



A G E N D A

Council on Library and Network Development

November 10, 2006, 10 a.m. – 3 p.m.

South Central Library System

5250 E Terrace Drive

Madison, WI 537182

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|-----|---|-------------------------------|-------------------------|
| 1. | Call to Order | Kathy Pletcher, Chair | |
| 2. | Roll Call/Determination of Quorum | Roslyn Wise | |
| 3. | Welcome to the South Central Library System headquarters (5 minutes) | Phyllis Davis, director, SCLS | Information |
| 4. | Adoption of Agenda | All | Action |
| 5. | Approval of Minutes for September 8, 2006 meeting | All | Action |
| 6. | Correspondence | Kathy Pletcher | Information, discussion |
| 7. | Approve COLAND goals for 2006-07 (5 minutes) | Catherine Hansen | Discussion, action |
| 8. | Public Hearing on State Superintendent's Biennial Report to COLAND
(Note: the hearing is scheduled to begin at 10:30 with no set ending time. The Council will interrupt business and listen to public comments as necessary.) | Sally Drew | Action |
| 9. | Presentation and tour, South Central Library System (30-45 minutes) | Phyllis Davis | Information, discussion |
| | Lunch (noon) | | |
| 10. | Report on redesign of BadgerLink homepage (20 minutes) | Sally Drew, James Leaver | |
| 11. | Presentation of governance issues related to public library system boards (20 minutes) | Mike Cross | Information, discussion |
| 12. | Library Legislation Update (15 minutes) | Rick Grobschmidt | Information, discussion |
| | a. State | | |
| | b. Federal | | |

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|-----|--|----------------|-------------------------|
| 13. | Library Team Reports (max. 10 min. each) | | Information, discussion |
| | 1) Public Library Development | Mike Cross | |
| | 2) Instructional Media and Technology | Steve Sanders | |
| | 3) Reference and Loan | Sally Drew | |
| 14. | Future Meeting Dates | Kathy Pletcher | Discussion, action |
| | a) January 12, 2007 – LaCrosse (tentative) | | |
| | b) March 9, 2007 – TBD | | |
| | c) May 11, 2007 – TBD | | |
| 15. | Announcements | All | |
| 16. | Adjournment | Kathy Pletcher | Action |

COUNCIL ON LIBRARY AND NETWORK DEVELOPMENT

Meeting Minutes

November 10, 2006

10 a.m. – 3 p.m.

South Central Library System Offices

5250 East Terrace Drive

Madison, WI 53718

Members Present:

- Barbara Arnold, Madison
- Michael Bahr, Germantown
- Mary Bayorgeon, Appleton
- Don Bulley, South Milwaukee
- Francis Cherney, Milladore
- Miriam Erickson, Fish Creek
- Catherine Hansen, Shorewood
- Lisa Jewell, Rice Lake
- Bob Koechley, Fitchburg
- Douglas Lay, Mosinee
- Sandra Lockett, Milwaukee
- John Nichols, Oshkosh
- Kathy Pletcher, Green Bay
- Calvin Potter, Sheboygan Falls
- Lisa Solverson, Viroqua
- Linda Stelter, Eau Claire
- Kris Adams Wendt, Rhinelander
- Kristi Williams, Cottage Grove

Members absent: Susan Reynolds, Cable

DPI Staff: Mike Cross

Sally Drew
Rick Grobschmidt
Steve Sanders
Roslyn Wise
James Leaver

Guests and Presenters: Phyllis Davis, SCLS director

1. CALL TO ORDER

Kathy Pletcher called the meeting to order.

2. ROLL CALL/DETERMINATION OF QUORUM

Roslyn Wise called the roll; seventeen members were present at roll call so a quorum was present.

(Sandra Lockett arrived at 10:10, so eighteen members were present for the rest of the meeting.)

3. WELCOME TO THE SOUTH CENTRAL LIBRARY SYSTEM OFFICES

Kathy Pletcher introduced Phyllis Davis, director of the South Central Library System (SCLS). Phyllis welcomed the group to the SCLS offices, and suggested COLAND members take a look at the poster display on one of the tables in the room.

4. ADOPTION OF AGENDA

Miriam Erickson moved that the agenda for today's meeting be adopted as presented; Kristi Williams seconded the motion. The motion carried and the agenda was adopted.

5. APPROVAL OF MINUTES FROM SEPTEMBER 8, 2006 MEETING

Kristi Williams moved to approve the minutes from the September 8, 2006 meeting; the motion was seconded by Barbara Arnold. There was no discussion. The minutes were approved.

6. CORRESPONDENCE

Included in everyone's packet was a copy of a letter from Kathy Pletcher, COLAND chair, to Jim Gingery, director of the Milwaukee County Federated Library System board. The letter was a follow up to the discussion at the September 8 meeting, prompted by a letter from Don Bulley related to the

size of the MCFLS board. Kathy reported she did speak to Jim Gingery on the phone prior to sending the letter. Don Bulley commented he also had spoken to Jim and had apologized for not sending him a copy of the letter that went to COLAND. Mike Cross mentioned that he will be reporting on system governance later in the meeting.

There was no other correspondence to report.

7. APPROVE COLAND GOALS FOR 2006-07

Catherine Hansen brought the updated goals for review and approval at the meeting but did not have copies available for distribution to the Council. Phyllis Davis offered to have copies made by SCLS staff. In the interest of time, it was decided to move the goals approval to later in the meeting, and to go ahead with the legislative report (Agenda item 12).

12. LIBRARY LEGISLATION UPDATE

Rick Grobschmidt distributed copies of library-related highlights of the State Superintendent's biennial budget request, presented during the superintendent's state of education address on September 21. He discussed the budget initiatives, described in more detail in the handout. Included in the requests are increases for BadgerLink (to include funding for a bilingual encyclopedia), library system aids, library delivery services, and the library service contracts. The handout also included detail on the budget request for a re-estimate of school library aids, based on projected revenue from the Common School Fund (CSF) which is expected to increase to approximately \$30 million in FY07 (increase of \$1.8 million over FY06). This initiative would statutorily increase the amount that can be distributed from the CSF. Responding to a question from Michael Bahr, Rick indicated that this year the distributions from the CSF are at the statutory cap, which means a small amount of funding that could be available has to be rolled over to next year. This re-estimate would increase the amount that can be distributed.

Rick also reported that the budget request also includes an appropriation for the Regional Library for the Blind and Physically Handicapped to purchase equipment to allow the Talking Books Program to plan for a transition from cassette-based equipment to digital equipment. The transition process will take many years because many individuals still want to use the cassettes, but at some point in the future newer titles will not be available on cassette. There was further discussion about the type of media and equipment currently available, and how it differs from media available to the general public.

Continuing his report, Rick mentioned Newline for the Blind, a dial up service providing audio access to daily newspapers and magazines, which is also included in the state superintendent's budget request. It is funded through the Universal Service Fund, as are BadgerLink and a portion of the state library system aids. The Dept. of Administration (DOA) and the Governor will now review the budget requests; the budget decisions will be finalized in mid to late December, and the Governor will present his draft budget to the Legislature in February. The Joint Finance Committee will then review the budget, make their recommendations, and present them to each house of the Legislature for action. The Legislature will act on the recommendations, probably before the first of July, and the budget will go back to the Governor, who will review and perform line item vetoes. The Legislature then has an opportunity to override the Governor's vetoes (although they have not done so in over twenty years).

Cal Potter presented a motion to send a letter to the Governor, the DOA Secretary, and the DOA budget analyst in support of the State Superintendent's library budget initiative. Kristi Williams seconded the motion. After some discussion clarifying the amounts of the budget requests, the motion passed. Kathy Pletcher volunteered to meet with a representative from the Governor's office to show support for the state superintendent's budget request; she invited other members of COLAND to also attend. Several members indicated an interest in participating; Kathy said she would send out an email with more details.

Cal also proposed COLAND send letters regarding the Common School Fund to the newly-elected state treasurer and the newly-elected attorney general because both of these individuals sit on the Board of Commissioners of Public Lands, the entity responsible for management of the Common School Fund. Cal suggested that because these individuals are new to their positions, they may not be knowledgeable about the CSF, and COLAND should make sure they know the CSF needs to be protected because this is the main source of funding for library materials for most schools in the state. Kris Adams Wendt mentioned that she has learned that the Commissioners of Public Lands will be providing information about the CSF distribution during Library Legislative Day in January. John Nichols proposed that someone arrange a meeting with the two new elected officials in addition to sending a letter.

At this point Kathy Pletcher recommended the current discussion be tabled so the group can move on to the public hearing portion of the meeting; one person was present to present public testimony.

8. PUBLIC HEARING ON STATE SUPERINTENDENT'S BIENNIAL REPORT TO COLAND

Sally Drew distributed a replacement page (page 11) for the draft biennial report mailed in the meeting packets. She briefly described the purpose of the report, and commented that that we have gotten off schedule with its submission. Some of the items in the report are actions that the division has already accomplished. The report focuses on resource sharing among all types of libraries. Sally commented that she would not be going through the entire document but would be happy to answer any questions.

Kathy Pletcher then turned the floor over to Peter Hamon, former director of the South Central Library System (SCLS), for presentation of his testimony related to the report. Peter spoke in favor of a move to the OCLC system, as opposed to the Autographics systems which was selected. He commented

that he wanted to make some background comments followed by some specific recommendations during his presentation. He reported that two public library systems in Wisconsin have ceased to use WISCAT and now use OCLC for the primary interlibrary loan purposes. He also commented that since the state contract was awarded to Autographics, three more library systems have decided to make the same switch, and that academic libraries have always used OCLC. He commented that in Wisconsin there are two “distinct camps” regarding resource sharing systems. He said that SCLS switched because they believed OCLC is a better product, giving access to “a billion” holdings, instead of the millions in WISCAT. Also, OCLC has negotiated with Google and Yahoo so that when people go to these sites they also have access to the OCLC catalog. SCLS also saw switching to OCLC as good business practice, expecting that OCLC will eventually become the primary interface for many systems. He also discussed the number of “spam” requests that occur with WISCAT, resulting in unfillable requests. Peter commented that his reason for bringing this to COLAND was that they now have a much bigger role in the process than they have in the past and to help the Council achieve better understanding and better data. He continued with more rationale for using OCLC over WISCAT, related to library size and the number of Wisconsin libraries using shared systems. He also reported that a SRLAAW report supports OCLC over WISCAT 15 to 1. He also commented on problems with the procurement process and problems with how the bids were broken down. He said that COLAND should seek formal input in the proposal process.

After Peter’s testimony, COLAND members had a number of questions and comments related to the issues he raised. In response to a question from Catherine Hansen, he reported that four of the five public library systems switching to OCLC represent 32% of the Wisconsin population served. Other questions included recommendations for smaller libraries, who cannot afford OCLC, if WISCAT is not available. He commented that in Illinois, OCLC costs are \$40 per library, which he says is one-fifth of what WISCAT costs. He also suggested that health sciences libraries create a consortium. More discussion continued about the reasons why one system is better than the other. Michael Bahr

commented that now that the commitment has been made to WISCAT, the library community needs to be careful not to lose WISCAT because of an inability to fund it because of libraries pulling out. Lisa Jewell commented she represents a library that uses both OCLC and WISCAT, but would like to see a way where a single system would work for all needs. Peter commented on the importance of the state Reference and Loan Library in the process of creating one system that works for all. Sally Drew commented on the future ability for interlibrary loan systems to work with each other; which hasn't really been evaluated in the past, and said the new WISCAT needs to be allowed to get up and running so it can be fine-tuned. She commented that they will continue to work with LITAC (Library Information Technology Advisory Committee) and COLAND on this process. Kris Wendt reminded the group of the importance of keeping "the big picture" in mind and that COLAND's role is to speak up for all of the "noses" on both sides, and to make sure the state legislature knows why this issue is important. Kristi Williams asked how much Illinois contributes as a state (related to what Wisconsin contributes as a state); Peter Hamon commented that Illinois was able to reach an agreement with OCLC, without giving real specifics on how they accomplished their agreement. At the end of the discussion, Kathy Pletcher thanked Peter for coming.

9. PRESENTATION AND TOUR, SOUTH CENTRAL LIBRARY SYSTEM

Phyllis Davis gave a presentation on the South Central Library System. She distributed copies of an accomplishments brochure and a copy of their strategic plan. She offered to provide a tour of the offices if anyone was interested during lunch or after the meeting. She commented that the strategic planning process took most of 2005, and was adopted by the board in February, 2006. She gave an overview SCLS, which has three physical locations, including the delivery service. There are 52 member libraries covering seven counties. She described their shared automated system, sharing resources as if they were all one library. She then talked about their strategic

goals (which are outlined in the handout). As part of that she talked about the Stand Up for Libraries campaign, and what SCLS does to advocate for libraries. She also talked about some of the other planning and progress underway at SCLS, as well as current public relations initiatives (Telling the Story, etc.). After her presentation she invited questions and comments from COLAND members.

10. REPORT ON REDESIGN OF BADGERLINK HOMEPAGE

After a break for lunch, Kathy Pletcher called the meeting to order and noted that, because of imminent freezing weather and travel concerns, she would like to adjourn the meeting by 2 p.m. For this reason, agenda item 11 (Governance issues related to public library system boards) will be deferred until the January meeting. She then introduced James Leaver, BadgerLink coordinator.

James reported on changes recently made to the BadgerLink home page. The changes were primarily made during the summer and are largely cosmetic – the focus was not on adding content but on making the content already available more accessible from the home page. A few new links have been added. The vendor resources have been grouped together more intuitively. Also, Searchasaurus has been replaced by Kidsearch (although Searchasaurus is still there). These are subsets of databases subscribed through EBSCO. Links have also been added for ProQuest News Stand and Ethnic News Watch. The only new link is Newspaper Archive, a historical newspaper file link which is part of the EBSCO content (although not an EBSCO product). Health and medical resources have been grouped together, as well as pages for newspapers. Also, resources for elementary and middle school ages, and resources for teachers and librarians have been grouped together. There are also links to Spanish interfaces, although the content on these is largely in English. In response to a question from Bob Koechley, a discussion took place regarding the best way to determine what resources are available from the various vendors on BadgerLink. There are titles lists in EBSCO and in ProQuest (in Excel

spreadsheets) but there really is no way to do a publication title search across all vendors. James mentioned that once you click on a vendor site you leave BadgerLink. He also discussed links to resources in Wisconsin, such as the historical society's digitized collections. John Nichols suggested adding a "site-of-the-week" feature; James commented that this had been discussed. At the end of the presentation James told COLAND members to send him comments or questions about BadgerLink.

At this point Kris Adams Wendt distributed a handout about WLA Library Legislative Day.

7. (RETURN TO AGENDA ITEM 7) COLAND GOALS FOR 2006-2007

Catherine Hansen distributed copies of the COLAND goals as they stand today. She referred to the COLAND mission (from the COLAND website) and discussed the decision to change "Ongoing Goals to "Ongoing Responsibilities." She read through the COLAND responsibilities from the website. She briefly talked about other changes incorporated from suggestions at the July meeting; Lisa Jewell pointed out that on page two, first goal, it should read "...programs such as BadgerLink,..." instead of "BadgerNet" because COLAND really has no input into decisions related to "BadgerNet." John Nichols commented that he would like to see added under goals a strategic planning initiative to explore and develop a strategic direction for future Wisconsin resource sharing options. He suggested a group of COLAND members should look at the two current statewide catalogs, WISCAT and BadgerCAT (which is a subset of OCLC), and other issues related to resource sharing options. A discussion took place about the future of resource sharing and other types of catalogs. Bob Koechley moved to add the strategic planning initiative to explore future Wisconsin resource sharing options to the goals; Sandra Lockett seconded the motion. The motion passed. Bob Koechley then commented on goal two (Contribute to the evaluation of WI LSTA five-year plan), saying this was not an action-oriented goal. John Nichols asked how COLAND can review and make recommendations for the LSTA five-year plan. Mike Cross suggested adding a discussion of this to the agenda for the next

COLAND meeting. John Nichols moved that COLAND approve and adopt the goals with the revisions indicated; Kristi Williams seconded the motion. The motion passed.

11. PRESENTATION ON GOVERNANCE ISSUES RELATED TO PUBLIC LIBRARY SYSTEM
BOARDS

Presentation deferred until January meeting.

13. DLTCL LIBRARY TEAM REPORTS

Mike Cross distributed a handout summarizing selected recent activities of the Public Library Development Team. He specifically mentioned the upcoming LSTA Advisory Committee meeting. He also commented on the new library laws now going into effect. He specifically mentioned Act 420, which relates to the minimum level of cross border reimbursement amounts. The team is hearing some comments and concerns related to the law. He offered to give a report on the issue at an upcoming COLAND meeting. He also reported the 2006 Public Library Directory is now available. He brought a few copies to handout to those wanting a copy. The publication is also available online.

Steve Sanders briefly reported on activities of the Instructional Media and Technology Team. He provided a handout summarizing the team's activities, specifically mentioning the E-rate program. He reported the Federal Communications Commission is closely examining tech plans, required for all school districts receiving subsidized bandwidth through BadgerNet. A blue sheet attached to the handout provides more information. He also commented that a preliminary settlement on the Microsoft class action suit has been reached, and updated information about the Common School Fund is now available on the IMTT website.

Sally Drew did not have a report but Kathy Pletcher reminded COLAND members to send their comments regarding the biennial report to Sally. She commented that the report should be completed as soon as possible; the next report should be submitted in July of 2009.

14. FUTURE MEETING DATES

a) January 12, 2007 – La Crosse had been suggested as a location for the January meeting; Cal Potter suggested January would not be a good time to go to La Crosse; May or July would be a better time to go to La Crosse. Kristi Williams suggested a videoconference for January. Lisa Jewell said she could schedule the sites; someone will need to put together a site list.

b) March 9, 2007 – Someone mentioned the new Cross Plains library as a possible site for the March meeting.

Additional discussion took place about agenda items for upcoming meetings. A suggestion was made to add upcoming agenda topics to a section of each meetings agenda. Mike Bahr suggested the host library be allowed a larger share of the meeting agenda, giving staff an opportunity to discuss relevant issues during the meeting. Staffing issues and continuing education were also suggested as possible topics for future meetings. Cal also suggested selecting meeting locations based on topics, rather than just by location. There was also a discussion of changing the meeting times. Mike Bahr asked about how to implement the strategic planning process. Suggestions included putting together a small subcommittee and holding a strategic planning retreat.

Members volunteering to participate in this strategic planning group are John Nichols, Michael Bahr, Catherine Hansen, Kristi Williams, and Bob Koechley (these volunteered were identified by a show of hands and were not specifically identified during the meeting. Also, after the meeting, names of additional subcommittee members were discussed. Because this discussion took place after the meeting had been adjourned, these names are not included in the meeting minutes.)

15. ANNOUNCEMENTS

Barbara Arnold announced that she had brought the Centennial Greetings book in case anyone wanted to include congratulatory remarks on the 100th anniversary of UW-Madison's School of

Library and Information Studies. Sandra Lockett announced that Paula Kiely had been named the new director of the Milwaukee Public Library and that Sandra is the new deputy director.

16. ADJOURNMENT

John Nichols moved to adjourn; the motion was seconded. The motion passed and the meeting was adjourned at 2:10 p.m.

Respectfully submitted.

A handwritten signature in cursive script that reads "Michael Bahr".

Michael Bahr, Secretary