



**A G E N D A**

**Council on Library and Network Development**

March 11, 2011

10 a.m. – 1 p.m.

By Conference Call/Webinar

Originating from the Wisconsin Department of Public Instruction

125 South Webster Street, Room 325

Madison, WI 53703

1. Call to Order (10 a.m.) Miriam Erickson, Chair
2. Roll Call/Determination of Quorum Roslyn Wise
3. Adoption of Agenda All Action
4. Approval of Minutes for January 21, 2011 meeting All Action
5. Report of the Chair (10:10 a.m.) Miriam Erickson Information, discussion, action
  - a) Correspondence:
    - Letter to Department of Corrections Secretary regarding support for DOC librarian position, for review and after-the-fact approval
    - Other correspondence
  - b) Update on collaboration with Department of Corrections to provide materials to prison libraries Sandra Melcher, Committee chair
6. Approval of revised draft COLAND goals and measurable objectives for 2010-2011 (10:25) Miriam Erickson or designee Discussion, action
7. Visioning Summit Beginnings Report recommendations progress update Information, discussion
  - a) Update on Summit on School Library Media Specialist Staffing (10:40 a.m.) Nancy Anderson
  - b) Update on NEW ERA pilot project (statewide access) with Nicolet Federated Library System (NFLS), UW-Green Bay, and St. Norbert's College (10:50 a.m.) Mike Cross
  - c) Embedded Librarians (11:00 a.m.) Mike Bahr

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| 8.  | Update on plans for E-book summit (11:15 a.m.)   | Mike Cross                             | Information, discussion         |
| 9.  | Library Legislation Update (11:30 a.m.) <ul style="list-style-type: none"> <li>a. State – Governor’s 2011-2013 biennial budget; Common School Fund</li> <li>b. Federal</li> </ul>  | Mike Cross, Steve Sanders, Kurt Kiefer | Information, discussion         |
| 10. | Suggestions for Future Agenda Items (carried forward from previous agendas) (12 p.m.) <ul style="list-style-type: none"> <li>a. Presentation by Sgt. Jane Green from Thompson Correctional Center and from church group about donations to prison libraries (May meeting)</li> <li>b. Philosophy of changing library for 21<sup>st</sup> century (suggested by Kristi Williams) (May meeting) (will include discussion of e-book summit and COSLA meeting)</li> <li>c. Changes in delivery of library services in the health sciences (July meeting)</li> <li>d. Changes in education philosophy and the role of library media specialists (September meeting)</li> <li>e. Villard Square library in Milwaukee (suggested by Sandra Melcher) (November meeting)</li> </ul> | Miriam Erickson/All                    | Information, discussion, action |
| 11. | Future Meeting Dates <ul style="list-style-type: none"> <li>a) May 13, 2011 – Madison (WLA offices – TBC)</li> <li>b) July 8, 2011 – Bellin College School of Nursing</li> <li>c) September 9, 2011 – UW-Madison School of Education (TBC)</li> <li>e) November 11, 2011 – Villard Square Library, Milwaukee (TBC)</li> </ul>  | Miriam Erickson, all                   | Discussion, action              |
| 12. | Review follow-up items   | Miriam Erickson                        | Discussion                      |
| 13. | Announcements  | All                                    |                                 |
| 14. | Adjournment (1 p.m.)   | Miriam Erickson                        | Action                          |

**COUNCIL ON LIBRARY AND NETWORK DEVELOPMENT**

**Meeting Minutes**

**March 11, 2011**

**10 a.m. – 1 p.m.**

**By Conference Call/Webinar**

**Originating from the Wisconsin Department of Public Instruction**

**125 South Webster Street, Room 325**

**Madison, WI 53703**

Members Present: Michael Bahr, Germantown  
Ewa Barczyk, Milwaukee  
Mary Bayorgeon, Appleton  
Nita Burke, Darlington  
Francis Cherney, Milladore  
Miriam Erickson, Fish Creek  
Catherine Hansen, Shorewood  
Doug Lay, Suamico  
Jessica MacPhail, Racine  
Sandra Melcher, Milwaukee  
Cal Potter, Sheboygan Falls  
Susan Reynolds, Cable  
Annette Smith, Milton  
Lisa Sterrett, Viroqua  
Kris Adams Wendt, Rhinelander  
Kristi Williams, Cottage Grove (late log-in)

Members Absent: Barbara Arnold, Madison

Lisa Jewell, Madison  
Bob Koechley, Fitchburg

DPI Staff: Nancy Anderson  
Martha Berninger  
Mike Cross  
Kurt Kiefer  
Steve Sanders  
David Sleasman  
Roslyn Wise

1. CALL TO ORDER

Chair Miriam Erickson called the meeting to order at 10:01 a.m.

2. ROLL CALL/DETERMINATION OF QUORUM

Roslyn Wise called the roll; a quorum was in attendance.

3. ADOPTION OF THE AGENDA FOR TODAY'S MEETING

Doug Lay moved to approve the agenda; Nita Burke seconded the motion, and the agenda was adopted.

4. APPROVAL OF MINUTES FROM THE JANUARY 21, 2011, MEETING

Doug Lay moved to approve the minutes. Lisa Sterrett seconded the motion to approve and the motion passed.

5. REPORT OF THE CHAIR

a) Correspondence – Sandra Melcher explained that a letter from COLAND was sent to the secretary of the Department of Corrections (DOC) in response to information she had received on February 16 from the DOC that their full time position that coordinates library services including the prison literacy project will not be filled as of March 15, and DOC could not coordinate the project in collaboration with COLAND. The DOC further reported that they were not sure if the position would be filled in the future and that the project was then indefinitely suspended until further notice. The prison literacy subcommittee felt that an immediate response from COLAND was needed. The letter was sent on February 22. A copy of the letter was included in the meeting packets. Sandra moved for an after-the-fact ratification of the letter by COLAND. Kris Adams Wendt seconded the motion; the motion passed.

b) Update on collaboration with Department of Corrections to provide materials to prison libraries – Sandra gave an update on the report (included in the packet) on the number of items donated. She reported that right after report was sent, she received a note from DOC asking that the program be suspended temporarily (see item A above). Kurt Kiefer asked for further explanation. Sandra read the letter from the DOC, which also indicated that items already donated will be distributed to prison libraries as appropriate. Sandra went on to report that DOC had reported more than half of the items received from libraries were discarded as they did not follow the criteria for donations. Kris asked what happened to the discarded materials (i.e., were they recycled?). Sandra did not know. Kris also asked if individual libraries or institutions would still be able to work with the prisons in their areas. Mary Bayorgeon commended the committee on their work and expressed the hope that the project can proceed at some level. Sandra said the subcommittee will explore alternatives while waiting to hear back from DOC. Nita Burke also thanked Sandra and the subcommittee for their work; she especially appreciated having received the criteria for donations.

6. APPROVAL OF REVISED DRAFT COLAND GOALS AND MEASURABLE OBJECTIVES FOR 2010-2011

Sandra led the discussion about the revisions to the draft goals and measurable objectives for 2010-2011. She noted the objectives have been added and called for any suggested changes. Miriam asked if anyone had not yet sent in their objectives. Sandra responded that she believes they have been completed. Kurt commented

that he wanted to make sure COLAND members are okay with the goals and objectives in terms of the work that might be involved. Sandra commented that the objectives added for the DOC collaboration project now need to be set aside, in light of the fact that the project is now on hold.

Suggested changes to Objective 1:

Inform the Wisconsin library community by email and on the COLAND website that the prison literacy project has been suspended. She said this would be done by April 1.

Suggested changes to Objective 2:

Explore options to continuing the program in a different configuration. Steps will be developed by June 1, while waiting for a response from the DOC secretary. DOC staff will be invited to present to COLAND at the May meeting.

Sandra asked if there were any other revisions to the goals. Kris commented on the ongoing goal to monitor and actively support library budget and legislative initiatives endorsed by COLAND; she asked if, in light of the current situation related to the state budget, this section could be put on hold until after the legislative update and discussion later in the meeting. She continued with a motion that further expansion of the ongoing responsibility to monitor and actively support budget and legislative initiatives be deferred pending such time as clarity becomes available; Jessica MacPhail seconded the motion. Jessica said that not including this as a goal would send a negative message to the library community. Mike Bahr said it would be appropriate to add language right now that COLAND will be actively involved in discussions for support of library funding. Kris explained that her intention was not to avoid the issue but to wait until COLAND had more clarity on the issue for this particular document. Mary suggested leaving the goal as is and develop specific objectives under it. Cal suggested the objective might be to work with the library community and organizations to support the unified position on budgetary and policy issues in the new budget. Kris withdrew her motion and Jessica withdrew her second. Cal then moved that COLAND's objective should be to work with library organizations and library community to establish support and positions on monetary and policy issues contained in the biennial state budget. Jessica seconded the motion. Mike B. added that someone needs to stay on the issue. Cal commented that COLAND needs to have representation on this on-going collaborative group that Sandra had participated on. He added that this will be an on-going process and the need is to capture something that is kind of nebulous right now.

Mary asked if Cal was offering this as a change to the goal or adding an objective. Jessica suggested moving the sentence from on-going goals to the draft goals and objectives. Sandra asked for a vote on the motion that was on the floor; the motion carried.

Sandra noted that there was supposed to be a DPI person assigned to work with COLAND on each goal and objectives. Mary said she did not need a DPI person for her assigned goal on health sciences libraries. Miriam said DPI needed to assign people; Kurt said DPI will fulfill its responsibility related to assistance with the

goals and responsibilities. Mike Bahr asked if this would create an additional burden on DPI and added that his assigned goal is not expected to create an additional burden for DPI staff. Kurt said at a minimum to keep DPI staff in the loop. (NOTE: There was no vote taken during this discussion to approve or adopt the draft goals for 2010-2011.)

## 7. VISIONING SUMMIT BEGINNINGS REPORT RECOMMENDATIONS PROGRESS UPDATE

a) Update on Summit on School Library Media Specialist Staffing – Nancy Anderson reviewed the time line that was included as part of the expanded agenda displayed on the LiveMeeting screen. She said the Action Teams are a work in progress: the licensure committee has not posted an update on the summit Google site but they have been making a fair amount of progress. Ellen Latoracca and Kelly Meyers have met and they have been in touch with Miriam. They have several documents such as job description information and assessments have been posted on the site. Susan Plewa talked on the phone with Nancy and are moving forward. Nancy has contacted Sandy Heiden and Nancy Biese and she hopes they will be able to move forward with the public relations piece.

Nancy reported that the Common School Fund workgroup will meet on March 17; attendees will include members of the Board of Commissioners of Public Lands, people from “the field,” representatives from WASB, an administrator, the state treasurer and his deputy, as well as DPI staff. They will go through eligibility items. Annette asked if WEMTA and COLAND will be represented; Nancy said WEMTA will be represented but she didn’t know about COLAND. Miriam said she would try to participate; Annette said she might try to participate virtually if she can.

Nancy also reported the American Association of School Libraries president, Nancy Everhart, will visit an elementary school in Ft. Atkinson on March 18 as part of the AASL Vision Tour. Kurt will also attend. There was discussion about publicity surrounding this event.

Miriam asked if all of the summit action teams have met; she also asked for clarification about whether or not there will be a summit. Nancy said that is yet to be determined.

b) Update on NEW ERA pilot project (statewide access) with Nicolet Federated Library System (NFLS), UW-Green Bay, and St. Norbert’s College – Mike Cross gave an update on the project which had been delayed because of the delay in receiving LSTA funding. The funding has been received and the grant award has been made. The project is just now getting underway. Mike talked to Mark Merrifield at NFLS, who said the group will be meeting soon. The first task will be developing a draft of the survey questions; the draft questions will be shared with DPI staff. St. Norbert will administer the survey; their goal is to conduct the survey in June. Cal asked if this project was fully funded; Mike confirmed that this one was fully funded, although many of the other LSTA projects initially received 25% partial awards.

c) Embedded Librarians – Mike Bahr reported that, after a delay, the group looking at the topic of Embedded Librarians. A small group including Nita Burke and Jessica MacPhail had meet with Pamela Westby of the Middleton Public Library; last year the group had mapped out a strategy to do some initial research, which also includes the “Library as Anchor Store” idea. The strategy will begin with a literature search and building up case studies, trying to find anecdotal evidence that using libraries to drive economic development in their communities is happening in Wisconsin and other states. There is also a need to get some “hard metrics.” Several libraries in the state have been identified as moving forward with the concept of Anchor Store library in a mixed use development as a cooperative venture with other businesses. They reached out to several people about the right way to do the research and to fund it; the project stalled for a period of time for a number of reasons. The subcommittee will try to meet next week; the time line for the committee is laid out in COLAND’s goals and objectives. Miriam noted that COLAND plans to meet in an “anchor store” library in November.

#### 8. UPDATE ON PLANS FOR E-BOOK SUMMIT

Mike Cross reported that DPI staff members have been working with an external planning group representing various types of libraries from around the state. The list of invitees has been finalized; there will be around 40 people invited. Nominations came from a number of statewide library groups including COLAND (COLAND reps are Doug Lay and Catherine Hansen). It will be a working summit to develop Wisconsin strategies to deal with six issues, five of which were identified by COSLA (Chief Officers of State Library Agencies) in a study on e-books; the other item is of specific relevance to Wisconsin. Invitees are individuals who are knowledgeable about the e-book issues, expected to be able to contribute to a good outcome. Tom Peters, a nationally recognized expert on library technology issues including e-book issues, will be the keynote. The summit will be May 4 at the Sheraton in Madison, which is the day before the start of the Wisconsin Association of Public Libraries conference. Kurt added that the Wisconsin summit is timed so he can carry the information into the national discussion at the COSLA meeting the following week. These issues libraries in Wisconsin and around the nation are facing need to be addressed on a national scale. Invitations to the summit will go out next week.

#### 9. LIBRARY LEGISLATION UPDATE

Mike Cross reported on the governor’s proposed biennial budget: the budget proposes a 10% decrease in library system aid for 2012 and flat funding for 2013. BadgerLink and Newsline for the Blind contracts would see a 10% cut for first year and flat funding for 2013; the state superintendent had requested an increase in this budget item to cover the cost of extending Learning Express and the Wisconsin Newspaper Association database. Funding for these two licenses was not included in the governor’s budget. The four

statewide service contracts (Talking Book and Braille Library, Wisconsin Library Services, Cooperative Children's Book Center, and Milwaukee Public Library) would see a 10% cut. TEACH funding was not cut, but proposed funding would stay at the current level. The governor's budget also proposes to eliminate the maintenance of effort requirement for libraries and counties to be members of public library systems; reductions to shared revenues and other aids to localities are also proposed. The spreadsheet showing for actual cuts has not been released. Local levee limits are proposed at 0% or the value of net new construction.

Steve Sanders reported on the proposed budget's impact on the Common School Fund. He said the ceiling of what can be paid out was lowered to the 2009 level, but this should not impact the amount paid out to schools. He commented that DPI and COLAND will need to be vigilant in protecting the fund.

Steve also reported on federal Enhancing Education Through Technology (EETT) funding. Both the Senate and House versions of the budget removed EETT (Title IID) funding, although both versions were defeated in the Senate. It is difficult to get the funding added back into the budget. A letter from the state superintendent will go out asking for restoration of funding and explaining how it fits into the plans for the 8<sup>th</sup> grade assessment and digital learning advisory committee. DPI needs to be looking at a more innovative plan for the future. Cal moved that COLAND also send a letter to the Wisconsin congressional delegation supporting the state superintendent's position on restoring funding for education technology. Jessica seconded the motion. Over the years this funding for Wisconsin has gone from \$7 million to the current amount of \$1.2 million. The money is used for competitive grants for professional development for library media specialists for integrating technology in the schools, including the next generation statewide assessments where all projects are using the same assessments.

Kurt talked about the importance of the funding and how it has traditionally been used. He said the federal government has been looking at increasing funding for Title I and IDEA, and that Wisconsin needs to seriously look at how these funds have traditionally been used, in light of the fact that we are now trying to infuse information literacy into the broader discussion about what does literacy really mean in the 21<sup>st</sup> century. He talked about the role of the newly formed Digital Learning Advisory Council will look at as they start to build their strategic plan. He said losing the funds will pose a challenge because other funds such as Title 1, which haven't traditionally been used for this purpose, will have to start being used for this purpose. Miriam commented that she had heard Governor Walker will turn Wisconsin's Title 1 money back to the federal government. Kurt said this is just speculation at this point. The motion to send a letter in support of EETT funding, put forward by Cal and seconded by Jessica, carried.

Mike Bahr expressed concern over the possible elimination of the Maintenance of Effort (MOE) requirement and that people see it in the wrong light, that libraries are just another "protected class." He asked if DPI could send out a news release explaining MOE and distribute to libraries so they could send it

to their local newspapers. Mike Cross said the state superintendent will issue a news release on library budget issues. Mike C. also noted that last Monday there was a meeting of the Library Alliance of Wisconsin (referred to earlier in the meeting) and they talked about possible strategies. There was a good bit of discussion about the MOE issue although they did not agree on a strategy. He also mentioned that Library Legislative Day will be held on March 22 and that there will be more opportunities for discussion around the budget. Mike B. said he was talking about something beyond just discussion of the budget; he envisions an education piece that explains how MOE works as a separate issue. Cal agreed with Mike B. and said it would be a good idea for COLAND to send an MOE education piece that explains the history and rationale to members of the legislature. There was more discussion about the importance of the MOE requirement and that many municipalities could use it as an excuse to cut library funding, and about how the importance of protecting library funding at a time when more and more people are using libraries. Miriam asked Mike C. and Kurt how to proceed. Kurt said DPI would be happy to provide content to COLAND for drafting an education piece. Miriam and Cal said it should go out to members of the legislature and to public libraries, something simple and easy to understand. Mike B. suggested it could be framed around the idea that libraries are doing their part in this time of crisis; Kris added that it should include something about the long-time fiscal efficiency of libraries. Miriam added that it could go in the packet for library legislative day. Kris commented that she is not on the legislative day committee this year and that she is concerned about the turnout for LLD; she also expressed reservations about the effectiveness of involving non-library people in a library march to the Capitol. Suggested library community needs to do more at the local level getting people to sit down one-on-one with local legislators.

Mike Cross mentioned that WLA plans to do a survey of small libraries to get a feel for what the loss of MOE would do to each library. He also said that WLA has a good position paper on their web site about the importance of MOE. Kurt added that DPI will collaborate with COLAND on a MOE piece. Cal explained that in the past DPI has drafted the letters and documents for COLAND to send out.

Cal moved that COLAND send a letter of explanation on the origin and value of maintenance of effort, why it is there, and why it's important, to send to legislators and libraries. Nita Burke seconded. Kris asked what COLAND needs to know about the discussion at the Library Alliance of Wisconsin meeting. She said she tried to attend by phone and the connection was so poor she had to sign off. Sandra said she participated and made clear COLAND's position on MOE. Mike Cross said he attended in person and there was a strong discussion about MOE that was not unanimous about an approach; there is a wide range of opinions within the library community regarding strategy surrounding this possible legislative change. Many feel retaining MOE might have drastic consequences in light of the fact that if this continues to be a requirement for library system membership, there might be hundreds of libraries that will not qualify for system services. He said the WLA board is meeting next week and might talk more about strategy. Kris talked about the need to craft something that will give the illusion of consensus to present to legislators; Sandra agreed with Kris. Cal asked when the Library Alliance of Wisconsin meets again; Mike C. said

they had not set a date. Cal talked about the need for a unified position. Kris commented that COLAND is in an excellent position to take the lead on this. Miriam talked about the seriousness of the issue and said someone has to take a stand and move ahead. Kris agreed but reiterated the possibility of controversy. Miriam asked Mike C. and Kurt how they should proceed. Mike C. said he sees no harm in COLAND sending an educational piece on the origin and value of MOE as long as it does not take a position on legislative strategy. Mike B. commented that it should be a positive piece and not necessarily against the goals of the current administration. Kurt said DPI will assist COLAND in developing an educational piece but is not comfortable with getting in the middle of the controversy. Kris said librarians want talking points for potential conversations with local legislators. Jessica has drafted a document and said to feel free to use any part of it for this educational piece. The motion for COLAND to send an educational piece on MOE passed.

Cal commented that the Library Alliance of Wisconsin should meet as soon as possible to come to a consensus; Kris asked Mike C. asked if the delay was because they were waiting for more information. Mike C. said the WLA board might come to a consensus at their meeting next week. Kris said municipalities need to know what the potential hits to their budgets might be. Mike C. said the spreadsheet should be coming out soon. Miriam asked Mike C. about how to get the Library Alliance to meet soon. Mike suggested to Miriam that she could call Paul Nelson or Lisa Strand to let them know about COLAND concerns. Miriam agreed to do that.

Cal asked about the library system aid decrease of 10% in light of the fact that in recent years this was funded by Universal Service Fund (USF), which is a segregated fund. Is the tax on the phone company being cut, or is this money being used for something else? Mike C. responded that system aids, Newline for the Blind, BadgerLink, and the four library contracts are all paid out of the USF and his understanding is that the Public Service Commission (PSC) adjusts the fee level based on projected budgets for the items that are paid out of the fund, i.e. if there is a decrease in the projected amount of funding for a program and other funded programs are not increasing, there is a decreased assessment on the telephone bills. Cal commented that the fund has historically been resistant to inflation, providing stability in funding for programs for services for people in need. He said someone should contact Gary Goyke from the Federation of the Blind and talk about why they would be cutting a segregated fund. Kurt noted that WLA will be working with Gary Goyke on the issue. Cal said maybe COLAND should send a letter to the legislature about cutting a segregated fund that has not suffered the hit that other sources of public funding have. Kurt said DPI will keep COLAND informed about its positions. Miriam asked if would be appropriate to take action now. Cal talked about the importance about having unified voice. Steve Sanders said there is a need to be careful about the statutory language for this fund because some of the programs it is being used for might not be appropriate. Mike C. agreed that COLAND probably doesn't want to call too much attention to the USF because the telecommunications companies were happy at the thought of library

system aids being eliminated. Cal and Kris both thought Gary Goyke should get involved. Kurt said DPI will work with its legislative people and get back to COLAND.

Cal then commented about the Walker administration turning back the broadband funding. Should COLAND somehow express their disappointment in this action. Kurt said DPI will send him a copy of the correspondence from the BadgerNet Advisory Board. He noted that he and Bob Bocher will be meeting with DOA about broadband this afternoon to share the importance of broadband for the library community. He added that DOA seems to have a plan in place to make sure these needs are met. Cal suggested this could be an agenda item for the next meeting. Miriam ended the legislative discussion by noting that this is a crisis situation but maybe COLAND can have a positive impact.

#### 11. SUGGESTIONS FOR FUTURE AGENDA ITEMS

May 13 meeting: Presentation by Sgt. Jane Green and other representative from the Department of Corrections to discuss options for moving forward with the collaboration.

May 13: Discussion by Mike Cross, Kurt, and others, on the Wisconsin E-book summit and the COSLA e-book summit, as part of a discussion on changing libraries for the 21<sup>st</sup> Century; will also include an update on digital learning strategic plan

May 13: Report on the broadband situation.

July meeting: Report on health services libraries at the Bellin College Nursing Library in Green Bay.

September meeting: changes in education philosophy and the role of library media specialists, to be possibly held at the school of library and info studies in Madison. Kurt will follow up on this with the digital learning advisory group; he added this meeting might not take place on campus.

November – embedded librarian discussion at the Villard Square library in Milwaukee.

There was discussion about parking on campus in connection with a possible meeting at the school of library and information studies.

#### 12. FUTURE MEETING DATES

- a) May 13, 2011 – Wisconsin Library Association offices
- b) July 8, 2011 – Bellin College School of Nursing in Green Bay
- c) September 9, 2011 – to be confirmed; possibly at UW Madison School of Library and Information Studies

d) November 11, 2011 – Villard Square Library, Milwaukee

13. REVIEW FOLLOW UP ITEMS

Miriam and Annette will try to attend the Common School Fund meeting on March 17

DLTCL will assign staff for each of the COLAND goals and their associated objectives

Catherine Hansen and Doug Lay will represent COLAND at the E-Book summit

COLAND will send a letter to the Wisconsin congressional delegation in support of education technology funding (EETT)

Educational letter to members of the Legislature on library maintenance of effort

Miriam will call Paul Nelson to encourage a meeting of the Library Alliance of Wisconsin to reach a consensus on the MOE issue in the near future (she will let him know COLAND is working on an information piece)

Report on broadband situation at the May meeting

Miriam or someone should invite Gary Goyke to the next Library Alliance meeting

NEW ERA survey update report

14. ANNOUNCEMENTS

There were no announcements

15. ADJOURNMENT

Lisa Sterrett moved to adjourn; Mike Bahr seconded. The motion passed and the meeting was adjourned at 12:05 p.m.

Respectfully submitted,

A handwritten signature in cursive script that reads "Annette Smith".

Annette Smith, Secretary