



**A G E N D A**

**Council on Library and Network Development**

January 13, 2012

10 a.m. – 1 p.m.

By Conference Call/Webinar

Originating from the Wisconsin Department of Public Instruction

125 South Webster Street, Room 413

Madison, WI 53703

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|-----|--|---|---------------------------------|
| 1.  | Call to Order (10 a.m.)  | Sandra Melcher, Chair                           |                                 |
| 2.  | Roll Call/Determination of Quorum  | Roslyn Wise                                     |                                 |
| 3.  | Adoption of Agenda   | All   | Action                          |
| 4.  | Approval of Minutes for November 11, 2011 meeting  | All   | Action                          |
| 5.  | Report of the Chair<br>a) Correspondence: Pending letters regarding Common School Fund   | Sandra Melcher                                  | Information, discussion, action |
| 6.  | Visioning Summit Beginnings Report recommendations progress update<br>a) Update on School Library staffing workgroups<br>b) Update on NEW ERA pilot project (statewide access) with Nicolet Federated Library System (NFLS), UW-Green Bay, and St. Norbert's College | Nancy Anderson<br><br>John DeBacher             | Information, discussion         |
| 7.  | Review and approve COLAND goals for 2011-12  | Catherine Hansen, COLAND Vice-Chair;            | Discussion, action              |
| 8.  | Report on library district legislation   | Jessica MacPhail                                | Information, discussion         |
| 9.  | Research Report on Embedded Librarians   | Nita Burke                                      | Information, discussion         |
| 10. | Library Legislation Update<br>a) state<br>b) federal   | Martha Berninger, John DeBacher, Nancy Anderson | Information, discussion, action |
| 11. | Update on LSTA evaluation  | Terrie Howe                                     | Information, discussion         |
| 12. | Update on COLAND appointments for terms ending July 1, 2011  | Sandra Melcher                                  | Discussion                      |

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|--|----------------------------|--|
| <p>13. Suggestions for Future Agenda Items and locations (carried forward from previous agendas)</p> <ul style="list-style-type: none"> <li>a. New library in Fitchburg (Kristi Williams) (Martha B. has confirmed );</li> <li>b. Promega (Bob Koechley) (will be combined with Fitchburg meeting);</li> <li>c. New Hartford library (Mike Bahr);</li> <li>d. Lawrence University (Catherine Hansen);</li> <li>e. UW-LaCrosse and the LaCrosse Public Library (Bob K.)</li> <li>f. Black River Falls library (Kristi)</li> </ul> | <p>Sandra Melcher/All</p>  | <p>Information, discussion, action</p> |
| <p>14. Future Meeting Dates</p> <ul style="list-style-type: none"> <li>a) March 9, 2012 – to be determined</li> <li>b) May 11, 2012 – Fitchburg Public Library and Promega Library (confirmed)</li> <li>c) July 13, 2012 – Jack Russell Library, Hartford (to be confirmed by Mike Bahr)</li> <li>d) September 14, 2012 – Lawrence University (to be confirmed by Catherine Hansen)</li> </ul>   | <p>Sandra Melcher, all</p> | <p>Discussion, action</p>              |
| <p>15. Review follow-up items</p>  | <p>Sandra Melcher</p>      | <p>Discussion</p>                      |
| <p>16. Announcements</p>   | <p>All</p>                 |  |
| <p>17. Adjournment (1 p.m.)</p>  | <p>Sandra Melcher</p>      | <p>Action</p>                          |

**COUNCIL ON LIBRARY AND NETWORK DEVELOPMENT**

**Meeting Minutes**

**January 13, 2012**

**10 a.m. – 1 p.m.**

**By Conference Call/Webinar**

**Originating from the Wisconsin Department of Public Instruction**

**125 South Webster Street, Room 413**

**Madison, WI 53703**

Members Present: Barbara Arnold, Madison  
Michael Bahr, Germantown  
Ewa Barczyk, Milwaukee  
Mary Bayorgeon, Appleton  
Nita Burke, Darlington  
Francis Cherney, Milladore  
Miriam Erickson, Fish Creek  
Catherine Hansen, Shorewood  
Doug Lay, Suamico  
Jessica MacPhail, Racine  
Sandra Melcher, Milwaukee  
Cal Potter, Sheboygan Falls  
Lisa Sterrett, Viroqua  
Kris Adams Wendt, Rhinelander  
Kristi Williams, Cottage Grove

Members Absent: Lisa Jewell, Madison  
Bob Koechley, Fitchburg  
Susan Reynolds, Cable  
Annette Smith, Milton (unable to connect to meeting)

DPI Staff: Nancy Anderson  
Martha Berninger  
John DeBacher  
Terrie Howe  
Roslyn Wise

1. CALL TO ORDER

Co-Chair Catherine Hansen called the meeting to order at 10:15 a.m. Chair Sandra Melcher was delayed in connecting to the meeting due to technical problems with the phone/webinar connections.

2. ROLL CALL/DETERMINATION OF QUORUM

Roslyn Wise called the roll; a quorum was in attendance.

3. ADOPTION OF THE AGENDA FOR TODAY'S MEETING

Miriam Erickson moved to approve the agenda; Doug Lay seconded the motion, and the agenda was adopted.

4. APPROVAL OF MINUTES FROM THE NOVEMBER 11, 2011, MEETING

Mary Bayorgeon noted a correction to the minutes; on page 3, section 6 b, the draft minutes read that she gave a presentation at the Oshkosh correctional facility. This should be changed to reflect that she attended a presentation about the Oshkosh correctional facility. Barbara Arnold added that she was not the person who reported on the dates for ALA Legislative Days. The minutes will be revised to reflect this. (Also note: ALA legislative days will be April 23 and 24, not April 3 and 4.) Doug L. moved to approve the minutes with corrections; Mary B. seconded the motion. The motion passed.

5. REPORT OF THE CHAIR

Correspondence – Sandra Melcher connected to the meeting just in time to give the report of the chair. She reported on two letters voted on at the previous meeting: one was to voice objection to action taken by the legislature that will have nursing home fines go into a fund to support nursing homes, rather than the Common School Fund (CSF) as had been the case up to now. The other letter was to thank legislators who had opposed this legislation for their support of the CSF. She reported that Nancy Anderson had spoken to Tom German from the Board of Commissioners of Public Lands, which oversees the CSF. Tom has offered to attend the March meeting to give COLAND an update on the CSF; COLAND can discuss communications strategies with Tom at that time. Barbara Arnold moved that COLAND invite Tom German to the March meeting; Kris Adams Wendt seconded the motion. The motion passed. Nancy commented that it would be best to defer sending any letters until after the discussion with Tom. Nancy added that it would be good if COLAND could send a letter to the Wisconsin congressional delegation about the importance of including school libraries in the reauthorization of the Elementary and Secondary Education Act (ESEA). Miriam E. moved that COLAND send a letter to the Wisconsin congressional delegation about supporting the inclusion of

school libraries in the ESEA reauthorization. Kris A.W. seconded the motion and the motion passed with no additional discussion.

6. VISIONING SUMMIT BEGINNINGS REPORT RECOMMENDATIONS PROGRESS UPDATE

a) Update on School Library Staffing workgroups – Nancy Anderson reported the workgroups are continuing their work, looking at getting assessments across the state. Some instructional technology assessments have already been done by many districts; there is also a library assessment piece that might need tweaking to provide the needed information. The workgroups would also like to collect some data related to how students are doing with instructional technology, information literacy, and research skills, to provide a better picture of what’s going on across the state. The other piece they are also working on is staffing models; they will work directly with some school districts, including the Milwaukee School District. Nancy said she has met with a high school library media specialist a few months ago as part of their professional development and they talked about the draft program evaluation/job description they are working on now. MPS was “onboard”; it fits with the teacher evaluation they are doing in the district. Next week the elementary people are meeting. They are also working with some of the CESAs on staffing models; especially with CESAs 11 and 12. They are trying to figure out how to get good descriptions of urban, suburban, and rural districts. Miriam Erickson suggested Nancy contact Judy Sargent in CESA 7. Nancy said she is working with DPI licensing on the educator effectiveness piece. Nancy is also working with Lisa Chatman at MPS, who thinks that Heidi Ramirez at MPS is willing to talk to them about staffing models. MPS have moved some of their positions to a central location model, rather than at each school. Nancy talked about upcoming meetings with other school districts and CESAs and commented there is much good networking going on.

b) Update on NEW ERA pilot project – Terrie Howe reported on behalf of John DeBacher. She spoke with Mark Merrifield from Nicolet Federated Library System, and he does not yet have the final report. They were not able to complete the pilot project after all because they got off to a slow start and were only able to get the survey part completed. A report about the survey should be completed in about a month. Miriam said she attended the Nicolet library board meeting and Mark reported there that people were satisfied with library services and this is what will come out in the report. Miriam

said she reported to the board about COLAND's interest and involvement in the project. Lynn from the Brown County Library commented on a study that if people are satisfied with something they aren't looking for something new. Miriam added some of the board members commented on problems with borrowing materials from the Milwaukee Public Library. Miriam commented that COLAND will need to look at the report and decide how to proceed. Terrie added that her impression from Mark was that Nicolet just ran out of time to do the project. Jessica MacPhail said one integrated library system, as opposed to a one card system, could be added to the goals. She suggested more discussion on this at that point in the agenda. Catherine H. commented she didn't understand the comments about Milwaukee and how that relates to pursuing the project. Miriam commented that COLAND will need to make a decision when the report comes out. Terrie said Mark did not give a definite timeline for when the report would be out but that it should be in the next several weeks. Catherine suggested the report as a possible item to be included on the March agenda. Kris A.W. asked what happens to the LSTA funds allocated for a project that is only half completed. Terrie responded the money goes back into the LSTA account and that it could be used for another project. Kris then asked if the money could be held in reserve for the possibility of resuming this project in another area. John DeBacher added that it is up to the LSTA Advisory Committee, Kurt, and Tony as to whether or not it can be used for another project. The money does need to be spent by next June.

7. APPROVAL OF DRAFT COLAND GOALS FOR 2011-2012

Catherine Hansen noted that everyone should have had an opportunity to review the draft goals; she asked if there were any other revisions or if the group could proceed with approval of the goals. There were no new revisions to the ongoing goals. Catherine noted a couple of items were missing from the yearly goals on the second page. She still needs a date for the "Libraries as Anchor Store" report to COLAND. Jessica noted there had been discussion of merging the "Anchor Store" report with the "Embedded Librarians" report. Nita Burke commented that in previous meetings there had been a decision to just give examples of anchor stores in the state and report on that aspect to COLAND. She added that she does have a report on Embedded Librarians that has just gone to her committee on January and she will talk about this later in the meeting. Jessica said the committee had talked about combining the reports; Catherine asked if the

plan is to report on both on May 12. Nita confirmed that this would work. Catherine clarified that they will now be one report with a reporting date of May 12, 2012. Catherine asked Sandra if there were any revisions needed for the Prison Literacy Project objectives; Sandra said the objectives are okay with no revisions needed. Moving on to the One card, one library initiative, Jessica said there should be discussion about what this really means, which is access by all Wisconsin residents. She doesn't want to lose sight of the goal and by rewording it might be easier to keep it front and center. Mary B. asked how small libraries would be included in an integrated library system. Jessica said she doesn't have an answer and that is part of what needs to be discussed; Nita commented that some small libraries are moving to integrated systems and many obstacles can be overcome. Miriam commented that COLAND members need to be "visionaries." A brief discussion about small and special libraries and involvement in integrated systems followed. Catherine said they should concentrate on public libraries and academic libraries because small and special libraries do have access to the materials. Mary agreed there is no need to wait but it is an issue that needs to be considered. Catherine asked if there were other comments on the goals; if not, is the only revision to combine the Anchor Store and Embedded Librarian reporting? Mary commented that she is concerned about follow through on the goal to monitor library services in health science libraries because she is leaving COLAND. Doug Lay moved to accept the goals as discussed; Fran Cherney seconded. The motion to accept the goals passed without further discussion.

#### 8. REPORT ON LIBRARY DISTRICT LEGISLATION

Jessica reported on presentation from the Wisconsin Association of Public Libraries (WAPL) conference on legislation related to creating library districts. There was much discussion by small libraries about the population cap of 6,000 before a library could become a district library; the feeling is that the cap is too high because there are some smaller libraries that would like to participate. The committee discussed it and decided there was no problem with removing the cap. They are meeting with the WiSL (Wisconsin Small Libraries) board next week to formally hear the concerns and make a recommendation. The committee will come back with a revised proposal.

#### 9. RESEARCH REPORT ON EMBEDDED LIBRARIANS

Nita reported that she had prepared a draft report on the topic of Embedded Librarians but did not get it to her committee until January 5, so the committee has not yet had a chance to discuss the report. She gave a quick overview of the contents in the report. According to the draft report, it is difficult to define “embedded librarian” at this point. There are many “embedded librarians” in academic, special, health science libraries but harder to find them in public libraries because it harder to define a specific customer group. Many academic libraries looked to embedded library services with online services and putting librarians in the classroom. Nita cited examples from the committee’s research. She referenced work by Michael Strahan from Northern Michigan University who began a service called ELIS, and work by David Shoemaker, in a paper for special librarians, as a model for public librarians, who need to meet the needs of the user. The librarian has to go where the users are. Nita said COLAND might want to look at the changing role for embedded public librarians brought about by e-readers and other new technology. She added that she still needs to work with other committee members on the draft. Nita cited her own experience as the only librarian from District 7 on the Wisconsin Public Service Commission Board, looking at broadband expansion in Wisconsin. Catherine commented that she thinks of embedded librarians as being involved in community boards and meetings; Nita said in the report this is called “just in case” librarianship. Barbara Arnold brought up some opportunities for public library “embedded librarians” to become involved in Dane County activities, among these a YWCA “racial justice summit” and state economic development. Mike Bahr commented on the great job Nita has done putting together this research paper and the importance of the concept which puts the library at the front and center of the community. Nita thanked COLAND members for their comments. Sandra mentioned the upcoming ALA workshop on embedded librarians. Nita said she is planning to attend and bring the information back to her committee.

#### 10. LIBRARY LEGISLATION UPDATE

Martha Berninger began the update. She noted that today she is attending as the state superintendent’s designee since Kurt Kiefer has a conflicting meeting. She announced that John DeBacher has been selected as the new director of the Public Library Development Team. She also reported on DLTCL activities, including the strategic planning process, as well as planning for Digital Learning Day to take place on February

1, 2012. She talked briefly about the Digital Learning Advisory Council and the collaboration with private industry and other educational partners, including school districts and CESAs.

John DeBacher continued with the legislative update by asking Bob Bocher to provide an update on WiscNet. Bob talked about the proposed legislation to extend the WiscNet/UW relationship deadline by one year, to end on July 1, 2014, rather than the current date of July 1, 2013, which was part of the most recent biennial budget. These are Assembly Bill 473 and Senate Bill 375. The extra year would be helpful to give entities time to respond to the Legislative Audit Bureau's audit of the relationship, which is due January 1, 2013, which is just six months before the relationship would end under the current plan. The extra year would give time to respond to the audit findings. Things are moving fast, since there are only a couple of floor periods left before the legislature adjourns. The telecommunications companies are pressuring legislators to vote against or not take any action regarding the legislation. Critical issue for the next few days is for librarians in relevant areas to contact their legislators to thank them for co-sponsorship of the legislation and to vote in favor of the bill. Cal moved that COLAND send a letter to legislators in favor of the legislation; the motion was seconded and then carried.

John proceeded with the update. He reported on the "clean-up" bill, Senate Bill 348. The bill would shorten the name of the DLTCL to "Division for Libraries and Technology" and would officially change the name of the Reference and Loan Library to "Resources for Libraries and Lifelong Learning." Another minor change relates to legislation enacted in 2006 relating to the same services provision, allowing libraries to offer a higher level of access to databases for their communities than to the wider population. The change also needs to be made to the system membership agreement document for consistency. This was approved by the Senate Education Committee and forwarded. He also discussed Assembly Bill 224, relating to 2006 legislation that allows library boards to transfer donations to foundations or 501(c)(3) groups to specifically benefit libraries. School boards and community foundations wanted to be included in this so this bill was introduced to change the language. In the original version, "501(c)(3)" was dropped and replaced with "community foundation." John noticed this and the language was revised. Library boards can now transfer gifts to 501(c)(3) groups and to community foundations for the specific benefit of libraries; original conditions of

gift also have to be met. John was not aware of any pending federal legislation impacting libraries. He reported that the president still has not signed the bill for LSTA funding; there is hope that might happen in the coming week. The IMLS cannot fund any of the state grants to libraries until this happens.

Cal asked if there had been any talk of resurrecting a modified version of the library maintenance of effort requirement. Could DPI ask for this in its next budget request? John said this might be possible; Mike Cross had previously planned a legislative review of required system services so language in the statutes can be brought up to date. Since MOE is a membership requirement it might come up. John said he hesitates to bring this up because it might call attention to how the Universal Service Fund (USF) is being used and the telecommunications companies might decide to make an issue, so it might be best to wait for a more favorable time to bring this up to the legislature. Martha commented that it would be helpful to think we could move forward but there is concern that the “telcos” are ready to attack the USF, possibly as part of long-term strategy, but she would encourage COLAND to think about the best possible approach to legislation. John suggested someone on COLAND who received the WLA alert to forward it to non-WLA members. Kris A.W. reminded COLAND about the upcoming WLA/WEMTA Legislative Day and talked about the importance of making these contacts. Jessica asked about the status of the bi-partisan task force to review library legislation. John responded that it depends on vacancies in the division and some other issues. He would like to see this group formed by the end of the year.

11. UPDATE ON LSTA EVALUATION

Terrie Howe reported that the annual IMLS report was submitted at the end of December so she has not had time to work on the evaluation until the last week or so. She is working on the evaluation now, along with Don Smith, a member of the Policy and Budget Team at DPI. There are four sections to the evaluation with specific questions to be answered, with specific instruction for how to complete. She will be working on this until the end of March.

12. UPDATE ON COLAND APPOINTMENTS FOR TERMS ENDING JULY 1, 2012

Roslyn Wise reported there has not been any word from the governor's office.

### 13. SUGGESTIONS FOR FUTURE AGENDA ITEMS

Added today:

Visit new library in Fitchburg; Martha has confirmed COLAND can go there for the March meeting, along with a visit to the library at Promega.

Mike Bahr confirmed that Mike Gelhausen at the Hartford library has agreed to host COLAND for the July 9 meeting.

Catherine Hansen said Peter Gilbert does not have space for COLAND to meet at Lawrence University. She suggested one of the other UW libraries, such as LaCrosse, or OW-Oshkosh, Fox Valley, Stout, or Whitewater. Kris A.W. suggested she check on UW-Oshkosh for September; Barbara Arnold suggested UW-Whitewater because it is part of the Library Education Consortium. Sandra asked if Barbara would check on this for the November meeting. Barbara said she and Nancy A. will work on that. Sandra also mentioned the other possible sites already on the list: LaCrosse Public Library, which Bob Koechley is working on, and the Black River Falls Library, which Kristi Williams is working on.

### 14. FUTURE MEETING DATES

Sandra reviewed this list and recapped from the item 13 discussion. Because of the change to the date for the meeting at the Fitchburg Library, a decision needs to be made about a location for the May 11 meeting. She asked if Barbara and Nancy would check to see if this date would work for UW Whitewater. Mike B. suggested visiting an out-of-state library. Catherine H. suggested a visit to Minnesota or northern Illinois for 2013. Mike B. added one of the libraries they are looking at in the Embedded Librarians research is in Hennepin County. Sandra suggested considering the idea but also looking at possible problems. Catherine clarified that she will check with UW-Oshkosh as a location for the September meeting. Martha suggested inviting someone from an out of state library to join COLAND by webinar as an alternative. Nita suggested Meg Knodl

from Hennepin County; Jessica agreed. Barbara suggested this might be on the agenda for the May meeting.

15. REVIEW FOLLOW UP ITEMS

- Letter in support of ESEA funding for school libraries (Nancy A.)
- Letter in support WiscNet legislation (AB 473 and SB 375) (Bob B.).
- Tom German will report on the CSF at the March meeting in Fitchburg; a decision on those letters will be made following that meeting.

16. ANNOUNCEMENTS

Sandra said she will forward the information about the WLA link to the ESEA support for school library petition.

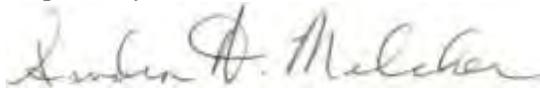
John DeBacher announced that Tessa Michaelson Schmidt has been hired as the new Youth and Special Needs Library Consultant in the division. She will begin in early February. Also, DPI hopes to post the Public Library Administration Consultant and BadgerLink Coordinator vacancies in the near future.

Jessica announced the Racine Reads Dream Big campaign has launched on October 1, challenging students in kindergarten through fifth grades to read 1 million books. So far, 786,000 books have been read.

17. ADJOURNMENT

Miriam moved to adjourn; someone seconded. The motion passed and the meeting was adjourned at 11:57 a.m.

Respectfully submitted,



Sandra Melcher, Chair and Acting Secretary