



# State of Wisconsin

COUNCIL ON LIBRARY AND NETWORK DEVELOPMENT

## A G E N D A Council on Library and Network Development

November 8, 2013

9:30 a.m. – 2:30 p.m.

Minocqua Public Library  
415 Menominee Street, Suite B  
Minocqua, WI 54548

1.	Call to Order (9:30 a.m.)	Emily Rogers, Chair	
2.	Roll Call/Determination of Quorum	Joshua Cowles, Secretary	
3.	Welcome to new COLAND members	Emily Rogers	
4.	Welcome to the Minocqua Public Library	Mary Taylor, Director	
5.	Adoption of Agenda	All	Action
6.	Approval of Minutes for September 20, 2013 meeting	All	Action
7.	Report of the Chair (9:40 a.m.) Correspondence: Included in packets: Other correspondence, if any:	Emily Rogers	Information, discussion, action
8.	Nomination and election of new vice-chair (see COLAND By-laws) (9:45 a.m.)	Emily Rogers	Information, discussion
9.	Discussion of COLAND goals and recommendations for 2013-14 (10:00 a.m.)	Emily Rogers	Information, discussion, action
10.	Update on school library media issues (10:20 a.m.)	Nancy Anderson,	Information, discussion
11.	Library Legislation Update (10:40 a.m.)	Kurt Kiefer	Information, discussion
12.	Presentation and Tour, Minocqua Public Library (11:00 a.m.)	Mary Taylor	Information, discussion
	Lunch break (noon)		
13.	COLAND's biennial report to the State Superintendent (final review) (1 p.m.)	John DeBacher, Emily Rogers	Information, discussion, action

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| 14. | Update on WiLS   | Martha Berninger                | Information, discussion            |
| 15. | Report on Shared ILS   | Martha Berninger, John DeBacher |                                    |
| 16. | Update on COLAND appointments (2:10 p.m.)  | Emily Rogers                    | Discussion                         |
| 17. | Suggestions for Future Agenda Items<br>Growing Wisconsin Readers<br>Broadband<br>SRLAAW proposal<br>Hospital librarian recommendations<br>Discussion of possible five-year plan<br>related to library education and staffing<br>Library system mergers<br>Panel on Northwoods library needs<br>(assembled by Kris Adams Wendt) | Emily Rogers/All                | Information,<br>discussion, action |
| 18. | Future Meeting Dates and Locations<br>a) January 10, 2014 – virtual (Collaborate)<br>Other suggestions for future meetings –<br>Madison Public Library, Goodman Branch<br>and Central Library; UW<br>LaCrosse/LaCrosse Public Library.   | Emily Rogers, all               | Discussion, action                 |
| 19. | Review follow-up items   | Emily Rogers                    | Discussion                         |
| 20. | Announcements  | All                             |                                    |
| 21. | Adjournment (2:30 p.m.)  | Emily Rogers                    | Action                             |

## **COUNCIL ON LIBRARY AND NETWORK DEVELOPMENT**

**Meeting Minutes  
November 8, 2013  
9:30 a.m. – 2:30 p.m.  
Minocqua Public Library  
415 Menominee Street, Suite B  
Minocqua, WI 54548**

**Members Participating:** Ewa Barczyk, Milwaukee  
Nita Burke, Darlington  
Cara Cavin, Verona  
Joshua Cowles, Fond du Lac  
Miriam Erickson, Fish Creek  
Laurie Freund  
Douglas Lay, Suamico  
Sandra Melcher, Milwaukee  
Emily Rogers, De Pere  
Jim Trojanowski  
Kris Adams Wendt, Rhinelander  
Patrick Wilkinson, Oshkosh

**Members Absent:** Barbara Arnold, Madison  
Michael Bahr, Germantown  
Francis Cherney, Milladore  
Bob Koechley, Fitchburg  
Joan Robb, Green Bay  
Kristi Williams, Cottage Grove

**DPI Staff:** Nancy Anderson  
Martha Berninger  
John DeBacher  
Kurt Kiefer  
Roslyn Wise

**Others:** Mary Taylor, Minocqua Public Library  
Vicki Rueling  
Alice Sturzel  
Tammy Plummer

### **1. CALL TO ORDER**

Chair Emily Rogers called the meeting to order at 9:30am.

### **2. ROLL CALL/DETERMINATION OF QUORUM**

Secretary Joshua Cowles called the roll; 12 members were present at roll call so a quorum was achieved.

**3. WELCOME TO NEW COLAND MEMBERS**

New COLAND members Jim Trojanowski and Laurie Freund introduced themselves to the council.

**4. WELCOME TO THE MINOCQUA PUBLIC LIBRARY**

Mary Taylor, library director, welcomed COLAND to the Minocqua Public Library and spoke briefly about the challenges and opportunities of operating a public library in a seasonal tourism area.

**5. ADOPTION OF AGENDA**

Miriam Erickson moved to adopt the agenda as offered, Cara Cavin seconded. The motion was approved.

**6. APPROVAL OF MINUTES FOR NOVEMBER 8, 2013 MEETING**

Kris Adams Wendt moved to approve the minutes Patrick Wilkinson seconded. The motion was approved.

**7. REPORT OF THE CHAIR**

a) Correspondence: Emily Rogers reported that she was working on correspondence follow-up items and that the letter to the Board of Commissioners of Public Lands office staff would be her priority for next week. Emily said that she would work with Kris Adams Wendt to draft the other letters.

**8. NOMINATION AND ELECTION OF NEW VICE-CHAIR**

Because former Chair Annette Smith is no longer serving as a COLAND member and Emily Rogers was promoted from Vice Chair to fill the vacant position, selection of a new Vice Chair was necessary. Kris Adams Wendt nominated Nita Burke for Vice Chair. Douglas Lay seconded. The motion was approved.

**9. DISCUSSION OF COLAND GOALS AND RECOMMENDATIONS FOR 2013-14**

Recommendations:

Sandra Melcher pointed out that working with the Wisconsin Health Sciences Libraries Association (WHLA) and monitoring the hospital/health library situation should be added to the recommendations document.

Goals Committees:

COLAND members were asked to verify that the committee appointments were correct and to notify the chair of any requested changes. New members were asked to select their committees and notify the chair.

Several changes were made to the goals committees during the meeting. Sandra Melcher was made chair of the Prison Literacy Project Committee; the Library District Committee was suspended indefinitely due to lack of interest and political feasibility; the One Card, Any Library Committee was also suspended, with the caveat that the Chair and Vice Chair would continue to actively monitor developments and reconvene the committee if necessary.

Kris Adams Wendt moved to approve the recommendations as amended; Patrick Wilkinson seconded. The motion passed.

## 10. UPDATE ON SCHOOL LIBRARY MEDIA ISSUES

Nancy Anderson was not immediately available so the update was deferred until after lunch.

## 11. LIBRARY LEGISLATION UPDATE

Kurt Kiefer reported that he attended the annual meeting of the Chief Officers of State Library Agencies in October. A topic of discussion there was the new Edge Benchmark program, an initiative to identify mechanisms for doing your own needs assessment in your library. Library administrators can benchmark their library against standards for library service. Kurt said he is interested in leveraging the tool on a statewide basis, perhaps with help from the library systems. The program is funded by the Bill and Melinda Gates foundation, and has support from IMLS. Kurt said states that have tried it were overwhelmed with the conversation that it generated.

Kurt reported that IMLS is working on establishing the value of libraries by collaboration & partnership across the whole federal government, including financial literacy, Affordable Care Act assistance, bandwidth issues, workforce development, and more. Kurt said we need to do this at the state level as well.

Regarding broadband, Kurt reports he is working with state CIO David Cagigal, who has been very supportive of finding new bandwidth solutions. The TEACH program reports

through the CIO and he is engaging TEACH staff and Kurt Kiefer & Bob Bocher at DPI to see what they can do about affordable library bandwidth, for example possibly raising the \$100 level of service from 3Mbit to 10Mbit. They are also concerned with aggregation at the library system level and their needs in that regard. Systems need more bandwidth to accommodate increases in local library bandwidth, so a formula to assist systems in buying more bandwidth affordably beyond what the current rate schedule allows may be necessary.

Kurt also reported that the state CIO requested bids for a network that could be a new way to do something like BadgerNet. Some contracts have already been awarded for rates much cheaper than what is currently available through BadgerNet. Kurt said the BadgerNet contract is old and many things have changed, but a new BadgerNet contract will come in 2016. The CIO office put out a request for information to see how the landscape has changed and how we would do things differently in a new contract. Kurt said they have received great feedback. Statewide broadband planning efforts through the Public Service Commission and parallel UW-Extension efforts continue, and Kurt said that all of these efforts can work together.

Kurt said that more information should be available, in particular about the efforts to increase TEACH bandwidth, by the January COLAND meeting.

John DeBacher reported that AB 288, drafted at request of Murphy, would change language regarding consolidated county libraries needing to pay reimbursements like other counties. The bill was passed out of committee. A WLA committee is working on solutions and alternatives, but it is unclear if their recommendations will be considered by the legislature.

Kris Adams Wendt gave some additional background on AB 288 and the efforts of the committee. WLA's Library Development and Legislation Committee was asked to take position, but declined because they sensed that there would be winners & losers. They recommended a special committee be formed, including representative library directors from the problem areas. The committee met once in October and was planning to meet again on November 25. The original deadline for the committee was Nov. 30, however, since the legislative session is ending and the bill has not been scheduled yet for floor action, there is some additional time. Despite that, Kris said that the committee is working very hard and

taking it very seriously. Results are mixed for the different counties involved, leading to a lack of consensus, so the committee is meant to help find alternative fixes so that a solution is not imposed. Kris stressed the need to make sure that librarians are not asking legislators for state-level fixes to local problems.

John DeBacher noted that library reimbursements are very complex. Just about no other state has the sort of complex flows of money we have. Any proposals need to be careful not accidentally wipe out all the good that those flows supports.

Kurt Kiefer gave a brief update on the UW-WiscNet separation process. The cost will be roughly 75% more for UW to run their own network. WiscNet continues to thrive and has a plan, including new opportunities presented by the separation. The WiscNet board has approved a 20% rate increase for next year. The UW System CIO wants to make sure schools, libraries, and other WiscNet members are not harmed in any way in the transition.

Kurt Kiefer suggested that COLAND members and the library community should keep the next biennial budget in mind as we discuss what the future holds. We should think about what we need in the next biennial budget. What are the key priorities? Things will heat up in the summer for requests.

## 12. PRESENTATION AND TOUR, MINOCQUA PUBLIC LIBRARY

Mary Taylor led a tour of Minocqua Public Library and talked about their 2010 building expansion project which grew the library to 16,500 sq. ft.

Lunch break (noon)

Called back at 12:30

Return to Agenda Item 10. UPDATE ON SCHOOL LIBRARY MEDIA ISSUES (originally scheduled for 10:20 a.m.)

Nancy Anderson provided an update. She said that the Job Description Workgroup realized their work is connected to other issues such as effectiveness, higher education, etc. Their job description has been shared at several CESA meetings and other groups. People have been supportive and willing to help. They want to get on the front end of educator effectiveness so

that they can drive how they are evaluated. There is still a problem filling positions. DPI is trying to help address that by breaking down licensure barriers.

Nancy reported she spoke with higher education representatives about the issue and mentioned outreach grants at UW Whitewater where the district would recruit educators to get the degree/licensure, a grow-your-own approach.

Kris Adams Wendt is helping to set up testimony to the Rural Schools Task Force. They hope to provide stories from several districts.

Nancy reported that higher education representatives are interested in program modifications to allow districts to grow school library media specialists from within.

Miriam Erickson asked: How do we get a superintendent to understand what a good SLM program should be? What resources are you going to provide?

Kurt Kiefer answered that WISELearn will provide a place where many of these resources can be shared and professional communities can communicate on that platform. A prototype is being worked on now, with a goal for beta testing this school year, funding in July 2014. Kurt would like SLM to be front and center in terms of the professional communities on WISELearn. Listservs will also begin to migrate to WISELearn.

Finally, Nancy noted that DPI is responsible for licensure and that group is very flexible – as long as the changes do not diminish quality.

### **13. COLAND'S BIENNIAL REPORT TO THE STATE SUPERINTENDENT (final review)**

Several typos were identified, but no substantial changes to the report were recommended.

Jim Trojanowski moved to accept the report as amended with the recommendations from item 9; Kris Adams Wendt seconded. The motion was approved.

### **14. UPDATE ON WILS**

Martha Berninger reports that the WiLS balance sheet shows positive direction, and the organization is financially viable. Patrick Wilkinson has become president of the WiLS board. Martha reported that WiLS intends to form a cooperative purchasing advising committee, as well as an expert connections workgroup that would provide recommendations on expert connections (consulting) services. The goal is to sort out how consulting agreements will be structured and priced so that WiLS can meet the increasing consulting requests for various member types.

Martha said WiLS will adopt a strategic framework which will lay out how they will proceed, but will leave their outdated strategic plan behind. Their strategic plan was developed before separation from UW.

WiLS will hold public meetings: on resource sharing (March), a peer council (June/July), and at WiLS World (late July).

## 15. UPDATE ON SHARED ILS

John DeBacher reminded COLAND members that the One Card, Any Library Committee had been an outcome of the 2008 Visioning Summit. DPI is now considering how technology might enable this concept. John DeBacher & Walter Burkhalter worked with WiLS to fund a study by WiLS on the issue, with more detail than previous studies: specific versions, contract lengths/times, funding models, barriers/perceived barriers, system delivery/costing, etc. The study is being collected through surveys calls and discussions and John would like to be done by mid-spring with information gathering phase. Phase two is to bring in experts from other areas of the United States that have done it to consult and look at some particular implications such as the relationship with statewide ILL system. The study will be exploring vendor options and potential hooks between ILSs that could exchange information only as needed instead of having one giant patron database.

John DeBacher also mentioned LEAN studies and met with a reinvention specialist. He plans to work with a consultant to develop a template that could be used to determine what should be included in a LEAN assessment of a library system, especially those that may be considering merger.

Kurt Kiefer explained that the LEAN assessment topic fits here because services are business processes, including ILSs. So the LEAN assessment could be applied to that as well.

## 16. UPDATE ON COLAND APPOINTMENTS

Emily reported that the governor has made three appointments to COLAND. Jim Trojanowski and Laurie Freund are newly appointed and Nita Burke has been reappointed to serve as a public member. Other than these appointments, there is no news. Roslyn Wise said she last checked in with the appointments office about one month ago. Emily Rogers said she is concerned about filling the goals committees and Kurt Kiefer said that her concern would be relayed to the appointments office.

## 17. SUGGESTIONS FOR FUTURE AGENDA ITEMS

Kris Adams Wendt requested that we remove the northwoods library needs item. Kurt Kiefer suggested that we make broadband a standing item on the agenda and remove it from future suggestions. Patrick Wilkinson suggested that if members are interested, he may be able to arrange occasional updates from academic library bodies. Miriam Erickson suggested a presentation about WISELearn at a future meeting.

The chair decided to make this a “discussion” rather than “action” item.

## 18. FUTURE MEETING DATES AND LOCATIONS

The January meeting will be virtual. St. Norbert was suggested for the March, or other future, meeting.

Kris Adams Wendt informed the group that Minocqua is a shared building. Minocqua’s concerns are indicative of problems that small rural libraries face and especially seasonal/tourist areas.

## 19. REVIEW FOLLOW-UP ITEMS

No new correspondence was called for. Emily Rogers and Kris Adams Wendt will work together to complete the already-approved correspondence.

## 20. ANNOUNCEMENTS

John DeBacher announced he hopes to have new consultants hired before the next meeting.

21. ADJOURNMENT

Doug Lay moved to adjourn; Cara Cavin seconded. The motion was approved. The meeting was adjourned at 1:52.

Respectfully submitted,

A handwritten signature in black ink, appearing to read "Joshua Cowles".

Joshua Cowles, Secretary