



A G E N D A

Council on Library and Network Development

May 12, 2006, 10 a.m. – 3 p.m.

10 a.m. – 3 p.m.

University of Wisconsin-Platteville

Pioneer Student Center

Platteville, Wisconsin

- | | | | |
|-----|--|---|-------------------------|
| 1. | Call to Order | Kathy Pletcher, Chair | |
| 2. | Roll Call/Determination of Quorum | Roslyn Wise | |
| 3. | Welcome to UW-Platteville
(5 minutes) | John Krogman, Assoc.
Vice Chancellor for
Information Services,
UW-Platteville | Information |
| 4. | Adoption of Agenda | All | Action |
| 5. | Approval of Minutes for March 10, 2006
meeting | All | Action |
| 6. | Correspondence | Kathy Pletcher | Information, discussion |
| 7. | Update on RFP process for WI Resources
Sharing and Information Access project and
report on bid process (20 minutes) | Sally Drew | Information, discussion |
| 8. | Report on Campaign for Wisconsin Libraries
(30 minutes) | Lisa Strand, WLA
Executive Director, and
Rick Krumwiede,
WLA President | Information, discussion |
| 9. | Presentation and Tour, UW-Platteville Library
and Information Services (30 minutes) | John Krogman | Information, discussion |
| | (noon) Lunch (45 minutes) | | |
| 10. | Presentation on UW Libraries Strategic Plan
(40 minutes) | Patrick Wilkinson,
Chair, Executive
Committee, Council on
University of
Wisconsin Libraries | Information, discussion |

- | | | | |
|-----|---|-----------------------------|-------------------------|
| 11. | Library Legislation Update (15 minutes)
a. State
b. Federal | Rick Grobschmidt | Information, discussion |
| 12. | DLTCL Library Team Reports (15 minutes each)
1) Public Library Development
2) Instructional Media and Technology
3) Reference and Loan – (No report) | Mike Cross
Steve Sanders | Information, discussion |
| 13. | Appointments to nominating committee for COLAND officers for 2006-07 | Kathy Pletcher | Action |
| 18. | COLAND appointments for terms ending July 1, 2006 | Kathy Pletcher | Discussion |
| 14. | Future Meeting Dates
a) July, 2006 – TBD (discuss changing date to July 21 due to scheduling of vendor demos on July 14)
b) September 8, 2006 – TBD
c) November 10, 2006 – TBD | Kathy Pletcher | Discussion, action |
| 15. | Announcements | All | |
| 16. | Adjournment | Kathy Pletcher | Action |

COUNCIL ON LIBRARY AND NETWORK DEVELOPMENT

Meeting Minutes

May 12, 2006

10 a.m. – 3 p.m.

University of Wisconsin-Platteville

Pioneer Student Center

Platteville, WI

Members Present: Michael Bahr, Germantown
 Mary Bayorgeon, Appleton
 Don Bulley, South Milwaukee
 Francis Cherney, Milladore
 Miriam Erickson, Fish Creek
 Catherine Hansen, Shorewood
 Bob Koechley, Fitchburg (arrived at 11:15)
 Douglas Lay, Mosinee
 John Nichols, Oshkosh
 Kathy Pletcher, Green Bay
 Calvin Potter, Sheboygan Falls

Lisa Solverson, Viroqua
Linda Stelter, Eau Claire
Kris Adams Wendt, Rhinelander
Kristi Williams, Cottage Grove

Members absent: Barbara Arnold, Madison
Lisa Jewell, Superior
Pat LaViolette, Green Bay
Susan Reynolds, Cable

DPI Staff: Mike Cross
Sally Drew
Rick Grobschmidt
Steve Sanders
Roslyn Wise

Guests: John Krogman, UW-Platteville
Lisa Strand, Wisconsin Library Association (WLA)
Rick Krumweide, WLA Foundation
Patrick Wilkinson, Council on University of Wisconsin Libraries

1. CALL TO ORDER

Kathy Pletcher called the meeting to order.

2. ROLL CALL/DETERMINATION OF QUORUM

Roslyn Wise called the roll; fourteen members were present at roll call so a quorum was present.

3. WELCOME TO THE UNIVERSITY OF WISCONSIN-PLATTEVILLE

John Krogman, Associate Vice Chancellor for Information Services and Library Director for UW-P,
welcomed the group.

4. ADOPTION OF AGENDA

Miriam Erickson moved that the agenda for today's meeting be adopted as presented; Kristi Williams
seconded the motion. The motion carried and the agenda was adopted.

5. APPROVAL OF MINUTES FROM MARCH 10, 2006 MEETING

Don Bulley moved to approve the minutes from the March 10, 2006 meeting. Doug Lay seconded the motion. There was no discussion. The minutes were approved.

6. CORRESPONDENCE

No new correspondence was reported. Copy of EETT letter that was too late to be included in the packets was handed out at the meeting. There was a brief discussion about the lack of a return address for COLAND correspondence; contact information for the COLAND chair (telephone number and email address) should be included in the future.

7. UPDATE ON RFP PROCESS FOR WI RESOURCES SHARING AND INFORMATION
ACCESS PROJECT AND REPORT ON BID PROCESS

Sally Drew gave an update on the progress of the Request for Proposal (RFP) process for the Resources Sharing and Information Access project. She reported that the RFP has been completed and distributed; vendors have been provided with opportunities to ask questions. Proposals are due back in June. (Prior to this meeting, COLAND members were provided with a web link to the RFP so that they could review the document.) Sally responded to questions from COLAND members regarding what the catalog will be called, which libraries and library systems will be participating in the new product, and the timeline for implementation of the new product (timeline was included in the information that was emailed to COLAND members). Sally indicated that January of 2007 is when they hope the new contract will start. John Nichols had questions about how pricing is to be achieved; Sally explained the difference between an RFP and a bid request. Sally said the objective is to get the best product first, then to look at pricing. Products will be ranked based on a quantitative score. A pricing structure will need to be put together at some point because many factors will figure into the price. There was a discussion between John Nichols and Sally about the Department of Administration's RFP process and pricing negotiations. Sally then talked about the vendor

demonstrations which have been scheduled for July 13-17; she asked if any COLAND members would be interested in attending the demonstrations, which will conflict with the July COLAND meeting. After more discussion about what kind of catalog is actually being called for in the RFP, and what vendors need to include in their responses to the RFP, the discussion was tabled until a later time.

8. REPORT ON THE CAMPAIGN FOR WISCONSIN LIBRARIES

Lisa Strand, Executive Director of the Wisconsin Library Association (WLA), and Rick Krumwiede, President of the WLA Foundation (WLAF), gave a presentation on WLAF's Campaign for Wisconsin Libraries, which was "kicked-off" on Wisconsin's Library Legislative Day on January 31, 2006. WLAF, providing advocacy for all types of libraries, is hoping to receive \$100,000 per year in donations to support the campaign. They provided a handout with samples of print ads for the campaign, a printout of information from the WLAF website, and samples of some marketing materials such as buttons and decals. Rick Krumwiede played samples of radio public service announcements that have been produced. Lisa Strand talked about publicity materials available from the WLAF website and discussed other publicity efforts and fundraising ideas. Among the strategies included on the website are feature stories which profile libraries around the state, and appealing to local newspapers to run stories about the local library or librarian. Rick K. then discussed the various studies that have been done around the country which endeavor to document the high rate of return on tax-payer investment that libraries represent. He commented that these studies have generally been done on libraries that are not like libraries in Wisconsin. The LSTA Advisory Committee has approved \$50,000 to do an economic impact study on libraries in Wisconsin, and WLAF has offered to provide additional support to the study. He concluded the presentation by commenting on the long-term nature of the Campaign and the amount of work (and money) it will take to keep it going into the future.

John Nichols thanked Rick and Lisa for their work on developing the campaign and their work in support of Wisconsin libraries.

9. PRESENTATION AND TOUR, UW-PLATTEVILLE LIBRARY

John Krogman talked briefly about UW-Platteville, which has 6,000 students. He discussed an initiative to attract students from Iowa and Illinois, allowing students from these two states to pay reduced tuition. He also talked about new construction on campus, including the hoped-for \$3.5-4 million facelift of the library. He then led the group on a tour of the Karmann Library.

10. PRESENTATION ON UW LIBRARIES STRATEGIC PLAN

After hearing introductions from members of COLAND and other attendees at the meeting, Patrick Wilkinson, Chair of the Council on University of Wisconsin Libraries (COWL) Executive Committee and director of the Polk Library at UW-Oshkosh, gave a PowerPoint presentation on the strategic direction of the University of Wisconsin System Libraries for 2005-2007, which is themed "One System, One Library (OSOL)." He talked about the basic vision and mission of COWL, and described the OSLS efforts, which have been ten years in the making, to include all 26 UW System libraries. The goal is to provide the best library resources and services possible to students, faculty, and citizens of the state. He described the challenges faced by the UW libraries in this rapidly changing university "shaped by tools, technologies, and services that did not exist 10 years ago." He talked about the need for the libraries to learn more about and to organize around the user, and the crisis in academic publishing (inflation rate continues at 6-12% per year). He continued about the "best directions" for meeting these challenges that are part of the strategic plan: cooperative collection development and resource (shared electronic collections, universal borrowing, UW digital collection), implementation of common systems (cooperative purchasing, integrated library systems, interlibrary loan and desktop delivery), and performing assessments of strengths and weaknesses. The key is for libraries to begin thinking collaboratively and

cooperatively, and to be more program based, rather than project based. Patrick also took questions and comments from COLAND members. He also passed out a two-page handout of the strategic directions, objectives, and actions for COWL. In answer to one question, he discussed BadgerCat, which is a subset of OCLC. Sally Drew mentioned that libraries subscribing to BadgerCat can get to the holdings of OCLC, but they cannot get to holdings listed in WISCAT for those libraries that are not also listed in OCLC. Kathy Pletcher mentioned the possibility of having a presentation about BadgerCat at a future COLAND meeting. The meeting ended with comments about budget concerns for libraries, including the need get the Legislature to think of libraries as attractive for funding.

11. LIBRARY LEGISLATION UPDATE

Rick Grobschmidt reported on the passage of both library Task Force bills, Senate Bills 272 and 273. SB 273 has also been signed by the Governor, and SB 272 is now with the Governor and is expected to be signed soon. A handout of a Channel article by John DeBacher explaining the new legislation was passed out. Rick thanked the members of COLAND for their support of the bills, with particular thanks to Cal Potter who was the division administrator when the Task Force was started. There were some concerns about added amendments near the end of the process, but Mike Cross worked with the authors of the bill on drafting the amendments and the bills were passed in time. Cal Potter moved that COLAND send a letter to Governor asking him to sign 272, and thank him for signing 273. The motion was seconded and passed. Cal then thanked members of the division staff for pursuing the legislation through the years since the Task Force was begun. Rick commented that the state superintendent had sent thank you letters to the legislators who sponsored the bills. Because the legislature is now out of session, all other library bills that did not pass are now dead. These include SB 258, requiring parental permission for minors to check out R-rated videos; AB 483, repealing the maintenance of effort requirement; and AB 1022, related to exemption from the county library tax. Also, TABOR/TPA will not

move forward in this session. Rick also reported briefly on attorney general opinion requests that have come into the division; Mike Cross will give more detail in his report. Rick did comment that the Attorney General supported the division's positions on these requests.

Rick also reported on the ALA's national Library Legislative Day and meetings in Washington DC in early May. Rick and COLAND member Fran Cherney attended as part of the Wisconsin delegation. The group took packets of information to offices of Wisconsin's congressional delegation, which included information about Wisconsin LSTA projects by congressional districts, and information about Wisconsin e-rate funding by congressional districts. Fran Cherney also reported on about funding for EPA libraries, which was discussed during legislative days. Other issues discussed were net neutrality, which is currently being discussed in Congress. Net neutrality refers to efforts by Internet service providers (ISP) to funnel information using tiered-ratings based on additional fees paid. The ISP would rank information based on deals worked out with companies; those not paying the fees would get information access on a delayed basis, even though both are paying for the same high-speed Internet service. Also discussed were "orphan copyrights," cases where the copyright owner cannot be found, and the issue of openness and accountability, relating to classified documents (if only one item in a document is considered classified information then the entire document can be declared classified) and open records requests (keeping a requester informed as to the status of an open records request).

12. DLTCL LIBRARY TEAM REPORTS

Mike Cross, Public Library Development Team director, gave a brief report on the activities of the PLDT. He provided a handout of current team activities and discussed some of the highlights of the list. He also discussed the attorney general opinions that Rick Grobschmidt mentioned earlier in his legislative report. The requests were from Brown County, related to a dispute over statutory authority of the library board, and from Washburn where there is a disagreement over

the statutory maintenance of effort requirement. In both cases the AG opinions agreed with DPI interpretations of the statutes. Washburn is still disputing the issue. Another opinion has been requested on issues concerning the employment contract between the city library board and the library director; the AG opinion has not been issued yet.

Steve Sanders provided a handout of activities from the Instructional Media Technology Team. He reviewed the items on the handout and briefly highlighted some of the items. He mentioned that the School Library Impact Study has been released; the full report is available from the DPI website. WEMA has donated \$1600 to assist with advocacy efforts related to the report. An advocacy workshop for library media specialists is planned for the summer. He also reported that work on the 2006 District Technology Survey for Public Schools is nearing the end, as is work on the federal Evaluating State Educational Technology Programs grant. He said that the team is now working on a new project, the Online Combined Library Media and Technology Plan. He also mentioned cuts to library media requests positions that are continuing to take place due to budget issues in the school districts.

Cal Potter commented on the library media specialist cuts and moved that COLAND send a letter and a copy of the executive summary to the School Boards Association and to District Administrators. Mirian Erickson suggested a one-page handout that could be handed out to school board members. Steve commented that there is a one-page flyer and he said they could put it up on the IMTT website along with the study. John Nichols suggested that it might be better to present the study at upcoming conferences and statewide meetings, or some other form of personal contact, before COLAND sends a letter. Steve said that Kate Bugher has applied to present the findings at a number of these conferences and will be presenting at some. John Krogman, who is also a member

of the Platteville school board, commented that members of the School Boards Association know about the study and share the view that these cuts should not be happening. He commented that pressure needs to be applied at the legislative level. Kris Wendt commented that on the need for a partnership approach.

13. APPOINTMENTS TO NOMINATING COMMITTEE FOR COLAND OFFICERS FOR 2006-2007

Kristi Williams, Mirian Erickson, and Catherine Hansen volunteered to serve on the nominating committee to select a slate of officers for the 2006-07 year. She also mentioned the fact that everyone with expiring terms has been reappointed to COLAND, except Pat LaViolette, who did not want to be reappointed.

4. FUTURE MEETING DATES

- a) July 14, 2006 – Madison (only two members said they might attend vendor conferences scheduled for the same date)
- b) September 8, 2006 – Kenosha (tentative)
- d) November 10, 2006 – no suggestions
- e) January 12, 2007 – possible “virtual” meeting

5. ANNOUNCEMENTS

Rick Grobschmidt reviewed the action items from this meeting. They are: letter to the governor asking him to sign SB 272, and thanking him for signing SB 273. He commented that he will let COLAND members know when the bill-signing date has been announced. Also, a determination needs to be made regarding the best vehicle to send

out a letter and summary of the library media specialist cuts. Rick also mentioned that John Nichols has been moved into the public appointment that had been filled by Pat LaViolette; the one open position on COLAND is a professional appointment. Kathy Pletcher suggested that if anyone has any nominations for the position that they should contact the governor's office.

6. ADJOURNMENT

There was a motion to adjourn the meeting; the motion was seconded. The motion passed and the meeting was adjourned.

Respectfully submitted,

A handwritten signature in black ink that reads "Kathy Pletcher". The signature is written in a cursive style with a large initial 'K' and 'P'.

Kathy Pletcher, Chair and Acting Secretary