

A G E N D A
Council on Library and Network Development
 November 14, 2014
 10 a.m. – 3 p.m.
 Columbus Public Library
 223 West James Street
 Columbus, WI 53925

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|-----|---|--------------------------------------|--|
| 1. | Call to Order (10 a.m.) | Nita Burke, Chair | |
| 2. | Roll Call/Determination of Quorum | Joshua Cowles, Secretary | |
| 3. | Welcome to the Columbus Public Library (10:05 a.m.) | Cindy Fesemyer, Library Director | |
| 4. | Adoption of Agenda | All | Action |
| 5. | Approval of Minutes for September 12, 2014 meeting | All | Action |
| 6. | WiscNet Update (10:15 a.m.) | Sarah Miller, WiscNet representative | Information, discussion |
| 7. | Report by Strategic Vision for Libraries in the 21st Century Work Group (10:35 a.m.) | Kathy Pletcher, work group chair | Information, discussion, action |
| 8. | DLT Standing Report (11:35 a.m.) | DPI staff | Information, discussion |
| 9. | Legislative update (11:50 a.m.) | DLT staff; COLAND members | Information, discussion, possible action |
| | Lunch break (12:05 p.m.) | | |
| 10. | Presentation and tour, Columbus Public Library (12:45 p.m.) | Cindy Fesemyer | Information, discussion |
| 11. | Report of the Chair (1:30 p.m.)
a) Correspondence: Draft letter to Governor Walker in support of State Superintendent's budget | Nita Burke | Discussion, action |
| 12. | Goals Committee Reports and Discussion of COLAND goals for 2014-15 (1:45 p.m.) | Nita Burke | Information, discussion, action |
| 13. | Suggestions for Future Agenda Items (2:30 p.m.) | Nita Burke, All | Discussion |
| 14. | Future Meeting Dates and Locations | Nita Burke, All | Discussion |

- a) January 9, 2015 – virtual
- b) March 13, 2015 – West De Pere (TBC -- Emily checking)
- c) May 8, 2015 – technical college site to be confirmed (also need to confirm date due to possible conflict with WAPL)
- d) July 10, 2015 -- Marquette (TBC -- Tom K. checking)

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|-----|------------------------|-----------------|------------|
| 15. | Review follow-up items | Nita Burke, All | Discussion |
| 16. | Announcements | All | |
| 17. | Adjournment (3 p.m.) | Nita Burke, All | Action |

COUNCIL ON LIBRARY AND NETWORK DEVELOPMENT

Meeting Minutes
November 14, 2014
10:00 a.m. – 3:00 p.m.
Columbus Public Library
223 West James Street
Columbus, WI 53925

Members Present:

- Mary Therese (M.T.) Boyle, Burlington
- Nita Burke, Darlington
- Cara Cavin, Verona
- Joshua Cowles, Fond du Lac
- Laurie Freund, Waukesha
- Thomas (Tom) Kamenick, Saukville
- Doug Lay, Suamico
- Bryan McCormick, Janesville
- Kathy Pletcher, Denmark
- Jess Ripp, Milwaukee
- Joan Robb, Green Bay
- Emily Rogers, DePere
- Jim Trojanowski, Ashland

Members Absent:

- Ewa Barczyk, Milwaukee
- Terrence (Terry) Berres, Franklin
- Miriam Erickson, Fish Creek

Bob Koechley, Fitchburg
Patrick Wilkinson, Oshkosh
Kristi Williams, Cottage Grove

DPI Staff: Martha Berninger
John DeBacher
Kurt Kiefer
Roslyn Wise

Others: Cindy Fesemyer, Director, Columbus Public Library
Jon Pederson, WiscNet

Also, Public meeting attendees

1. CALL TO ORDER

Nita Burke called meeting to order at 10:03 a.m.

2. ROLL CALL/DETERMINATION OF QUORUM

Joshua Cowles called the roll; 13 present so quorum was achieved.

3. WELCOME TO COLUMBUS PUBLIC LIBRARY

Cindy Fesemeyer, Director of the Columbus Public Library, welcomed COLAND to Columbus.

4. ADOPTION OF AGENDA

Motion by Doug Lay, seconded by Kathy Pletcher to adopt the agenda as presented; the motion was approved.

5. APPROVAL OF MINUTES FOR SEPTEMBER 12, 2014 MEETING

Motion by Kathy Pletcher, seconded by Jim Trojanowski to approve the September 12, 2014 minutes as presented; the motion was approved.

6. WISCNET UPDATE

Jon Pedersen of WiscNet spoke about the importance of ample bandwidth to libraries, noting that, for the last couple of years, WiscNet has been working with a number of communities to bring entities together in local areas to address their bandwidth issues together.

Pederson said that the mandated split from the UW system was still under way and some of the network changes still need to be figured out, but that WiscNet is a healthy organization going forward. Pederson thanked the library community for their support of WiscNet.

7. REPORT BY STRATEGIC VISION FOR LIBRARIES IN THE 21ST CENTURY WORK GROUP

Nita Burke provided a background on the State Superintendent's request for advice on system redesign. Kathy Pletcher summarized the work group process since then. The group had been working since July and held several meetings, culminating in a draft Strategic Vision document (included in meeting materials). The work group received feedback at hearings at the Wisconsin Library Association annual conference and at a webinar session on the following Monday.

Trojanowski and Kamenick commented that more time was needed. Kamenick added that the value proposition language needs clarification. There was general agreement in group discussion that additional wordsmithing may be needed. Freund felt that the term "ILS," in particular, may be problematic in strategic direction 3a -- "single discovery point" may be a better term.

Kathy Pletcher discussed the feedback survey results about the most valued system services (chart included in presentation slides). Pletcher also showed a map of the current library systems and one potential way to reconfigure the map into larger consolidated library service areas.

Feedback and questions were solicited from guests. Walter Burkhalter, one of the public meeting attendees, stated that any recommendations need a mandate or nothing will happen again. He also suggested that, because the recommendations are interrelated, implementation steps should be carefully placed in the right order.

Paul Onufrak, one of the public meeting attendees, commented on the possibility of mergers, suggesting that larger systems may not be reactive to local residents, that ILS costs to member libraries may be an impediment to mergers or to a statewide ILS, and that change should be made more slowly and carefully over 8-10 years.

Other concerns included a reconsideration of the funding formula for library systems, changes necessary to maintain the concept of resource libraries, cost/benefit analysis of proposed recommendations, and a focus on better service to customers rather than a focus on cost savings—a concern shared by several guests.

Motion by Cara Cavin, seconded by MT Boyle, that COLAND endorses the workgroup vision and supports and thanks the workgroup; the motion was approved.

8. DLT STANDING REPORT

Kurt Kiefer strongly encouraged COLAND members to read the Aspen Report (included in meeting materials) cover to cover and think of the information in that report in light of conversation we just had about systems and services.

Kiefer reported that a proposal for TEACH 2.0 has been drafted. It has four pieces: fiber to every school and library, network gear to handle that additional capacity (including WiFi), funding for continuing education and professional learning, and more funding for digital content.

Motion by Joan Robb, seconded by Cara Cavin, to move agenda item 9 to after lunch; the motion was approved.

LUNCH 12-12:30

9. LEGISLATIVE UPDATE

John DeBacher reported that the library fiber expansion project will allow negotiation of better rates for a new BadgerNet contract. DPI is weighing whether or not to appeal the denial of their request for a maintenance of effort waiver from IMLS. The 10% reduction to library systems was the reason that a waiver would be needed to continue receiving the same level of funding from IMLS.

Martha Berninger reported that the Workforce Innovation & Opportunity Act lists public libraries as eligible training providers to receive funding under the act. A memorandum of understanding needs to be executed with each library, including details about the management of funds.

Regarding the school e-book project, Nancy Anderson has been working with WiLS to conduct a survey on school e-books. They expect to have a report by the end of December.

The project to update teacher librarian job requirements and licensing also continued, and they hope to have work completed by the end of December. They are currently working with higher education institutions on alignment with the various standards.

10. PRESENTATION AND TOUR COLUMBUS PUBLIC LIBRARY

Cindy Fesemeyer, Director of Columbus Public Library (CPL), spoke about an American Library Association training grant in conjunction with Harwood Institute that had been awarded to CPL. Columbus is one of 10 communities involved in the program. The grant award totaled \$60,000, most of which was for training.

11. REPORT OF THE CHAIR

Nita Burke presented a draft letter to Governor Walker. The group suggested several changes, including acknowledgement of the 13% statutory funding request requirement but changing the wording of the request for increased support to “2011 levels,” rather than 13%. The group also suggested adding language regarding role of systems, especially their importance for small/rural libraries.

Additionally, the group suggested that the language regarding the Lean study be amended to give the Governor credit for his veto and reassignment of the original DoA Lean study proposed by the legislature, and to explain that COLAND and the State Superintendent are taking action on it.

Motion by Jim Trojanowski, seconded by Kathy Pletcher to send the letter as amended in group discussion; the motion was approved.

12. GOALS COMMITTEE REPORTS AND DISCUSSION OF COLAND GOALS

Cara Cavin said that the action steps listed under CSF goal were really more brainstorming, and should be redone.

COLAND recommendations will be approved at January 9 meeting. Members are to have changes to the Goals Committees document sent to Nita Burke before January 1.

John DeBacher noted that the upcoming COLAND report to the State Superintendent in 2015 may be an opportunity to provide additional recommendations after the system redesign work group completes.

13. SUGGESTIONS FOR FUTURE AGENDA ITEMS

WiLS Update for January 9 meeting

Follow up on Tribal Libraries issues and possible legislative council on the issue. (John DeBacher)

14. FUTURE MEETING DATES AND LOCATIONS

January 9, 2015 – Location TBD - in person

March 13, 2015 – Virtual Meeting

May 8, 2015 – Possibly West De Pere?

15. REVIEW FOLLOW-UP ITEMS

DPI Staff will look at statutory language issues related to system redesign workgroup recommendations

The system redesign Workgroup will meet, with the Lean study team if possible.

Arrangements for the January meeting still need to be made.

Goals Committee information is due to Nita Burke by Jan 1.

Letter to Governor should be sent as amended.

16. ANNOUNCEMENTS

DPI staff announced that Channel Weekly is transitioning to a blog, with a goal to have a short item posted each day.

17. ADJOURNMENT

Motion by Joan Robb, seconded by Jim Trojanowski to adjourn; the motion was approved.

Meeting adjourned at 2:16p.m.

Respectfully submitted,



Joshua Cowles, Secretary