



A G E N D A

Council on Library and Network Development

March 26, 2010, 10 a.m. – 1 p.m.

By Conference Call/Webinar

Originating from the Wisconsin Department of Public Instruction

125 South Webster Street, Room 514

Madison, WI 53703

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|----|--|-------------------------------|-------------------------|
| 1. | Call to Order | Miriam Erickson, Chair | |
| 2. | Roll Call/Determination of Quorum | Roslyn Wise | |
| 3. | Adoption of Agenda | All | Action |
| 4. | Approval of Minutes for January 8, 2010 meeting | All | Action |
| 5. | Report of the Chair | | Information, discussion |
| | a) Correspondence | Miriam Erickson | |
| | b) Subcommittee report – Services to prison/jail libraries | Sandra Melcher | |
| 6. | Visioning Summit Beginnings Report recommendations progress update | | Information, discussion |
| | a) Broadband update | Bob Bocher | |
| | b) One Library One Card (statewide access) | Sally Drew | |
| | c) Summit on School Library Media Specialist Staffing | Steve Sanders, Nancy Anderson | |
| | d) BadgerLink marketing | Sally Drew | |
| | e) Committee report – Literacy issues | Mary Bayorgeon | |
| 7. | Library Legislation Update | Rick Grobschmidt | Information, discussion |
| | a. State | | |
| | b. Federal | | |

Nita Burke, Darlington
Francis Cherney, Milladore
Miriam Erickson, Fish Creek
Bob Koechley, Fitchburg
Doug Lay, Suamico
Jessica MacPhail, Racine
Sandra Melcher, Milwaukee
Kathy Pletcher, Green Bay
Cal Potter, Sheboygan Falls
Susan Reynolds, Cable
Annette Smith, Milton
Lisa Sterrett, Viroqua
Kristi Williams, Cottage Grove

Members Absent: Michael Bahr, Germantown
Catherine Hansen, Shorewood
Lisa Jewell, Madison
Kris Adams Wendt, Rhinelander

DPI Staff: Nancy Anderson
Bob Bocher
Mike Cross
Sally Drew
Rick Grobschmidt
Steve Sanders
Roslyn Wise

1. CALL TO ORDER

Chair Miriam Erickson called the meeting to order at 10:00 a.m.

2. ROLL CALL/DETERMINATION OF QUORUM

Roslyn Wise called the roll; twelve members were in attendance by conference call/webinar so a quorum was present.

3. ADOPTION OF THE AGENDA FOR TODAY'S MEETING

Doug Lay moved to adopt the agenda for today's meeting. Barbara Arnold seconded the motion, and the motion passed.

4. APPROVAL OF MINUTES FROM THE JANUARY 8, 2010, MEETING

Mary Bayorgeon noted that the word "Prose" from page 2 and page 12 of the January minutes is actually two words -- "Pro Se". She then moved to approve the minutes with that correction made; Barbara Arnold seconded the motion. The motion carried.

5. REPORT OF THE CHAIR

- a) Correspondence – Miriam Erickson reported that the letter to Larry Nix in support of the Wisconsin Library Heritage Center program, from the November 2009 meeting, has been mailed.

- b) Subcommittee report – Library Services to prison/jail libraries. Sandra Melcher reported that the subcommittee consisting of Sandra, Bob Koechley, and Cal Potter met by conference call on January 15, 2010. A copy of the minutes from the conference call meeting was included in the packets for today's meeting. She reported that the subcommittee had decided to focus on services for state prison libraries because including county and municipal facilities is too broad of a task. Sandra discussed the action steps identified by the subcommittee. The first identified step is to request that State Superintendent Tony Evers send a letter to the head of the Department of Corrections (DOC), explaining the project and seeking DOC support. The subcommittee would also like to invite the Deputy Secretary of DOC to the next COLAND meeting. Cal said the "comfort level" of the DOC needs to be determined before the letter is sent. Kathy Pletcher moved to adopt the items called for in Action Item 1; Lisa Sterrett seconded the motion. Susan Reynolds asked why the focus would only be on prison libraries; Sandra said the focus would be on prison libraries to start but that they want to keep local facilities in mind. Bob Koechley commented that there is really no way to put together a project at the county and local level because there is no system set up for distribution. A motion was made that the State Superintendent should send a letter to the Secretary of the Department of Corrections seeking support for the project. The motion was seconded and the motion passed. Action item two related to the establishment of a statewide advisory committee to determine the need for materials and to establish criteria for donation and solicitation of materials by a date to be determined. Lisa Sterrett moved to approve this item; Bob Koechley seconded the motion, and the motion passed.

Bob Koechley moved to approve Action Item three, calling for a plan to work with correctional institutions and state delivery system representatives to determine feasibility of delivery of donated materials to be designated, a centralized location, and the need for LSTA monies to support delivery costs by a date to be determined. Kathy Pletcher seconded the motion. A discussion took place; Bob K. commented that lot of work needs to be done. Cal Potter commented on what needs to be done to get LSTA Advisory Committee approval; Mary Bayorgeon suggested that waiting for LSTA committee approval might cause a delay. Sally Drew asked if there had been any conversations with the Department of Corrections; Sandra commented that Wendy Cramer had said at her presentation at the September meeting that she would send more information but apparently that has not happened yet. Sally suggested that someone needs to do more research into the issue and to work on putting together a budget. Sandra said someone needs to talk to the

statewide delivery people and put the details in place before requesting LSTA funding; Sally said they need an idea of a budget before they could request funding. Rick Grobschmidt commented that a marker could be placed on the LSTA projects list. More conversation took place about other resources for donations and about exploring other sources of funding. Cal suggested that at the May meeting there might be a dialogue with the deputy secretary of Corrections about what donation programs are already in place; he suggested it might be possible to “piggy back” delivery of donated materials with the prison delivery services (Badger State Industries). Sandra suggested revising the original motion from “need for LSTA monies to support...” to “need to explore additional sources of funding to support...” The motion passed as revised. Action Item four related to partnering with the Wisconsin Library Association, Book Jobbers, and other groups to request donations of materials for prison collections by date to be determined. Sandra commented she did not think a motion was necessary to proceed with this action item.

Action Item five relates to planning for a presentation at the May meeting with a panel of librarians from state correctional institutions as presenters or to conduct a survey of prison libraries prior to the meeting by a date to be determined. Cal Potter commented that it is important to contact the Department of Corrections (to send the letter from the State Superintendent) as soon as possible because of the short time frame between now and the May meeting. Rick commented on the difficulty of getting a panel of librarians for the meeting.

6. VISIONING SUMMIT BEGINNINGS REPORT RECOMMENDATIONS PROGRESS UPDATE

a) Broadband update – Bob Bocher was involved in a conference call and will come to the meeting when that is over.

b) One Library One Card (statewide access) – Sally Drew reported that two statewide access committee meetings have been held since the last COLAND meeting; the first meeting was held on January 29 and the second meeting was held on March 9. She reviewed her PowerPoint presentations outlining what was discussed at each meeting (included in Agenda PowerPoint). Mary Bayorgeon asked what efforts were being made to include special libraries in the workgroup. Sally said she needed a roster of special library contacts and Mary said WLA has a special libraries group. The committee will be expanded to become an actual workgroup in the next few months; she said she will start making contacts with representations of potential pilot programs around the state to invite to the next meeting (Northeast Wisconsin Educational Resource Alliance, Fox Valley Library Council, Library Council of Southeastern Wisconsin, Northeast Wisconsin Intertype Libraries, SCLS Multitype Advisory Library Committee). Other next steps identified at the March 9 meeting are: develop and distribute a survey asking about authentication, borrowing, lending, and delivery practices (public, UW, private academic, technical college libraries); identify common borrowing/lending policies across UW System, and compile information about LSTA grants.

Miriam Erickson asked what is needed from COLAND at this time; Sally said just for COLAND members who have agreed to participate on the committee to participate.

Return to 6a) Broadband update – Bob Bocher updated the group on the \$28.7 million federal grant recently awarded to the state’s Department of Administration (DOA) which will bring fiber to the state’s school districts, public libraries, and community colleges that currently do not have fiber. Bob’s report included a PowerPoint presentation that is included in the agenda PowerPoint presentation. Bob gave some background on the grant application, which was submitted last August; DOA received word in February that the grant had been awarded. Bob reported that all entities currently part of the BadgerNet Converged Network (BCN) will benefit from the fiber grant because it will drive down the cost of bandwidth. Bob Koechley then commented that he is part of a committee that has been working on an application for the city of Madison to receive bandwidth through Google and he thought COLAND should submit a letter in support of Madison’s application. Several members then commented that Madison is not the only community in Wisconsin applying for the Google grant. Bob K. then suggested COLAND should send a general letter of support for all applicants in the state of Wisconsin. There was more discussion about support for the Google applications and a motion was made for COLAND to write a general letter of support (since the tape did not work I do not have the exact wording for this motion). There was more discussion about the fiber grant. Rick Grobschmidt thanked Bob Bocher for his work on the DOA grant application and for all of his work on the broadband issue. Miriam Erickson asked Bob B. if schools would be able to get the broadband service for the reduced price of 100 mb for \$250 per month. Bob B. explained that schools that are not currently part of the BCN would need to switch their provider to BCN in order to get the price and some other conditions might also apply. Barbara Arnold turned the discussion back to the Google letter by asking who is going to write the letter of support and who will it be addressed. Rick Grobschmidt said he would have someone at DPI draft the letter; Bob K. said the Google website says letters should go to their corporate headquarters. Rick also asked who should see the draft of the letter. Cal Potter asked how many small communities do not currently have fiber optic cable installed to their libraries, and what is the timeframe for getting the fiber installed. Bob B. said that while the grant application was being developed, it was determined by working with the local phone companies that in the great majority of communities, with only one or two exceptions, there was fiber optic cable running into community (to the local phone company central office), although not all of the central offices had extended the cable out from the headquarters (they had not been willing to invest the money). There is an expectation that since the fiber cable will pass homes and businesses when it is extended to schools and libraries, many of these phone companies will extend the cable to homes and businesses so the entire community will benefit, although it is hard to quantify how much it will help. While fiber cable has already been run to most small communities, truly rural areas probably don’t have fiber available and wireless access might be a more reasonable idea. Susan Reynolds commented that another benefit to bringing

broadband access to small communities is that it might attract businesses. Jessica MacPhail commented that the Google deadline is today; Bob K. said that deadline is only for the city applications. Letters of support can still be sent. Bob B. said there is no downside for sending in letters of support even if they are late. He also asked if COLAND wanted DPI to query libraries to find out which communities are submitting applications to Google. Bob K. said just not to mention specific communities at all. To recap, the motion was made by Bob Koechley; it states "COLAND should approve the writing of a letter in support of all Wisconsin community efforts to be chosen for Google to build out a gigabit network." Mary Bayorgeon seconded the motion; the motion passed.

c) Summit on School Library Media Specialist Staffing – Nancy Anderson gave an update on planning for the upcoming summit. She thanked COLAND for their support of the summit; she thinks this is the best way to address this issue. The summit will be held on April 29-30, which means planning needs to proceed quickly. Nancy provided a short PowerPoint presentation (included in Agenda PowerPoint) stating the pertinent information. It will be held in Rothschild, Wisconsin, near Stevens Point, beginning with a dinner in the late afternoon on April 29 and continuing all day on April 30. The planning committee is very involved and active, although it has been difficult to schedule meetings because everyone is so busy. Several of the meetings have been held online. After the first meeting it became obvious that the issue goes beyond just library staffing. Jan O'Neil of the Quality Learning by Design group has been hired to facilitate the summit. The state superintendent will speak at the summit on April 30. Nancy said that Jan O'Neil has described what they are doing as a "level 1" and a "level 3" fix. Level 1 relates to staffing and losing positions; level 3 issue is the bigger picture which must be looked at before there can be a resolution to the level 1 issue. The rough draft of two big pictures are what does it look like when students are truly practicing 21st century skills and what leadership is required to get students into that learning environment. The plan addresses the equity issue, what students need to get out of their K-12 education, and what needs to be provided to achieve that. The process is called the Innovation Configuration. After the summit, action items will need to be moved forward; part of the group will meet a second time to reassess what has been accomplished. Nancy still needs to finalize the list of attendees; the planning committee has a draft group identified representing the groups that need to be included, and who will be effective in driving this forward. She listed the types of groups that are being included. Nancy said if any COLAND members want to attend they need to let her know as soon as possible because the summit will be limited to 100 participants. There was discussion of who will be invited to attend the summit (several COLAND members are already among the invitees). Sandra Melcher asked if any parents or any representatives from the PTA/PTO organizations will be included. Nancy said some of the school board members who are participating are also parents and will bring that perspective. Doug Lay pointed out that the summit conflicts with the Wisconsin Association of Public Libraries conference. Nancy said there were really no other dates that would work for the summit because it is so close to the end of the school year. The hope is to impact some of the staffing decisions before the start of the next school year.

d) BadgerLink marketing – Sally Drew reported on BadgerLink marketing efforts. She said David Sleasman would work on adding COLAND’s suggested contact groups to his distribution lists for Badgerlink marketing and training efforts. There was more discussion about sending materials to specific individuals and adding links to BadgerLink to school web pages. Sally said they will try to do this but there is not a good way to contact all schools and libraries in the state on a regular basis. Sally said they are trying to work with the Instructional Media and Technology Team to help with training teachers about BadgerLink. Sally then talked about customizable posters and bookmarks produced by EBSCO that will be available soon. She said the site is still a work in progress but it will eventually be available to libraries on the BadgerLink site. There will be a set of themes; so far they have produced samples with the history theme and a literacy theme. Sally said RLL is printing up some for distribution at conferences. Cal Potter suggested the possibility of using inserts about BadgerLink in the DMV envelopes and asked Sally if she know what the cost would be. Sally said she didn’t know; once she had checked on having an insert put into paycheck envelopes and that was quite expensive. He then suggested the possibility of running an ad in the Historical Society or Department of Natural Resources magazines. Sally said she would check into possibilities. Jessica MacPhail asked if NetLibrary, which was just purchased by EBSCO, would become available through BadgerLink. Sally said she had just heard about this and did not know, but if it does become available it would not be free. Funding for it would need to come through the budget process. Bob Koechley asked how successful the NetLibrary lending pattern has been, since they are only available on the computer. Jessica said they are working toward having them available on mobile devices. Sally said she had heard that too, and that EBSCO Host is already available on mobile devices (but not NetLibrary as of yet).

e) Subcommittee report: Literacy Issues – Mary Bayorgeon reported on email correspondence between members of the subcommittee that is following up on the literacy issue from the Visioning Summit. Mary, Susan Reynolds, and Sandra Melcher, as well as DPI consultant Donna Steffan, worked out arrangements for literacy presentations for the next two COLAND meetings. At the May meeting at the UW-Milwaukee library there will be two half-hour presentations: Donna Steffan will give a presentation on information literacy, adolescent literacy, personal finance, and educational technology, which are DPI literacy programs, and Marta Bechtol, director for school services at the Educational Communications Board, will give a presentation on resources ECB has developed in collaboration with DPI. These include resources on financial literacy and one called “Into the Book,” which is a reading literacy resource. Two other resources on climate literacy and global literacy have also been developed by ECB. At the July meeting, scheduled to be held at the Aspirus Hospital in Wausau, there will be a half-hour presentation by Jan Kraus, who manages the medical library at the hospital, on the health literacy initiative that is currently underway in the state, and a half-hour presentation by Peggy Meyers, adult education director for the Wisconsin Technical College System, on how libraries might help teachers of the GED and STAR reading programs. Sandra Melcher will also give a presentation on financial literacy and a program her sorority is involved with in conjunction with a program at the Milwaukee Public Library. Mary also mentioned the governor’s

announcement in his state of the state speech about Mark Tauscher's foundation to promote literacy and education; there are links to various literacy sites on his web site. She thought it might be possible for COLAND to do something in connection with this project.

7. LIBRARY LEGISLATION UPDATE

Rick Grobschmidt reported that currently there are not many state library legislative issues to discuss but he did want to mention that State Superintendent Evers spoke at the WLA/WEMTA Library Legislative Day and at the recent WEMTA conference (see Agenda PowerPoint presentation). The state superintendent is also scheduled to speak at the Wisconsin Association of Public Libraries (WAPL) conference and the School Library summit. Over the last several months he has also visited several school and public libraries around the state. Rick then gave an update on the bill related to the composition of the Milwaukee Public Library board (AB 621/SB 423), which allows the board to include a non-city resident. The legislation has passed the Assembly and was approved by the Senate committee. It is expected to come up in the next legislative floor session. Rick also reported on the DPI budget calendar. The process for consideration of DPI funding proposals will begin in April, and will probably finish up around May or June. Funding continues to be tight; major sources of revenue are down. In spite of the austere outlook, the state superintendent recognizes the importance of maintaining library programs such as the 13% funding level for library systems, and the cost to continue at current levels the state library contracts, BadgerLink, and Newline for the Blind. The division will begin putting the library proposals together and Mike and Sally will come up with budget estimates. The state superintendent will submit the DPI budget proposal to the Department of Administration in October. The proposals will be submitted to Governor Doyle, but it will be the next governor who will introduce the budget bill in February, 2011. The legislature is expected to pass the budget bill by July of 2011.

Rick then reported on federal level library issues. He commented that the president has proposed flat funding for LSTA in FY 2011. Recent increases have been due to unused LSTA monies that were returned and that funding will not be available next year. The president's FY 2011 budget zeros out EETT by combining it with several other programs. There is a concern that if EETT is not specifically mentioned in the combined funding it might not get funded. Steve Sanders reported there will be two efforts to try to get FY 2011 funding reinstated, working through the office of Congressman David Obey. Steve also commented that the President's office has released its ESEA reauthorization language and they are working with the Department of Education in the hope that some of the money might be earmarked specifically for education technology funding.

8. SUGGESTIONS FOR FUTURE AGENDA ITEMS

Miriam asked about the status of items carried forward from previous agenda:

Anchor Store – Michael Bahr is not participating in today’s meeting so no update available. Nita Burke said that Michael had sent her a flyer on the DeForest Library as an example of a library that was renovated and has become an “anchor store.” She said she plans a trip to DeForest to see the library and will get back to the committee. This might be a topic for the September meeting.

Literacy issues – Mary Bayorgeon reported on topic earlier in the meeting.

Pro Se program – Lisa Sterrett suggested for a future Madison meeting.

Embedded librarians – Barbara Arnold commented that she will share with Jessica MacPhail.

Discussion of revisions and updates to public library standards (to include discussion of libraries dropping printed periodicals) – schedule for later in the year

9. FUTURE MEETING LOCATIONS AND DATES

- a) May 14, 2010 – UW-Milwaukee Golda Meir Library is confirmed.
- b) July 9, 2010 – Aspirus Hospital in Wausau is confirmed.

10. FOLLOW UP ITEMS

- Letter from Tony Evers to Department of Corrections Secretary regarding library materials to prisons.
- Letter to Google supporting broadband applications.
- Let Nancy Anderson know if you want to attend School Library Summit.
- Sally Drew will look into possibility of using inserts in state mailings to publicize BadgerLink.

Returning briefly to the topic of future agenda items, Mike Cross was asked about a possible discussion of revisions and updates to public library standards. Mike responded that they are waiting for all libraries to get their annual report data in; new quantitative standards will then be updated and a presentation will be made to COLAND.

Sally Drew suggested a presentation on the new electronic players now in use at the Library for the Blind for the May meeting since the meeting will be held in Milwaukee. The consensus was that this would be a good idea.

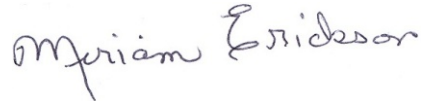
11. ANNOUNCEMENTS

Sandra Melcher asked that she be included in the drafting of the letter to the Department of Corrections.

12. ADJOURNMENT

Cal Potter moved to adjourn; the motion was seconded. The motion passed and the meeting was adjourned at 12:13 p.m.

Respectfully submitted,

A handwritten signature in cursive script that reads "Miriam Erickson". The signature is written in dark ink and is positioned below the typed name.

Miriam Erickson, Chair and Acting Secretary