



A G E N D A

Council on Library and Network Development

May 10, 2013

10 a.m. – 3 p.m.

Portage High School iCenter
301 East Collins Street
Portage, WI 53901

- 1. Call to Order (10 a.m.) Sandra Melcher, Chair
2. Roll Call/Determination of Quorum Roslyn Wise
3. Welcome to the Portage High School iCenter Sue Conner, technology director
4. Adoption of Agenda All Action
5. Approval of Minutes for March 8, 2013 meeting All Action
6. Report of the Chair (10:10 a.m.) Sandra Melcher Information, discussion, action
a) Correspondence: letter to state legislators (cc to governor) in support of library items in Governor's budget; letters to members of Congress for Wisconsin and Sens. Baldwin and Johnson regarding library and literacy funding (for after the fact approval)
b) Wisconsin Prison Literacy Project update and revised collection development guidelines Information
7. Update on state trust fund loan program and Common School Fund (10:15 a.m.) Tom German, Deputy Secretary, Board of Commissioners of Public Lands Information, discussion
8. Update on Eastern Shores and Manitowoc-Calumet merger and report on SRLAAW draft recommendations for system legislative changes (11 a.m.) Walter Burkhalter Information, discussion
9. Library Legislation Update (11:30 a.m.) Kurt Kiefer and other DPI staff Information, discussion
a. State

b. Federal

Lunch (working lunch if needed) (12 p.m.)

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| 10. | Presentation and tour of Portage High School iCenter (12:30 p.m.) | Sue Conner | Information, discussion |
| 11. | Preliminary discussion of 2013-14 COLAND goals (1:15 p.m.) | Annette Smith | Information, discussion, action |
| 12. | COLAND Goals committee reports (1:30 p.m.) | Sandra Melcher, All | Information, discussion |
| 13. | Update on COLAND appointments (2:30 p.m.) | Sandra Melcher | Information, discussion |
| 14. | Election of nominating committee for COLAND officers for 2013-14 (2:35 p.m.) | Sandra Melcher | Discussion, Action |
| 15. | <p>Suggestions for Future Agenda Items
 (agenda topics for future meetings, with location mentioned if relevant to the agenda topic)</p> <p>a) Discussion of possible five-year plan related to library education and staffing (September)</p> <p>b) COLAND goals survey (September -- Annette Smith)</p> <p>c) Library system mergers (late year meeting – Miriam Erickson)</p> <p>d) Broadband update (future meeting – suggested by Annette Smith)</p> | Sandra Melcher/All | Information, discussion, action |
| 16. | <p>Future Meeting Dates and Locations</p> <p>a) July 12, 2013 – Black River Falls Public Library</p> <p>c) September 20, 2013 – Minocqua</p> <p>d) November 8, 2013 – To be determined</p> <p>Other suggested venues for future meetings – Madison Public Library, Goodman (South) Branch; UW LaCrosse/LaCrosse Public Library.</p> | Sandra Melcher, all | Discussion, action |
| 17. | Review follow-up items | Sandra Melcher | Discussion |
| 18. | Announcements | All | |
| 19. | Adjournment (3 p.m.) | Sandra Melcher | Action |

COUNCIL ON LIBRARY AND NETWORK DEVELOPMENT

Meeting Minutes

May 10, 2013

10 a.m. – 3 p.m.

Portage High School iCenter

301 East Collins Street

Portage, WI 53901

Members Participating: Michael Bahr, Germantown
Ewa Barczyk, Milwaukee
Nita Burke, Darlington
Cara Cavin, Verona
Frances Cherney, Milladore
Joshua Cowles, Fond du Lac
Miriam Erickson, Fish Creek
Bob Koechley, Fitchburg
Doug Lay, Suamico
Sandra Melcher, Milwaukee
Joan Robb, Green Bay
Emily Rogers, De Pere
Annette Smith, Milton
Patrick Wilkinson, Oshkosh
Kristi Williams, Cottage Grove

Members Absent: Barbara Arnold, Madison
Cal Potter, Sheboygan Falls
Kris Adams Wendt, Rhinelander

DPI Staff: Nancy Anderson
Kurt Kiefer
Lisa Weichert
Roslyn Wise

Presenters/Guests: Sue Conner, Director of Technology, Portage High School
Dahlia Werner, Library Media Specialist, Portage High School
Robin Kvalo, Principal, Portage High School

1. CALL TO ORDER

Chair Sandra Melcher called the meeting to order at 10:14 a.m.

2. ROLL CALL/DETERMINATION OF QUORUM

Roslyn Wise called the roll; 15 members were in attendance so a quorum was present.

3. WELCOME TO THE PORTAGE HIGH SCHOOL I-CENTER

Sue Conner, Director of Information and Technology for Portage High School, welcomed COLAND members to the school and to the iCenter.

4. ADOPTION OF THE AGENDA FOR TODAY'S MEETING

Motion by Miriam Erickson, seconded by Doug Lay, to adopt the agenda; the motion was approved.

5. APPROVAL OF MINUTES FROM THE MARCH 8, 2013, MEETING

Doug Lay moved approval of the minutes; motion seconded by Francis Cherney; the motion passed.

6. REPORT OF THE CHAIR

a) Correspondence: Sandra reviewed the correspondence included in the meeting packets: A letter to state legislators (with cc to Governor) supporting the Governor's budget request for libraries; letters sent to U.S. Senators Baldwin and Johnson regarding LSTA and literacy funding (for after the fact approval) and a letter to the Wisconsin congressional delegation in support of LSTA and literacy funding (for after the fact approval). Miriam Erickson moved to approve the correspondence; the motion was seconded by Joshua Cowles. The motion carried. Also included in the packet were thank you letters to Erick Plumb of the Monona Public Library, Bruce Smith of SCLS Delivery Services, and Tom Maloney, Department of Corrections, for their participation in the March 8 meeting.

b) Wisconsin Prison Literacy Project update: Sandra announced 129,000 items were circulated in prison libraries in first quarter of this year.

7. UPDATE ON STATE TRUST FUND LOAN PROGRAM AND COMMON SCHOOL FUND

Tom German, Deputy Secretary of the Board of Commissioners of Public Lands (BCPL), described the history of the Common School Fund (CSF), the endowment for public education that was established in 1848 by the state constitution when the federal government granted Wisconsin 1.5 million acres of land. These lands were to be sold to create principal

for a permanent education fund with the earnings to be “exclusively used to support and maintain common schools (now known as K-12 public schools) and “the purchase of suitable libraries and apparatus thereof.” The fund is managed by the BCPL. The Secretary of State, the State Treasurer, and the Attorney General, who are all constitutional officers, serve on the Board; neither the Governor nor the Superintendent of Public Instruction can serve because the board needs to be independent and these two officials have a vested interest in the fund. Wisconsin’s initial entry into the Civil War in 1861 was initially funded by a loan from the fund; the state finally paid off the debt in 1940. The State Trust Fund Loan program was established in 1871 and there has never been a default on any of the loans. During the 2008 financial crisis, the city of LaCrosse was planning to build a justice center. They went to the bond market to borrow money and no one bid, so they went to the state loan program and were able to get money. In 2008 bond markets were not functioning, so the state money was needed.

Since 2008 interest rates have continued to drop. This morning 1.88% is the return on the Treasury note. Two years ago they had \$700 million in trust fund loans, over two years \$500 million was repaid. People that borrowed at higher rates rushed to get cheaper money and repaid the long term loans. At this point everything is speculation because of sequestration. Now, as loans are repaid, BCPL are buying secondary market and \$360 million in state municipal bonds. Today, BCPL distribution is \$30.1 million. Tom passed out copies of the most recent BCPL biennial report to those who were interested; the report has won awards for being one of the best reports generated by a state agency. The BCPL is also the leasing agent for the state regarding lake beds. Currently they manage about 80,000 acres of land in northern Wisconsin. In 1862 the Morrill Act granted land to the states to study agriculture (land grant colleges) but there was no provision for the Land Grant fund to grow. When it was established, that fund paid for half of the operating expenses of the University of Wisconsin College of Agriculture. Today it pays for half of a graduate student.

Today additions to the fund principle are slowing; total fund is now \$900 million. If it continues to slow the fund will reach a time when it does not keep up with inflation.

According to Tom, two years ago nursing home administrators came to the state and said, “We can be fined under both state law and federal law for the same violation.” The state law was changed so they are not fined twice and the change has resulted in a cut of \$1.8 million

income to CSF from fines. It thus cuts earning potential for Common School Fund. Tom thanked COLAND for vigilance to CSF. He asked if we could be a proponent for the trust fund loan program, too.

Tom thinks financial consultants to schools formerly were even handed about advice, mentioning both state trust fund loan and the bond market. Today, they don't mention the state trust fund loan because then they are not paid. If schools go to the bond market consultants can pull \$30,000-\$60,000 in fees—that is happening 85% of the time today. State trust fund loans are “simple,” they have rates for different time periods. Tom says they are competitive with the rate high single A-rated communities would get. Ten percent of communities are AA or AAA rated, and could get a better long term rate; short term rates are often better with State Trust Fund Loan. BCPL still occasionally accept land donations, as long as they don't have contamination.

Kurt Kiefer encourages COLAND members to think about how we can provide more support for the team regarding the Loan program. “It is a win-win; we are feeding ourselves with it.” Kurt recommends local districts take out loans to upgrade technology from this program.

8. UPDATE ON EASTERN SHORES AND MANITOWOC-CALUMET MERGER AND REPORT ON SRLAAW DRAFT RECOMMENDATIONS FOR SYSTEM LEGISLATIVE CHANGES

Walter Burkhalter reported that the Eastern Shores Library Services directors and the Manitowoc Calumet Library System met in April for the second time to discuss the implications of a possible merger. He provided a handout describing the discussion that took place at the April 9 meeting. They discussed the various services provided when the 17 systems were originally formed. The systems were established to perform perceived needed services, so there are service differences to overcome before a merger can take place. Decisions need to be made as to what services should be preserved. Librarians are now asking--what makes a good system! Walter also distributed a handout with SRLAAW's preliminary recommendations. Detailed information about the process and data associated were distributed and can be found at <http://www.srlaaw.org/>. Some of the recommendations would require statutory changes.

9. LIBRARY LEGISLATION UPDATE

Kurt reported on the American Library Association's National Library Legislative Day (NLLD), which took place earlier this week in Washington, DC. Seven representatives from Wisconsin attended to meet with members of Wisconsin's congressional delegation. They were able to meet with staff members but were not able to meet with the elected officials face to face. However, Kurt did sit next to Senator Tammy Baldwin and Representative Mark Pocan during his flight back to Madison. Sen. Baldwin raised the issue of broadband. Sen. Jay Rockefeller, who has been the E-Rate champion in the Senate, will retire soon and she is showing signs of willingness to step into the role. ALA issues discussed involved literacy, especially early learning.

Other topics discussed during NLLD included STEM (science, technology, engineering and math) emphasis; immigration reform with an opportunity for libraries to help immigrants seeking a path to citizenship; the Affordable Care Act, as it becomes more 'out there' people will have questions and need answers. This is a perfect opportunity for a librarian to step in and provide information.

Two pieces of legislation are pending that are relevant to libraries: LEARN Act (Literacy Education for All, Results for the Nation); Patty Murray, from the state of Washington, is the primary sponsor. This legislation has a specific role for libraries. Also, the Workforce Investment Act (WIA) does not have specific language for libraries but there is a Dear Colleague letter going around.

Kurt also reported on the spring meeting of the Chief Officers of State Library Agencies (COSLA) which was held in Washington the day after NLLD. Topics of discussion at the meeting included full funding for IMLS, restoration of funds for LSTA Grants to States programs, elimination of maintenance of effort requirements in grants for states, funding for Library of Congress sufficient to support national library service, broadband connectivity (especially for e-rate). IMLS director Susan Hildreth spoke at the meeting; she discussed a 2.7% increase in funding earmarked for "Out of the Box" innovative ideas grants program.

Regarding the state budget, Kurt reported that the Joint Finance Committee has started hearings on the budget, but DPI does not yet know when its budget will be on the agenda.

Kurt also reported that WiscNet is alive and well and planning for the future, although there is some concern about what will happen in July when it needs to separate from UW. The governor's version of the budget has earmarked \$4.7 million for expansion of broadband in hard to serve areas. Kurt noted the Games + Learning Society, which is located at UW-Madison, is anxious to begin working with libraries.

Kurt added that New York is naming local community libraries as the place to go in the event of a power outage. He sees this as another reason for the 'Library as Anchor Store' philosophy.

LUNCH BREAK – The group took a lunch break at 11:55; Sandra reconvened the meeting at 12:25. Since it was not quite time for the iCenter presentation, she moved on to agenda items 13 and 14.

13. UPDATE ON COLAND APPOINTMENTS

Governor's office has not communicated with Roslyn Wise about future COLAND appointments.

14. ELECTION OF NOMINATION COMMITTEE FOR COLAND OFFICERS FOR 2013-2014

Sandra has asked Michael Bahr to chair the nominating committee, which will also include Nita Burke and Cara Cavin. A motion to approve the slate by Joan Robb, seconded by Patrick Wilkinson. Motion carried.

10. PRESENTATION AND TOUR OF PORTAGE HIGH SCHOOL I CENTER

Portage High School Technology Director Sue Conner, Principal Robin Kvalo, and Library Media Specialist Dahlia Werner described the recent renovation of the 18 year old Portage High School library into what they now call the iCenter. There was no increase in their budget to fund the renovations, so they made significant improvement in space usage by repurposing existing furniture for kids and incorporating lots of color. A lower level space that is currently used as a technology center will close next year and become the virtual learning center for on-line classes so those media stations will be moved to the iCenter. The

school is also purchasing 600 chrome books for next year. Portage High School is not replacing computer labs, but using existing funds, taking \$75,000 from book budget, plus middle school funds and principal building budget to make the change. This happens when curriculum, leadership, and technology staff are all in agreement. Kurt encouraged them to tell their story virtually so the information is available on-line for others to learn without waiting for a conference to hear the story. Every library in the Portage school district has full-time support staff. Librarians work with teachers in each building.

11. PRELIMINARY DISCUSSION OF 2013-14 COLAND GOALS

Annette Smith talked about the need to set achievable, definable goals this year; she is gathering data from other organizations and constituents and opened the floor for suggestions. Mike Bahr suggested it is good to continuously look for feedback. Nita Burke said kudos for requiring we do research, record it, and keep coming up with innovative ideas. Sandra reported she and Martha Berninger made a presentation on COLAND at the recent Wisconsin Association of Public Libraries conference. Few people attended, but they cited the need to take on the responsibility to let people know about COLAND. Sandra and Annette noted they would also like to give presentations at the Wisconsin Library Association conference (Annette has submitted a proposal for this year's conference) and at the Wisconsin Educational Media and Technology Association conference (WEMTA).

Bob Koechley suggested we reach out and tell the good stories to people in a position to harm libraries, i.e. politicians not currently supportive of libraries. Annette Smith invited members to notify her of their willingness to work on summarizing data from WEMTA, WAPL, and establishing goals for 2013-14. Patrick Wilkinson will include a request to be added as an agenda item at an upcoming Council of University of Wisconsin Libraries meeting (CUWL); Emily Rogers will do the same for a Wisconsin Association of Academic Libraries meeting (WAAL).

12. COLAND GOALS COMMITTEE REPORTS

Goal IV: One card, any library (or one integrated library system).

Mike Bahr distributed copies of the committee's report; he stated "this is a broad goal, perhaps larger than can be accomplished by a committee of volunteers." Kurt inquired if this requires one statewide ILS? He suggested COLAND step back, see what WiLS does with

LSTA funding to explore the potential of one statewide public library system. Patrick Wilkinson mentioned the possibility of one UW library discovery on multiple campuses. This will require a level of cooperation never seen before in Wisconsin. Motion by Doug Lay to defer and/or table continued discussion on this goal for six months, seconded by Bob Koechley. Motion carried. Patrick then suggested killing this one and creating a new goal.

Goal I: Research, educate and communicate new roles of service for libraries and librarians. Nita Burke, repeated information presented at the March meeting on Connect 2 Compete. Patrick suggested talking with Jamie LaRue regarding this goal topic. Bob Koechley said “this concept is part of corporate culture; I am part of company committees.” It was noted that Mike Bahr gave a presentation at WAPL on the Anchor Store concept.

Goal II: Wisconsin Prison Literacy Project

Sandra Melcher highlighted progress. Bob Koechley added that we all met the new DOC Librarian Thomas Maloney in March, and he is moving forward working with COLAND and DPI to encourage interlibrary loans at each DOC library, review collection development guidelines and write an article for Channel Weekly to inform potential donors of the collection development guidelines.

Goal III: Library District Enabling legislation

Goal is on hold, will monitor as needed until there is more interest/excitement for the concept.

Goal V: Continue to monitor specific challenges to the use of the Common School Fund
COLAND members heard Tom German, Deputy Secretary, Board of Commissioners of Public Lands give an update on state trust fund loan program and Common School Fund today. Kristi Williams said the committee will meet and develop recommendations for local school districts. Nancy Anderson suggested administrators going through the higher education graduate program should receive information about the State Trust Fund Loan program as part of their curriculum. How the message is crafted is important. Suggestion made to provide information to local school boards at the time Common School Funds are distributed. The message could include amount of money given, etc.

Goal VI: Encourage action teams, and goal setting from the Summit on Library Media

Specialist Staffing, Steering and Action Committees

Miriam Erickson reported that DPI's WISELearn is a portal that will facilitate social networking and virtual community formation--a place for an educator to go when looking for stuff in Wisconsin. DPI is working with virtual learning communities on K-12 taxonomies, making steps forward on platform and content. The hope is by this fall information will be available. Kurt sees this as a potential platform for public libraries statewide. He wants the concept included that gives teachers an opportunity to review content and give seals of approval or other educational rating. Miriam commented that school districts are losing librarians and hiring technology staff instead. Nita said she hopes universities educating tomorrow's librarians include emphasis on technology.

Goal VII: Continue to monitor library services in health sciences, hospitals, and other health care institutions

Sandra Melcher encouraged health sciences librarians through Wisconsin Health Sciences Librarians Association (WHSLA) to appoint a representative to work with COLAND. Julie Schneider was appointed and will be invited to attend a future COLAND, keeping COLAND and others informed of hospital library closures. Communicate to the state legislature the need to help with this cause. No action required.

Goal VIII: Continue the conversation related to e-books, exclusive contracts, access to digital information and other information technology developments

Ewa Barczyk reported on national research; big six library book publishers previously were not selling E-books to public libraries. Now there are cracks in this policy, publicity on this has prompted changes. New York libraries are able to purchase e-books from Simon and Schuster. Joan Robb said at each level (public school and university libraries) it is difficult to get multiple copies of a title. Recommendation: inform legislators about publishers' unwillingness to sell e-books to public libraries. Patrick Wilkinson is doing research on user approval of e-books. There is more use of E-books in urban areas, less use in poor or rural areas. Bob Koechley suggested an open-source needed to put pressure on companies wanting to sell equipment that can only allow future purchases of materials from them for their reader. Joan Robb will create a statement and bring to the July meeting. An extensive report on e-books was presented at a previous COLAND meeting.

Goal IX: Conduct surveys and hold public hearings to determine what the library community

wants COLAND to include in its goals
Annette discussed this goal earlier in the meeting.

Goal X: Schedule annual meetings in fall 2013 at library conferences

Sandra Melcher, Kurt Kiefer and Annette Smith are working on a letter to present at library conferences where COLAND is not able to have a physical presence.

15. SUGGESTIONS FOR FUTURE AGENDA ITEMS

The COLAND Biennial report to the State Superintendent is due this fall; copies of this report also go to the governor and the legislature. The item needs to be added to the July agenda.

Future speakers are Michael Blumenfeld, WEMTA legislative advocate, if needed relevant to Common School Fund;

Julie Schneider will give a presentation on WHSLA at a future meeting;
presentation on WiscNet.

Outstanding agenda items from previous meetings:

- a) Possible five-year plan related to library education and staffing, working with Nita and Barbara (for September 2013 meeting)
- b) Feedback on COLAND Goals survey (September 2013 meeting)
- c) Library system mergers (November 2013 meeting)
- d) Annette Smith suggests adding broadband issues as a future agenda -- may explore from a community expansion perspective; Kurt can arrange a panel discussion for a future Madison meeting.

16. FUTURE MEETING DATES

a) July 12, 2013 Black River Falls Library suggested, Kristi will contact (La Crosse, alternate location)

b) September 20, 2013 Minocqua Library is scheduled (location to be confirmed)

c) November 8, 2013 to be determined

17. REVIEW FOLLOW-UP ITEMS

Chair Sandra Melcher will send a thank you letters Tom German and the Portage High

School iCenter folks.

18. ANNOUNCEMENTS

Annette Smith announced she has accepted a position with TeachingBooks.

19. ADJOURNMENT

Joan Robb moved to adjourn; motion seconded by Emily Rogers. Meeting adjourned at 2:40 p.m.

Respectfully submitted,

A handwritten signature in cursive script that reads "Kristi Williams". The signature is written in dark ink and is positioned above the typed name.

Kristi Williams, Secretary