



AGENDA
Council on Library and Network Development
July 12, 2013
10 a.m. – 3 p.m.
Black River Falls Public Library
222 Fillmore Street
Black River Falls, WI 54615

- 1. Call to Order (10 a.m.) Sandra Melcher, Chair
2. Roll Call/Determination of Quorum Roslyn Wise
3. Welcome to Black River Falls Public Library Muriel Gunderson, Director, BRFPL
4. Adoption of Agenda All Action
5. Approval of Minutes for May 10, 2013 meeting All Action
6. Report of the Chair (10:10 a.m.) Sandra Melcher Information, discussion, action
a) Correspondence: Included in packets:
-- Letters to Sen. Johnson and Rep. Baldwin regarding Innovative Approaches to Literacy Act (needs after the fact approval)
-- Thank you letters to Tom German, BCPL; Sue Conner, Robin Kvalo, Dahlia Werner, Portage High School
-- Other correspondence, if any
b) WI Prison Literacy Project update
7. COLAND Goals report: Common School Fund committee action steps (10:15 a.m.) Kristi Williams Information, discussion
8. Discussion of COLAND goals for 2013-14 (10:25 a.m.) Annette Smith Information, discussion, action
9. Library Legislation Update (10:40 a.m.) DPI staff Information, discussion
a. State
b. Federal
10. Presentation on Black River Falls Public Library (11:10 a.m.) Muriel Gunderson, library director; Mary Woods, library historian Information, discussion

Lunch break (noon)

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| 11. | Preliminary discussion of COLAND's biennial report to the State Superintendent and the State Superintendent's Biennial Report to COLAND (12:45 p.m.) | John DeBacher, Martha Berninger | Information, discussion |
| 12. | Monitoring Wisconsin's Hospital and Health libraries (1 p.m.) | Carrie Papa-Schold, chair, WI Health Science Libraries Association (WHSLA), and Julie Schneider, WHSLA liaison to COLAND | Information, discussion, possible action |
| 13. | Report on SRLAAW's System Configuration and Operations process (1:30 p.m.) | John Thompson, SRLAAW | Information, discussion |
| 12. | Update on COLAND appointments for terms ending July 1, 2013 and July 1, 2014 (2:10 p.m.) | Sandra Melcher | Discussion |
| 13. | Nominating committee report and election of COLAND officers for 2013-14 (2:15 p.m.) | Sandra Melcher | Discussion, Action |
| 14. | Suggestions for Future Agenda Items (agenda topics for future meetings, with location mentioned if relevant to the agenda topic)
a) Discussion of possible five-year plan related to library education and staffing (September)
b) COLAND goals survey (September -- Annette Smith)
c) Library system mergers (late year meeting – Miriam Erickson)
d) Broadband update (future meeting – suggested by Annette Smith) | Sandra Melcher/All | Information, discussion, action |
| 15. | Future Meeting Dates and Locations
a) September 20, 2013 – Minocqua
b) November 8, 2013 – TBD
Other suggestions for future meetings – Madison Public Library, Goodman Branch; UW LaCrosse/LaCrosse Public Library. | Sandra Melcher, all | Discussion, action |
| 16. | Review follow-up items | Sandra Melcher | Discussion |
| 17. | Announcements | All | |
| 18. | Adjournment (3 p.m.) | Sandra Melcher | Action |

COUNCIL ON LIBRARY AND NETWORK DEVELOPMENT

Meeting Minutes

July 12, 2013

10 a.m. – 3 p.m.

Black River Falls Public Library

222 Fillmore Street

Black River Falls, WI 54615

- Members Participating: Barbara Arnold, Madison
Michael Bahr, Germantown
Ewa Barczyk, Milwaukee
Nita Burke, Darlington
Cara Cavin, Verona
Joshua Cowles, Fond du Lac
Miriam Erickson, Fish Creek
Doug Lay, Suamico
Cal Potter, Sheboygan Falls
Joan Robb, Green Bay
Emily Rogers, De Pere
Annette Smith, Milton
Kris Adams Wendt, Rhinelander
Patrick Wilkinson, Oshkosh
Kristi Williams, Cottage Grove
- Members Absent: Frances Cherney, Milladore
Bob Koechley, Fitchburg
Sandra Melcher, Milwaukee
- DPI Staff: John DeBacher
Martha Berninger
Roslyn Wise
- Presenters/Guests: Muriel Gunderson, Director, Black River Falls Public Library
Mary Woods, Historian, Black River Falls Public Library
Carrie Papa-Schold, chair WI Health Sciences Libraries
Association (WHSLA)
Julie Schneider, WHSLA liaison to COLAND
John Thompson, Chair, System and Resource Library
Administrators' Association

1. CALL TO ORDER

Vice Chair Annette Smith called the meeting to order at 10:03 a.m.

2. ROLL CALL/DETERMINATION OF QUORUM

Roslyn Wise called the roll; 15 members were present at roll call so a quorum was achieved.

3. WELCOME TO THE BLACK RIVER FALLS PUBLIC LIBRARY

Muriel Gunderson, Director of the Black River Falls Public Library, welcomed COLAND members to the oldest library in Wisconsin and to the town of Black River Falls. She provided some logistical information and some ideas for things to do in Black River Falls. Muriel will return later in the meeting to give a presentation on the library.

4. ADOPTION OF AGENDA

Annette suggested changes to the Agenda: move the report from the E-book Committee after Item 7 and move the report from the nominations committee to 1 PM. Motion by Miriam Erickson, seconded by Doug Lay, to adopt the agenda as amended; the motion was approved.

5. APPROVAL OF MINUTES FOR MAY 10, 2013 MEETING

Ewa Barczyk asked for clarification regarding Tom German's presentation on the Common School Fund (bottom of page 3) and a statement related to the change in state law related to nursing home fines. It was suggested the sentence be clarified by adding that "the change in the law resulted in a cut of \$1.8 million income to the CSF from fines." Patrick Wilkinson suggested changing the wording on his comment during the One card, any library goals report on page 8 from "...the possibility of one UW library *system* on multiple campuses" to "...the possibility of one UW library *discovery* on multiple campuses." Miriam Erickson moved approval of the minutes as corrected; Joan Robb seconded the motion. The motion passed.

6. REPORT OF THE CHAIR

a) Correspondence: Annette Smith reviewed the correspondence that was included in the meeting packets. Letters were sent to Senators Baldwin and Johnson regarding support for the Innovative Approaches to Literacy Act. A letter of thanks was sent to Tom German, Deputy Secretary of the Board of Commissioners of Public Lands, for his presentation at the May 10 COLAND meeting. A thank you letter was sent to Sue Conner, Robin Kvalo, and Dahlia Werner at Portage High School for hosting the May meeting. After the fact approval was needed for the letters that were sent to Senators Baldwin and Johnson. A motion to approve the correspondence by Kris Adams Wendt was seconded by Ewa Barczyk; the motion carried.

b) Wisconsin Prison Literacy Project update: As neither Sandra Melcher nor Bob Koechley was in attendance, there was no update on the prison literacy project.

7. COLAND GOALS REPORTS

Goal V: Report from Common School Fund Committee

Kristi Williams reviewed the two recommendations and the timeline submitted by the committee. Discussion ensued about membership on the Board of Commissioners of Public Lands (BCPL) because of a current proposal to eliminate two elected state officers: Secretary of State and State Treasurer. The unintended consequence of this action is the elimination of two of the three elected officials of the BCPL. Concern was expressed about where the oversight of the BCPL would go if these constitutional officers are eliminated. A suggestion was made to offer a solution that is politically effective; Joan Robb noted that the group does not know enough to offer a solution at this time. Cal Potter explained that the proposal to eliminate the two officials must be passed by two consecutive legislatures and approved by a vote of state electors to take place. He added that only the Legislative Reference Bureau can draft proposed changes to the state constitution, and that only legislators can ask them to do that. Annette reported that she is scheduled to meet with Tia Nelson, Secretary of the BCPL, and Tom German, Deputy Secretary, next week to discuss the proposed legislation and how it might impact the CSF. Mike Bahr suggested assigning a small group to decide what action to take. The consensus opinion is to delay action on a decision until further discussion takes place at the September meeting.

The Council also requested Annette Smith try to find out whether the same referendum that eliminates the two commissioners would also include a determination as to which state officials would replace them. John DeBacher suggested Jennifer Kammerud, DPI's legislative liaison, might be able to find out. Mike Bahr moved to assign Cal Potter, Kris Adams Wendt, and Annette Smith to study the issue of replacing the elected state officers on BCPL and report back to COLAND. John said he would talk to Kurt and ask him to talk to Jennifer K. about the legislation. Miriam Erickson seconded the motion; the motion carried.

Goal VIII: Report from E-book Committee

Joan Robb gave a follow up report on the recommendations from the committee's report at the May meeting. She discussed the revisions to the publicity materials (letter to legislators and a news release). There are some changes to the letter. The letter to legislators is an "awareness" piece to alert them of the issue with publishers and the e-book distribution process. Kris Adams Wendt suggested that COLAND send a congratulatory letter to the Attorney General Van Hollen regarding the Apple anti-trust case, rather than sending a letter to state legislators. John DeBacher commented that he is aware of the e-book issue and he worries about a potential negative impact from bringing the e-book issue to the attention of the media and legislators; he suggested it might be better to contact congressional representatives. Cal Potter commented that Tammy Baldwin might be a good contact in the US Senate. Joan said she will take this information back to the committee and work on a letter to the attorney general and on the news release. There was some discussion about how to distribute the news release. Annette asked if there was a motion to send out the news release and Joan asked if COLAND wanted to see the news release again before it goes out. Mike Bahr moved to authorize the distribution of the news release related to e-books to librarians; the motion was seconded by Barbara Arnold. The motion carried.

8. DISCUSSION OF COLAND GOALS FOR 2013-14

Annette Smith reminded members that she is responsible for a final goals report which is due in September; she asked all committee chairs to send the information to her. Barbara Arnold said she is unable to attend future meetings and requested a new chair be appointed to her committee (library district legislation committee). Mike Bahr said he also will not be attending future COLAND meetings so his committee (one library-one card) needs a new chair appointed. Mike did say he would be available to help with the goals report that is due for the September meeting.

9. LIBRARY LEGISLATION UPDATE

John DeBacher summarized the state biennial budget that passed quickly. A proposed study of library systems by the Department of Administration in cooperation with the Department of Public Instruction was vetoed by the governor. John suggested this action happened because SRLAAW is studying the issue now. A proposal passed for joint libraries as an alternate way to exempt from the county library tax. DPI will ask to grandparent “only joint libraries now established” to qualify for this exemption.

The budget was fairly positive because library aids were not reduced from the current level. There were nominal increases for BadgerLink and the four state library contracts, as was recommended by the State Superintendent. The 13% statutorily-required funding request was ignored.

Common School Fund allotment was adjusted down from previous estimates.

The UW System, which had contracted with WiscNet following the requirement that the two entities needed to operate separately, unexpectedly announced they were retracting the contract with WiscNet, which came as a blow to WiscNet. John talked about the need for DPI to help convey the importance of WiscNet for collaborative support for schools and libraries, without making it sound like “the sky is falling.” Internet from local phone companies cannot always give the wide array of services currently provided by WiscNet. Many public libraries are not even aware their internet service is through WiscNet because the systems are the ones working with

WiscNet. The discussion will continue following the presentation about the Black River Falls Public Library (have an abbreviated lunch break).

10. PRESENTATION ON BLACK RIVER FALLS PUBLIC LIBRARY

Muriel Gunderson, library director, gave a brief overview of the Black River Falls Public Library, which identifies itself as Wisconsin's first public library when it opened in 1872. She distributed a brochure of the 2012 Annual Report Highlights. She said the first librarian's salary was \$8 per month. Over the years the library's location changed frequently. In 1915 the first Carnegie Library was built; the building is now home of the Jackson County Historical Society (the library also has a history room). In 1962 the library became part of the La Crosse development service and bookmobile service was provided to areas previously not served, although the service ended after three years because the grant providing the service ended and the county didn't continue the service. In 1976 the library became part of Winding Rivers Library System (WRLS) and in 2000 it became part of the WRLS Consortium. The library now provides "Library to Go" services for homebound individuals, with materials delivered by volunteers. They also offer many art shows at the library, as well as a Sustainability Series featuring educational moving about farming, etc.; they have always had a children's summer reading program. This is the first year offering an adult reading program; a guest speaker concludes the program. The library has "Computer Basics for Beginners." Jackson County genealogy room is staffed by Mary Woods, a life-long resident. The current building was constructed in 1995, but it was not designed for new technology so they are considering a renovation to accommodate today's needs. They plan to develop a kids area with different furniture, shelving, also want teen and young adult areas. When the library first opened they had one or two computers, now they have 14. The current library was built with private funding, \$500,000 from the Hoffman family and the rest through community fundraising. Muriel said she does not know how much the planned renovation will cost but it will be at least \$200,000. The library tour began at 1 1:43 a.m.

LUNCH BREAK at 12:05 p.m.

Meeting resumed at 12:22 p.m.

RETURN TO AGENDA ITEM 9 Library Legislation Update

Kris Adams Wendt commented that she believes close scrutiny of systems is still on the agenda of legislative leaders. She says the SRLAAW study of systems must continue and the work must be completed on time. WiscNet must know cost comparisons for services and be ready with information when needed. Nita expressed concern about smaller school districts having access to the same high speed internet access at a cost that fits school budgets. WiscNet guarantees a bandwidth speed and no one else has that guarantee.

Regarding national level library legislation, John DeBacher reported the e-rate committee, of which Sen. Ron Johnson is a member, will hold a hearing next week (July 17). The E-rate program helps keep TEACH program affordable for Wisconsin school districts. Many counties and all the CESAs are members of WiscNet; a cooperative service important to libraries. Cal Potter moved to send a letter to the entire congressional delegation expressing need for continuing the Connect Ed program. Seconded by Barbara Arnold; motion carried.

Cal then moved to send a letter to state legislators stating WiscNet is needed to provide service for counties, local municipalities, and school districts. Miriam Erickson seconded the motion. Mike Bahr suggested revising letter from last year and resending. This is a success story of local government cooperation and it should be held up as a positive example. The motion carried.

John DeBacher said currently there are six vacancies in system directorship; they hoped that would increase merger possibilities. Lakeshores and Mid-Wisconsin systems are considering merger.

11. PRELIMINARY DISCUSSION OF COLAND BIENNIAL REPORT TO THE STATE SUPERINTENDENT AND STATE SUPERINTENDENT'S BIENNIAL REPORT TO COLAND.

John DeBacher will work with COLAND on its report to the State Superintendent and Martha Berninger will work on the biennial report from the State Superintendent. They will work together to determine what information should be each report. Goal is to have the reports user friendly and shorter. Annette reiterated the importance of including schools in the reports. There will be a public hearing held in conjunction with the drafting of the report to COLAND; the hearing will be held at the September 20 meeting.

12. MONITORING WISCONSIN'S HOSPITAL AND HEALTH LIBRARIES

As a follow up to a meeting and report that took place in 2009, Carrie Papa-Schold, chair of the Wisconsin Health Science Libraries Association (WHSLA), and Julie Schneider, WHSLA liaison to COLAND, explained that the Wisconsin Administrative Code stated that hospitals shall maintain a health sciences library to meet the needs of hospital staff. Hospitals have learned this administrative code is not enforced. Governor Walker has an emphasis on "writing the rules" which means looking at the code. In 2009 WHSLA wanted enforcement and inclusion of health sciences librarians. The presenters noted trends; moving from print materials to electronics and many changes in hospitals. Today they are pausing, looking at where they are now, and planning for something relevant in the future. Skill sets are important, bringing value to whatever team she works with. Her system is developing a repository of information that can be drawn on by others in the medical profession.

Joint Commission standard has changed. Just as important to have a point of care product today. Today health libraries have lots of electronic materials, including electronic textbooks. A professional librarian quickly does the literature search and comes up with information.

Patrick Wilkinson said UW-Oshkosh hospitals are trying to get backdoor access to their school of nursing electronic resources. Julie Schneider noted collaborative buying with Illinois is done by some hospitals in southeastern Wisconsin. Gunderson Lutheran makes collaborative purchases with Minnesota. UW, as a public institution, can't make collaborative purchases. Mike Bahr encourages WHSLA to focus on impact of staff on medical outcomes. Next step: COLAND will continue to work with WHSLA and collaborate on future plans.

13: NOMINATING COMMITTEE REPORT AND ELECTION OF COLAND OFFICERS FOR 2013-14.

Mike Bahr, nominating committee chair, highlighted the constraints and requirements for officers then announced the slate of candidates: Joshua Cowles, secretary; Emily Rogers, vice chair; Annette Smith, chair. Cal Potter moved to adopt slate of officers as proposed, Patrick Wilkinson seconded. Motion carried. There are concerns that the newly-elected chair is currently in an expired term.

Mike Bahr moved to send a letter to Governor's appointments secretary asking that appointment be made. Cara Cavin seconded. Cal Potter suggested writing and asking for reappointment of 12 of 19 members with expired terms; he explained that the reason for nine professional appointments is so the diverse professional library groups are represented on COLAND. Roslyn Wise suggested Kurt Kiefer contact the governor's appointment's director rather than send a letter. Motion to send a letter carried.

13. REPORT ON SRLAAW'S SYSTEM CONFIGURATION AND OPERATIONS PROCESS

John Thompson, Indianhead Library System Director and SRLAAW chair, highlighted the process for determining the more effective library system study. It was unveiled at the Wisconsin Association of Public Libraries conference. WiLS (Wisconsin Library Service) interviewed 25 libraries to get feedback and then invited the entire library community to give input. They have kept the process as open as

possible. A sub-committee recommendation eliminates resource libraries. They will probably contract with one or more libraries within a system to share resources with member libraries.

The plan is to create a process to determine the optimal size of library systems and service standards for the library systems. Wisconsin has had 50 percent turnover in library system directors in the past seven years. The shared ILS and courier service are vital to Wisconsin libraries. Library systems need to be flexible enough to respond to member library needs. Library service to children is not a mandated service, yet it is commonly accepted that children's library service is important and it is generally provided. Thompson hopes the document will be adopted by SRLAAW on August 2. Indianhead System is moving ahead with the plan even though it has not yet been adopted—they are the largest library system in the state, by number of libraries and number of counties. Barriers are being broken and there are cooperative efforts going on in the state by a number of systems.

Miriam Erickson moved that COLAND strongly supports the July 1, 2014 deadline for implementation of the SRLAAW proposal and encourages the support of DPI and the entire library community. Cal Potter seconded and the motion carried.

12. UPDATE ON COLAND APPOINTMENTS FOR TERMS ENDING JULY 1, 2013 AND JULY 1, 2014

Roslyn Wise has not heard anything from the governor's office regarding when COLAND appointments will be made.

14. SUGGESTIONS FOR FUTURE AGENDA ITEMS

Broadband

SRLAAW proposal

Hospital librarian recommendations

COLAND Goals final report and survey

State Superintendent's report

Discussion of possible five-year plan related to library education and staffing
Library system mergers

15. FUTURE MEETING DATES AND LOCATIONS

a) September 20, 2013 in Madison

b) November 8, 2013 in Minocqua

Also, Madison Public Library (Goodman Branch and new downtown location)

UW LaCrosse/LaCrosse Public Library

16. REVIEW FOLLOW-UP ITEMS

Annette Smith highlighted motions made requiring follow-up action by the chair.

She announced two committees need chairs. There were also several letters voted on during the meeting.

17. ANNOUNCEMENTS

Kristi Williams mentioned an article on little free libraries and announced Kurt Kiefer was awarded the Advocacy Award from the International Society for Technology in Education (ISTE). It was presented to him in June at the annual ISTE conference in San Antonio.

Annette Smith read a note from Sandra Melcher thanking the membership for the pleasure of working together and highlighting positive changes made during her tenure as chair.

Cal Potter moved to write a letter of thanks and appreciation to Sandra Melcher and the other leaders. Cara Cavin seconded. Motion carried.

18. ADJOURNMENT

Patrick Wilkinson moved to adjourn, Cara Cavin seconded. Meeting adjourned at 2:43 p.m.

Respectfully submitted,

A handwritten signature in cursive script that reads "Kristi Williams". The signature is written in a dark ink and is positioned below the typed name.

Kristi Williams, Secretary