



**A G E N D A**

**Council on Library and Network Development**

September 10, 2004, 10 a.m. – 3 p.m.

Oshkosh Public Library

106 Washington Avenue

Oshkosh, WI 54901

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|-----|--|---|-------------------------|
| 1.  | Call to Order  | John Reid, Chair                                  |                         |
| 2.  | Roll Call/Determination of Quorum  | John Reid/designee                                |                         |
| 3.  | Welcome to the Oshkosh Public Library  | John Nichols, director,<br>Oshkosh public library | Information             |
| 4.  | Adoption of Agenda   | All   | Action                  |
| 5.  | Approval of Minutes for July 9, 2004 meeting                                       | All   | Action                  |
| 6.  | Correspondence   | John Reid   | Information, discussion |
| 7.  | Presentation on FoxNet fiberoptic consortium,<br>and on I&R and 211 collaboration. | John Nichols                                      | Information, discussion |
| 8.  | Presentation on virtual reference service  | Mary Struckmeyer or<br>Mark Beatty                | Information, discussion |
| 9.  | Library Legislation Update<br>a. State<br>b. Federal                               | Rick Grobschmidt                                  | Information, discussion |
| 10. | Presentation and tour, Oshkosh Public Library<br><br>Lunch                         | John Nichols                                      | Information, discussion |
| 11. | Update on Redesigned DPI library web page  | Bob Bocher  | Information, discussion |
| 12. | Update on WCNI   | Steve Sanders                                     | Information, discussion |
| 13. | DLTCL Library Team Reports   |   | Information, discussion |
|     | 1) Public Library Development  |   |                         |
|     | a. Public library statistics for 2003  | Rick Grobschmidt,<br>Bob Bocher                   |                         |
|     | 2) Instructional Media and Technology  | Steve Sanders                                     |                         |
|     | b. Virtual schools   |   |                         |
|     | 3) Reference and Loa   | Rick Grobschmidt                                  |                         |

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|-----|---|-----------|--------------------|
| 14. | COLAND appointments   | John Reid | Discussion         |
| 15. | Future Meeting Dates<br>a) November 2004 – Cedarburg (possible date change); presentation of state superintendent’s biennial report<br>b) January 14, 2005 – Madison<br>c) March 11, 2005 – Madison<br>d) May 13, 2005 – Superior | John Reid | Discussion, action |
| 16. | Announcements   | All       |                    |
| 17. | Adjournment   | John Reid | Action             |

**COUNCIL ON LIBRARY AND NETWORK DEVELOPMENT**

**Meeting Minutes  
September 10, 2004  
10 a.m.-3 p.m.**

Oshkosh Public Library  
106 Washington Avenue, Oshkosh, WI 54901

Members Present: Barbara Arnold, Madison  
Don Bulley, South Milwaukee  
Kristin Crooks, Madison  
Sherry Freiberg, Eldorado  
Catherine Hansen, Shorewood  
Douglas Lay, Mosinee  
Milton Mitchell, Chippewa Falls  
Kathy Pletcher, Green Bay  
John Reid, West Bend  
Phil Sawin, Menomonie

Members absent: Mary Bayorgeon, Appleton  
Kate Bugher, Madison  
Kenneth Forbeck, Beloit  
John Foster, Kaukauna  
Lisa Jewell, Superior  
Pat LaViolette, Green Bay  
Eugene Neyhart, Sussex  
Gyneth Slygh, Fall Creek  
Kristi Williams, Cottage Grove

DPI Staff: Bob Bocher  
Richard Grobschmidt  
Steve Sanders

Guests: John Nichols, Director, Oshkosh Public Library  
Mark Beatty

## 1. CALL TO ORDER

John Reid called the meeting to order.

## 2. ROLL CALL

Barbara Arnold, COLAND secretary, called the roll. Only nine members were in attendance so a quorum was not achieved. John Reid announced that because action items on the agenda would be delayed until the next meeting or until a quorum is present.

## 3. WELCOME TO THE OSHKOSH PUBLIC LIBRARY

John Nichols, Oshkosh Public Library director, welcomed the group.

## 4. ADOPTION OF AGENDA

Action on this item was delayed due to lack of a quorum.

## 5. APPROVAL OF MINUTES FROM JULY 9, 2004 MEETING

Action on this item was delayed due to lack of a quorum.

## 6. CORRESPONDENCE

There was no new correspondence to report.

## 7. REPORT ON FOXNET FIBEROPTIC CONSORTIUM, AND ON I&R AND 211 COLLABORATION

John Nichols, director of the Oshkosh Public Library, gave a presentation on the library's participation in several collaborative ventures with local community service agencies. He provided handouts describing the library's role in these partnerships, which began in the mid-1990s with a partnership with the Information and Referral Services when the local United Way director approached him about developing an I&R communication database of community service agencies. Other partnerships have evolved since that time. These include the Oshkosh Community Website ([www.oshkoshonthewater.com](http://www.oshkoshonthewater.com)), FoxNet Fiber Optic Consortium, and the development of the 211 Service. He also talked about the library's involvement in the "Pride of Oshkosh" art and education project involving the creation and display of 33 fiberglass lions which have been displayed around the community (described in handout and brochure).

#### RETURN TO AGENDA ITEM 4, ADOPTION OF AGENDA

Kristin Crooks arrived at 10:30, thus a quorum was present. Phil Sawin moved to adopt the meeting agenda, Don Bulley seconded, and the motion passed.

#### RETURN TO AGENDA ITEM 5, APPROVAL OF MINUTES FOR JULY 9, 2004 MEETING

Kathy Pletcher put forward a motion to approve the minutes of the last meeting, Milt Mitchell seconded, and the minutes were approved as submitted.

#### 8. PRESENTATION ON VIRTUAL REFERENCE SERVICE

Mark Beatty, Automation and Training Librarian at Wisconsin Library Services, gave a presentation on the Virtual Reference Service. He asked the group what aspects of virtual reference they were interested in hearing about, since his knowledge of virtual reference is quite extensive, and someone suggested he begin with an explanation of what virtual reference is all about. Mark described virtual reference as being when a library patron is able to get reference help from locations outside the library. This reference assistance can be by phone (which has been available for many years) but more commonly now by email or by web-request. Another type of reference service is the real-time (synchronous) chat between the patron and the librarian. He also discussed virtual reference consortia in the state of Wisconsin, the technological difficulties faced by groups developing virtual reference services, the pros and cons of 24-7 service, and the future of virtual reference services.

#### 9. LIBRARY LEGISLATION UPDATE

Rick Grobschmidt reported that the state legislature will be back in session in January; the Taxpayer Bill of Rights (TABOR) is expected to be on the agenda. The two library taskforce bill, co-sponsored by Senator Joseph Leibham and Representative Steve Freese, are expected to be re-introduced in early January. He also talked about the state superintendent's budget request to the governor, to be announced at the Fall Conference on September 22, and commented that the state superintendent will continue her advocacy for a commitment of 13% for library system funding to be included in the Governor's budget. He reported the superintendent is also aware of the consequences of cuts to the interlibrary loan contracts and the CCBC and Regional Library for the Blind; she does not believe these contracts should be part of the DPI operating budget and therefore should not be subject to the 10% cut that has once again been imposed on the department. Another priority in the budget request is continued funding for BadgerLink. On the

federal level, this is some discussion and on the amount of increased funding for LSTA, but no one expects it to be any less than the current funding level.

#### 10. PRESENTATION AND TOUR, OSHKOSH PUBLIC LIBRARY

John Nichols gave a presentation and tour of the Oshkosh Public Library facility.

#### 11. UPDATE ON REDESIGNED DPI LIBRARY WEB PAGE

Bob Bocher briefly reported on the status of the DPI web page redesign. He suggested that the item be placed on the agenda for the November COLAND meeting when it will be possible to give a live presentation of the prototype library pages. He mentioned that in the newly designed web pages will be easier to navigate because they will be subject oriented rather than using the bureaucratic orientation of the current site. He provided a one page handout of the prototype of the library-related resources page.

#### 12. UPDATE ON WCNI

Steve Sanders presented on update of the progress on the Wisconsin Collaborative Network Initiative (WCNI). He provided a handout with a timeline of activities related to the initiative, which began in 2001 with the formation of the Wisconsin Education Network Collaboration Committee (WENCC) for the purpose of doing a needs assessment that would lead to the replacement of the existing video distance education network. The handout provides an up-to-date description of the status of the initiative as of the date of the COLAND meeting.

#### 13. DLTCL LIBRARY TEAM REPORTS

Rick Grobschmidt and Bob Bocher updated the Council on activities of the Public Library Development Team. Rick provided a handout of a reprint of a recent Channel article written by Al Zimmerman of the PLDT on Wisconsin library statistics showing that libraries are “alive and well” in the state. Wisconsin ranks 7th in per capita visits and 8th in circulation, although staffing is stagnant. Funding has increased slightly on the local level; all have been able to maintain their funding levels (maintenance of effort), although that has required a little “prodding” in some cases. Bob provided a handout with additional charts and discussed library statistics in more detail. He noted in particular the fact that the number of reference desk questions have declined in the last few years which can be attributed to an increase in the use of technology by library patrons (they are looking up answers on their own using the Internet). He also mentioned the

correlation between the increase in interlibrary loans and the increase in shared automation systems.

Steve Sanders technology consultant for the Instructional Media and Technology Team, reported to the Council about recent activities of the IMT Team. He provided a packet of handouts and briefly discussed the topics including Educational Technology grants (a primary source of funding for the IMT team), the Evaluating State Educational Technology Programs grant, progress on the School Library Media Consultant search, new E-rate rules regarding technology planning, library media and technology planning, the enGauge program, and the implementation of PI 34 and Library Media & Technology certifications. He then gave a more detailed report on virtual classes and schools, and provided a list of additional resources and web links. Virtual schools are held to the same NCLB accountability assessment requirements as any other school.

Rick Grobschmidt gave a brief update on the activities of the Reference and Loan team. He reported that Sally Drew is working on the state superintendent's biennial report, which will be presented for review at the next COLAND meeting, and that the R&L staff have been holding WisLine trainings on BadgerLink. He also reported on his August trip to an IMLS workshop on collaborative projects between libraries, museums, and schools.

#### 13. COLAND APPOINTMENTS

John Reid and Rick Grobschmidt reported that there is no news from the governor's office regarding new appointments.

#### 14. FUTURE MEETING DATES

a) November 12, 2004 -- Tentatively planned for the Cedarburg High School Library; there was some discussion about the changing the meeting date due to a conflict on Rick Grobschmidt's calendar. After some discussion it was decided to leave the date as November 12.

b) January 14, 2005 – Madison

c) March 11, 2005 – Madison

d) May 13, 2005 -- Superior

#### 15. ANNOUNCEMENTS

Barbara Arnold announced that the UW-Madison School of Library and Information Services (SLIS), in collaboration with the University of Maryland College of Information Studies and its

library partners, has been awarded an IMLS research grant in the amount of \$347,019 to research supply and demand of subject specialists in research libraries, develop recruiting approaches, and create and test a curricular structure responsive to the future needs of libraries and librarians. It is a three year project. Barbara also announced that UW-Madison SLIS assistant professor Kyung-Sun “Sunny” Kim has been awarded an ALA Diversity Research grant to assess what library and information science schools and other related professional associations have been doing for the recruitment and retention of minority students, from the minorities’ point of view.

Rick Grobschmidt announced that the state superintendent has issued a proclamation designating September as Library Card Sign-Up Month in Wisconsin.

#### 17. ADJOURNMENT

Phil Sawin moved to adjourn the meeting; Catherine Hansen seconded the motion; the meeting was adjourned.

Respectfully submitted,

Barbara Arnold  
Secretary