



A G E N D A

Council on Library and Network Development

March 11, 2005, 10 a.m. – 3 p.m.

Madison Public Library

201 West Mifflin Street

Front Lecture Room, No. 202

Madison, WI 53707

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|-----|---|---|-------------------------|
| 1. | Call to Order | Eugene Neyhart,
Vice-Chair | |
| 2. | Introduction of new members | Eugene Neyhart | |
| 3. | Roll Call/Determination of Quorum | Roslyn Wise | |
| 4. | Welcome to the Madison Public Library | Linda Olson,
Community Services
Manager, Madison
Public Library | Information |
| 5. | Adoption of Agenda | All | Action |
| 6. | Approval of Minutes for January 14, 2004 meeting | All | Action |
| 7. | Correspondence | Eugene Neyhart | Information, discussion |
| 8. | Library Resource Sharing Assessment report and follow up | Jeff and Linda Russell,
Russell Consulting, and
Sally Drew | Information, discussion |
| 9. | Library Legislation Update | Rick Grobschmidt | Information, discussion |
| | a. State | | |
| | b. Federal | | |
| | Lunch | | |
| 10. | Presentation and tour, Madison Public Library | Carol Froistad,
Reference and Adult
Services Library,
Madison Public Library | Information, discussion |
| 11. | State Superintendent of Public Instruction addresses COLAND | Elizabeth Burmaster | Information, discussion |

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|-----|---------------------------------------|-------------------------------------|-------------------------|
| 12. | DLTCL Library Team Reports | | Information, discussion |
| | 1) Public Library Development | Mike Cross, Bob Bocher, Peg Branson | |
| | 2) Instructional Media and Technology | Neah Lohr, Kate Bugher | |
| | 3) Reference and Loan | Sally Drew | |
| 13. | Future Meeting Dates | Eugene Neyhart | Discussion, action |
| | a) May 20, 2005 – Superior | | |
| | c) July 8, 2005 – TBD | | |
| | c) September 9, 2005 – TBD | | |
| | d) November 11, 2005 -- TBD | | |
| 14. | Announcements | All | |
| 15. | Adjournment | Eugene Neyhart | Action |

COUNCIL ON LIBRARY AND NETWORK DEVELOPMENT

Meeting Minutes

March 11, 2005

10 a.m. – 3 p.m.

Madison Public Library

201 West Mifflin Street

Madison, WI 53707

Members Present:

Barbara Arnold, Madison
Michael Bahr, Germantown
Mary Bayorgeon, Appleton
Don Bulley, South Milwaukee
Miriam Erickson, Fish Creek
Lisa Jewell, Superior
Bob Koechley, Fitchburg
Douglas Lay, Mosinee
Eugene Neyhart, Sussex
Kathy Pletcher, Green Bay
Calvin Potter, Sheboygan Falls
Lisa Solverson, Viroqua
Linda Stelter, Eau Claire
Kris Adams Wendt, Rhinelander
Kristi Williams, Cottage Grove

Members absent: Catherine Hansen, Shorewood

Pat LaViolette, Green Bay
John Nichols, Oshkosh
John Reid, West Bend

DPI Staff: Peg Branson
Elizabeth Burmaster (arrived at 1:30)
Mike Cross
Sally Drew
Rick Grobschmidt
Neah Lohr
Roslyn Wise

Guests: Jeff Russell, Russell Consulting
Linda Russell, Russell Consulting
Carol Froistad, Madison Public Library
Linda Olson, Madison Public Library

1. CALL TO ORDER

Eugene Neyhart called the meeting to order.

2. INTRODUCTION OF NEW MEMBERS

Everyone in attendance introduced themselves around the table.

3. ROLL CALL

Roslyn Wise called the roll; 15 members were in attendance so a quorum was present.

4. WELCOME TO THE DOWNTOWN BRANCH OF THE MADISON PUBLIC LIBRARY

Linda Olson, Community Services Manager for the Madison Public Library, welcomed the group. She talked briefly about the library, which is a member of the South Central Library System. The central library and its eight branch libraries, as well as its mobile library, serve a population of over 215,000. Library circulation in 2004 was 4.2 million, with 2.2 million visits. The library offers a variety of programs for the community, both children and adults.

5. ADOPTION OF AGENDA

Kristi Williams moved that the agenda for today's meeting be adopted; Bob Koechley seconded the motion. The motion passed.

6. APPROVAL OF MINUTES FROM JANUARY 14, 2005 MEETING

Miriam Erickson moved that the minutes be approved; Kathy Pletcher seconded. Miriam commented that a lengthy discussion among the members about OCLC and WISCAT was not reflected in the minutes under item 10. She agreed to write a couple of sentences to be included in the minutes. The motion to approve the minutes with the requested amendment passed.

7. CORRESPONDENCE

A letter from COLAND to Governor Doyle, endorsing the library budget initiatives was submitted. Copies of the letter, signed by COLAND chair John Reid, were included in the packets mailed to members prior to the meeting.

8. LIBRARY RESOURCE SHARING ASSESSMENT REPORT AND FOLLOW UP

Sally Drew passed out copies of the Library Resource Sharing Assessment Report, and provided a brief background on the document. The report is primarily raw data, with charts and interpretations but no recommendations. COLAND will have another opportunity to discuss the report at a later meeting. Sally proceeded with a brief history of automated resource sharing systems, beginning in the 1970s. Planning efforts about the best way to manage these systems have continued since that time. The interlibrary loan guidelines were last revised in 1996, and major changes in vendors and technologies took place in 2001 as a result of the five year Request for Proposal (RFP) process for the WISCAT project. In about a year and a half, the Division will need to issue a new RFP.

Jeff and Linda Russell of Russell Consulting were hired to perform the assessment. They presented a broad overview of their findings shown in the report, determined through meetings with various focus groups, and through web surveys. The objectives of their research were to determine the adequacy of the current structure and technology, and to assess the patterns, protocols, and uses of automated systems. In their presentation they highlighted some of the key variables and summary findings in the report, and discussed how to read and interpret the data. A copy of their full report has been provided to all members of COLAND.

At the end of the Russells' presentation, Sally Drew provided an overview of the activities planned for the next two years which will build on the work of the assessment. She passed around copies of a draft Channel article outlining these activities. Among the activities are meetings of the Library Information Technology Advisory Committee (LITAC) to discuss statewide resource sharing activities, appointment of an interlibrary loan guideline committee to review and update the ILL guidelines from 1996, and vendor demonstrations of technology scenarios.

Following Sally's wrap-up, Rick Grobschmidt announced that Neah Lohr will be retiring next week and invited everyone to have cake in her honor.

9. LIBRARY LEGISLATION UPDATE

Rick Grobschmidt reported on the Governor's budget proposal which was recently introduced. The Governor has made education and libraries a priority, and has proposed an increase in library system aids to \$14,906,600 which is a 5% increase over 2005; he has proposed an increase to just over \$15 million for 2007. The increases keep the index at the current 8% level and attempts to protect library system aids from further erosion. Rick provided a handout, prepared by Al Zimmerman of the Public Library Development Team, showing the proposed increases for

each of the 17 library systems. The Governor does propose to use Universal Service Funds to help fund the increases. The DLTCL believes this is an appropriate use of these funds because libraries use technology and provide the public with access to advanced telecommunications services. The Governor also did acknowledge the state superintendent's request for additional funding for BadgerLink so the service can be maintained at the current level; the increase will be \$49,000 for the first year and \$87,000 for the second year. A request from the state superintendent to fund an online encyclopedia was not included in the Governor's budget. The main focus of this budget is to maintain current levels of service because there is not a lot of new money available. On the issue of library contracts, the Governor did not propose any cuts to the current funding level of \$876,000 but he also did not include a proposal to restore funding for the four contracts back to the level they had been funding at prior to the last budget, when the contracts were cut by 15%. The current funding level will not be subject to the 10% cut that state agencies will be subjected to in this budget. The division is currently looking at ways to manage the four contracts with the funding level available (LSTA funds were used on a "one time only" basis last year but that is not an option this time).

Rick also reported on Common School Fund (CSF) payments to school libraries, which have increased nearly \$4.00 (to \$19.52) per student. He reported, however, that there are some bills now under consideration in the legislature which would cut back on the amount of money available for the CSF. The rationalizing theory for these bills is that local agencies would be more aggressive in collecting fines and forfeitures if they knew they would receive a percentage of the proceeds, thereby increasing the amount of money in the CSF (even though it has not been determined whether or not this would result in less money being distributed to school libraries after local agencies receive their percentages). The state superintendent has gone on record as being opposed to any bill(s) which would jeopardize the CSF. There was some discussion about

the importance of preserving the CSF, and about how the proposed legislation pits local agencies against school libraries.

Rick continued his presentation with a brief comment on the two library task force bills which will be introduced soon. He said he will let COLAND know when the public hearings on the bills have been scheduled. He then shifted to Federal library issues and reported that President Bush's budget includes a 6% increase in LSTA funding, but many other education programs have been decreased or eliminated, including a big cut in funding for education technology. Title V funding has virtually been eliminated. He also mentioned the upcoming American Library Association (ALA) Legislative Day, which will be held in Washington, DC in early May; a delegation from Wisconsin will be attending.

The Joint Finance Committee is starting to hold public hearings on the Governor's proposed budget; the state superintendent and other state agencies are expected to testify in late March. After the JFC acts on the budget, it will go to the legislature for action, and then to the Governor for signature, probably by late July.

Cal Potter introduced a motion that COLAND send a letter to the Joint Finance Committee supporting increased funding for library systems aids, BadgerLink, and increases for the library contracts. Kris Wendt seconded the motion. Gene Neyhart asked that the DLTCL draft the letter. Kris then proposed an amendment to the original motion requesting that funding for library contracts be restored to the level they were at prior to the 2003-05 budget cuts. Kathy Pletcher seconded the motion; the original motion as amended passed. Cal then brought up a suggestion that COLAND also send a letter to the legislature advocating that funds from the Common School Fund be used for its intended purpose. Some discussion followed, and Gene Neyhart

encouraged the group to hold off on this discussion until later in the meeting due to time limitations.

10. PRESENTATION AND TOUR, MADISON PUBLIC LIBRARY

Carol Froistad, Reference and Adult Services Librarian for the Madison Public Library, gave a brief presentation on the library and lead the group on a tour of the facility.

11. STATE SUPERINTENDENT OF PUBLIC INSTRUCTION ADDRESSES COLAND

Following a brief introduction by acting chair Gene Neyhart, State Superintendent Elizabeth (Libby) Burmaster thanked the members of COLAND for their leadership and service. She talked about her belief that public libraries and access to technology and information services plays a critical role in public education, which is vital to the concept of a strong democracy, and how important access to lifelong learning is to economic development. The superintendent also made some comments on the budget process; she is pleased that funding for BadgerLink and library systems aids is included in the governor's budget, and she said she will continue to fight to have the funding for the library contracts restored to their previous levels. She also reiterated her commitment to protecting the constitutional purpose of the Common School Fund.

Before opening up the meeting for questions, the superintendent commented on the contributions of Neah Lohr, and presented Neah with a plaque for her many years of service to DPI and to education in Wisconsin. She then responded to comments and questions from the group. She addressed comments regarding her commitment to preserving the Common School Fund, the Governor's stand on the CSF, legislative priorities, and her priorities regarding funding for schools and libraries in the state. She commented it is essential that the commitment for two-thirds funding for education be maintained, that legislators need to be reminded that every dollar taken away from the two thirds commitment means one more dollar added to the burden of

property tax payers. Her priorities for education are a commitment to 4-year-old kindergarten; maintain funding for the SAGE program through Grade 3, and training and keeping quality teachers. Her priorities for libraries are to maintain funding for library systems aids (to keep Wisconsin's library systems strong), maintain funding for on-line resources such as BadgerLink, and to return the resource contracts to their former funding level.

A long discussion about various library issues followed. The state superintendent then had to leave for another commitment; she thanked the group for inviting her to attend.

12. DLTCL LIBRARY TEAM REPORTS

Peg Branson reported briefly on the upcoming LSTA Advisory Committee meeting (March 29-30) and provided a handout listing preliminary ideas for 2006 LSTA grant categories. She reported that Wisconsin is expected to receive around \$3 million in LSTA funding for 2006 (a little more if the Bush budget is passed as is). She read through the handout and briefly discussed the categories listed. She indicated that the categories are not final and that individuals will have an opportunity to provide feedback at the public hearing portion of the Advisory Committee meeting. After the committee makes its recommendations to the state superintendent, the state superintendent will make the final determination on categories. Applications will then be due in September, the Advisory Committee will review and decide in November, and approved projects will begin in January 2006. In the interest of time, Bob Bocher and Mike Cross deferred their planned presentations until the next COLAND meeting.

Neah Lohr, attending her last COLAND meeting as director of the Instructional Media Technology Team, gave a quick report on recent activities of the IMT team, including the IMTT regional meetings held in January, the Curriculum Recourse Center (CRC), the Technology Standards workshops coming up in late March, the Vision to Practice3 institute planned for

August, the Enhancing Education through Technology federal grant which has been cut by 27.7%, and the Evaluating State Education Technology federal grant program. She also reported that there will be no Governor's Wisconsin Educational Technology Conference (GWETC) this year, although one will be planned for 2006, and she reported briefly on the Wisconsin Educational Media Association (WEMA) conference scheduled for mid-April. Neah also passed out CRC bookmarks and a handout on From Vision to Practice3.

At the end of Neah's report, Miriam Erickson moved that COLAND draft a resolution honoring Neah for her years of service. Linda Stelter seconded the motion; the motion passed.

Cal Potter then revisited the motion passed earlier in the meeting to send a letter to the Governor and the Legislature in support of continuing to restrict use of the CSF to school libraries.

Someone from the DLTC will draft a letter to be sent from the COLAND chair.

13. FUTURE MEETING DATES

a) May 20, 2005 – Superior; Lisa Jewell suggested holding the meeting at the Superior Public Library.

b) July 8, 2005 – TBD

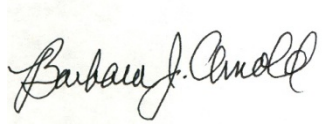
14. ANNOUNCEMENTS

There were no additional announcements.

15. ADJOURNMENT

Don Bulley moved to adjourn the meeting; Kristi Williams seconded the motion; the meeting was adjourned at 3:10 p.m.

Respectfully submitted,

A handwritten signature in black ink on a light-colored rectangular background. The signature reads "Barbara J. Arnold" in a cursive script.

Barbara Arnold

Secretary