



**A G E N D A**

**Council on Library and Network Development**

November 12, 2010

10 a.m. – 3 p.m.

Resources for Libraries and Lifelong Learning

2109 South Stoughton Road

Madison, Wisconsin 53716

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|----|--|---|-------------------------|
| 1. | Call to Order (10 a.m.)  | Sandra Melcher,<br>Vice-Chair   |                         |
| 2. | Roll Call/Determination of Quorum  | Roslyn Wise   |                         |
| 3. | Welcome to Resources for Libraries and Lifelong Learning   | Sally Drew, Director,<br>Resources for Libraries<br>and Lifelong Learning | Information             |
| 4. | Adoption of Agenda   | All   | Action                  |
| 5. | Approval of Minutes for September 10, 2010 meeting   | All   | Action                  |
| 6. | Report of the Chair (10:15 a.m.)   |   | Information, discussion |
|    | a) Correspondence  | Sandra Melcher  |                         |
|    | b) Update on collaboration with Department of Corrections to provide materials to prison libraries | Sandra Melcher,<br>Committee chair  |                         |
| 7. | Review of COLAND goals for 2009-10 and possible drafting of goals for 2010-2011 (10:30)            | Sandra Melcher or<br>designee   | Discussion, action      |
| 8. | Visioning Summit Beginnings Report recommendations progress update (10:50 a.m.)                    |   | Information, discussion |
|    | a) Update on Summit on School Library Media Specialist Staffing                                    | Nancy Anderson or<br>Steve Sanders  |                         |
|    | b) One Library One Card (statewide access) including NEW ERA pilot project                         | Sally Drew  |                         |
| 9. | Discussion of possible revisions to COLAND bylaws related to attendance (11:15 a.m.)               | Sandra Melcher  | Discussion, action      |

10.	Update on broadband and BadgerNet fiber grant (11:30 a.m.)	Bob Bocher	Information, discussion
11.	Report on COSLA fall meeting (11:50 a.m.) Lunch (12-12:45 p.m.)	Kurt Kiefer	Information, discussion
12.	Library Legislation Update (12:45 p.m.) a. State b. Federal	Mike Cross, Steve Sanders, Kurt Kiefer	Information, discussion
13.	Report on LITAC papers related to electronic books and mobile devices, and discussion of e-books in public libraries (1 p.m.)	Sally Drew, Mike Cross	Information, discussion
14.	Presentation on Resources for Libraries and Lifelong Learning team and brief walk-around of the facility (1:40 p.m.)	Sally Drew	Information, discussion
15.	Suggestions for Future Agenda Items (carried forward from previous agendas) (2:10 p.m.)  a) Embedded librarians – Future meeting to be determined.  b) Pro Se program – Lisa Sterrett suggested for a future Madison meeting.  c) Philosophy of changing library for 21 <sup>st</sup> century (suggested by Kristi Williams)	Sandra Melcher/All	Information, discussion, action
16.	Future Meeting Dates a) January 14, 2011 (tentative) – by LiveMeeting – discuss possible date change to January 21, 2011  b) March 11, 2010	Sandra Melcher, all	Discussion, action
17.	Review follow-up items	Sandra Melcher	Discussion
18.	Announcements	All	
19.	Adjournment (3 p.m.)	Sandra Melcher	Action

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## **COUNCIL ON LIBRARY AND NETWORK DEVELOPMENT**

**Meeting Minutes  
November 12, 2010**

**10 a.m. – 3 p.m.**

**Resources for Libraries and Lifelong Learning  
2109 South Stoughton Road  
Madison, Wisconsin 53716**

Members Present: Barbara Arnold, Madison  
Ewa Barczyk, Milwaukee  
Mary Bayorgeon, Appleton  
Nita Burke, Darlington  
Francis Cherney, Milladore  
Catherine Hansen, Shorewood  
Douglas Lay, Mosinee  
Sandra Melcher, Milwaukee  
Cal Potter, Sheboygan Falls  
Susan Reynolds, Cable  
Annette Smith, Milton  
Kris Adams Wendt, Rhinelander  
Kristi Williams, Cottage Grove

Members Absent: Michael Bahr, Germantown  
Miriam Erickson, Fish Creek  
Lisa Jewell, Madison  
Bob Koechley, Fitchburg  
Jessica MacPhail, Racine  
Lisa Sterrett, Viroqua

DPI Staff: Nancy Anderson  
Martha Berninger  
Mike Cross  
Sally Drew  
Kurt Kiefer  
Roslyn Wise

### **1. CALL TO ORDER**

Sandra Melcher, vice-chair, called the meeting to order at 10:12 a.m.

### **2. ROLL CALL/DETERMINATION OF QUORUM**

Roslyn Wise called the roll; 13 members were in attendance so a quorum was present.

3. WELCOME TO RESOURCES FOR LIBRARIES AND LIFELONG LEARNING (RL&LL)

Sally Drew welcomed the group. She noted that she will give a longer presentation later in the meeting, to include their recent name change and updated website, but said if anyone is interested in a tour she will give one during the lunch break if they let her know. Martha Berninger, Reference Services supervisor, will join her for the afternoon presentation. Sally said she hopes a couple of other RL&LL staff will also stop in to be introduced.

4. ADOPTION OF AGENDA FOR TODAY'S MEETING

Kris Adams Wendt asked if items 11 and 12 can be switched, so the library legislation update can be given before noon. Doug Lay moved to adopt the agenda as revised; Barbara Arnold seconded the motion. The motion to adopt the agenda as revised passed.

5. APPROVAL OF MINUTES FROM THE SEPTEMBER 10, 2010, MEETING

Mary Bayorgeon noted a correction needed on page 6 of the minutes: from the middle of the page, "fear of not being about..." should be changed to "fear of not being able..." Kristi Williams moved to approve the minutes as corrected; Mary seconded the motion. The motion passed and the minutes are approved as corrected.

6. REPORT OF THE CHAIR

a) Correspondence – Sandra noted two items of correspondence from the last meeting did go out and copies of the letters were included in the packets. These are: letter to Governor Doyle in support of the State Superintendent's 2011-2013 biennial budget request for library programs, and a letter to members of the Wisconsin congressional delegation advocating for separate funding for educational technology programs in the FY2011 appropriation for ESEA. Barbara Arnold asked about a thank you letter to the Newport Resort; Roslyn and Sandra confirmed that Miriam Erickson thanked the resort on behalf of COLAND.

b) Update on collaboration to provide materials to prison libraries – Sandra gave an update on the collaboration with the Department of Corrections (DOC). In late October, a letter describing the project was posted to the COLAND web site and a link to it was announced in Channel Weekly. The link to the letter was also sent to a number of distribution lists, including WISPUBLIB, WEMTA, and

the University of Wisconsin libraries. Articles with a link to the letter have also been published in several library and library system newsletters, as well as the WLA newsletter. Individuals have also forwarded information about the project to various groups. Sandra noted that the project has been well received; a student group at UW-Madison is one of the groups collecting materials for the project. Mary Bayorgeon asked if information and the letter had been sent to the health sciences libraries. Roslyn suggested that any COLAND member should feel free to forward the link. Sandra added that she had sent the link to several groups. Senator Lena Taylor is another person who is interested in the project; Sandra said she will recommend that Senator Taylor connect directly with prisons because the priority of the COLAND project is to work with state prison libraries. The committee is now working on next steps, such as how to develop evaluation and monitoring, and in maintaining its focus and stabilizing the existing project before moving to additional elements. There have been some questions about materials for donation, such as will they take magazines (no magazines); donors must stick to the list that went with the letter. Sandra also said she can be the point of contact for questions. Sally Drew commented that it is important that donated materials be current; they are not looking for items left over from used book sales, etc., although these materials might be fine for jail donations. Items donated to DOC facilities are cataloged and put into the library's automated system. Kristi Williams gave a report for committee member Bob Koechley, who was not able to attend. He suggested "hustling" book binders, publishers, bookstores, re-binders (such as DEMCO) and businesses such as Amazon for "rejects." Bob has talked to some friends from where he works who have contacted their church. Committee member Susan Reynolds is the education director for the Bayfield County Jail as part of a DOC pilot project at the jail, one of two county jails in the project. She reported that boredom is a huge problem in the jail; the inmates have nothing to do. They live in pods; for entertainment they have a three-channel television and two shelves of old paperbacks that serve as their library. Under the DOC grant, she was able to help the inmates get library cards from the local library so they can order books. The inmates want quality literature (classics). The state is very interested in improving the situation so there would be support if COLAND ever wants to include jails in the project. Barbara Arnold suggested including monitoring the project in the goals for next year. Kris Adams Wendt noted the McNaughton Correctional Facility really needs a librarian – the guards decide which books to keep. There was brief discussion of potential interest if the project is expanded. Committee member Cal Potter commented that he would like to see the project expanded but did not think the new legislature will be supportive. He suggested Susan write an article for Channel or other publications to get the word out about her project, to challenge people to get involved. Nita Burke suggested Workforce Development might be interested in the project because they work with "reentry" programs. Kristi W.

suggested sending an article to publications in the corrections or law enforcement community. Cal suggested the County Association; other groups were suggested. Sandra asked that people send their ideas to her. Susan commented that COLAND should publicize the fact that the collaboration with DOC is being paid for outside of state funding. Sandra said the WAPL newsletter is seeking articles; their due date is November 26 and COLAND may have time to draft and submit an article.

#### 7. REVIEW OF COLAND GOALS FOR 2009-2010 AND POSSIBLE DRAFTING OF GOALS FOR 2010-2011

Barbara Arnold had several suggestions for goals for 2010-11. She also agreed to be responsible for updating the goals and reporting back to COLAND. Among her suggestions were: add action items from the School Library Summit implementation committee and the action groups; implement and monitor collection development for collaboration with the Department of Corrections, plan an evaluation and review for sometime next fall; assess the effectiveness of the NEW ERA library pilot project, with provisions to add to the pilot area in 2012. Mary Bayorgeon suggested continuing to monitor library services in the health sciences because this is an on-going issue. Barbara said, “Continue to work on implementing the strategic directions...” would be her suggestion for goal number one. Barbara added that COLAND members should email suggestions to her and she will have the revised goals drafted in time for the January meeting.

#### 8. VISIONING SUMMIT BEGINNINGS REPORT RECOMMENDATIONS PROGRESS UPDATE

a) Update on School Library Staffing Summit – Nancy Anderson gave an update on follow-up efforts to the summit that took place in April 2010. She distributed copies of the Wisconsin School Library Media Program 2010 Vision Statement. The draft vision statement came out of the summit, and was refined by a team of summit participants in June after some issues were resolved. It then went back to the summit planning/steering committee in September. The group came up with the “umbrella” statement (“All students in our state will graduate being effective users of information and technology skills...” from top of Vision statement page). From this statement came the “Vision for Wisconsin Students,” the “Vision for Wisconsin Library Media Programs,” and the “Vision for Library Media Specialists Role.” She thanked COLAND for their support, and said feedback from library media specialists has been positive. People are “stepping forward” and wanting to help. Jan O’Neill facilitated the steering committee meeting and work began on the action teams. Nancy and Jan met with each of the co-chairs of the action teams and developed missions for each. One of the actions

teams is Communications and Public Relations, co-chaired by Sandy Heiden and Nancy Biese; their mission is to “develop powerful tools for communicating the value of library media and technology programs.” They will make sure all library media specialists are informed of this process before the end of the school year; they will also inform school district administrators and school boards. They will also develop an inventory matrix to show how the value is currently being communicated, using resources currently available such as AASL. The plan is to create a central website through DPI that can function as a clearinghouse. Another team is the Staffing Models team, co-chaired by Sue Plewa and Nancy (Anderson). The mission is to “develop models for the delivery of literacy information and technology skills necessary for successful life in the 21<sup>st</sup> century to ensure equitable access for all Wisconsin students.” There will be discussion about whether the model is viable, considering some smaller school districts, but there has to be accountability for making sure these students get these skills. Another team is “Accountability and Roles,” co-chaired by Ellen Latorraca and Kelly Meyers, which will discuss job descriptions and how an administrator would assess this. Lots of work has been done on this and the team will be pulling together this information. The mission is to “articulate a consistent vision for the roles of school library media specialist in Wisconsin, create valid instruments for assessing school library programs and evaluation tools for administrators to use.” It is important that district administrators be involved on this action team. The final team is the Licensure team, co-chaired by Eilleen Schroeder and Kathy Boguszewski, relating to K-12 teachers and administrators and information literacy skills they and the students need. They must learn to recognize the importance of information literacy, and working with the library media specialist. Members are still being added to some of the teams.

Barbara Arnold asked if an implementation summit is still planned next spring; Nancy responded that she does not know if spring will be the ideal time for the follow up summit. Barbara said she would like to include it in the COLAND goals. Mary Bayorgeon asked if feedback is still being sent to the summit participants. Kurt Kiefer talked about the most effective way to communicate and the use of electronic tools; he said we need to get into the mode of providing little bits of information that can be provided as needed. Nancy said it might also be more effective to meet as part of another event, such as a professional organization conference. Kurt emphasized the importance of partnering with other groups. Cal Potter talked about the need for periodic reviews of staffing levels; Nancy added that it is important to be student focused; what does the job description look like based on the number of students. Kurt emphasized the importance of accountability around whether or not students are getting the needed skills; need to provide resources where LMS can find good practices and connect with other individuals who having success with these practices. There was more discussion about

whether enough administrators were involved in the summit. Nancy talked briefly about upcoming meetings to discuss the library media specialist supervisor license; there are not very many people with that type of license at this time. Annette Smith said she will be a part of those discussions. There was also a brief discussion between Kurt and some of the COLAND members regarding DPI's efforts in the Milwaukee school district.

b) Update One Library, One Card (statewide access) including NEW ERA pilot project – Sally Drew gave an update on the statewide access pilot project with Nicolet Federated Library System, UW Green Bay, and the NEW ERA libraries. She distributed copies of the LSTA grant application for the project; the LSTA Advisory Committee will meet next week to review applications. The funding for the pilot will be awarded directly to Nicolet. Sally had previewed this at the last meeting and had hoped to start the survey earlier. The official start of the survey will be in January, which is probably good because of all the election polls taking place recently would have interfered. St. Norbert's College will administer the survey by phone; questions will relate to community, library usage, etc. There will also be questions about what library do you want to use but don't. Sally also discussed the document highlighting public access practices for UW System campus libraries, which was included in the packets. The document gives an overview of what services are offered and what they charge to use services. Ken Frazier and George Watson put together the list; they did not survey all UW libraries. Mary Bayorgeon asked about including medical libraries in the survey; Sally said medical libraries are included in the NEW ERA project. She added that the survey could only have a certain number of questions but that any type of library could come up in the responses. Kurt commented that the important thing is to keep in mind the purpose of the project and let the questions focus on that. Sally noted that this will be a survey of members of the public; within the project, there will also be a survey of libraries, to include medical libraries. Kristi Williams thanked Sally for her work in putting this together; Sally responded there will be much more activity when the full-fledged grant is underway.

## 9. DISCUSSION OF POSSIBLE REVISIONS TO COLAND BYLAWS RELATED TO ATTENDANCE

Sandra led a discussion of possible revisions to the bylaws concerning meeting attendance. There is nothing in the statutes related to meeting attendance so the issue would need to be addressed by changes to the bylaws. Barbara Arnold suggested adding a section to article 4, for example "COLAND members who miss three consecutive meetings without an excuse will be contacted by



the Vice-Chair to ask for the member's resignation." Someone else suggested "assess the viability of their membership." Cal Potter said there should be a defined process, perhaps to the effect that members who have three "unexcused" absences will be contacted by the chair. Annette Smith said "attendance" needs to be clarified; attendance does not necessarily need to be in-person, can attend "virtually." Catherine Hansen suggested assessing attendance over the course of a three-year term. Cal noted that only the governor's office can make decisions regarding appointments or reappointments. There was discussion about some participation versus no contact at all. Kris Adams Wendt talked about the need to be careful in the wording of bylaws changes, for unintended political ramifications. There should be an expectation that COLAND members attend meetings and if not, they should notify the designated contact person that they will not be attending for planning purposes. Sandra asked that a subcommittee (Sandra and Annette) be formed to draft a revision for the bylaws to be voted on at the next meeting. Cal cited the need for a motion to revise the bylaws. Barbara Arnold moved that a subcommittee draft a statement to be incorporated in the bylaws that will encourage all of the council members to communicate their participation in meetings to the designated contact person. Catherine Hansen seconded the motion. The motion passed. Susan Reynolds suggested sending a letter to all COLAND members explaining the bylaw revisions and the importance of responding.

#### 10. UPDATE ON BROADBAND AND BADGERNET FIBER GRANT

Bob Bocher gave an update on broadband issues and the BadgerNet fiber grant. He reported on the American Library Association (ALA) technology surveys, which have been conducted for about the last fifteen years (since 1994). Surveys show percentages of libraries with broadband connecting have been rising but there are still connectivity (speed) issues. ALA has been looking at ways to solve the problems. States like Wisconsin which have strong regional library systems have fewer problems than those that don't. There has also been a recent report on fiber connectivity; many libraries, including some in Wisconsin, still have copper circuits which are not adequate for today's usage. The Gates foundation got involved; they took the data from the ALA surveys and focused on states with greatest need and provided them with some funding. Libraries from some of these states got together and planned a series of broadband "summits" to come up with a plan to address connectivity problems. The process will be going on through 2012. Many libraries report insufficient broadband speed and lack the resources to pay for additional. In March 2010 the Federal Communications Commission released a national broadband plan which recommended focusing on library connectivity. Academic institutions seem to have few connectivity problems and the plan recommended looking at what academic institutions are doing that could be replicated by public

libraries. Recently ALA has been working with the Internet 2 community, representing higher-end research and education networks, to see if successes can be replicated in libraries in targeted communities and states.

Bob next reported on state level issues. The Stimulus Act in 2009 had about \$7 billion for broadband connectivity, mostly in the form of competitive grants. Wisconsin's Department of Administration applied for one of the grants in August 2009 to take all of the schools and libraries on the BadgerNet network that still have copper circuits and get fiber into those institutions; these included 467 schools and libraries (385 libraries and the rest are schools – most of the schools in the state already have fiber). The state received word in February 2010 that the state had been awarded close to \$28 million (\$23 million federal and \$5 million state matching funds). There was much publicity about Wisconsin receiving the grant. Wisconsin still has not received the money. Four issues have come up and DOA, BadgerNet, and AT&T have been working to resolve them. There is an environmental assessment that had to be done and documentation of sites on the National Register of Historic Places. They have also been working on budget issues. The most “disquieting” news is the grant requires the state to sign a long-term contract with the service providers (primarily AT&T) and the state DOA does not want to do this without price reductions and other guarantees. The federal grant office wants to make sure the fiber will be used over the course of 20 years. The state DOA does not sign twenty year contracts. The providers must guarantee they will not increase prices for the next twenty years and they are reluctant to do this. WLA has asked libraries to contact congress members for action on this issue. Bob said DPI and others are doing what they can to push things forward but there is a fear the project will collapse. Bob notes that fiber, once laid, will last for a long time but the applications for its usage at the end may change. The state has offered other options. Susan Reynolds commented that her community got \$31 million and they are already laying fiber; Bob said it is easier for smaller phone companies to move forward because they don't have the same problems with competition that AT&T has. Nita Burke asked if the money will need to be sent back if the project collapses; Bob said the money has been encumbered at the federal level but will be re-allocated to other projects if the fiber grant is not ultimately approved. Nationwide, only about two percent of the money has been committed for spending by the Department of Commerce. There is a concern that when Congress reconvenes there will be an effort to pull some of this money back. There is discussion of a plan B in case the federal funding falls through. Cal moved for COLAND to send a letter to the Wisconsin congressional delegation, and possibly the state Department of Administration, and the President. Kristi Williams seconded the motion. The motion passed. Nita Burke expressed an interest in helping write the letter. Cal then commented on Bob receiving the

WLA's Special Services award, and Kurt noted that Cal also received an award from WLA for his years of service to libraries.

#### 11. LIBRARY LEGISLATION UPDATE (moved from item 12 to item 11)

- a. State – Mike Cross reported on state library legislation. He reported that the state budget has gone to the Department of Administration, and will go to the new governor and his staff for consideration. The governor's budget will be submitted to the legislature in late January or February. The DLTCL's library teams are working on Chapter 43 clean up items; at this time they are planning to advance technical changes only, including changing the division name to the Division for Libraries and Technology (eliminating the Community Learning component because staff from that team has moved to other divisions in the department). Kris Adams Wendt announced that WLA/WEMTA Legislative Day will be February 22, 2011, at the Concourse in Madison. This is a little later in the year than usual; more information is available on the WLA website. Mike C. continued his update; the name change from Reference and Loan Library to Resources for Libraries and Lifelong Learning will also be included in the clean-up bill.
- b. Federal – Mike C. reported that none of the federal appropriation bills for the current fiscal year have been approved by Congress yet. Programs are running on a continuing resolution through December 3, at which time the continuing resolution will need to be extended if the bills have not been passed.

Kris suggested COLAND members send a note of congratulations to new legislative representatives.

#### 12. REPORT ON COSLA FALL MEETING

Following the lunch break, Kurt Kiefer reported on the fall meeting of the Chief Officers of State Library Agencies (COSLA), held in Kansas City in October. It was his first time attending a COSLA meeting. Kurt said, as part of the Networking committee, he will help them put together a "virtual workspace" as the current website is not functioning as it should as a collaborative space. Action items from the meeting:

- \* Communication to Congress supporting appointment of Susan Hildreth as new IMLS director.
- \* Passed resolution for vision statement regarding e-books/digital collections, that "All Americans have equity of access to published materials regardless of format through libraries."

\* ALA legislative liaison Emily Sheketoff was in attendance and she stressed the importance of having state library staff involved in the creation of state literacy plans. Kurt noted that Nancy Anderson and Barb Huntington are both involved in the creation of a comprehensive literacy plan for Wisconsin.

\* Public library survey will have items added related to bandwidth access (what type, who pays, how much); types of computing technologies in libraries. Funding from the Gates Foundation will be going away so they are looking at funding sources to replace this money for libraries.

\* There was a discussion around the Publishers Content Taskforce related to exclusive contracts; Consumer Reports was cited in the discussion. Sally commented that vendors are always trying to manipulate contracts; she is currently having a particular problem with newspaper vendors slipping clauses into contracts.

Kurt commented that the most significant point of discussion from the meeting was related to e-books and digital content. He talked about COSLA's e-book taskforce report, which will be sent out to COLAND members. The report brought together a focus group of state librarians to brainstorm the issues and how to address them. The report summarizes nine specific strategies for addressing the issue. The COSLA attendees selected specific items and broke into groups, with each group selecting three issues to discuss. COSLA members have decided to convene a summit in mid-2011 in collaboration with ALA. Kurt suggested the Wisconsin library community should also consider revisiting the issues related to e-books and other issues from the visioning summit, possibly in a summit. Mary Bayorgeon mentioned the COLAND literacy presentations.

### 13. REPORT ON LITAC PAPERS RELATED TO ELECTRONIC BOOKS AND MOBILE DEVICES, AND DISCUSSION OF E-BOOKS IN PUBLIC LIBRARIES

Sally Drew reported on the Library Information Technology Advisory Committee (LITAC), a group with representation from all types of libraries, which meets three times a year to discuss technology issues; they frequently develop issue papers and documents related to their discussions. The documents are typically posted on the LITAC website. Sally shared what was on the website and provided hard copies of some of the papers. Because interlibrary loan and physical delivery of materials is labor-intensive, they try to use electronic distribution. This is easier in an academic environment where everyone is on the same system; more difficult to do statewide. Sally specifically discussed a position paper on mobile technology, which was put together by two LITAC members. The paper highlighted the need for library applications to be compatible with all of the different mobile technology devices in use. She also discussed an ALA paper titled *There's an App for That!* which addresses the difficulty in adding compatibility for all of these devices on each library

machine. Sally also discussed papers on technology training; among the topics discussed in the papers are how to address training and how to make it available; how to gather the best of what's available and combine in a database. People are too busy to have time for full training sessions so there is a need for "snippets" of training. Another paper discusses competencies around technology training, including the idea of "core" competencies for library staff that are centered on more than just technology.

Sally also discussed Wisconsin Heritage Online (WHO), sponsored for the last five or six years by the Wisconsin Library Service (WiLS). The funding for the project is not on-going so it is possible they will not be able to continue to support it. There has been some discussion that the DLTCL take over some of the work. Staff at RL&LL has been assisting with the project. She also highlighted a link to a paper by Bob Bocher on the shared integrated library system, and she showed a link to a downloadable audio video paper. She said vendors aren't making these available to libraries (they want to sell to individuals directly). She pointed out there was a time when vendors also didn't want to sell books to libraries, so it is important that libraries figure out a way to be the "middle man" in this process, to change the attitudes of publishers, so this is an important issue on the national level as well. Sally also talked about a paper on the BadgerLink bidding process that is from a couple of years ago; LITAC is part of the process to determine what kinds of materials to have on BadgerLink. Recently access to newspapers has been a big issue. She also talked about a paper on AskAway, the virtual reference service, and introduced Martha Berninger who works with the service. Other papers (and topics) with links on the website include information literacy (21<sup>st</sup> century libraries), Wisconsin statewide library access, interlibrary loan, and electronic collections. She noted that some of the papers need to be updated. Annette Smith commented that the paper on information literacy probably needs to be updated because it is four or five years old. Sally responded that the schedule for updating depends on where they are with the project and staff time. Kurt suggested turning the documents into Wikis where things can be added. Sally said some topics come and go and others are more fluid. Most papers are posted to the web page soon after LITAC meets.

Sally turned the presentation over to Mike Cross, who talked about e-books and other downloadable media. He provided a document discussing "E-Books and the 'Same Services' System Membership Requirement." He described the issue as a "tipping point" for libraries because of the magnitude. Wisconsin and several other states have been successful in extending library resources statewide due to open access requirements and well-developed interlibrary loan systems. Also, the US copyright law known as the "First Sale" doctrine, which allows first-purchasers of books, CDs, etc., such as libraries to loan or re-sale items, is largely responsible for this success. The problem is that electronic

books and other downloadable media do not fall under the First Sale doctrine so they can't necessarily be loaned. Libraries are totally dependent on what publishers are offering and they have provided very limited models for libraries. Up to now the "Same Services" requirement hasn't been an issue for Wisconsin libraries because the Wisconsin Public Library Consortium (WPLC) purchased licenses for content that include all 17 public library systems. So some e-books and downloadable audio materials have been available through WPLC. As the demand has increased these resources are no longer sufficient to meet the demand. He referred to the paper he distributed; recently some vendors have marketed licenses to individual public libraries for additional content. This is attractive to libraries because they want to be able to offer this content to their patrons but there is potential statutory problem due to the "Same Services" requirement in the statutes. There has been a debate going on in the community as to what to do. The division does not think they should be able to restrict access to just their own local patrons. Some would like to see statewide licensing extended. It is hard to predict where this is going, but could lead to less sharing and less accessibility to information, especially in rural and small communities. The issue has been raised with a number of groups such as WLA, SRLAAW, LITAC; there are mixed opinions about what to do. There is a feeling that to restrict libraries from contracting with vendors is holding libraries back from moving ahead with technology. A number of options are being discussed. There will be an LSTA proposal to hold a statewide meeting to discuss this; there is also the hope that some funding can be set aside for expanded statewide content. Barbara Arnold mentioned the similarity to issues faced by academic libraries related to journal costs. Ewa Barczyk commented that, legally, ebooks are more like databases. She asked if any libraries have been pushing back with vendors as to changing the licensing agreements to remove these clauses. Mike said that there does seem to be some recent movement in this direction. Sally noted that e-books is different from what libraries have been doing; for example, with BadgerLink we are buying one license for the copy, which can be viewed by many people but is not downloadable; doing this with an electronic book contract will get very expensive. Nita Burke asked if vendors are stepping on the toes to libraries by offering free access to some books for e-readers. Kurt said libraries should feel threatened but should also see this as an opportunity but libraries need to be "in front" of this. He asked if COLAND is interested in being a partner in this process. Barbara suggested that people let her know by December 14 if they are interested and she will incorporate this into the goals she is developing for the January meeting.

#### 14. PRESENTATION ON RESOURCES FOR LIBRARIES AND LIFELONG LEARNING TEAM

Sally gave a presentation and “online tour” the new RL&LL website. She commented that the website brings together the three strands of library services (public, school, and lifelong) within the division. She talked about changes to the site, beginning with replacing the photograph of the building on the old site with links to what RL&LL really does: AskAway, BadgerLink, WISCAT, and Wisconsin Government Documents. She commented almost everything is now online and available to the general public. Libraries are encouraged to put links to these items on their own websites and make them available to their patrons. The format is cleaned up and easier to navigate, with specific links on the right navigation toolbar to services provided to libraries. Sally talked in more detail about the specific services found through the links, such as the link to Wisconsin Government Documents. RL&LL is charged by state statute to obtain all the public use documents paid for by state funds. It is a challenge because sometimes the electronic forms are a website vs. an actual document. Abby Swanton, the documents depository librarian, looks at the sites and harvests what is required by statute. This has to happen quickly as websites can disappear before they are harvested (for example, need to harvest information on Governor Doyle’s website).

Sally introduced Martha Berninger, who talked about AskAway. She gave an overview of the virtual reference chat service; schools and young adult libraries are being encouraged to use this as a resource. More than 30 Wisconsin schools have AskAway links on their websites. The service tends to be used more by young people and can be accessed through cell phones and other mobile devices. She showed a screenshot of the site as a user would view it. Questions that come in from Wisconsin are answered by Wisconsin librarians, with back up from librarians in other states. Chat librarians try to send users to their own local libraries first, then to BadgerLink, then to other resources. The intent of the service is to instill literacy skills by directing students to resources where they can find the answers on their own rather than finding the answers for them. There was some discussion about making it “too easy” or “too hard” for students. Sites that add links should contact Resources for Libraries and Lifelong Learning for setup so the link shows the location contacting AskAway. AskAway has a Facebook page and a Wiki. A Spanish version will be formally launched after the first of the year; a “major” city in Wisconsin will be doing a quiet launch prior to that time. At the end of Martha’s presentation, Sally commented that she would not cover BadgerLink and WISCAT at this time because most of COLAND has seen presentations on those services. Kurt commented that AskAway is a good example of innovation and transformation of library services.

## 15. SUGGESTIONS FOR FUTURE AGENDA ITEMS (INCLUDING ITEMS CARRIED FORWARD FROM PREVIOUS AGENDAS)

Other topics for future agenda items, including items carried forward from previous agendas, are:

- a) Embedded librarians – Future meeting to be determined.
- b) Pro Se program – Lisa Sterrett suggested for a future Madison meeting.
- c) Philosophy of changing library for 21<sup>st</sup> century (suggested by Kristi Williams)
- d) Villard Square Library, Milwaukee Public Library – new model for branch libraries (for next November).

## 16. FUTURE MEETING DATES

A request was made to change the January meeting from the 14<sup>th</sup> to the 21<sup>st</sup>. This change was okayed by the group.

- a) January 21, 2011 – by LiveMeeting and conference call.
- b) March 11, 2011 – tentatively planned for LiveMeeting; possibly a combination of face to face and LiveMeeting. There was some discussion of pros and cons.

Mary suggested a meeting at the nursing school library in Green Bay; Susan Reynolds said that the Washburn library has invited COLAND to meet there (could combine with a visit to the Bayfield Library and the Cable library which is in a log cabin). Sandra suggested meeting at the new Villard Square Library project in Milwaukee for next November.

## 17. REVIEW FOLLOW UP ITEMS

- The DOC collaboration subcommittee will follow up on Bob Koechley's suggestion to contact book publishers, etc., for donations to prison libraries, and to become more aware of prisons and jails in the state that do not have librarians. Also, work with DWD re-entry program.
- Barbara Arnold will make revisions to the goals; suggestions for revisions should be emailed to her by December 14.
- COSLA e-book report will be emailed to COLAND members.
- Sandra and Annette will work on drafting revisions to the bylaws for the January meeting.
- Letter will be sent to the Wisconsin congressional delegation in the next few days regarding expenditure of broadband grant funds. Nita and Cal will work with Bob Bocher on drafting the letter.



- Villard Square project in Milwaukee will be added as a future agenda item and as a future meeting site.
- January meeting date has been changed to the 21<sup>st</sup>.

#### 18. ANNOUNCEMENTS

Barbara Arnold announced there is an exhibit of the Madison Statue of Liberty replica on display at the Municipal Building in Madison. Barbara is one of the co-chairs of the Restoration Committee working to repair the statue and return it to Warner Park. Someone else announced there is a photography exhibit honoring Wisconsin veterans on display at the municipal building in Madison.

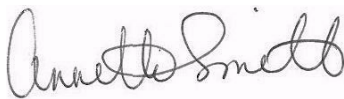
Sandra reported that Lisa Sterrett sent an announcement about Jo Don Anderson's retirement open house on December 9. COLAND members are invited if they know Jo Don.

Sally introduced David Sleasman, resource sharing coordinator at RL&LL.

#### 19. ADJOURNMENT

Doug lay moved to adjourn the meeting; Fran Cherney seconded. The meeting adjourned at 2:35 p.m.

Respectfully submitted,

A handwritten signature in cursive script that reads "Annette Smith". The signature is written in black ink on a white background.

Annette Smith, Secretary