

COLAND Goals 2015-2017

GOAL I: Support the work of the Public Library System Revision Steering Committee

Committee: Bryan McCormick, **Chair**, Laurie Freund, Doug Lay, **DPI Liaisons:** John DeBacher and Martha Berninger

Objectives: Assist with communication of the plan to ensure that comprehensive, accurate & timely information about system restructuring is conveyed throughout the Wisconsin library community.

Action plan: - Follow postings of the PLSRSC to make sure that the most effective methods of disseminating information about system restructuring is conveyed throughout the Wisconsin library community.

Objectives: Library card usable statewide

Action plan: Follow the progress of the committee reviewing the ILS and a method for statewide digital discovery layer so users will have a consistent experience and access to the widest range of library resources and materials available in Wisconsin.

Resources:

Aspen Institute report, "Rising to the challenge – re-envisioning public libraries"

[Strategic Vision for Library Systems in the 21st Century Recommendations of the COLAND Work Group](#)

GOAL II: Support and encourage library professionals to form alliances with local, state, and national decision makers to demonstrate the value of libraries in education, literacy, employment, entrepreneurship, and digital access.

Committee: Kathy Pletcher, **chair**, Laurie Freund, M.T. Boyle, **DPI Liaison:** Martha Berninger

Objectives: Identify opportunities and encourage alliances that demonstrate the value of libraries.

Action Plan:

1. Send a letter from COLAND to Phil Koenig, Wisconsin Department of Workforce Development, urging the Department to include more specific references to public libraries as possible providers of job services through the One-Stop

network, and in the planning process for service delivery in the regions. (Completed: letter sent on Jan. 7, 2016)

2. Get clarification from DWD: What is the definition of an Affiliate One-stop Career Center? Would libraries be eligible to apply if they chose? What are the roles and responsibilities of being an Affiliate? Martha will research and send information to the committee. M.T. will check with the Racine Job Center for similar information and report back to the committee. Due Feb. 25

3. Possibly send a communication to SRLAAW about the planning process of the local job center boards. (depends on having a definition of Affiliate) Timeline: Local plans are due to DWD by March 31 so a communication would need to go out in the next few weeks.

Resources:

- *Libraries Transform*, ALA's multi-year campaign to increase support for the transforming library and to energize librarians to advocate with decision makers. (www.librariestransform.org)

-Workforce Investment Opportunity Act (WIOA)

-Department of Labor Employment and Training Administration web portal for grant opportunities

-*Pew Research Center report, "Libraries at the Crossroads"*

(<http://www.pewinternet.org/2015/09/15/libraries-at-the-crossroads>)

-*ASPEN Report*

-*"Effective Educator Rubric for School Librarians"*

Goal III: Use existing networking capabilities to communicate the goals of COLAND and provide opportunities for these communities to give feedback on their issues and concerns.

Committee: Joshua Cowles, chair, Terry Berres, **DPI Liaisons:** Ben Miller and Terrie Howe

Objectives: Update website with current information

Action Plan: Work with strategies of the LSTA 5 year plan

Communicate with Google communities, blogs, and list serves

GOAL IV: Encourage the conversations related to ebooks, Cooperative contracts, access to digital information and other information technology developments.

Committee: Joan Robb, **Chair,** Terry Berres, Jess Ripp, **DPI Liaisons:** Kurt Kiefer, Martha Berninger

Objectives: Monitor and provide advisory information for the following:

- Public school ebook project which WiLS is facilitating with RLLL (Martha);
- BadgerLink RFP effort (Martha);

- Wisconsin DPLA hub effort (Ryan);
- Broadband and digital access efforts for libraries (including e-rate) (Ryan)
- Other technologies as defined by COLAND

Action Plan: Request updates for COLAND as part of the DPI reports, engage as a stakeholder where input and feedback is most appropriate

Goal V: Continue to advocate for ongoing projects and issues:

(Have a lead person on each of these.)

1. Wisconsin Literacy Project – support the partnership with Wisconsin Department of Correction and DOC Library Services and Education Technology Coordinator.

Lead: Cara Cavin, Tom Kamenick, Martha Berninger, DPI liaison

2. Common School Fund – educate legislators and communities on the value of the Common School Fund and continue to monitor challenges to Common School Fund.

Lead: Miriam Erikson, Nancy Anderson, DPI liaison

3. Hospital and Health Services Libraries – communicate to the medical library community COLAND’s interest in health services libraries and their needs.

Lead: Terry Berres, Martha Berninger, DPI liaison

4. School Librarianship – support revisions to ongoing issues for school librarian licensing and professional standards, and advocate for adequate staffing of school libraries.

Lead: Cara Cavin, Nancy Anderson, DPI liaison