



A G E N D A
Called Meeting of the
Council on Library and Network Development
May 29, 2008
1:30 to 3:30 p.m.
By video conference (various locations)

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|--|----------------|--------------------|
| 1. Call to Order | Kathy Pletcher | |
| 2. Roll Call/Determination of Quorum | Kathy Pletcher | |
| 3. Budget recommendations for the 2009/11
DPI budget proposal | All | Discussion, action |
| 4. Vision and strategic directions from the
Summit | All | Discussion, action |
| 5. Adjournment | Kathy Pletcher | Action |

COUNCIL ON LIBRARY AND NETWORK DEVELOPMENT

Meeting Minutes
May 29, 2008
1:30 – 4:00 p.m.
Videoconference Meeting

Sites on the network:

Pyle Center, Madison (Origination) – Room 312 (Site #302)
Cardinal Stritch University, Milwaukee - College of Education Building Room 006 (Site #286)
Nicolet Area Technical College - Rhinelander Room 204 (IP - 198.150.164.191)
CESA #3 Fennimore (Site #131)
Gibraltar HS, Fish Creek (Site #207)
Fox Valley Technical College Room E118, 1825 N. Bluemound, Appleton (Site #0248)
Northcentral Technical College Room 3019, 1000 West Campus Drive, Wausau (Site #0247)

1. CALL TO ORDER

Kathy Pletcher called the meeting to order.

2. ROLL CALL/DETERMINATION OF QUORUM

Present: Barbara Arnold
Mary Bayorgeon
Donald Bulley
Miriam Erickson
Catherine Hansen
Bob Koechley
Douglas Lay
Sandra Melcher
John Nichols
Kathy Pletcher
Calvin Potter
Lisa Solverson
Annette Smith
Kris Adams Wendt

Absent: Michael Bahr
Francis Cherney
Lisa Jewell
Susan Reynolds
Kristi Williams

DPI Staff: Rich Grobschmidt
Sally Drew
Mike Cross
Steve Sanders

Quorum: Yes

3. BUDGET RECOMMENDATIONS FOR THE 2009/11 DPI BUDGET PROPOSAL

Mike explained the State Superintendent's responsibility to request 13% funding for Library Systems. We are currently calculating this number.

Rick summarized the budget repair bill and several of DPI's current budget proposals were summarized.

Sally presented the BadgerLink request which is estimated to cost \$200,000 to \$300,000 more to sustain the current services. In addition another \$1 million is requested for expansion to include curricular and genealogy resources. In addition DPI is requesting \$100,000 for 24/7 virtual reference, \$400,000 for Delivery Services and full funding for the library contracts. Also included is \$52,000 for Newline for the Blind.

Mary B. asked that more health science related material be included. John mentioned that the summit participants were asking for a single search across several database. Sally responded that an effort to do that was already underway. There was discussion about the cost and need for 24/7 reference service. Sally said we have statistics available but did not have them immediately at hand.

Several members express that they were hoping for an innovative proposal that could be put forward in this budget cycle. Kathy responded that the big audacious ideas coming out of the summit probably require quite a bit of groundwork that needs to be done before they are ready to move on.

Budget recommendations: Bob Koechley moved and Barbara Arnold seconded a motion: COLAND supports the short-term DPI budget recommendations of DPI as presented. Passed 14-0

4. VISION AND STRATEGIC DIRECTIONS FROM THE SUMMIT

Mary B.: Literacy and lifelong learning are two separate concepts that should be separated

Miriam Erickson: Will we go back to the original and look for things that got lost in all the generalizing?

Kathy: Yes, and gave the school librarian staffing problem as an example.

Annette: Likes the vision statement - "educate" and "learning" are in the vision but not in the following values and strategic direction and should be added in. She will give Kathy updated wording to make it consistent.

What is the definition of community? Can we use a different word to emphasize the collaborative statewide effort? Perhaps use "across the communities."

Sandra: Literacy should be strongly emphasized for ALL populations.

Kris: The last value statement appears to be an outreach statement. It needs to also make clear advocating to statewide policymakers.

Mary B: Can we get a statement in values about what special libraries can contribute. Add something about health, literacy, democracy, etc.

Make reference to "libraries of all types" wherever possible.

Mary B. Edit Universal Literacy in all forms – add Internet Literacy – needs some tweaking of language...

John: Use word Literacies including tech, global, health, financial Literacies ... as soon as we mention some are we leaving ourselves open to people reading something into unintentional omissions? Also don't forget to include David Ward's message. "Libraries are more important in a knowledge based society."

Sandra: Talk about specific values to Wisconsin residents for example BadgerLink.

Bob: While we are making the case include how companies like his (Promega) benefit from BadgerLink and library services. This is not just good for kids but is also essential for business. Also show the efficiencies of volume purchasing for schools that resulted from the last 10 years of BadgerLink.

Miriam: We need to get the expanded economic impact report out that was recommended at the summit. The professional organizations can help with this.

John: Can we get this and testimony like Bob's remarks about the value of Libraries and BadgerLink to business and industry in front of a legislative committee?

Cal: Originally Kathy had 8 strategic directions.... The strategic committee thought that 3 of them as tactics not values. Are they really tactics or should we still look at them as strategic directions. Cal likes the longer list so as not to devalue the tactics.

Kris: Funding mechanisms need to be expanded and include present funding mechanisms. Can we get a separate funding recommendation for school libraries.... don't lump with public libraries districts.

Annette: Common School Fund works well the problem is staffing and that is what needs to be addressed.

John: Library districts or new methods for funding libraries to meet the information needs of a changing world. Leave specifics out for now.... Ohio uses a surtax on the income tax rather than the property tax.

Don B: School Libraries often are bottom priority for school boards.... staffing LMCs is what we do the worst job of. Taking school libraries away from school boards may be a reasonable approach.

Kathy: If school libraries can get their funding from somewhere else, it could strengthen libraries.

Annette: This risks losing the Common School Fund. Concentrate on staffing rather than funding.

Kathy: Going back to Cals comments... should the tactics be moved up to strategic directions?

John: Yes, at least for the funding section.

Cal: Promoting the library "district" gets libraries to the forefront. Getting a better political structure is essential to raising libraries. There was consensus with this and Kathy will get it into the report as a strategic direction.

Kathy: Are people comfortable with the general directions? She will take this back and get something sent out in July.

Can we use "community development engine" rather than "anchor store?" Perhaps Economic Development Partner. The concept was that the library is the first step in economic development and draws traffic to an area that benefits retail and the whole area. Perhaps call it a Community Anchor. Kathy: We will do some focus group work on this...

Barbara Arnold: Even though some items go from tactics to directions.... don't lose the tactics section.

The group was comfortable with the general direction and Kathy will bring it back in July....

Rick: If between now and July if you get some budget ideas (especially small pilot projects) please let us know... maybe we could do something either with budget or LSTA.

Barbara Arnold: Could we take the Ward study and expand it to other types of libraries and additional services that were not included in the original. Miriam supported this.

John asked about the possibility of looking at studying the benefits of "Unlimited Bandwidth." Chippewa Falls and CESA 10 are approaching unlimited bandwidth. Cal: Could we get federal funding for rural pilot to put in unlimited bandwidth by going to Senators Kohl and Feingold?

Lisa: Could we hire someone to help... Rick: We are meeting tomorrow with a Gates Foundation consultant on this topic. We will tell them that a T1 is not enough.

5. ADJOURNMENT

Barbara Arnold moved and Bob Koechley seconded a motion to adjourn.... Passed