain broadband connections by developing robust infrastructure. The importance of connectivity to broadband, especially in rural areas, was discussed at length by the membership.

9. DPI Updates

Kurt Kiefer responded to COLAND members request to provide information, in advance of the meeting, then answer questions regarding the information. DPI staff spoke specifically to the upcoming 2020 census and the important role public libraries will play in providing online access to help individuals submit census data.

Comment from Berres, on work to index agenda topics based on statutory requirements for COLAND, as a way of communicating the committee’s work for the biennial report.

10. Legislative Update

Kurt Kiefer reported that Library Legislative Day in Washington, D.C. was meaningful and successful. Seven delegates from public and school libraries in Wisconsin attended, met with staff in each office except one, and included discussions with two House representatives. ALA spent time to prepare participants to focus their discussions with legislators, and to focus on key topics using personal stories to provide examples from their libraries. Broadband was a key point mentioned by legislative staffers who asked for examples of how libraries provide citizens with access, filling a need in their communities. The role libraries play in disaster relief was another topic discussed, e.g., Ashland and Bayfield county flooding in 2016, refinery explosion in Superior – public library, on the edge of the evacuation zone, was opened to provide access to information. Federal money provided to Wisconsin is used strategically, for the benefit of all state residents, demonstrating good fiscal stewardship. Libraries invented the shared economy – shared resources through interlibrary loan, providing BadgerLink for state residents, etc. Gallup polling shows librarians are among the most trusted - #2 – librarians, firefighters #1.

On the school talking points list – Future Ready Librarian program and Wisconsin's Digital Learning Plan program was emphasized along with public and school library collaboration.

It is biennial budget planning time. Department requests due by September 15. Discussions about funding for PLSR recommendations may be included as DPI budget requests. DPI will meet with WLA and WEMTA representatives. Suggestion from COLAND members included making library system aide increases from this past budget permanent. DPI is tracking discussions regarding the Board of Commissioners of Public Lands as an issue for school libraries. Kathy Pletcher is communicating with a WEMTA representative to try to identify ways to become proactive, rather than reactive, with regards to advocating for maintaining this funding for school libraries.

11. COLAND Updates and Report of the Chair

McCormick reported regarding efforts to tag agenda items, in an effort to identify how COLAND meeting items relate to the statutory mandates for the Council. (See information below agenda items/minutes)

Discussion regarding drafting a letter of support from COLAND regarding the Common School Fund. DPI will draft a letter, to be reviewed by George and Erickson. Draft of the letter to be brought before COLAND at July meeting.

One new member has been appointed – James O'Hagen – Racine Unified School District. Thanks to COLAND member Myers for contacting the Governor's office regarding appointments.

Report of the Nomination Committee. Reported by Kristi Williams.

Chair – Bryan McCormick
Vice Chair – Terrence Berres
Secretary – Becki George

Election to take place at next meeting.

12. Suggestions for Future Agenda Items

July meeting - Friday July 13, 2018 – 10:00 am
CSF letter
Elections
John Thompson – PLSR
Legislative Council Study update
Biennial budget information (part of DPI report)

13. Future Meeting Dates and Location

- A. July (07/13/2018) - Rice Lake/Eau Claire, CVTC; confirmed with contact, Tom Lange
- B. September (09/14/18) - Beloit - confirmed

C. November (11/9/2018) – Kaukauna –not officially confirmed, but confirmation is expected

Other Suggested Locations:

Fond du Lac – Makerspace
Milwaukee Mitchell Street branch

Proposal to form a workgroup to start working on location for 2019 – Dennis Myers and Kristi Myers

14. Review follow-up items

None

15. Announcements

None

16. Adjournment (2:38 p.m.)

Motion to Adjourn. Myers, Williams. Unanimous.

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